



Miles Partnership LLLP | FARA Registration Number: 7382

Foreign Principal Information Materials: March 2025

Name: Bermuda Tourism Authority
Country: Bermuda
Summary: Advertising materials for digital channels, including banner ads, digital out-of-home ads, social media ads, website content and video ads.

BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: Native Display

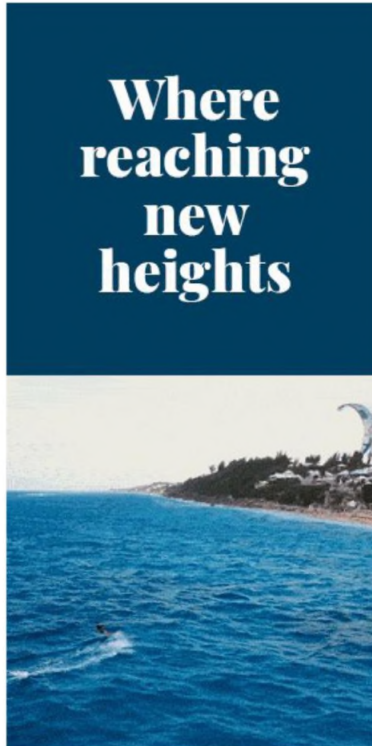
Landing Page:

<https://www.gotobermuda.com/winter-bermuda>



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ALWAYS ON CAMPAIGN: Display Banners



BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: DOOH

Video:

[Experience Enthusiasts](#)

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ALWAYS ON CAMPAIGN: Static Social Ads

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2.3K 175 comments 70 shares

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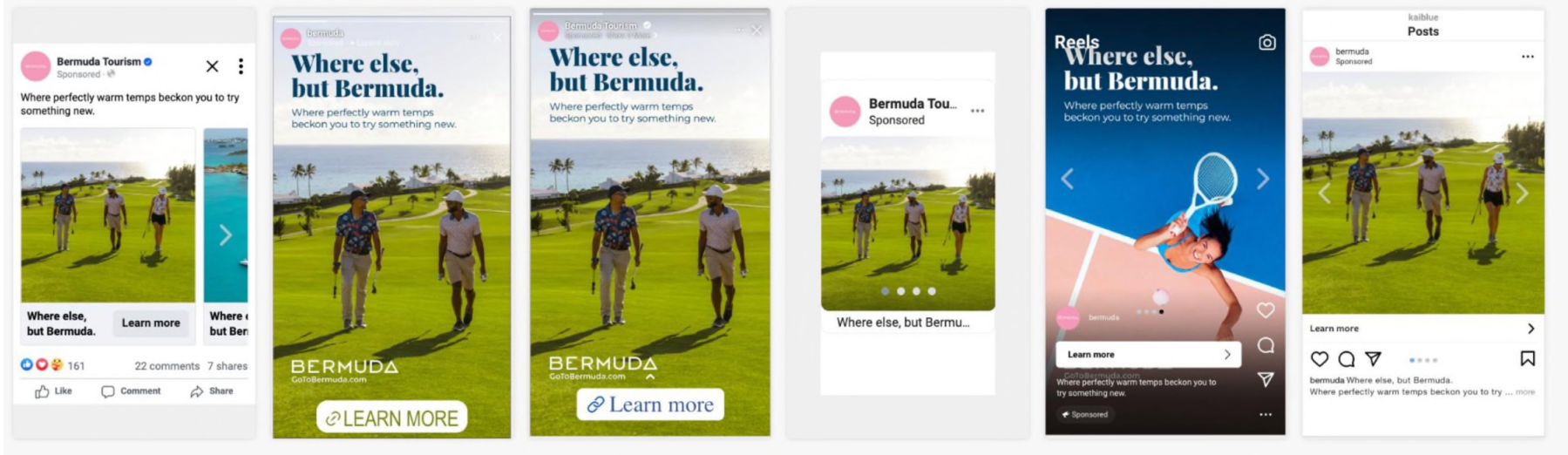
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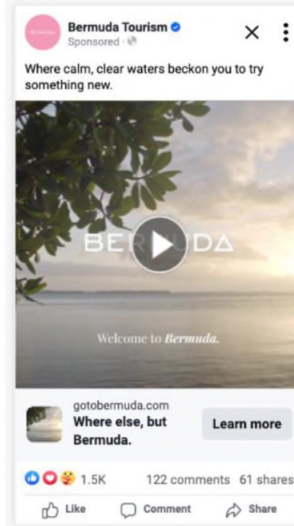
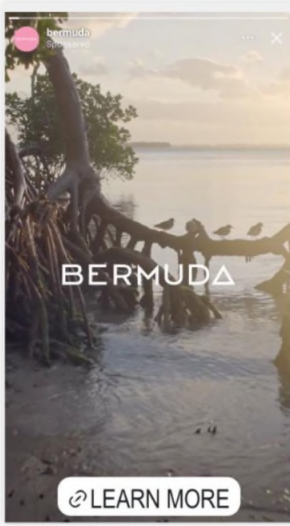
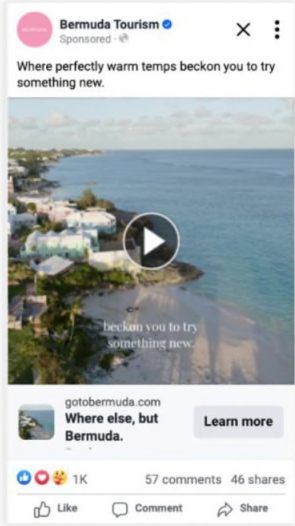
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ALWAYS ON CAMPAIGN: Carousel Social Ads



BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: Video Social Ads



BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: Teads

Video:

[Experience Enthusiasts](#)

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BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: Pandora

Audio:

[Jetsetters](#)



BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: Reddit

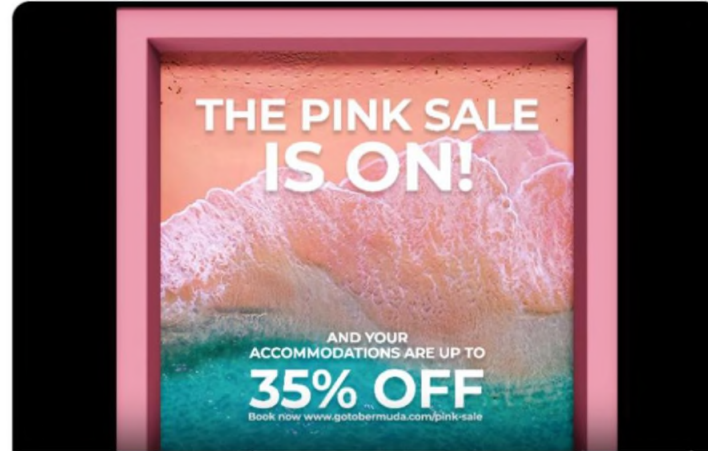
Video:

[Pink Sale](#)

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BERMUDA TOURISM AUTHORITY

ALWAYS ON CAMPAIGN: Pinterest



