

**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Monday, June 17, 2024 1:31 PM  
**To:** rtouchberry@washingtontimes.com  
**Subject:** Re: PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Hi Ramsey,

I wanted to follow-up on the below to see if you had interest in speaking to Minister Schulz. I've also [linked a press release here](#), detailing her visit.

Thanks!

**Kelcey McClung**  
MANAGER  
704-438-5994  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:48 PM  
**To:** rtouchberry@washingtontimes.com <rtouchberry@washingtontimes.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Ramsey,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is Canada's largest energy producer, and the province is seeking to strike a three way balance between promoting its traditional energy industry, growing its renewable energy industry and protecting an energy producer and protecting its natural environment. Alberta is reducing emissions, and is aiming to achieve a carbon-neutral economy by 2050 by working with industry and pursuing an approach of innovation and technologies, not punitive rules and regulations.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Monday, June 17, 2024 1:41 PM  
**To:** brad.plumer@nytimes.com  
**Subject:** Re: PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Hi Brad,

I wanted to follow-up on the below to see if you had interest in speaking to Minister Schulz. I've also [linked a press release here](#), detailing her visit.

Thanks!

**Kelcey McClung**  
MANAGER  
704-438-5994  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:38 PM  
**To:** brad.plumer@nytimes.com <brad.plumer@nytimes.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Brad,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is balancing record energy production with environmental protection. As the Biden administration tries to find a balance between these two goals, it is using tactics similar to those already used in Alberta, like carbon offset credits. Minister Schulz can shed light on the impact these initiatives have had on Alberta and how the province continues to maintain a balance between its history as an energy producer and an energy producer and reducing emissions. Alberta is a success story and is aiming to achieve a carbon-neutral economy by 2050.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Monday, June 17, 2024 1:39 PM  
**To:** jdlouhy1@bloomberg.net  
**Subject:** Re: PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Hi Jennifer,

I wanted to follow-up on the below to see if you had interest in speaking to Minister Schulz. I've also [linked a press release here](#), detailing her visit.

Thanks!

**Kelcey McClung**  
MANAGER  
704-438-5994  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:27 PM  
**To:** jdlouhy1@bloomberg.net <jdlouhy1@bloomberg.net>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Jennifer,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is balancing record energy production with environmental protection. As the Biden administration tries to find a balance between these two goals, it is using tactics similar to those already used in Alberta, like carbon offset credits. Minister Schulz can shed light on the impact these initiatives have had on Alberta and how the province continues to maintain a balance between its history as an energy producer and reducing emissions. Alberta is a success story and is aiming to achieve a carbon-neutral economy by 2050.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Monday, June 17, 2024 1:34 PM  
**To:** nancy.vu@washingtonexaminer.com  
**Subject:** Re: PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Hi Nancy,

I wanted to follow-up on the below to see if you had interest in speaking to Minister Schulz. I've also [linked a press release here](#), detailing her visit.

Thanks!

**Kelcey McClung**  
MANAGER  
704-438-5994  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:47 PM  
**To:** nancy.vu@washingtonexaminer.com <nancy.vu@washingtonexaminer.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Nancy,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is Canada's largest energy producer, and the province is seeking to strike a three way balance between promoting its traditional energy industry, growing its renewable energy industry and protecting its natural environment. Alberta is reducing emissions, and is aiming to achieve a carbon-neutral economy by 2050 by working with industry and pursuing an approach of innovation and technologies, not punitive rules and regulations.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Monday, June 17, 2024 1:26 PM  
**To:** canchondo@eenews.net  
**Subject:** Re: PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Hi Carlos,

I wanted to follow-up on the below to see if you had interest in speaking to Minister Schulz. I've also [linked a press release here](#), detailing her visit.

Thanks!

**Kelcey McClung**  
MANAGER  
704-438-5994  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:44 PM  
**To:** canchondo@eenews.net <canchondo@eenews.net>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Carlos,

Rebecca Schulz, Alberta, Canada's Minister of Environment and Protected Areas, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is balancing record energy production with environmental protection. As the Biden administration tries to find a balance between these two goals, it is using tactics similar to those already used in Alberta, like carbon offset credits. Minister Schulz can shed light on the impact these initiatives have had on Alberta and how the province continues to maintain a balance between its history as an energy producer and an energy producer and reducing emissions. Alberta is a success story and is aiming to achieve a carbon-neutral economy by 2050.

