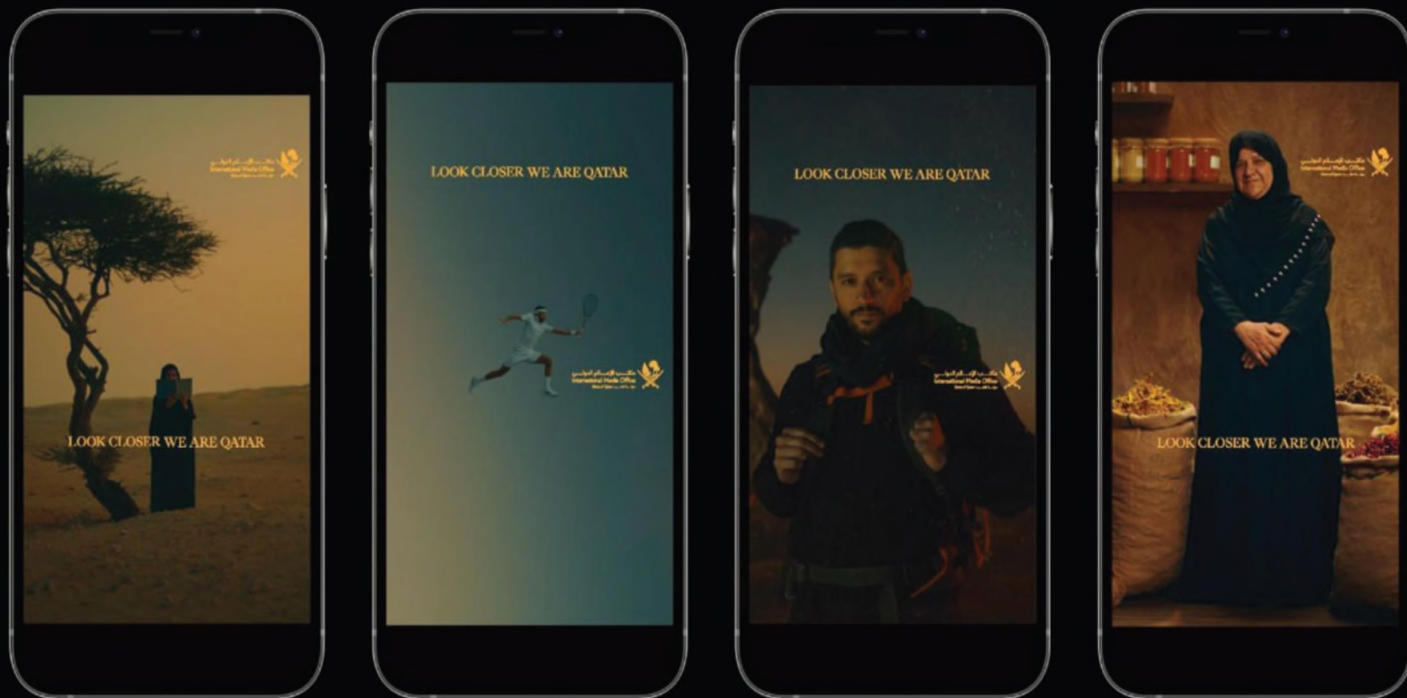
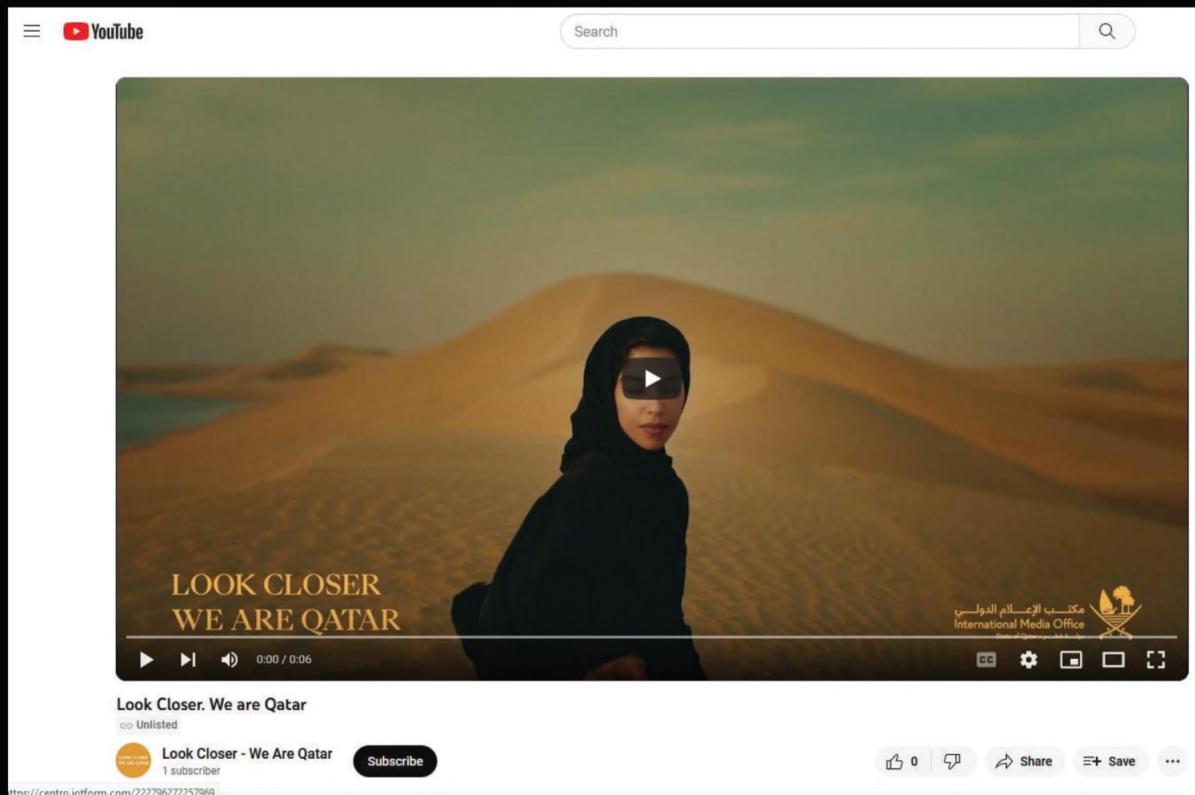


