

**USSA International**

4,305 followers

now •

HRH the Crown Prince revealed **#EXOBOT**, the flagship electric vehicles from **#C** Saudi Arabia's national automotive company. This national milestone reflects Saudi Arabia's strategic direction toward developing an advanced industrial sector aligned with the objectives of Saudi Vision 2030.

The infographic features a dark blue background with a portrait of HRH the Crown Prince on the right. At the top left are the PIF (Public Investment Fund) and CEER logos. The main headline reads "HRH the Crown Prince Launches CEER's Flagship Vehicles" with a sub-headline "Designed, engineered and manufactured in Saudi Arabia." Below this are four key points in rounded rectangular boxes:

- Introducing the EXOBOT Lineup**: CEER's EXOBOT electric sedan and SUV embody Saudi innovation and national ambition.
- A Growing Portfolio**: CEER's flagship vehicles are within a broader vehicle lineup to be launched over the next five years.
- Manufactured at a World-Class Facility**: CEER Manufacturing Complex is one of the most technologically advanced automotive facilities in the world.
- Supporting Saudi Vision 2030**: This national milestone reflects Saudi Arabia's strategic direction and further strengthens its position in the global automotive industry.

At the bottom, two sleek, futuristic electric vehicles (a sedan and an SUV) are shown in a dynamic pose, with glowing blue lines suggesting motion or advanced technology.