Is this something you would be interested in talking to her about? She can be available by phone or host the conversation at the Canadian Embassy (501 Pennsylvania Ave NW).

Let me know, and I'd be happy to arrange.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Monday, June 17, 2024 1:16 PM  
**To:** stefanie.kratter@nbcuni.com  
**Subject:** Re: PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Hi Stefanie,

I wanted to follow-up on the below to see if you had interest in having Minister Schulz join the program this week.

I've also [linked a press release here](#), detailing her visit.

Thank you!

**Kelcey McClung**  
MANAGER  
704-438-5994  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:17 PM  
**To:** stefanie.kratter@nbcuni.com <stefanie.kratter@nbcuni.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon,

Rebecca Schulz, the Minister of Environment and Protected Areas for Alberta, Canada, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is Canada's largest energy producer, and the province is seeking to strike a three way balance between promoting its traditional energy industry, growing its renewable energy industry and protecting the natural environment that supports its tourism industry. Alberta is reducing emissions, and is aiming to achieve a carbon-neutral economy by 2050 by working with industry and pursuing an approach of innovation and technologies, not punitive rules and regulations.

She would love to join Power Lunch to discuss further, let us know if you all have interest in having her join the program next week.

Thanks!  
Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Monday, June 17, 2024 1:17 PM  
**To:** robert.mcnally@foxbusiness.com  
**Subject:** Re: PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Hi Robert,

I wanted to follow-up on the below to see if you had interest in having Minister Schulz join the program this week.

I've also [linked a press release here](#), detailing her visit.

Thank you!

**Kelcey McClung**  
MANAGER  
704-438-5994  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Wednesday, June 12, 2024 at 2:22 PM  
**To:** robert.mcnally@foxbusiness.com <robert.mcnally@foxbusiness.com>  
**Subject:** PITCH: Alberta, Canada Minister of Environment and Protected Areas Rebecca Schulz in D.C.

Good afternoon, Robert,

Rebecca Schulz, the Minister of Environment and Protected Areas for Alberta, Canada, will be in Washington D.C. next week. Alberta is a major producer of both traditional and renewable energy, and it exports billions of dollars of energy to the U.S. every year.

Alberta is Canada's largest energy producer, and the province is seeking to strike a three way balance between promoting its traditional energy industry, growing its renewable energy industry and protecting the natural environment that supports its tourism industry. Alberta is reducing emissions, and is aiming to achieve a carbon-neutral economy by 2050 by working with industry and pursuing an approach of innovation and technologies, not punitive rules and regulations.

She would love to join Varney and Co. to discuss further, let us know if you all have interest in having her join the program next week.

Thanks!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Alexander Panetta <alex.panetta@cbc.ca>  
**Sent:** Tuesday, June 18, 2024 11:34 AM  
**To:** Kelcey McClung  
**Subject:** Re: 1:1 with Minister Schulz

Great! Looking forward to it. As for the potential for a major SCOTUS decision, I would think that if it doesn't work Thursday afternoon, we might have to cancel. But let's hope there is no Supreme Court decision that day and will be good to go.

**ALEXANDER PANETTA**

Washington Correspondent  
Canadian Broadcasting Corporation  
Twitter: @alex\_panetta

[alex.panetta@cbc.ca](mailto:alex.panetta@cbc.ca)



On Tue, Jun 18, 2024 at 11:32 AM Kelcey McClung <[kelcey@jdaflpartners.com](mailto:kelcey@jdaflpartners.com)> wrote:

Alex, thanks for letting me know! Let's go ahead and confirm Thursday at 3:30pm.

Would you need to hold the interview at a different time on Thursday, or a different day entirely? I can check the Minister's flexibility.

