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# US Media Screenshot Deck

January 2024

Flowchart

| Vendor      | Placement Type        | 4-Dec | 11-Dec | 18-Dec | 25-Dec | 1-Jan | 8-Jan | 15-Jan | 22-Jan | 29-Jan | 5-Feb | 12-Feb | 19-Feb | 26-Feb | 4-Mar | 11-Mar | 18-Mar | 25-Mar |
|-------------|-----------------------|-------|--------|--------|--------|-------|-------|--------|--------|--------|-------|--------|--------|--------|-------|--------|--------|--------|
| NBC/Peacock | Peacock + NBCU Bundle |       |        |        |        |       |       |        |        |        |       |        |        |        |       |        |        |        |
| NBC/Peacock | Pause AD              |       |        |        |        |       |       |        |        |        |       |        |        |        |       |        |        |        |
| Undertone   | Live CTV+             |       |        |        |        |       |       |        |        |        |       |        |        |        |       |        |        |        |
| Undertone   | Live CTV+ Lbar        |       |        |        |        |       |       |        |        |        |       |        |        |        |       |        |        |        |
| Videoamp    | R&F + Conversion      |       |        |        |        |       |       |        |        |        |       |        |        |        |       |        |        |        |

videoamp  
OTT

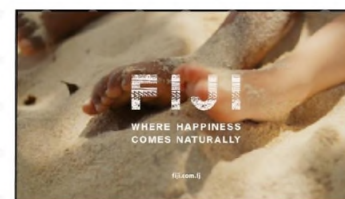
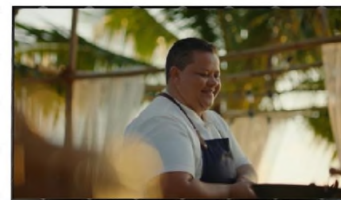
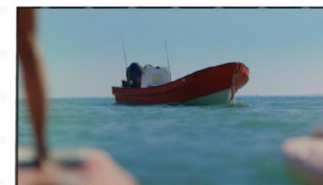
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# Undertone.

## LIVE CTV

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6

# Undertone.

## LIVE CTV L-Bar

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# NBCUniversal Local

 Owned Stations  Regional Sports Networks

## PEACOCK PAUSE AD

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**NBCUniversal Local**  
Owned Stations Regional Sports Networks

**NBC/PEACOCK**

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**Thank you!**