

U.S. Department of Justice  
 Washington, DC 20530

**Exhibit A to Registration Statement  
 Pursuant to the Foreign Agents Registration Act of  
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Pantano Media & Marketing	2. Registration Number 7323
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3. Primary Address of Registrant  
 34 Gettysburg Way, Lincoln Park, NJ 07035

4. Name of Foreign Principal Global Centre for Pluralism	5. Address of Foreign Principal 330 Sussex Dr. Ottawa, ON CANADA K1N 0C7
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6. Country/Region Represented  
 CANADA

7. Indicate whether the foreign principal is one of the following:

- Government of a foreign country<sup>1</sup>
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (*specify*) Not for Profit organization
- Individual-State nationality \_\_\_\_\_

8. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant
  
- b) Name and title of official(s) with whom registrant engages

<sup>1</sup> "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

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9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

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10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

The Global Centre for Pluralism is an independent, not-for profit charitable organization for research, education and exchange about the values, practices and policies about pluralism.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Owned by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Directed by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Controlled by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Financed by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

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11. Explain fully all items answered "Yes" in Item 10(b).

See Appendix for Response

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12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

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**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

Sept. 13, 2023 Sharon M. Pantano J M Pantano

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## Appendix

### Response to Item 11

**Item 11: Explain fully all items answered "Yes" in Item 10(b).**

Item 10(b) Supervised: The Funding Agreement with the Government of Canada requires the Centre to carry out an external evaluation of its activities and projects at least once every five years. This includes an evaluation of progress toward achieving the outcomes set out in the Funding Agreement and a value-for-money audit to assess the economy, efficiency and effectiveness with which funds have been used.

Item 10(b) Owned: The Global Centre for Pluralism was founded in partnership with the Government of Canadian and His Highness the Aga Khan

Item 10(b) Directed: The Global Centre for Pluralism has an international board of directors composed of directors from Canada, Kenya, France, Mexico, and Indonesia.

Item 10(b) Controlled: The Global Centre for Pluralism has an international board of directors composed of directors from Canada, Kenya, France, Mexico, and Indonesia.

Item 10(b) Financed: There is a Funding Agreement with the Government of Canada, which includes an external evaluation every five years.

Item 10(b) Subsidized: The Funding Agreement with the Government of Canada requires the Centre to carry out an external evaluation of its activities and projects at least once every five years.

U.S. Department of Justice

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**Exhibit B to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  
Pantano Media & Marketing

2. Registration Number  
7323

3. Name of Foreign Principal  
Global Centre for Pluralism

Check Appropriate Box:

4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 09/07/2023
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

To perform media outreach and secure media interviews for the two US-based finalist of the Global Pluralism Award.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Send press releases and pitch letters to media. Set up interviews with US media for the two US-based finalists of the award and for members of the Global Centre for Pluralism. Reach out to social media influencers and celebrities.

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10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act<sup>1</sup>.

Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

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11. Prior to the date of registration<sup>2</sup> for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes  No

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
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12. During the period beginning 60 days prior to the obligation to register<sup>3</sup> for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes  No

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register<sup>4</sup> for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes  No

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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<sup>1</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
09/13/2023	Sharon Marie Pantano	/s/Sharon Marie Pantano
_____	_____	_____
_____	_____	_____
_____	_____	_____

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

Sept. 13, 2023 Sharon M. Pantano J M Pantano

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GLOBAL  
CENTRE FOR  
PLURALISM

CENTRE  
MONDIAL DU  
PLURALISME

September 7, 2023

Shay Pantano, CEO  
Pantano Media & Marketing, LLC  
34 Gettysburg Way  
Lincoln Park, NJ 07035

Dear Ms. Pantano,

**RE: Media Relations Consultancy for the Global Pluralism Award in the United States**

I am writing to formalize our agreement under which Pantano Media & Marketing (“You” or the “Consultant”) will serve as an independent consultant to the Global Centre for Pluralism (GCP) to provide media relations services in the United States.

Your Statement of Work is attached as “Appendix A” (the “Services”) and you will report to Calina Ellwand, Senior Manager, Communications and Public Affairs.

The terms and conditions of this consultancy are as follows (the “Agreement”):

1. TERM:

The total period of this consultancy will be from September 7, 2023 to November 6, 2023

2. COMPETENCE:

You represent and warrant that you have the necessary knowledge, experience and skill to carry out all contractual obligations under this Agreement and that you shall do so honestly, in good faith and in a professional, competent and diligent manner. You shall, at all times, act in the best interests of GCP.

