

U.S. Department of Justice  
 Washington, DC 20530

**Exhibit A to Registration Statement  
 Pursuant to the Foreign Agents Registration Act of  
 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant  Miles Partnership, LLLP	2. Registration Number  7382
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3. Primary Address of Registrant  
 6751 Professional Pkwy, Suite 200, Sarasota, FL 34240

4. Name of Foreign Principal  Tourism Exchange Japan LLC	5. Address of Foreign Principal  1-7 Kyobashi-cho, Minami-ku Hiroshima City, Hiroshima Prefecture JAPAN 732-0828
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6. Country/Region Represented  
 JAPAN

7. Indicate whether the foreign principal is one of the following:

- Government of a foreign country<sup>1</sup>
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (*specify*) See Appendix for Response
- Individual-State nationality \_\_\_\_\_

8. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant
  
- b) Name and title of official(s) with whom registrant engages

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

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9. If the foreign principal is a foreign political party, state:

- a) Name and title of official(s) with whom registrant engages
- b) Aim, mission or objective of foreign political party

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10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

Tourism Exchange Japan LLC operates an online distribution platform that connects local businesses and tourism organizations with travelers. Their system enables providers to manage and sell services such as accommodations and activities across various channels, including their own websites, Google, and online travel agencies.

b) Is this foreign principal:

- |   |   |
|---|---|
| Supervised by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal              | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> |

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11. Explain fully all items answered "Yes" in Item 10(b).

Item 10(b) subsidized: Japanese Destination Marketing Organizations (DMOs), which may be publicly funded or affiliated with local or regional governments, purchase access to Tourism Exchange Japan LLC's platform and related services through structured commercial agreements.

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12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Tourism Exchange Japan LLC is privately owned and controlled by co-founders Tomohiro Muraki and Mika White.

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**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
04/28/2025	David Burgess	<input data-bbox="886 405 954 443" type="button" value="Sign"/> /s/David Burgess
_____	_____	<input data-bbox="886 489 954 531" type="button" value="Sign"/> _____
_____	_____	<input data-bbox="886 573 954 615" type="button" value="Sign"/> _____
_____	_____	<input data-bbox="886 657 954 699" type="button" value="Sign"/> _____


**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

4/28/25	David Burgers	

## **Appendix Response to Item 7**

**Item 7: Indicate whether the foreign principal is one of the following: Other (specify).**

The foreign principal is a limited liability company (LLC).

U.S. Department of Justice  
 Washington, DC 20530

**Exhibit B to Registration Statement  
 Pursuant to the Foreign Agents Registration Act of  
 1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Miles Partnership, LLLP	2. Registration Number 7382
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3. Name of Foreign Principal Tourism Exchange Japan LLC
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Check Appropriate Box:

4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 06/01/2024
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

The registrant will assist Tourism Exchange Japan LLC with promoting Japanese destinations to the U.S. travel trade through sales outreach, agent training, trade show participation, marketing materials, newsletters, and familiarization trips. Activities are funded by a retainer and supplemental marketing budgets.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

The registrant will promote Japanese destinations in the U.S. through sales outreach, agent training, trade shows, marketing materials, and FAM trips, funded by a retainer and marketing budget.

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10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.<sup>1</sup>

Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

The registrant will promote Japanese destinations to U.S. travel professionals through sales outreach, agent training, trade shows, marketing materials, and FAM trips. These efforts aim to increase awareness, strengthen industry relationships, and drive tourism to Japan.

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11. Prior to the date of registration<sup>2</sup> for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes  No

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Prior to registration, the registrant promoted Japanese destinations to U.S. travel professionals on behalf of Tourism Exchange Japan LLC. Activities included editing destination presentations, conducting outreach to tour operators and advisors, organizing agent trainings and webinars, and preparing informational materials. These efforts supported tourism promotion efforts.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
			No Political Activity Contacts to Report

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12. During the period beginning 60 days prior to the obligation to register<sup>3</sup> to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes  No

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register<sup>4</sup> to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes  No

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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<sup>1</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

