

Visit Finland Search engine advertising, USA (Google)

March –
August 2026

Google Ads

Campaign: Northern lights

☐ ● Mainos	Mainosryhmä
☐ ● Visit Finland The thrill of Northern Lights Witness the Aurora Borealis +12 muuta www.visitfinland.com/northernlights The thrill of witnessing the Aurora Borealis is a once-in-a-lifetime experience for many. The... Näytä elementtien tiedot · Esikatsele mainokset	VF USA Northern Lights
☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] The Northern Lights dancing up above is such a powerful and unique natural phenomenon. In Lapland the lights shine about every other clear night between September and March.	VF USA Northern Lights DSA

Google Ads

Campaign: Helsinki

☐	☒	Mainos	Mainosryhmä
☐	☒	Visit Finland Welcome to Helsinki Sustainable capital of Finland +12 muuta www.visitfinland.com/helsinki The rhythm of Helsinki is laid-back and the city is easily approachable, literally. Helsinki and i... Näytä elementtien tiedot · Esikatsela mainokset	VF USA Destination: Helsinki
☐	☒	[Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Helsinki is a vibrant seaside city of beautiful islands and great green urban areas. Helsinki and its Nordic culture are made by the locals. See out best tips!	VF USA Destination: Helsinki DSA

Google Ads

Campaign: Lapland

☐ ● Mainos	Mainosryhmä		
☐ ● Rovaniemi A northern culture hub Visit Finland www.visitfinland.com Rovaniemi is the home to an eclectic - and unusual - array of museums. Read more! Some offer the opportunity to belt out a karaoke tune, others to shoot a digitised moose.	Rovaniemi	☐ ● The magical Lapland Visit Finland Aurora Borealis +4 muuta www.visitfinland.com Become inspired to travel to Finland. Discover fantastic things to do, places to go and more.... Näytä elementtien tiedot · Esikatsele mainokse	Lapland
☐ ● Meet Santa Claus Visit Finland Lapland www.visitfinland.com Everyone knows Santa - the one and only - comes from Finland. You can meet Santa all year around in Santa Claus Village. Read more!	Santa Claus	☐ ● Come to Lapland Visit Finland Northern lights www.visitfinland.com Watch the northern lights, go skiing and meet Santa Claus. Lapland is as close as reality gets to those who dream of a winter wonderland. Read more!	Lapland
☐ ● Meet Santa Claus Visit Finland Lapland www.visitfinland.com In the magical Finnish Lapland you can meet Santa Claus. Santa's official office, situated on Arctic Circle, is open to each and everyone. Welcome!	Santa Claus	☐ ● Visit Finland Welcome to Finnish Lapland What does Lapland feel like? +12 muuta www.visitfinland.com/lapland The northern most part of Finland, Lapland, is a magical arctic region full of contrasts.... Näytä elementtien tiedot · Esikatsele mainokse	VF USA Destination: Lapland
☐ ● Meet Santa Claus Visit Finland www.visitfinland.com Visit the magical Finnish Lapland and meet Santa Claus! You can meet Santa all year around in Santa Claus Village! Read more.	Santa Claus	☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] The northern most part of Finland, Lapland, is a magical arctic region full of contrasts. Lapland is as close as reality gets to those who dream of a winter wonderland.	VF USA Destination: Lapland DSA
☐ ● Come to Lapland Visit Finland Santa Claus www.visitfinland.com Watch the northern lights, go skiing and meet Santa Claus. Lapland is as close as reality gets to those who dream of a winter wonderland. Read more!	Lapland		

Google Ads

Campaign: Winter

☐ ● Mainos	Mainosryhmä
☐ ● Visit Finland Plan your visit Experience The Northern Lights +12 muuta www.visitfinland.com/winter Enjoy the magical winter wonderland that is Finland. Read more. Everyone knows Santa... Näytä elementtien tiedot · Esikatsela mainokse	VF USA Season: Winter
☐ ● Visit Finland See our Christmas holiday tips The Christmas wonderland +12 muuta www.visitfinland.com/christmas Finland's Christmas markets add an extra dash of magic to the season's festivities. Everyone... Näytä elementtien tiedot · Esikatsela mainokse	VF USA Season: Christmas
☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Experience the magic of true northern christmas in Finland! Finland's Christmas markets add an extra dash of magic to the season's festivities.	VF USA Season: Christmas DSA
☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Welcome to Finland, the land of snow-covered scenery and magical winter twilight. Enjoy the magical winter wonderland that is Finland. Read more.	VF USA Season: Winter DSA

