Visit Finland Google Ads in the US
March-August 2025

Campaign: Brand

		Mainos	Mainosryhmä
☐	●	Visit Finland | Travel sustainably | Discover Finland +12 muuta www.visitfinland.com Discover the beauty of Finland and explore its unique sceneries. Finland is the perfect place... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Brand
☐	●	Visit Finland | Space, privacy and outdoors | Discover Finland +12 muuta www.visitfinland.com Discover the beauty of Finland and explore its unique sceneries. Finland is the perfect place... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Brand
☐	●	Visit Finland | Land of lakes and forests | Discover Finland www.visitfinland.com Discover the beauty of Finland and explore its unique sceneries. Welcome to the happiest country in the world!	VF | USA | Brand
☐	●	Visit Finland | Space, privacy and outdoors | Travel sustainably in Finland www.visitfinland.com Finland is the perfect place to escape from everyday life. Read our articles and tips to plan a unique trip to Finland!	VF | USA | Brand
☐	●	Experience Finland | Visit Finland | The official travel guide www.visitfinland.com Finland's four beautiful seasons provide unique holiday for travelers worldwide. All the information you need in one place. Get to know Finland!	VF | USA | Brand | Exact
☐	●	Visit Finland | The official travel guide | Discover Finland www.visitfinland.com Curious to find out more about the hidden gem of the North? Find out all you need to know about Finland in one place. Read more!	VF | USA | Brand | Exact
☐	●	Experience Finland | Visit Finland | The official travel guide www.visitfinland.com Finland's four beautiful seasons provide unique holiday for travelers worldwide. All the information you need in one place. Get to know Finland!	VF | USA | Brand | +BMM
☐	●	Visit Finland | The official travel guide | Discover Finland www.visitfinland.com Curious to find out more about the hidden gem of the North? Find out all you need to know about Finland in one place. Read more!	VF | USA | Brand | +BMM

Campaign: Destination: Coast and Archipelago

		Mainos	Mainosryhmä	Tila
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Coastal Finland with its archipelago offers a variety destinations that are easy to reach. Finland's coast boasts the world's largest archipelago. Enjoy the islander lifestyle!	VF | USA | Destination: Coast and Archipelago DSA	Hyväksyttävä
☐	●	Visit Finland | Coast & archipelago of Finland | Finnish coast & archipelago +12 muuta www.visitfinland.com/archipelago Finland's coast boasts the world's largest archipelago. Enjoy the islander lifestyle!... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Destination: Coast and Archipelago	Hyväksyttävä
☐	●	Visit Finland | Coast & archipelago of Finland | Tour and route suggestions www.visitfinland.com/archipelago See our are tour and route suggestions in the coast and archipelago region. Finnish Archipelago has the most islands in the world, and the most sunshine in Finland.	VF | USA | Destination: Coast and Archipelago	Hyväksyttävä

Campaign: Destination: Helsinki

		Mainos	Mainosryhmä
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Helsinki is a vibrant seaside city of beautiful islands and great green urban areas. Helsinki and its Nordic culture are made by the locals. See out best tips!	VF | USA | Destination: Helsinki DSA
☐	●	Visit Finland | Welcome to Helsinki | Sustainable capital of Finland +12 muuta www.visitfinland.com/helsinki The rhythm of Helsinki is laid-back and the city is easily approachable, literally. Helsinki and i... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Destination: Helsinki
☐	●	Welcome to Helsinki | See our best tips | Visit Finland www.visitfinland.com/helsinki The rhythm of Helsinki is laid-back and the city is easily approachable, literally. Helsinki is a vibrant seaside city of beautiful islands and great green urban areas.	VF | USA | Destination: Helsinki

Campaign: Destination: Lakeland

		Mainos	Mainosryhmä
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Experience Lakeland by trying the iconic Finnish triad of cottage, sauna and water. Finland has over 188 000 lakes, many located in the largest lakeland district in Europe.	VF | USA | Destination: Lakeland DSA
☐	●	Visit Finland | This is Lakeland, Finland. | Explore Finnish Lakeland +12 muuta www.visitfinland.com/lakeland Finland has over 188 000 lakes, many located in the largest lakeland district in Europe. Ther... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Destination: Lakeland
☐	●	Five Reasons to Visit Lakeland | Enjoy Saunas and Cottages | Visit Finland Lakeland Region... www.visitfinland.com/lakeland Experience the authentic Finnish culture and cuisine. Escape to Lakeland as a real Finn! G... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Destination: Lakeland