<sup>2,3,4</sup> Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
04/28/2025	David Burgess	<input data-bbox="889 457 959 485" type="text" value="Sign"/> /s/David Burgess
_____	_____	<input data-bbox="889 541 959 583" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="889 630 959 667" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="889 714 959 751" type="text" value="Sign"/> _____


**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

4/28/25	David Burgers	

**STATEMENT OF WORK NO. 1**

<b>SOW Effective Date:</b>	6/1/2024
<b>Name of Customer:</b>	Tourism Exchange Japan, LLC
<b>Initial Term:</b>	[year(s) / month(s)] 6/1/2024 - 3/31/2025
<b>Renewal Term:</b>	[year(s) / month(s)] Renewal upon proposal

This statement of work ("Statement of Work" or "SOW") is entered into as of the SOW Effective Date set forth above and is made a part of the Master Services Agreement entered into between Miles Partnership, LLLP and the Customer identified above (the "Agreement"). Capitalized terms not defined in this Statement of Work have the meanings given in the Agreement.

## Term

The term of this Statement of Work will begin on the SOW Effective Date and unless terminated earlier as provided in the Agreement, will continue in effect for the length of the Initial Term set forth above, and will automatically renew for the period of the Renewal Term set forth above, unless either party provides to the other party written notice no later than ninety (90) days prior to the then-current scheduled expiration of the Initial Term or Renewal Term of that party's intention that the Statement of Work not be renewed.

## Services & Deliverables

Miles will provide the following Services & Deliverables throughout the duration of the contract period

## Kii Peninsula Trade Representation

Retainer (Fees): 4,420,000JPY

Marketing Activities Budget: \$20,000

DELIVERABLES	GOAL KPIS	MARKETING ACTIVITIES BUDGET	ADDITIONAL EXPENSES/PASS THRU	NOTES
Review and edit TXJ Destination Presentation Documents for US audience				All costs from Retainer
Conduct Initial TO Audit to determine which US-based TOs are currently selling Kii Peninsula	Create Inventory Report			All costs from Retainer
Conduct travel trade sales calls to product managers or other relevant personnel at US luxury TOs and Agents, who are part of Virtuoso, Signature, USTOA, etc. and necessary follow up	30			All costs from Retainer and Marketing
Conduct US Agent Training to TAs (Seminars/webinars; mix in-person/virtual)	500 Agents Trained			Marketing Activities
Distribute Trade Newsletters to US-based luxury TOs and agents	Quarterly			All expenses from Retainer

Organize/Participate (Staffing TBA) at luxury trade shows	Two	Registration costs, booth production, etc.?		Marketing Activities Budget
Conduct One Fam Trip with 4 (four) TOs specifically to Kii Peninsula	1 Fam of 4 TOs		Travel Costs	Organization comes from Retainer, additional travel costs are from a separate fam budget
Identify and Participate in Industry Events as able based on overall \$20k activity budget, such as JNTO's Japan Showcase		Registration costs, booth production, etc.?	Travel Costs	Marketing Activities; With exception of \$25k for ILTM Cannes exhibit costs coming from a separate budget and shared among 3 destinations
Trade Marketing, TBC				CTA
Monthly Sales Calls Reports				All costs from Retainer
Quarterly Reports as needed				All costs from Retainer
Client Meetings				All costs from Retainer

Other? (No PR, discuss other items in UK and France plans)				
<b>Mie Prefecture Trade Representation</b>				
Retainer (Fees): 3,500,000JPY				
Marketing Activities Budget: N/A				
DELIVERABLES	GOAL KPIS	MARKETING ACTIVITIES BUDGET	ADDITIONAL EXPENSES/PASS THRU	NOTES
Review and edit TXJ Destination Presentation Documents for US audience				All costs from Retainer
Conduct Initial TO Audit to determine which US-based TOs are currently selling Mie Prefecture	Create Inventory Report			All costs from Retainer
Conduct travel trade sales calls to product managers or other relevant personnel at US luxury TOs and Agents, who are part of Virtuoso, Signature, USTOA, etc. and necessary follow up	30			All costs from Retainer and Marketing paid directly depending on shows selected
Conduct US Agent Training to TAs (Seminars/webinars; mix in-person/virtual)	500 Agents Trained			All costs from Retainer

