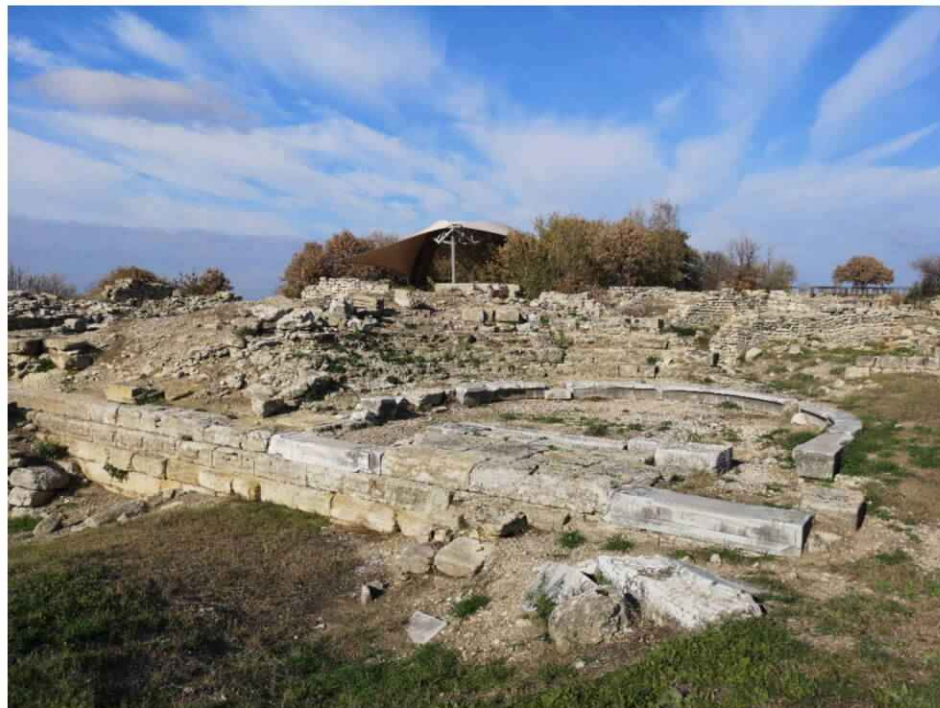




PRESS RELEASE

TROY EXPECTING SURGE IN VISITORS IN THE WAKE OF *THE ODYSSEY*



Troy © GoTürkiye

New York - August 6, 2026: The guardians of the ancient archeological site of [Troy](#) are expecting a surge in visitors with the recent release of Christopher Nolan's movie, *The Odyssey*. The city of Troy plays a central role in the story of *The Odyssey*, which dates back some 3,200 years. Located 200 miles from Istanbul in Türkiye's North Aegean region, Troy is recognized as a UNESCO World Heritage Site and its history continues to resonate across centuries and continents.



The Troy Museum © GoTürkiye



The Troy Museum © GoTürkiye

Easily reached from Istanbul, Troy is just 19 miles from [Çanakkale's](#) city center and located in the village of [Tevfikkiye](#). Troy has a history of more than 5,000 years of continuous settlement, from the Early Bronze Age to the Eastern Roman period. At the entrance to the site, the award-winning [Troy Museum](#) invites visitors to explore archaeological treasures and layered history across three levels through a contemporary, immersive narrative. It is also part of the [Troy Vineyard Route](#), a scenic route which stretches through Gallipoli, Eceabat, Troy and the island of Bozcaada.



The Southern Gate of Troy © GoTürkiye



Palace structures from the Bronze Age © GoTürkiye

As part of the 2026 dig season, the archaeologists and researchers in Çanakkale work tirelessly to unearth new historical insights into Troy, including grand colonnaded avenues and shopfronts that date back to the Roman era, as well as investigations into traces of destruction around the Southern Gate, tied to the legendary Trojan War. Teams are also working deep within the Troy Citadel on the Bronze Age palace structures.

