

U.S. Department of Justice

Washington, DC 20530

Registration Statement**Pursuant to the Foreign Agents Registration Act of
1938, as amended****I--REGISTRANT****1. Name of Registrant**

Business Finland USA, Inc.

2. Registration Number (To be assigned by the FARA Unit)

7318

3. Primary Business Address

Consulate General of Finland, Finland Trade Center, 605 Third Avenue, 35 Floor, New York, NY 10158

4. If the registrant is an individual, furnish the following information:

(a) Residence address(es)

(b) Nationality

(c) Year of birth

(d) Present citizenship

(e) If present citizenship not acquired by birth, state when, where and how acquired

(f) Occupation

5. If the registrant is not an individual, furnish the following information:(a) Type of organization: Committee ☐ Association ☐ Partnership ☐ Voluntary group ☐Corporation ☒Other (*specify*)

(b) Date and place of organization 06/22/2006, Delaware

(c) Name of responsible individual Petri Haahti
(e.g., officer, director or partner)(d) Other business address(es), if any, including Nordic Innovation House, 470 Ramona Street, Palo Alto, CA 94301
locations of branch or local offices

(e) If a membership organization, provide number of members

(f) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence Address	Citizenship	Position
Mirja Huovinen		FINLAND	Secretary
Marianne Asikainen		FINLAND	Director

(g) Which of the above named persons renders services directly in furtherance of the interests of any of the foreign principals?

Name	Foreign Principal(s)	Services
Mirja Huovinen	Business Finland Oy	Secretary for Business Finland USA, Inc.
Marianne Asikainen	Business Finland Oy	Serves as Director of Business Finland USA, Inc.

(h) Describe the nature of the registrant's regular business or activity.

See Appendix for Response

(i) Give a complete description of the ownership and control structure of the registrant.

The Registrant is one hundred (100%) percent owned by the Finnish non-profit limited liability company Business Finland Oy (foreign principal). Business Finland Oy is 100 % owned by the State of Finland. Business Finland Oy is supervised and managed by the Finnish state agency called Innovation Funding Agency Business Finland, which in turn falls under the mandate and supervision of the Finnish Ministry of Economic Affairs and Employment.

6. List all individuals, other than those listed in Item 5(g), who render services or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address	Foreign Principal(s)	Services
See Appendix for Response			

II--FOREIGN PRINCIPAL

7. List every foreign principal¹ for whom the registrant is acting or has agreed to act.

Foreign Principal

Business Finland Oy

Foreign Principal Address

P.O. Box 358, Porkkalankatu 1, FI-00181
Helsinki
FINLAND

III--ACTIVITIES

8. In addition to the activities described in any Exhibit B to this statement, will the registrant engage or is the registrant engaging now in activity or rendering services on its own behalf which benefits any or all of its foreign principals?

Yes ☐

No ☒

If yes, describe fully.

Foreign Principal

Activities/Services

IV--FINANCIAL INFORMATION

9. (a) **RECEIPTS-MONIES**

During the period beginning 60 days prior to the date of the registrant's obligation to register² under FARA, has the registrant received from any foreign principal named in Item 7 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income, or money either as compensation, or for disbursement or otherwise?

Yes ☒

No ☐

If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies.³

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal
Business Finland Oy	06/12/2023 - 06/12/2023	Business Finland Oy	Operational Costs	\$ 208,775.05	
Business Finland Oy	07/10/2023 - 07/10/2023	Business Finland Oy	Operational Costs	\$ 142,490.75	
Business Finland Oy	-----	-----	-----	----->	\$ 351,265.80

\$ 351,265.80

Total

¹ The term "foreign principal," as defined in Section 1(b) of the Act, includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

² An agent must register within 10 days of becoming an agent, and before acting as such.

³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, monies, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e), 28 C.F.R. § 5.201(e)).

(b) RECEIPTS-THINGS OF VALUE

During the period beginning 60 days prior to the date of the registrant's obligation to register⁴ under FARA, has the registrant received anything of value⁵ other than money, from any foreign principal named in Item 7 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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10. (a) DISBURSEMENTS-MONIES

During the period beginning 60 days prior to the date of the registrant's obligation to register⁶ under FARA, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Item 7 of this statement or transmitted monies to any such foreign principal?

Yes ☒No ☐

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
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See Appendix for
Response

\$ 188,000.00

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During the period beginning 60 days prior to the date of the registrant's obligation to register⁷ under FARA, has the registrant disposed of any thing of value⁸ other than money in furtherance of or in connection with its activities on behalf of any foreign principal named in Item 7 of this statement? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During the period beginning 60 days prior to the date of the registrant's obligation to register⁹ under FARA, has the registrant (or any short form registrant) made any contribution of money or other thing of value from its own funds and on its own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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4, 6, 7 and 9 See Footnote 2, on page 3.

