

Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM



Lapam – ISRAEL MINISTRY OF TOURISM  
Fara Report



Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM

Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM

# **TV Brand Campaign**

## **Q1 - 2023**

Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM

Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM

TV – ICON



🔒 WNBC\_2/20/23\_IsraeliTourism NOT YET RATED

TV – Video 30 sec

Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM

Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM

**TV – ABC, CBS**



**TV – Video 30 sec**

Received by NSD/FARA Registration Unit 05/10/2023 1:26:54 AM