



PRESS RELEASE

AMERICAN TOURISM TO TÜRKİYE CONTINUES TO BREAK ALL-TIME RECORDS



Karaburun Seaside, Çeşme, İzmir © GoTürkiye

New York - February 4, 2026: A record 1,584,725 Americans visited Türkiye in 2025, a significant 10% increase over 2024.

Türkiye's Minister of Culture and Tourism, Mehmet Nuri Ersoy announced the country's 2025 tourism results at a recent press conference in Ankara.

Additional highlights of the Minister's remarks included:

- According to the United Nations' World Tourism Organization, Türkiye now ranks #4 in the world in the number of international tourists hosted, as opposed to #8 in 2017;
- 64 million overseas visitors came to Türkiye in 2025, 2.7% more than in 2024, generating \$65 billion in revenue;
- In the eight years since 2017, the number of tourists visiting Türkiye has grown 68%; the three major sources of tourism to Türkiye are Russia, Germany and Britain.

American tourism to Türkiye is expected to continue to grow in 2026 because, says the Minister, "there is growing diversity in many areas such as culture and faith tourism, nature and eco-tourism, archeology, gastronomy, and health and wellness tourism."

For more information about traveling to Türkiye, please visit: <https://goturkiye.com/>

Geoffrey Weill Associates | Kristen Yakura | kristen@geoffreyweill.com
www.geoffreyweill.com | [@weill.away](https://www.instagram.com/weill.away)

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Geoffrey Weill Associates | 29 Broadway Suite 2205 | New York, NY 10006 US

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