Campaign: Destination: Lapland

		Mainos	Mainosryhmä
☐	●	Visit Finland | Welcome to Finnish Lapland | What does Lapland feel like? +12 muuta www.visitfinland.com/lapland The northern most part of Finland, Lapland, is a magical arctic region full of contrasts.... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Destination: Lapland
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] The northern most part of Finland, Lapland, is a magical arctic region full of contrasts. Lapland is as close as reality gets to those who dream of a winter wonderland.	VF | USA | Destination: Lapland DSA
☐	●	Rovaniemi | A northern culture hub | Visit Finland www.visitfinland.com Rovaniemi is the home to an electic - and unusual - array of museums. Read more! Some offer the opportunity to belt out a karaoke tune, others to shoot a digitised moose.	Rovaniemi
☐	●	Meet Santa Claus | Visit Finland | Lapland www.visitfinland.com Everyone knows Santa - the one and only - comes from Finland. You can meet Santa all year around in Santa Claus Village. Read more!	Santa Claus
☐	●	Meet Santa Claus | Visit Finland | Lapland www.visitfinland.com In the magical Finnish Lapland you can meet Santa Claus. Santa's official office, situated on Arctic Circle, is open to each and everyone. Welcome!	Santa Claus
☐	●	Meet Santa Claus | Visit Finland www.visitfinland.com Visit the magical Finnish Lapland and meet Santa Claus! You can meet Santa alla year around in Santa Claus Village! Read more.	Santa Claus
☐	●	Come to Lapland | Visit Finland | Santa Claus www.visitfinland.com Watch the northern lights, go skiing and meet Santa Claus. Lapland is as close as reality gets to those who dream of a winter wonderland. Read more!	Lappland
☐	●	The magical Lapland | Visit Finland | Aurora Borealis +4 muuta www.visitfinland.com Become inspired to travel to Finland. Discover fantastic things to do, places to go and more.... Näytä elementtien tiedot · Esikatsele mainokse	Lappland
☐	●	Come to Lapland | Visit Finland | Northern lights www.visitfinland.com Watch the northern lights, go skiing and meet Santa Claus. Lapland is as close as reality gets to those who dream of a winter wonderland. Read more!	Lappland

Campaign: Northern lights

		Mainos	Mainosryhmä
☐	●	Visit Finland | The thrill of Northern Lights | Witness the Aurora Borealis +12 muuta www.visitfinland.com/northernlights The thrill of witnessing the Aurora Borealis is a once-in-a-lifetime experience for many. The... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Northern Lights

Campaign: Autumn

		Mainos	Mainosryhmä
☐	●	Visit Finland | Autumn - Explosion of colour | Autumn in Finland +12 muuta www.visitfinland.com/autumn Finnish autumn is a time for hiking in clean, crisp air and colorful surroundings. Autumn i... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Season: Autumn
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Finnish autumn is a time for hiking in clean, crisp air and colorful surroundings. Autumn is a spectacular phenomenon that paints northern landscapes in deep and soft tones.	VF | USA | Season: Autumn DSA

Campaign: Summer

		Mainos	Mainosryhmä
☐	●	Best Summer Destination Europe | Summer Holiday in Scandinavia | Discover the Finnish... www.visitfinland.com/summer Live a unique summer experience with the long days and endless white nights of Finlan... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Season: Summer
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Get to know the Finnish summer with almost endless summer days and white nights. The unique Finnish summer offers something for everyone. Read more here!	VF | USA | Season: Summer DSA
☐	●	Visit Finland | Get to know Finnish summer | Guide to Finnish summer +12 muuta www.visitfinland.com/summer Get to know the Finnish summer with almost endless summer days and white nights. The... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Season: Summer

Campaign: Winter

		Mainos	Mainosryhmä
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Welcome to Finland, the land of snow-covered scenery and magical winter twilight. Enjoy the magical winter wonderland that is Finland. Read more.	VF | USA | Season: Winter DSA
☐	●	Visit Finland | Plan your visit | Experience The Northern Lights +12 muuta www.visitfinland.com/winter Enjoy the magical winter wonderland that is Finland. Read more. Everyone knows Santa... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Season: Winter
☐	●	Visit Finland | See our Christmas holiday tips | The Christmas wonderland +12 muuta www.visitfinland.com/christmas Finland's Christmas markets add an extra dash of magic to the season's festivities. Everyone... Näytä elementtien tiedot · Esikatsele mainokse	VF | USA | Season: Christmas
☐	●	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Experience the magic of true northern christmas in Finland! Finland's Christmas markets add an extra dash of magic to the season's festivities.	VF | USA | Season: Christmas DSA
☐	●	The winter wonderland | Visit Finland | See our winter holiday tips www.visitfinland.com/winter Enjoy the magical winter wonderland that is Finland. Witnessing the Aurora Borealis is a once-in-a-lifetime experience for many. See our tips!	VF | USA | Season: Winter
☐	●	Visit Finland | The winter wonderland | Magical winter time in Finland www.visitfinland.com/winter Welcome to the land land of snow-covered scenery and magical winter twilight. Enjoy the magical winter wonderland that is Finland.	VF | USA | Season: Winter