

| Campaign | Ad group | Headline 1 | Headline 2 |
|------------------|-----------------------|--------------------|------------------------------|
| WIF USA 2025 | Living in Finland BR | Living in Finland | Work-Life Balance in Finland |
| WIF USA 2025 | Moving to Finland BR | Moving to Finland | Find a place to call home |
| WIF USA 2025 | Working in Finland BR | Working in Finland | Unique job opportunities |

Headline 3

Welfare and benefits
High quality healthcare
Work opportunities

Headline 4

Safety and stability
Great public transportation
Everyone has equal worth

Headline 5

World's happiest country
Fast track to Finland
A culture of innovation

Headline 6

Finland for families
Residence permit in Finland
Find work-life balance

Headline 7

Life in Finland
Housing in Finland
Find a job in Finland

Headline 8

Culture in Finland
How to settle in Finland
Work in Finland

Headline 9

Work in Finland
Work in Finland

Description 1

Find out what's behind Finland's happiness and stability.

Hands-on advice and information to get going with your career and life in Finland.

Experience working and living in Finland

Description 2

Build the career of your dreams while maintaining a fulfilling personal life

Find a place that feels like home with these helpful tips.

Finland offers opportunities for professionals who want develop their skills.

Description 3

Experience a family-friendly lifestyle in Finland

Commuting in Finland is simple, fast and affordable.

Finland's educational system is the foundation of the country's research and innovation.

Final URL

<https://www>

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[w.workinfinland.com/en/why-finland/#living-in-finland](https://www.workinfinland.com/en/why-finland/#living-in-finland)
[w.workinfinland.com/en/get-started/#moving-to-finland](https://www.workinfinland.com/en/get-started/#moving-to-finland)