

Superposition campaign (US as one of the target markets)

- Campaign landing page with open positions opened in June 2025
www.workinfinland.com/superpositions
- Digital campaign September-December 2025 (LinkedIn, Meta, Reddit and Research gate) and February – March 2026 (LinkedIn and Reddit)
- 1 Press release January 2026

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Examples from the campaign at social media

BUSINESS FINLAND Business Finland
Sponsored · 🌐

Blaze trails in tech and nature. In Finland, you can excel in research, pursue passions, and live in balance. Photo taken at Bluefors.



Blaze trails in tech and nature

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Apply now

WORK IN FINLAND Work in Finland
81,225 followers
Promoted

Deep tech, AI, design... In Finland's innovation ecosystem, ideas flow freely and breakthroughs happen across fields. Find your superposition: <https://lnkd.in/eUgD2xrf>



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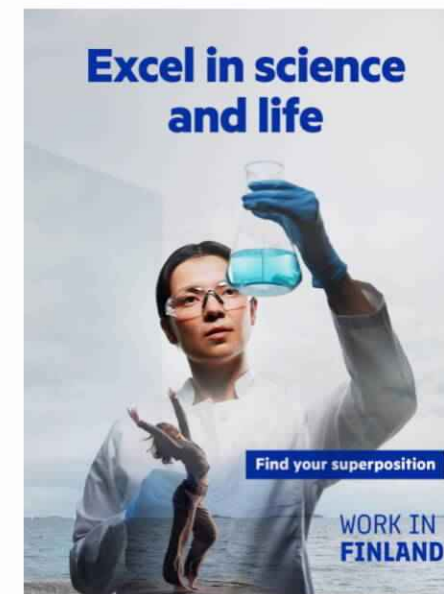
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