SOCIAL MEDIA - FACEBOOK, INSTAGRAM AND YOUTUBE





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The New York Times

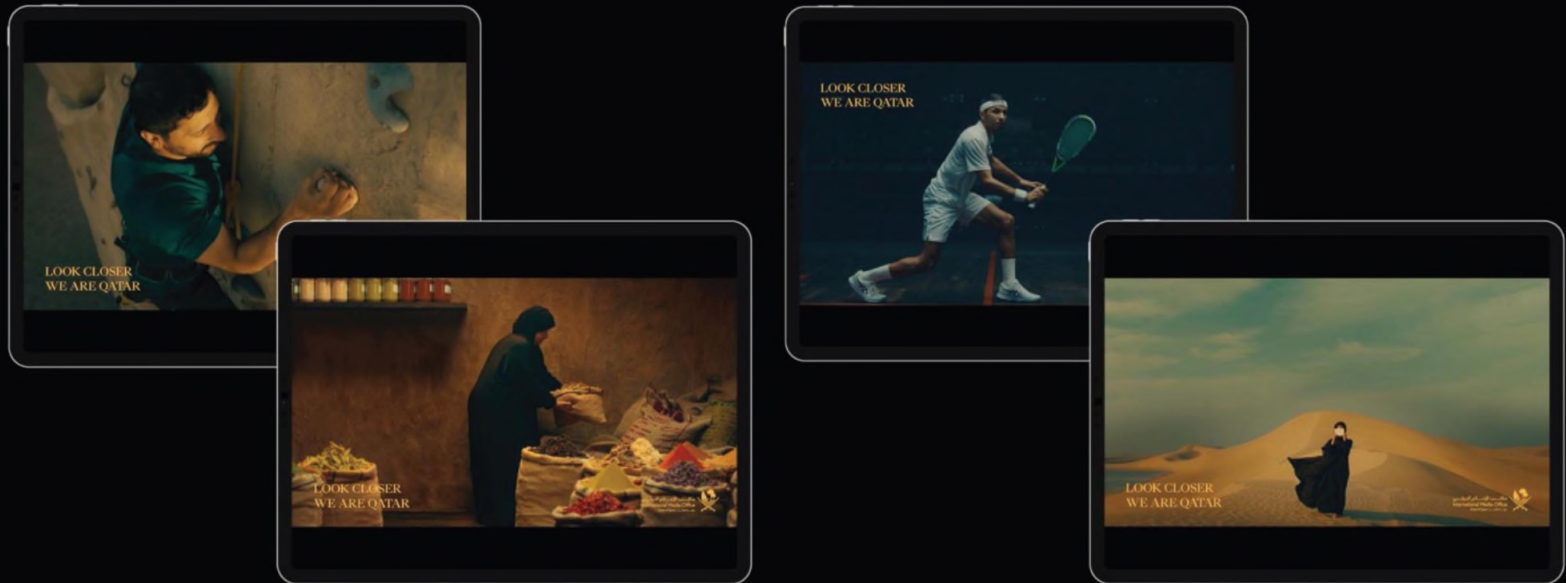
UNITED STATES—September 2023



THE WALL STREET JOURNAL

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VIDEO - LINEAR TV (CNN) AND IN-STREAM ADS



OOH - TIMES SQUARE, NEW YORK CITY



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