

BUSINESS FINLAND

Finland, Named Happiest Country for Eighth Consecutive Year, Invites Sustainable Collaboration from Transatlantic Partners

New York, NY – March 20, 2025 – For the eighth year in a row, Finland has been named the happiest country in the world by the annual World Happiness Report, holding the top title since 2018. Finland’s high ranking affirms once again the country’s high quality of life, strong sense of community and deep connection to nature – factors that have helped create a resilient, productive and forward-thinking society.

Finland’s commitment to clean energy, energy security and equitable infrastructure has played a significant role in fostering a sense of stability and opportunity for its citizens. Now, Finland is inviting American states and companies to collaborate on clean energy innovations that could help bring similar benefits to U.S. communities.

Clean Energy, Stronger Economies, Happier Communities

Finland has established itself as a leader in sustainable energy, with 95% of its electricity coming from carbon-neutral sources, including wind, nuclear, solar and hydropower. The country’s infrastructure supports the efficient distribution of fossil-free energy, ensuring equal electricity pricing nationwide, which is an uncommon advantage compared to other Nordic countries. Finland’s grid reliability and advanced energy storage solutions make it a prime example of how clean energy can support economic growth while enhancing national energy independence.

With its dedication to the idea that energy security and sustainability are key to long-term prosperity and well-being, Finland is an ideal partner for U.S. companies and states seeking to transition to a low-carbon future. The two nations already share a strong foundation for collaboration. Major U.S. tech firms like Microsoft and Google have made significant investments in Finland’s data center infrastructure due to the country’s reliable, low-emission energy grid.

“People often assume Finland’s happiness comes solely from free and high-quality healthcare and education, but just as important is our commitment to the clean energy transition and a deep-rooted culture of love and appreciation for nature,” said Juhani Sirén, Director, Head of Region North America, Business Finland. “The world’s happiest country has a great quality of life, for sure, but it’s also a leader in sustainable innovation. Our country’s commitment to sustainability and innovation is something we are eager to share with our partners in the United States.”

Expanding U.S.-Finnish Clean Energy Collaboration

Already, Finland and the U.S. are working together to accelerate clean energy advancements:

- **Microsoft’s new data center region in Finland** will be powered entirely by renewable energy and will feature the world’s largest waste heat recovery system, providing sustainable heating to 250,000 users in Finland’s capital region.
- **Google’s Hamina data center**, which has operated on 97% carbon-free energy since 2009, has committed to an expansion that will channel excess heat into the local district heating system.

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- A **U.S.-Finland Memorandum of Understanding on nuclear energy**, signed in 2023, aims to strengthen cooperation in small modular reactor (SMR) technology, offering promising new avenues for clean energy solutions.

By deepening ties between Finland's clean energy sector and U.S. businesses, both nations stand to benefit from technological innovation, job creation and economic resilience.

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ABOUT

Business Finland is the Finnish government organization for innovation funding and trade, travel, and investment promotion. Business Finland's over 760 experts work in over 40 offices globally and in 16 regional offices around Finland. Business Finland is part of the Team Finland network. www.businessfinland.com

Invest in Finland helps foreign companies identify business opportunities in Finland, produces information on Finland as an investment destination, and enhances and coordinates national efforts to attract investment by actively networking with regional and international entities. Invest in Finland also collects and updates information about foreign-owned companies in Finland. Invest in Finland is part of Business Finland.

Work in Finland attracts talents and startup founders to Finland and help companies to recruit international professionals. www.workinfinland.com is a national website for talent attraction.

The **World Happiness Report** is a partnership of Gallup, the Oxford Wellbeing Research Centre, the UN Sustainable Development Solutions Network and the WHR's Editorial Board.

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