For more information, please visit: <https://goturkiye.com/culturaljourneys/ancient-city-of-troy>

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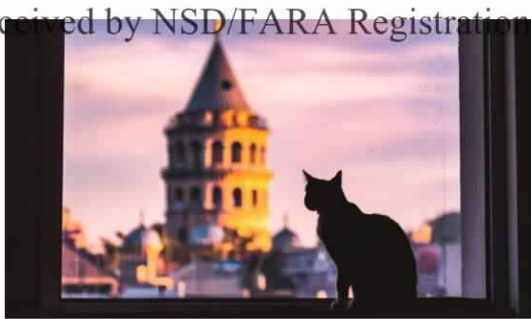
PRESS RELEASE

MEET THE CATS OF İSTANBUL ON INTERNATIONAL CAT DAY



Kitten in front of Hagia Sophia © GoTürkiye

New York - August 7, 2026: Tomorrow marks International Cat Day, and there is no place more suited to celebrate our furry feline friends than [İstanbul](#). The famous street cats have captured hearts around the world, strolling through active soccer pitches, ballet performances and metro stations as a part of daily life in the bicontinental city. The community cats are cared for by residents in the neighborhoods as well as by municipal feeding stations, public watering bowls and innovative smart kiosks.



Galata Tower © GoTürkiye



Bosphorus Bridge © GoTürkiye

It is not difficult to spot İstanbul's most famous residents, as they appear almost everywhere: from the magnificent [Hagia Sophia](#), where they have long been welcomed to rest under the ancient mosaics, to the bustling [Sultanahmet Square](#), a UNESCO Historic Centre of İstanbul. In Galata, [Cat Museum İstanbul](#) celebrates the city's centuries-old relationship with its feline residents through cat-themed art and exhibitions, while also supporting the welfare of street animals.



Ancient Theatre of Aspendos © GoTürkiye



Kitten in Sultanahmet Square © GoTürkiye

While İstanbul might be the world's best-known locale for its street cats, it is far from the only city in Türkiye with four-legged locals: cats regularly lounge at historical sites like the [Ancient Theatre of Aspendos](#) in [Antalya](#) and [Ephesus](#) in [İzmir](#).

Discover a different side of Türkiye this International Cat Day, where some of the most memorable travel moments aren't found in guidebooks, but in the company of a friendly cat. For those who want keep up with more feline adventures, follow [#CatsOfİstanbul](#) and [#İstanbulCats](#).

For more information about traveling to Türkiye, please visit: <https://goturkiye.com/>.

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PRESS RELEASE

İSTANBUL'S RAMI LIBRARY WINS “GRAND-SCALE PROJECT” PRIZE IN THE 2026 GREEN LIBRARY AWARDS



Girls reading on the Rami Library grounds © GoTürkiye

New York - September 10, 2026: İstanbul's largest library, Rami Library, has won the prize in the “[Grand-Scale Project](#)” category of the 2026 Green Library Awards, organized by the International Federation of Library Associations and Institutions (IFLA). The library was deemed worthy of the award for its project to transform the 19th-century historical military barracks into a climate-resilient urban commons.



Constructed between 1826 and 1828, Rami Barracks reopened its doors as one of Europe's leading libraries in 2023 following its restoration and reconstruction. With a closed area of 387,500 square feet and seating capacity for up to 4,200 people, the [Rami Library](#) is one of Türkiye's major information centers. The Rami campus's numerous sections — including a digital library, a youth library, an adult library and various specialized libraries — provide a modern library experience for visitors of all ages through their diversity. It features a landscaped area of more than 12 acres — making it the library with the largest indoor landscape area in Europe — including 696 trees, 99,000 shrubs, a biological pond and reed beds. These areas support urban biodiversity and help improve the local microclimate.



Shelves and sitting area at Rami Library © GoTürkiye

However, rather than viewing sustainability solely through environmental and historical terms, Rami Library embraces a holistic approach that integrates social, cultural and educational dimensions into both its spaces and programming. This approach reflects sustainability through initiatives that foster climate literacy, including environmental-themed information services, training sessions and practical workshops. The library's Accessible Resources Centre further supports access to library services for users of diverse ages and needs. Meanwhile, the Şifahane (restoration unit) plays a vital role in safeguarding cultural heritage for future generations by conserving and restoring rare manuscripts and printed materials.

In addition to these distinct sections and social services, Rami Library operates 24/7 and serves as a safe assembly point during disasters. With all these multifaceted sustainability initiatives, Rami Library became the first library in Türkiye to receive the [Biosphere Sustainable Museum Certification](#), and the country's first to hold both a Zero Waste Certificate and the Green Energy Certificate. Since opening in 2023, Rami Library has welcomed more than 8.2 million visitors (as of the end of 2025).

For more information about traveling to Türkiye, please visit: <https://goturkiye.com/>.

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