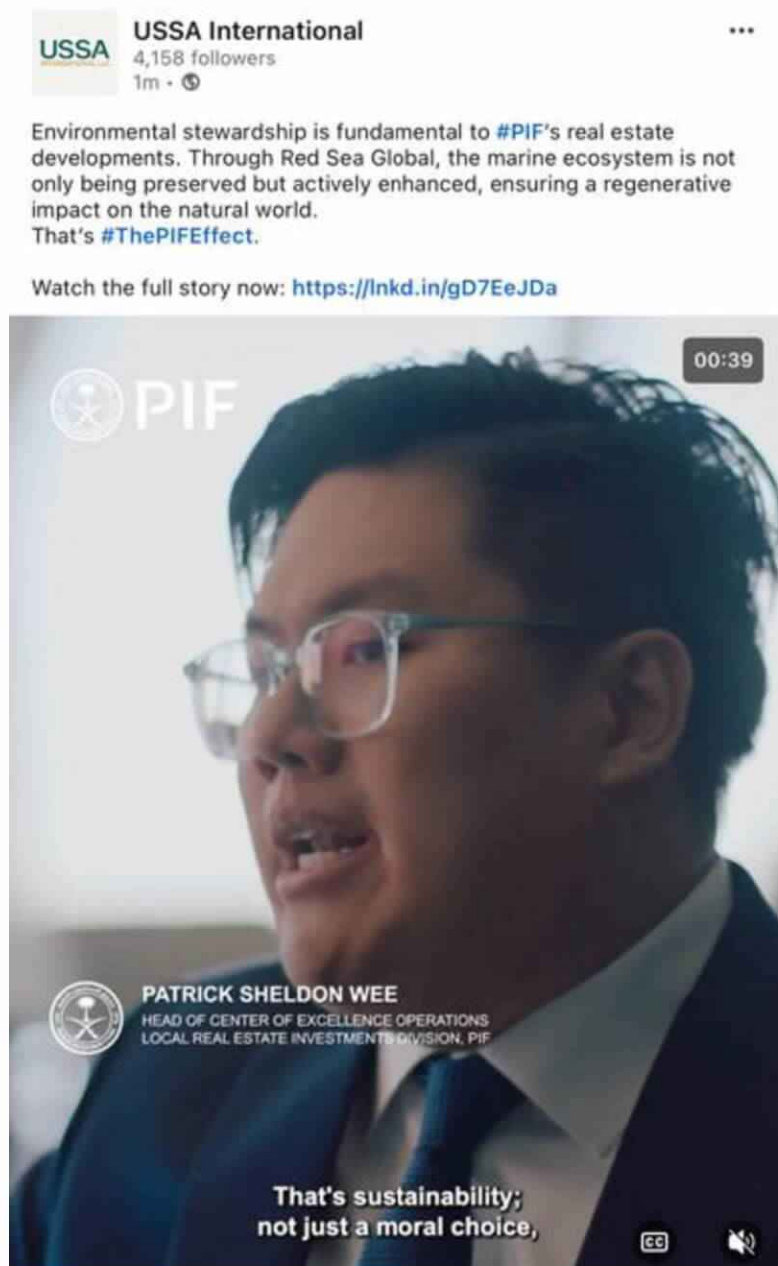




The embedded video can be viewed via the following link:

[https://www.linkedin.com/posts/ussa-international_pif-thepifeffect-activity-7490354136408948736-K4bl?](https://www.linkedin.com/posts/ussa-international_pif-thepifeffect-activity-7490354136408948736-K4bl?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXoCvEBx7YwbxDSs45v78D2PDuQtirs4AQ)

[utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXoCvEBx7YwbxDSs45v78D2PDuQtirs4AQ](https://www.linkedin.com/posts/ussa-international_pif-thepifeffect-activity-7490354136408948736-K4bl?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXoCvEBx7YwbxDSs45v78D2PDuQtirs4AQ)