Kelcey McClung

Manager

JDA Frontline Partners

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**From:** Alexander Panetta <[alex.panetta@cbc.ca](mailto:alex.panetta@cbc.ca)>  
**Date:** Tuesday, June 18, 2024 at 10:29 AM  
**To:** Kelcey McClung <[kelcey@jdaflpartners.com](mailto:kelcey@jdaflpartners.com)>  
**Subject:** Re: 1:1 with Minister Schulz

Hi Kelcey. I'd love to meet her. The only caveat I'd add is that if there's a major Supreme Court decision that day, as appears possible, and I'm toiling on deadline, it might blow up my plans.

Is it possible to tentatively set it up now, but reconfirm Thursday morning after 10 am?

On Tue, Jun 18, 2024 at 10:20 AM Kelcey McClung <[kelcey@jdaflpartners.com](mailto:kelcey@jdaflpartners.com)> wrote:

Hi Alex,

I understand you are interested in a 1:1 with Minster Schulz. Would you be able to connect with her this Thursday, June 20<sup>th</sup>, from 3:30pm to 4:00pm ET? The conversation would take place at the Canadian Embassy ([501 Pennsylvania Ave NW, 3rd Floor](#) Boardroom).

Would this time and place work for you?

Thanks!

Kelcey McClung

Manager

JDA Frontline Partners

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**ALEXANDER PANETTA**

Washington Correspondent

Canadian Broadcasting Corporation

Twitter: [@alex\\_panetta](#)



[alex.panetta@cbc.ca](mailto:alex.panetta@cbc.ca)



[REDACTED]

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**From:** Malone, Kelly <kelly.malone@thecanadianpress.com>  
**Sent:** Tuesday, June 18, 2024 12:37 PM  
**To:** Kelcey McClung  
**Subject:** RE: Canadian Press RSVP Minister Schulz Roundtable in the U.S.

Hello Kelcey,

Apologies for the late reply as I finally arrived late last night and am just getting adjusted. I can make Thursday work on my end for sure. I look forward to meeting you all in person.

Let me know if there's anything outside the sent news release that the Minister would like to bring up following the meetings.

See you Thursday,

## Kelly Geraldine Malone

The Canadian Press  
Washington correspondent

X: [@KellyGerMalone](#)

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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Sent:** Tuesday, June 18, 2024 8:15 AM  
**To:** Malone, Kelly <kelly.malone@thecanadianpress.com>  
**Subject:** Re: Canadian Press RSVP Minister Schulz Roundtable in the U.S.

Hi Kelly,

Thanks again for your interest here; we're shifting the format of the discussion to a 1:1 conversation. Would you be able to connect with Minister Schulz this Thursday, June 20<sup>th</sup>, from 3:00pm to 3:30pm ET?

The conversation would take place at the Canadian Embassy (501 Pennsylvania Ave NW, 3rd Floor Boardroom).

Thanks!

**Kelcey McClung**  
MANAGER

[REDACTED]  
[kelcey@sevenletter.com](mailto:kelcey@sevenletter.com)



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**From:** Kelcey McClung <kelcey@jdaflpartners.com>  
**Date:** Friday, June 14, 2024 at 1:11 PM

**To:** Malone, Kelly <[kelly.malone@thecanadianpress.com](mailto:kelly.malone@thecanadianpress.com)>

**Subject:** Re: Canadian Press RSVP Minister Schulz Roundtable in the U.S.

Hi Kelly,

Thanks for your interest in the event next week. I've [linked a press release here](#), detailing Minister Schulz's visit, and would be happy to answer any additional questions you may have.

Hope you're having a great week!

Kelcey McClung  
Manager  
JDA Frontline Partners

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**From:** Malone, Kelly <[kelly.malone@thecanadianpress.com](mailto:kelly.malone@thecanadianpress.com)>

**Date:** Thursday, June 13, 2024 at 1:58 PM

**To:** Kelcey McClung <[kelcey@jdaflpartners.com](mailto:kelcey@jdaflpartners.com)>

**Subject:** Canadian Press RSVP Minister Schulz Roundtable in the U.S.

Hello,

I am the Washington correspondent for The Canadian Press. I will be attending the roundtable with Minister Schulz on Thursday. Can you give any indication who the Minister is meeting with and about what topics of interest to Alberta?

Thanks so much,

**Kelly Geraldine Malone**

The Canadian Press  
Washington correspondent

  
X: [@KellyGerMalone](https://twitter.com/KellyGerMalone)