Distribute Trade Newsletters to US-based luxury TOs and agents	Quarterly			All expenses from Retainer
Organize/Participate (Staffing TBA) at luxury trade shows	Two	Registration costs, booth production, etc.?		Retainer
Conduct One Fam Trip with 4 (four) TOs specifically to Mie Prefecture (assume this would be combined with Kii Peninsula?)	1 Fam of 4 TOs		Travel Costs	Organization comes from Retainer, additional travel costs are from a separate fam budget
Identify and Participate in Industry Events as able based on TBA activity budget, such as JNTO's Japan Showcase		Registration costs, booth production, etc.?	Travel Costs	Organization comes from Retainer, no marketing budget other than \$25k for ILTM Cannes exhibit costs coming from a separate budget and shared among 3 destinations
Monthly Sales Calls Reports				All costs from Retainer
Quarterly Reports as needed				All costs from Retainer

Client Meetings				All costs from Retainer
<b>Nasu, Tochigi Prefecture Trade Representation</b>				
Retainer (Fees): 3,800,000JPY				
Marketing Activities Budget: \$6,000				
DELIVERABLES	GOAL KPIS	MARKETING ACTIVITIES BUDGET	ADDITIONAL EXPENSES/PASS THRU	NOTES
Review and edit TXJ Destination Presentation Documents for US audience				All costs from Retainer
Conduct Initial TO Audit to determine which US-based TOs are currently selling Nasu, Kochigi Prefecture	Create Inventory Report			All costs from Retainer
Conduct travel trade sales calls to product managers or other relevant personnel at US luxury TOs and Agents, who are part of Virtuoso, Signature, USTOA, etc. and necessary follow up	30			All costs from Retainer and Marketing
Conduct US Agent Training to TAs (Seminars/webinars; mix in-person/virtual)	500 Agents Trained			All costs from Retainer and Marketing

Distribute Trade Newsletters to US-based luxury TOs and agents	Quarterly			All expenses from Retainer
TBC: May not be possible with \$6k budget - Organize/Participate (Staffing TBA) at luxury trade shows	Two	Registration costs, booth production, etc.?		Marketing Activities; With exception of \$25k for ILTM Cannes exhibit costs coming from a separate budget and shared among 3 destinations
Conduct One Fam Trip with 4 (four) TOs specifically to area (assume this would be combined with Kii Peninsula?, although realize it's not part of same)	1 Fam of 4 TOs		Travel Costs	Organization comes from Retainer, additional travel costs are from a separate fam budget
TBC: May not be possible with \$6k budget - Identify and Participate in Industry Events as able based on overall activity budget, such as JNTO's Japan Showcase		Registration costs, booth production, etc.?	Travel Costs	All costs from Retainer and Marketing
Monthly Sales Calls Reports				All costs from Retainer
Quarterly Reports as needed				All costs from Retainer

Client Meetings				All costs from Retainer
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## Compensation

Outlined below is the total budget allocated to perform the above mentioned deliverables. The retainer invoice for each project will be provided at the signing of the SOW. Additional invoices for the marketing activities budget will be invoiced upon signing of the insertion order for the media/programs being placed on behalf of Tourism Exchange Japan, LLC

PROJECT	ALLOCATED BUDGET
TOTAL RETAINER (3 Projects)	TOTAL 11,720,000JPY
TOTAL MARKETING ACTIVITIES (3 Projects)	\$26,000.00

Miles will invoice Customer for the fees as provided in the Agreement. Payment is due net 30 days from invoice date.

The parties have executed this Statement of Work No. 1 as of the date first set forth above.

[Signature page – Statement of Work No. 1]

**Miles Partnership, LLLP**

Signature



Printed name: Jay Salyers

**Tourism Exchange Japan, LLC**

Signature



Printed name  
Mika White

Title Senior VP

Date: 6/1/2024

Title Co-Founder, Tourism Exchange Japan

Date 6/1/2024