



USSA International

4,172 followers
1m •

Turqi Alnowaiser, Deputy Governor and Head of International Investments at #PIF, on PIF, Silver Lake and Affinity Partners completing the acquisition of Electronic Arts, a global leader in interactive entertainment.

Learn more: <https://lnkd.in/eeDzFU9q>



“ Having been a minority investor in the company for more than five years, we have a deep understanding of Electronic Arts' unique platform, massive global sports and gaming franchises, and iconic IP. Entertainment and sports are key areas of strategic focus for PIF, and are among the fastest growing and evolving sectors around the world. Together, the consortium is uniquely positioned to be a long-term partner to Electronic Arts' management team in driving sustained growth and innovation for Electronic Arts and the industry. ”

Turqi Alnowaiser
Deputy Governor and Head of International Investments at PIF

 Like

 Comment

 Repost

 Send