Campaign: Sauna

☐ ● Mainos	Mainosryhmä
☐ ● Sauna in Finland Visit Finland Welcome to Finnish Sauna +3 muuta www.visitfinland.com/sauna Finnish sauna isn't just a way to warm up. It's a way of life. Learn more about Finnish sauna... Näytä elementtien tiedot · Esikatsela mainokse	Sauna

Google Ads

Campaign: Brand

☐ ☒ Experience Finland Visit Finland The official travel guide www.visitfinland.com Finland's four beautiful seasons provide unique holiday for travelers worldwide. All the information you need in one place. Get to know Finland!	VF USA Brand Exact	☐ ☒ Visit Finland Travel sustainably Discover Finland +12 muuta www.visitfinland.com Discover the beauty of Finland and explore its unique sceneries. Finland is the perfect place... Näytä elementtien tiedot · Esikatsele mainokse	VF USA Brand
☐ ☒ Visit Finland The official travel guide Discover Finland www.visitfinland.com Curious to find out more about the hidden gem of the North? Find out all you need to know about Finland in one place. Read more!	VF USA Brand Exact	☐ ☒ Visit Finland Space, privacy and outdoors Discover Finland +12 muuta www.visitfinland.com Discover the beauty of Finland and explore its unique sceneries. Finland is the perfect place... Näytä elementtien tiedot · Esikatsele mainokse	VF USA Brand
☐ ☒ Experience Finland Visit Finland The official travel guide www.visitfinland.com Finland's four beautiful seasons provide unique holiday for travelers worldwide. All the information you need in one place. Get to know Finland!	VF USA Brand +BMM		
☐ ☒ Visit Finland The official travel guide Discover Finland www.visitfinland.com Curious to find out more about the hidden gem of the North? Find out all you need to know about Finland in one place. Read more!	VF USA Brand +BMM		

Google Ads

Campaign: Summer

☐ ● Mainos	Mainosryhmä
☐ ● Visit Finland Get to know Finnish summer Guide to Finnish summer +12 muuta www.visitfinland.com/summer Get to know the Finnish summer with almost endless summer days and white nights. The... Näytä elementtien tiedot · Esikatsele mainokset	VF USA Season: Summer
☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Get to know the Finnish summer with almost endless summer days and white nights. The unique Finnish summer offers something for everyone. Read more here!	VF USA Season: Summer DSA
☐ ● Best Summer Destination Europe Summer Holiday in Scandinavia Discover the Finnish... www.visitfinland.com/summer Live a unique summer experience with the long days and endless white nights of Finland... Näytä elementtien tiedot · Esikatsele mainokset	VF USA Season: Summer

Google Ads

Campaign: Autumn

☐ ● Mainos	Mainosryhmä
☐ ● Visit Finland Autumn - Explosion of colour Autumn in Finland +12 muuta www.visitfinland.com/autumn Finnish autumn is a time for hiking in clean, crisp air and colorful surroundings. Autumn i... Näytä elementtien tiedot · Esikatsela mainokse	VF USA Season: Autumn
☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Finnish autumn is a time for hiking in clean, crisp air and colorful surroundings. Autumn is a spectacular phenomenon that paints northern landscapes in deep and soft tones.	VF USA Season: Autumn DSA

