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From: OMalia, Kelsey
Sent: Thursday, August 29, 2024 4:38 PM
To: [REDACTED]
Cc: Chicola, Erica
Subject: FYI: Savills Ranks Dubai First as a Top Location for Executive Nomads

Hi Jennifer,

Hope you're well. In case unseen, passing along Savills' new 2024 [Executive Nomad Index](#) which ranked Dubai as the number one location for executive nomads for the second year in a row. According to this year's report, Dubai maintained its position as the best destination for executive nomads by meeting a number of personal and professional needs, offering convenient access via air travel, world class amenities, modern infrastructure, and a robust business environment with opportunities for connectivity and growth.

I'd be happy to connect you with Savills to learn more about Dubai's unique business environment and quality of life as part of my work with the Dubai Department of Economy and Tourism.

Full press release can be found below. Please don't hesitate to reach out with any questions.

Best,
Kelsey

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Dubai holds position as top location for an Executive Nomad in Savills study *Abu Dhabi moves to second place, moving up from fourth last year*

Dubai, UAE has retained its lead position, for the second consecutive year, in the latest Savills Executive Nomad Index, launched today, as part of the firm's [Impacts](#) programme. Meanwhile, UAE capital Abu Dhabi is hot on its heels, moving from fourth place to second this year, with the UAE taking the top two spots on the index.

The Savills Executive Nomad Index ranks 25 destinations for long-term remote workers. All either have a digital nomad visa programme, or equivalent, or in the case of the US and European countries, are already part of a large economic bloc that allows free movement of people for living or work. They offer favourable climates year-round, a high quality of life and have established prime residential markets.

Both Dubai and Abu Dhabi rank highly in several categories; however, Dubai has a large advantage in the air connectivity which places it ahead of Abu Dhabi overall. Dubai International, its main airport, is the world's busiest for international passenger traffic. The recently announced Al Makhtoum airport expansion in Dubai will make it the largest airport in the world upon completion.

"Dubai and Abu Dhabi are incredibly appealing to executive nomads, because they offer everything you need to thrive both personally and professionally, from modern infrastructure to high quality of life," says Andrew Cummings, Head of Residential Agency - Middle East at Savills.

While these cities are well known for their tourist attractions and luxury hotels, there is much more to Dubai and Abu Dhabi: "We've seen a real focus on creating a lively business environment where there are plenty of opportunities to grow, build networks and make lifelong connections," adds Andrew.

Cities with beachside access continue to outperform in the top 10 led by Málaga (3rd), Miami (4th), Lisbon (5th), Barcelona (6th) and Palma (7th).

Savills Executive Nomad Index 2024

“The more common digital nomad is symbolised by the young backpacker; however, executive nomads tend to be older and more likely travel with family in tow,” explains Kelcie Sellers, Associate Director, Savills World Research. “This places a greater emphasis on the quality of life aspects that these top international locations can provide, such as safety and access to healthcare or education facilities. For these individuals, both physical networking and digital connectivity are important and must be accounted for.

“Executive nomads are more likely to rent, and put an emphasis on extra space and proximity to local amenities. Prime rents have risen, on average, by 5% in the last year across the 25 locations monitored in the Savills index, with some urban markets seeing increases of more than 15%.”

New entrants to the 2024 index include Palermo (22nd) and Cape Town (17th). The Sicilian capital has a rich heritage and a long history. It is the most affordable major prime rental market in Italy, with prime rents up to 70% lower than Florence, for example.

South Africa introduced its Digital Nomad Visa programme in May 2024 and Cape Town stands to benefit as a key destination for these travellers and business people in the global south.

Also new to the 2024 Index are, the Caribbean island of Grenada (11th), Bali (12th) and Costa Rican capital San José, the first Central American destination to be included in the Savills Index taking 13th place.

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