You further agree to comply with all applicable local, provincial and federal laws and regulations, as well as all of GCP’s and procedures as may be amended from time to time at its sole discretion, including but not limited to GCP’s Code of Ethics and Conduct, a copy of which is attached for your reference.

330 Sussex Drive | 330, promenade Sussex  
Ottawa, Ontario K1N 0C7  
Canada

Telephone/Téléphone: + 1 613 241  
2532  
Fax/Télécopieur: + 1 613 241 2533  
[pluralism.ca](http://pluralism.ca) | [pluralisme.ca](http://pluralisme.ca)

3. REQUIRED CERTIFICATIONS:

You shall ensure that you have and shall maintain for the term of this Agreement any licences, regulatory approvals and certifications as may be necessary to provide the Services under this Agreement.

4. EXPENSES AND DISBURSEMENTS:

You agree that you are responsible for any day to day expenses necessary for you to provide the Services under this Agreement and such day to day expenses shall not be invoiced to GCP.

GCP shall reimburse you for any reasonable disbursements necessary to provide the Services provided that GCP has given you prior written approval for incurring that disbursement. Such reimbursement shall be made upon the submission of documentation regarding the disbursement which is satisfactory to GCP.

5. CONFIDENTIAL INFORMATION AND EXCLUSIVE PROPERTY:

The results of the work under this Agreement are to be the exclusive property of GCP. In the course of the contract with GCP, you may have access to material of a confidential nature. It is understood and fully agreed that any information of a confidential nature may not be communicated by you, or used by you, either directly or indirectly, to any other person or persons, institutions or companies whichever or wherever they may be, except with prior written authorization of the Secretary General. Any violation of this clause will render all other stipulations of this Agreement [apart from this paragraph] voidable by GCP with immediate effect.

In addition:

You shall not use any GCP name, brand or logos in the performance of your services, or in marketing of your services to third parties, except as agreed by GCP.

You will not disclose any material nor make any statement whatsoever concerning GCP without prior written consent of the Secretary General. At no time shall you present yourself as a representative or spokesperson of GCP.

You will not disclose to any third party or any person any business or future plans of the Centre, His Highness the Aga Khan, and/or the GCP Board of Directors acquired during the existence of the consultancy agreement in any advertising, publicity or promotional material in any form without prior agreement and consent of the Secretary General. There is to be no statement to the press concerning the consultancy agreement in any shape or form without the prior consent of GCP.

It is understood between us that all written, audio-visual, digital and any other material produced by you as a result of your assignments with GCP are and shall remain the

exclusive property of GCP, that the copyright in such material shall accrue exclusively to GCP and that all information acquired by you in the course or as a result of this consultancy is confidential and may not be divulged to others without GCP's prior express permission in writing. In particular, GCP's advance written approval must be obtained before any reports prepared by you as a result of this consultancy are shown or otherwise released to anyone outside the GCP.

It is agreed that the terms in this paragraph 5 will survive termination of this Agreement.

6. CONFLICT OF INTEREST:

You shall ensure that your interests do not, whether potentially or actually, conflict with GCP. You shall immediately report any potential or actual conflict of interest to the Secretary General. A conflict of interest includes, but is not limited to, a private or pecuniary interest, direct or indirect, in an organization with which GCP does business or which competes with the business or other interests of GCP. For purposes of this section, a "pecuniary interest" includes but is not limited to the pecuniary interest of any parent, spouse, partner, child or relative of yours, or a private corporation of which you are a shareholder, director or senior officer.

7. BASIS OF PAYMENT:

For the performance of Services as described in this Agreement, GCP agrees to pay you on the following basis:

Between September 7, 2023 to November 6, 2023, total consultant fees payable of up to USD \$8,000 at a monthly rate of USD \$4000/month.

The fees paid to you for Services are exclusive of the Harmonized Sales Tax ("HST") or other applicable sales taxes in accordance with the applicable legislation. You shall remit the HST as required by law and further agree to indemnify GCP for all such monies if you fail to do so.

8. METHOD OF PAYMENT:

GCP will pay you upon receipt of an original invoice and timesheets, indicating reference to this contract and upon approval by the Secretary General and/or designate. You will be required to submit a statement(s) of expenses incurred, including all original documentation, invoices, receipts, etc. to GCP for payment as applicable.

Within thirty days of receipt of the above expense statement, GCP will pay you a sum equal to the said statement(s) by way of direct deposit subject to the provisions of paragraphs 4 and 7 above.