5 and 8 Things of value include but are not limited to gifts, interest-free loans, expense-free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

V--INFORMATIONAL MATERIALS¹⁰

11. Prior to the time of filing this statement,¹¹ has the registrant prepared, disseminated, or caused to be disseminated, any informational materials on behalf of any foreign principal listed in Item 7 of this statement?

Yes ☒ No ☐

If yes, identify each foreign principal and file the informational materials.

Foreign Principal

Type of Informational Materials

See Appendix for Response

12. (a) Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials?

Yes ☒ No ☐

- (b) If yes, identify each foreign principal and respond to the remaining items in this section.

Business Finland Oy

13. Has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each foreign principal, and specify the period of time and the amount.

Foreign Principal

Period of Time

Amount

14. Will any individuals or organizations, including public relations firms or publicity agents, participate in the preparation or dissemination of such informational materials?

Yes ☐ No ☒

If yes, furnish the names and addresses of such individuals or organizations.

Name

Address

Foreign Principal(s)

15. Activities in preparing or disseminating informational materials will include the use of the following:

- ☒ Magazine or newspaper ☒ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications
☒ Lectures or speeches ☒ Radio or TV broadcasts ☒ Motion picture films ☐ Letters or telegrams
☒ Email
☒ Website URL(s): See Appendix for Response
☒ Social Media website URL(s): See Appendix for Response
☐ Other (specify) _____

¹⁰ The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, electronic communications, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

¹¹ See Footnote 2, on page 3.

16. Informational materials will be disseminated among the following groups:

- | | |
|---|---|
| ☒ Public officials | ☐ Civic groups or associations |
| ☐ Legislators | ☐ Libraries |
| ☒ Government agencies | ☒ Educational groups |
| ☒ Newspapers | ☐ Nationality groups |
| ☒ Editors | ☐ Other (<i>specify</i>) _____ |

17. Indicate the language to be used in the informational materials:

- ☒ English ☐ Other (*specify*) _____

VI--EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed with a Registration Statement:

Exhibit A- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 6.

Exhibit B- This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).

(c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

VII--EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature ¹²
08/30/2023	Mirja Huovinen	/s/Mirja Huovinen
_____	_____	_____
_____	_____	_____
_____	_____	_____

¹² This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

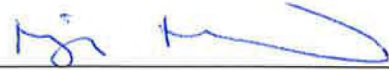
Date

Printed Name

Signature

August 30, 2023

MIRJA HUOVINEN



Appendix

Response to Item 5(h)

Item 5(h): If the registrant is not an individual, furnish the following information: Describe the nature of the registrant's regular business or activity.

The registrant supports the growth of Finnish companies in the United States and advises Finnish companies on their internationalization plans and actions. The registrant also engages in activities for attracting foreign investments and talents to Finland. In addition to companies, the registrant may also communicate with authorities and industry representatives in the United States to build strong relationships and for sharing best practices. The registrant also participates in activities which promote travel between Finland and the United States.

Appendix

Response to Item 6

Item 6: List all individuals, other than those listed in Item 5(g), who render services or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address	Foreign Principal(s)	Nature of Services
Fikriye Selen-Okatan		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.
Hartti Suomela		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.

Name	Residence Address	Foreign Principal(s)	Nature of Services
Jennifer Tarkianen		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.
Val Kratzman		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.
Bartholomew Kotlarek		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.

Name	Residence Address	Foreign Principal(s)	Nature of Services
Charles Schick		Business Finland Oy	Promote investments (FDI) from North America to Finland; Proactively develop a network with potential target companies, listed corporations and other companies ready for international expansion; Identify business expansion opportunities within the strong areas of Finland; Work together with internal and external partners to assist the companies through the entire investment planning process; Provide aftercare to companies who have already established operations in Finland, and identify re-investment potential; Participate in or organize investment promotion events, e.g. roadshows, seminars.
Nancy Najarian		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.
Titta Houni		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.

Name	Residence Address	Foreign Principal(s)	Nature of Services
Elina Fahlgren		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.
Matti Aistrich		Business Finland Oy	Boost the innovation collaboration and ecosystems building between Finland and the United States; Identify and develop business ecosystem and innovation-based business opportunities; Build partnerships between Finnish and American ecosystems, innovation organizations, programs and companies; Cooperate closely internally and with the Team Finland network, with the relevant Finnish Missions in the U.S. as well as co-operate with Nordic partners; Together with the colleagues across the world, develop and implement a partnership model to enable Finnish high-potential ecosystems to reach new level in international collaboration and expansion, leading to international co-creation.
Martin Schwirn		Business Finland Oy	Insight creation on key change phenomena having impact on the Finnish economy and businesses; Dissemination and exploitation of foresight results internally and to Business Finland stakeholders and clients; Embedding foresight into Business Finland strategy, thematic and program work; Foresight collaboration with partners, stakeholders and our clients; Networking with relevant thought leaders, experts and partners; Participates in Nordic collaboration.