Google Ads

Campaign: Coast and Archipelago

☐ ● Mainos	Mainosryhmä
☐ ● Visit Finland Coast & archipelago of Finland Finnish coast & archipelago +12 muuta www.visitfinland.com/archipelago Finland's coast boasts the world's largest archipelago. Enjoy the islander lifestyle!... Näytä elementtien tiedot · Esikatsele mainokset	VF USA Destination: Coast and Archipelago
☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Coastal Finland with its archipelago offers a variety destinations that are easy to reach. Finland's coast boasts the world's largest archipelago. Enjoy the islander lifestyle!	VF USA Destination: Coast and Archipelago DSA

Google Ads

Campaign: Lakeland

☐ ● Mainos	Mainosryhmä
☐ ● Visit Finland This is Lakeland, Finland. Explore Finnish Lakeland +12 muuta www.visitfinland.com/lakeland Finland has over 188 000 lakes, many located in the largest lakeland district in Europe. Ther... Näytä elementtien tiedot · Esikatsele mainokse	VF USA Destination: Lakeland
☐ ● [Dynaamisesti luotu otsikko] [Dynaamisesti luotu näkyvä URL-osoite] Experience Lakeland by trying the iconic Finnish triad of cottage, sauna and water. Finland has over 188 000 lakes, many located in the largest lakeland district in Europe.	VF USA Destination: Lakeland DSA
☐ ● Five Reasons to Visit Lakeland Enjoy Saunas and Cottages Visit Finland Lakeland Region... www.visitfinland.com/lakeland Experience the authentic Finnish culture and cuisine. Escape to Lakeland as a real Finn! G... Näytä elementtien tiedot · Esikatsele mainokse	VF USA Destination: Lakeland

Google Ads

Campaign: Demand Gen, Food

Links to video ads in Youtube:

<https://www.youtube.com/watch?v=oP3lbKrZNgg>

<https://www.youtube.com/watch?v=kgl-qEcETK8>

https://www.youtube.com/watch?v=85_KsbNf1Kc

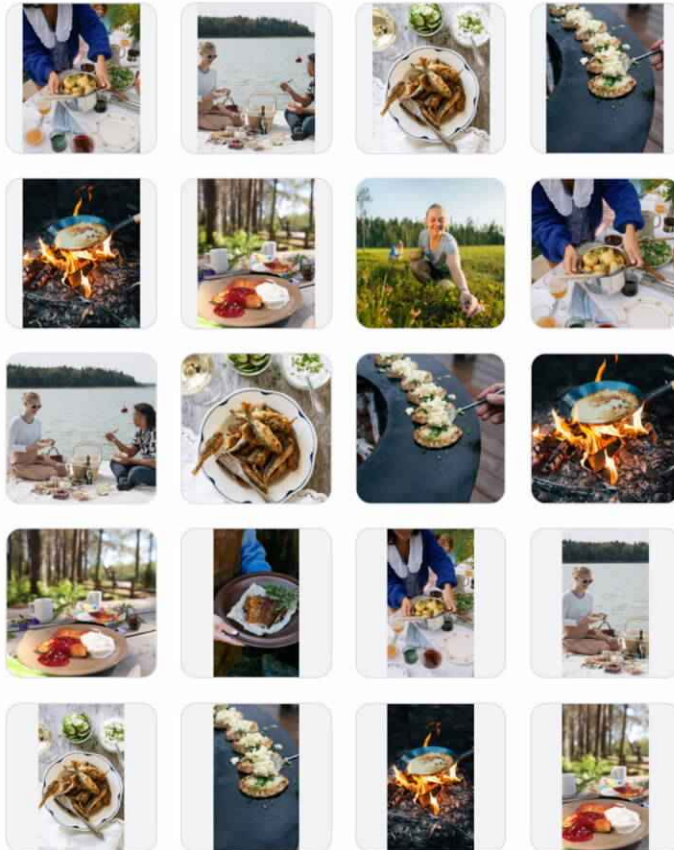
<https://www.youtube.com/watch?v=RGj9-CqCAQg>

<https://www.youtube.com/watch?v=Sd4TXcCoegE>

Google Ads

Campaign: Demand Gen, Food

Image ads:



Otsikko

Lisää enintään 5 otsikkoa

The world's happiest cuisine

Kuvaus

Lisää enintään 5 kuvausta

Learn about Finland's best-kept secret