

U.S. Department of Justice

Washington, DC 20530

**Exhibit B to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Miles Partnership, LLLP

2. Registration Number

7382

3. Name of Foreign Principal

IFEMA MADRID

Check Appropriate Box:

4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 05/08/2024
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

We provide tourism branding and promotion, marketing campaign development, media planning and buying on behalf of client. For instance, Miles is developing an "Always On" media campaign by working within Google's search engine marketing platform.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

we provide tourism branding and promotion, marketing campaign development, media planning and buying on behalf of client. For instance, Miles is developing an "Always On" media campaign by working within Google's search engine marketing platform.

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10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act<sup>1</sup>.

Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

we provide tourism branding and promotion, marketing campaign development, media planning and buying on behalf of client. For instance, Miles is developing an "Always On" media campaign by working within Google's search engine marketing platform.

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11. Prior to the date of registration<sup>2</sup> for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes  No  N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

| Date | Contact | Method | Purpose |
|------|---------|--------|---------|
|------|---------|--------|---------|

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12. During the period beginning 60 days prior to the obligation to register<sup>3</sup> for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes No 

N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

| Date Received | From Whom | Purpose | Amount/Thing of Value |
|---------------|-----------|---------|-----------------------|
|---------------|-----------|---------|-----------------------|

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13. During the period beginning 60 days prior to the obligation to register<sup>4</sup> for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes No 

N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

| Date | Recipient | Purpose | Amount/Thing of Value |
|------|-----------|---------|-----------------------|
|------|-----------|---------|-----------------------|

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<sup>1</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

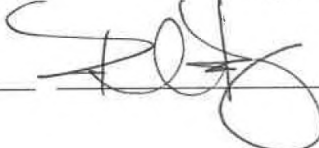
**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

| Date       | Printed Name | Signature            |
|------------|--------------|----------------------|
| 06/05/2024 | Randi Rogers | Sign /s/Randi Rogers |
| _____      | _____        | Sign _____           |
| _____      | _____        | Sign _____           |
| _____      | _____        | Sign _____           |

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

| Date     | Printed Name | Signature  |
|----------|--------------|--|
| 6/5/2024 | Randi Rogers |  |
| _____    | _____        | _____  |
| _____    | _____        | _____  |
| _____    | _____        | _____  |



**José Vicente De los Mozos**  
Presidente del Comité Ejecutivo

Madrid, 8 de mayo de 2024

**MILES PARTNERSHIP, LLLP**  
6751 Professional Pkwy, Suite 200, Sarasota  
FL 34240 USA

A/A: D. David Burgess

Muy Sr. nuestro:

Nos dirigimos a Vd. en relación con el contrato suscrito con la entidad MILES PARTNERSHIP, LLLP, con fecha 23 de junio de 2023, para PLAN DE ACCIÓN B2B Y B2C PARA GENERAR NOTORIEDAD Y FOMENTAR LA COMERCIALIZACIÓN EN LATINOAMÉRICA Y COORDINACIÓN Y REALIZACIÓN DE ROADSHOWS EN ESTADOS UNIDOS Y CANADA (Expediente 23/062)(Lote 1, Campaña digital B2C en Estados Unidos y Canadá incluyendo creatividad y desarrollo de contenido), con el fin de comunicarles la prórroga del citado contrato desde el 26 de junio de 2024 hasta el 31 de diciembre de 2024, manteniendo las mismas condiciones que tenemos establecidas en la actualidad.

Para confirmar su correcta recepción, rogamos procedan a la firma de la presente carta.

Sin otro particular, aprovechamos la ocasión para saludarle muy atentamente.

José Vicente de los Mozos  
Presidente del Comité Ejecutivo

David Burgess  
Representante Legal

May 8, 2024

MILES PARTNERSHIP, LLLP  
6751 Professional Pkwy, Suite 200, Sarasota  
FL 34240 USA

Attn: Mr. David Burgess

Dear Sir,

We are writing to you regarding the contract signed with the entity MILES PARTNERSHIP, LLLP, dated June 23, 2023, for B2B AND B2C ACTION PLAN TO GENERATE NOTORIETY AND PROMOTE COMMERCIALIZATION IN LATIN AMERICA AND COORDINATION AND REALIZATION OF ROADSHOWS IN THE UNITED STATES AND CANADA (File 23/062) (Lot 1, B2C digital campaign in the United States and Canada including creativity and content development), in order to inform you of the extension of the aforementioned contract from June 26, 2024 to December 31, 2024, maintaining the same conditions that we currently have established.

To confirm your correct receipt, please sign this letter.

Without further ado, we would like to take this opportunity to greet you very sincerely.

José Vicente de los Mozos  
Presidente del Comité Ejecutivo

David Burgess  
Representante Legal