Name	Residence Address	Foreign Principal(s)	Nature of Services
Luis Lucatero		Business Finland Oy	Manage Finnish customer cases; Coach companies on how to do business in the market; Discuss and give strategic advice to customers; Build and maintain contact network towards decision makers and end customers in the market; Relay HVC to customers from own/Team Finland network; Analyze the local market and promote Finnish offering; Strengthen internal Business Finland cooperation; Act as a spokesperson for own industry area, incl. media promotion and external and internal presentations in the market and in Finland; Compile professional reports/summaries to Business Finland and Team Finland; Lead and guide activities of Jnr/Advisors when applicable; Identify Market Opportunities in the market, validate applicability and relevance of the opportunity.

Appendix

Response to Item 10(a)

Item 10(a): DISBURSEMENTS-MONIES: During the period beginning 60 days prior to the date of the registrant's obligation to register under FARA, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Item 7 of this statement or transmitted monies to any such foreign principal? If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	To Whom	Purpose	Amount	Subtotal
Business Finland Oy	06/01/2023-06/30/2023	Employees	Salary	\$ 146,300.00	
Business Finland Oy	06/01/2023-06/30/2023	Administration	Accounting/Legal/Administrative Expenses	\$ 28,200.00	
Business Finland Oy	06/01/2023-06/30/2023	Travel	Travel/Meeting Expenses	\$ 8,500.00	
Business Finland Oy	06/01/2023-06/30/2023	Landlord	Office Rent	\$ 5,000.00	
Business Finland Oy	-----	-----	-----	----->	\$ 188,000.00

Appendix

Response to Item 11

Item 11: Prior to the time of filing this statement, has the registrant prepared, disseminated, or caused to be disseminated, any informational materials on behalf of any foreign principal listed in Item 7 of this statement? If yes, identify each foreign principal and attach the informational materials.

Foreign Principal	Type
Business Finland Oy	Advertising campaigns; Email; Lectures or speeches; Magazine or newspaper; Motion picture films; Pamphlets or other publications; Press releases; Radio or TV broadcasts; Social Media Website URL(s); Website URL(s)

Appendix

Response to Item 15(Social)

<https://www.facebook.com/FilminFinlandofficial/>; <https://www.facebook.com/visitfinland/>;
<https://www.instagram.com/filminfinlandofficial/>; <https://www.instagram.com/investinfinland/> ;
<https://www.instagram.com/ourfinland/>; <https://www.linkedin.com/company/invest-in-finland/>;
<https://www.linkedin.com/showcase/film-in-finland/>; <https://www.tiktok.com/@visitfinland.com>;
<https://www.facebook.com/FilminFinlandofficial/>; <https://www.facebook.com/visitfinland/>;
<https://www.instagram.com/filminfinlandofficial/>; <https://www.instagram.com/investinfinland/> ;
<https://www.instagram.com/ourfinland/>; <https://www.linkedin.com/company/invest-in-finland/>;
<https://www.linkedin.com/showcase/film-in-finland/>; <https://www.tiktok.com/@visitfinland.com>;
<https://www.facebook.com/FilminFinlandofficial/>; <https://www.facebook.com/visitfinland/>;
<https://www.instagram.com/filminfinlandofficial/>; <https://www.instagram.com/investinfinland/> ;
<https://www.instagram.com/ourfinland/>; <https://www.linkedin.com/company/invest-in-finland/>;
<https://www.linkedin.com/showcase/film-in-finland/>; <https://www.tiktok.com/@visitfinland.com>;
<https://www.facebook.com/FilminFinlandofficial/>; <https://www.facebook.com/visitfinland/>;
<https://www.instagram.com/filminfinlandofficial/>; <https://www.instagram.com/investinfinland/> ;
<https://www.instagram.com/ourfinland/>; <https://www.linkedin.com/company/invest-in-finland/>;
<https://www.linkedin.com/showcase/film-in-finland/>; <https://www.tiktok.com/@visitfinland.com>;
<https://www.facebook.com/FilminFinlandofficial/>; <https://www.facebook.com/visitfinland/>;
<https://www.instagram.com/filminfinlandofficial/>; <https://www.instagram.com/investinfinland/> ;
<https://www.instagram.com/ourfinland/>; <https://www.linkedin.com/company/invest-in-finland/>;
<https://www.linkedin.com/showcase/film-in-finland/>; <https://www.tiktok.com/@visitfinland.com>;
<https://www.facebook.com/FilminFinlandofficial/>; <https://www.facebook.com/visitfinland/>;
<https://www.instagram.com/filminfinlandofficial/>; <https://www.instagram.com/investinfinland/> ;
<https://www.instagram.com/ourfinland/>; <https://www.linkedin.com/company/invest-in-finland/>;
<https://www.linkedin.com/showcase/film-in-finland/>; <https://www.tiktok.com/@visitfinland.com>

Appendix
Response to Item 15(Website)

<https://www.businessfinland.com/>; <https://www.filminfinland.com/en/frontpage>; <https://www.visitfinland.com/en>