



Miles Partnership LLLP | FARA Registration Number: 7382

Foreign Principal Information Materials: December 2024

Name: Bermuda Tourism Authority
Country: Bermuda
Summary: Advertising materials for digital channels, including banner ads, digital out-of-home ads, social media ads, website content and video ads.

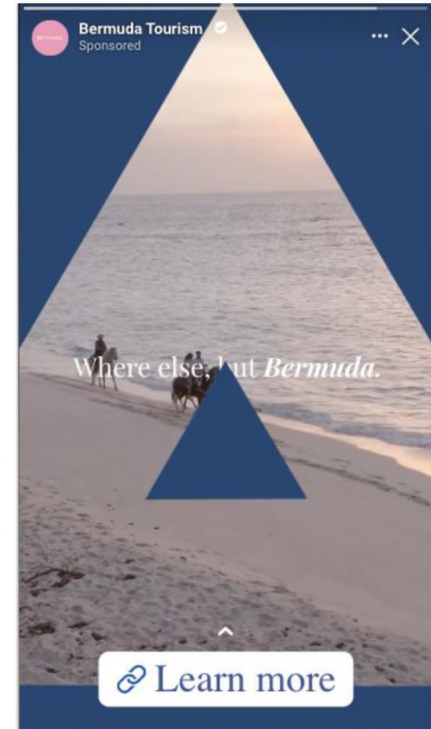
BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: Website + Video + Banner Ads

Landing Page:


<https://www.gotobermuda.com/fall-bermuda>

Video: [12-2024 Bermuda Video FALL CAMPAIGN.mov](#)



BERMUDA TOURISM AUTHORITY

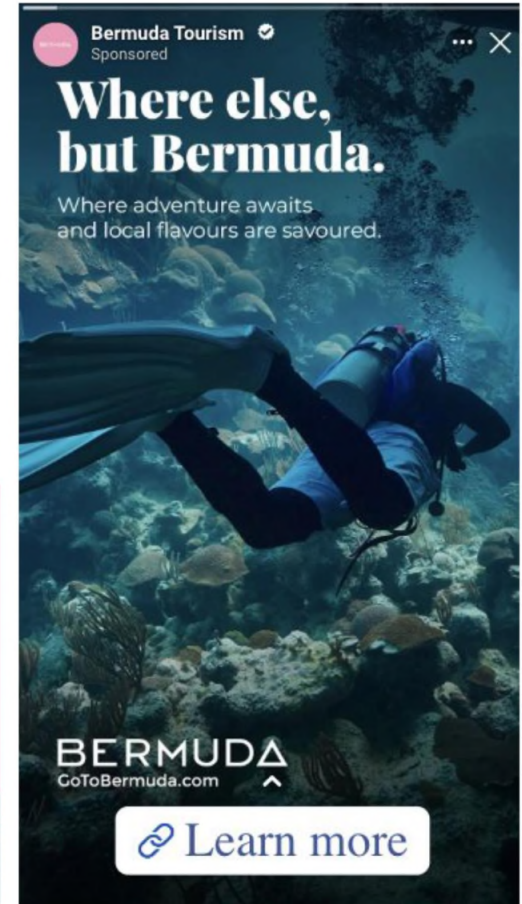
ALWAYS ON CAMPAIGN: Banner Ads




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CYBER SALE CAMPAIGN: Video + Banner Ads

Landing Page: <https://www.gotobermuda.com/cybersale>

Video: [12-2024 Bermuda_Video_CYBER SALE CAMPAIGN.mp4](#)





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CYBER SALE CAMPAIGN: Banner Ads



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CYBER SALE CAMPAIGN: Social Ads

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CYBER SALE CAMPAIGN: Social Ads

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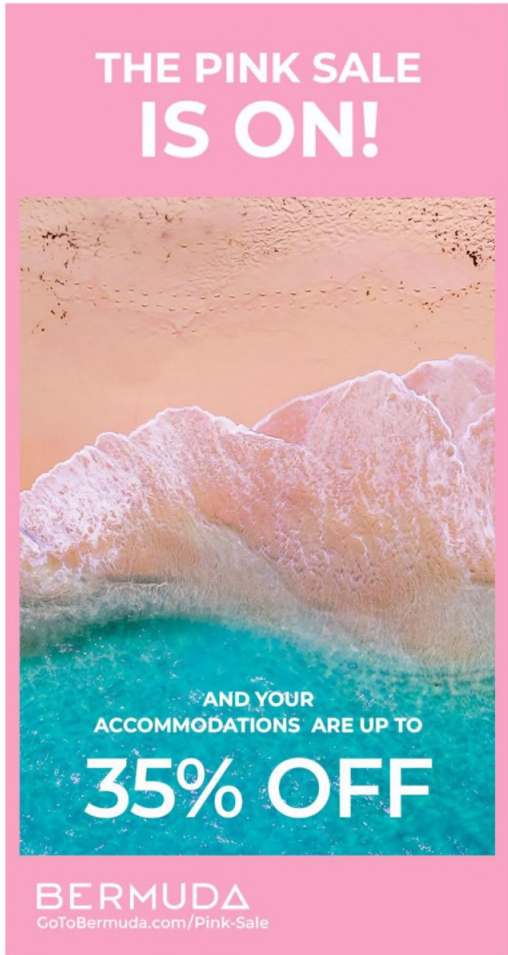


BERMUDA TOURISM AUTHORITY

PINK SALE CAMPAIGN: Video + Banner Ads

Landing Page: <https://www.gotobermuda.com/pink-sale>

Video: [12-2024 Bermuda Video PINK SALE CAMPAIGN.mov](#)



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PINK SALE CAMPAIGN: Social Ads


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