9. TAXES AND STATUTORY DEDUCTIONS:

All payments made by GCP to you shall be made without statutory deductions in respect of, but not limited to, the *Income Tax Act*, *Canada Pension Plan Act*, or *Employment Insurance Act*. Any other remittances in respect of, but not limited to, the *Workplace Safety and Insurance Act, 1997* and *Employer Health Tax* are your sole responsibility. You acknowledge responsibility for arranging and paying all applicable payments, contributions, premiums, and/or penalties under any federal or provincial legislation with respect to the services provided under this Agreement.

10. INSURANCE COVERAGE:

You will be required to obtain and to maintain insurance coverage including health, travel, life, injury, etc., during the period of service. GCP shall not be responsible for any insurance coverage.

There shall be no claim by you, your representatives, your respective heirs, executors, administrators, successors and other legal representatives with respect to any expenses incurred in relation to health, travel, life or injury during the period of service. The same is applicable to your subcontractor.

11. TERMINATION:

The scheduled duration of the work notwithstanding, you may, at any time, in compliance with the conditions below, terminate this contract early by providing two weeks' notice.

GCP may also terminate this contract prior to its scheduled expiry by providing you with one week notice.

GCP may terminate this contract at any time for cause without notice or compensation in lieu thereof. Cause shall mean a material breach of any term of this Agreement or the commission of any professional misconduct. In the event of a material breach, GCP shall pay all the substantiated fees owing up to the date the Agreement is terminated and no further payment shall be owing. Such termination shall be without prejudice to GCP's other rights and remedies available at law or equity.

In the case of termination, you will provide GCP with a detailed report on the work already performed.

The party wishing to terminate shall provide written notice to the other party by registered mail or fax at their last known mailing address. This notice must specify the date upon which the work is to be discontinued.

12. INDEPENDENT RELATIONSHIP:

You acknowledge and agree that you are engaged under this Agreement as an independent consultant for the sole purpose of providing a service. You further acknowledge and agree that you are not an employee of GCP. Nothing in this Agreement shall constitute or shall be construed to constitute a partnership, joint venture, franchise, agency or employment relationship between you and GCP. This Agreement shall constitute and shall at all times be construed to constitute an independent contractual relationship between you and GCP. You shall not be entitled to participate in any benefit plans GCP provides for its employees.

13. REPRESENTATION TO THIRD PARTIES:

You shall not represent to any third party that you have any express or implied authority to bind GCP to any contract, agreement or obligation or that you are acting as an agent, employee, director or partner of GCP.

14. INDEMNITY:

In the event that GCP is found liable to remit statutory deductions or remittances owing by, on account of, or in connection with the services provided pursuant to this Agreement, you agree to indemnify GCP and hold GCP harmless from and against any and all liabilities, losses, claims, actions, damages, costs, and expenses to which GCP may become subject by reason of, or arising out of any failure to remit those statutory deductions or remittances, including penalties and interest as well as any costs or expenses incurred in defending such claims or demands. Further, you hereby agree to indemnify and save GCP harmless from and against any and all liabilities, losses, claims, actions, damages, costs, and expenses to which the GCP may become subject arising from any claim that arises from an assertion that you are an employee of GCP and not an independent consultant, including penalties and interest as well as any costs or expenses incurred in defending such claims or demands.

It is agreed that the terms in this paragraph 14 will survive termination of this Agreement.

15. NON-DISPARAGEMENT:

During the term of this Agreement or after its termination, you shall not knowingly or intentionally take any actions that would have the likely consequence of damaging the public image or reputation of GCP or its affiliates.

16. ARBITRATION:

Any dispute concerning the interpretation of this contract or its terms and conditions and applications shall be submitted to arbitration in accordance with the provisions of the *Arbitration Act*, 1991, S.O. 1991, c.17, as amended from time to time.

17. INTERPRETATION:

This Agreement shall be interpreted in accordance with the laws of the province of Ontario and the federal laws of Canada applicable herein and the parties hereby irrevocably attorn to the jurisdiction of the courts of Ontario.

18. SURVIVAL OF TERMS:

All representations, warranties, covenants and indemnities contained in this Agreement shall continue in force after the termination of this Agreement.

**Entire Agreement**

This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and cancels and supersedes any prior understandings and agreements between the parties hereto with respect thereto. There are no representations, warranties, forms, conditions, undertakings or collateral agreements, express implied or statutory between the parties other than as expressly set forth in this Agreement.

**If you are in agreement with these terms and conditions, please sign one copy of this letter and return it to me. The other copy is for your records.**

FOR THE CONSULTANT:

\_\_\_\_\_  
Consultant

\_\_\_\_\_  
Date

FOR GLOBAL CENTRE FOR PLURALISM:



\_\_\_\_\_  
Meredith A. Preston

7/9/2023

\_\_\_\_\_  
Date