



**Miles Partnership LLLP | FARA Registration Number: 7382**

**Foreign Principal Information Materials: June 2025**

<b>Name:</b> Bermuda Tourism Authority
<b>Country:</b> Bermuda
<b>Summary:</b> Advertising materials for digital channels, including banner ads, digital out-of-home ads, social media ads, website content and video ads.

**BERMUDA TOURISM AUTHORITY**

# **ALWAYS ON CAMPAIGN: Native Display**



**BERMUDA TOURISM AUTHORITY**

# **ALWAYS ON CAMPAIGN: Display Banners**



**BERMUDA TOURISM AUTHORITY**

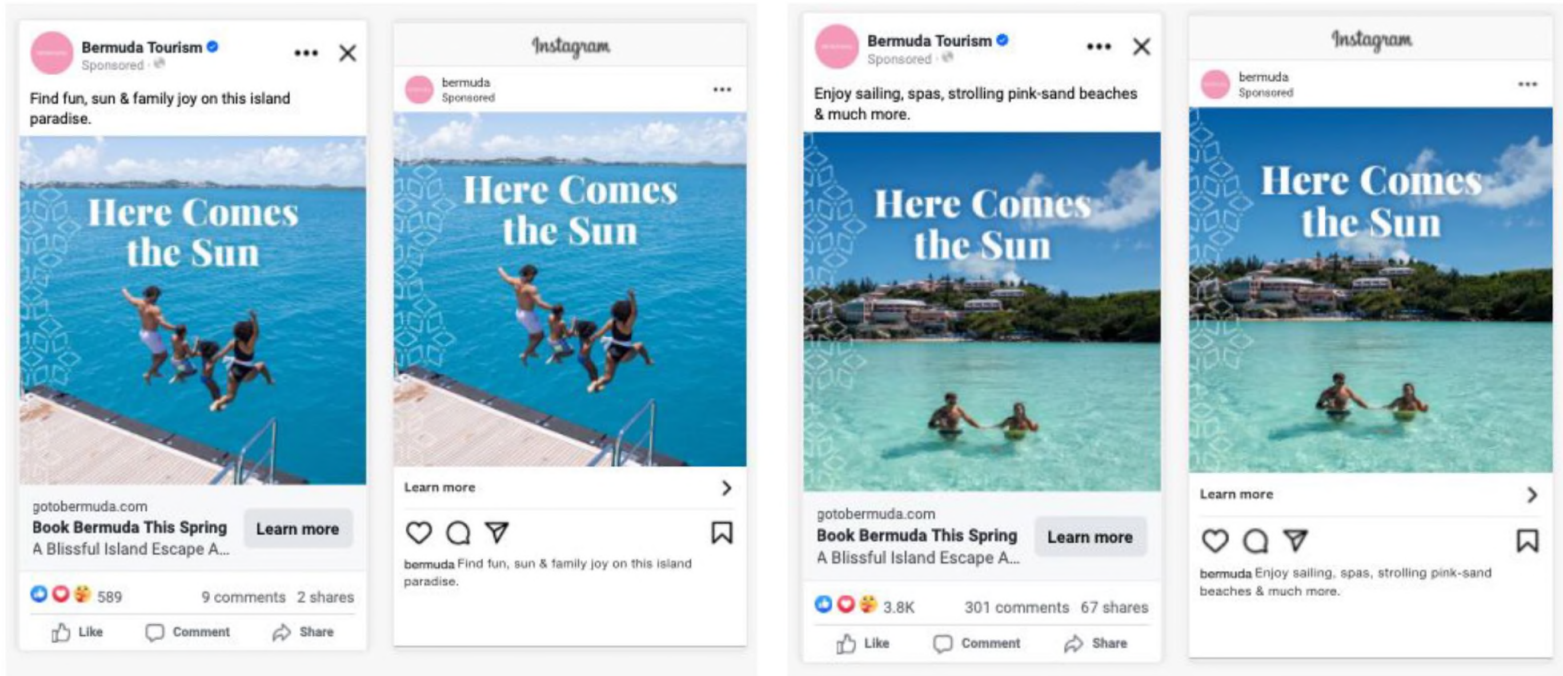
# ALWAYS ON CAMPAIGN: DOOH

**Video:**  
[Videos](#)



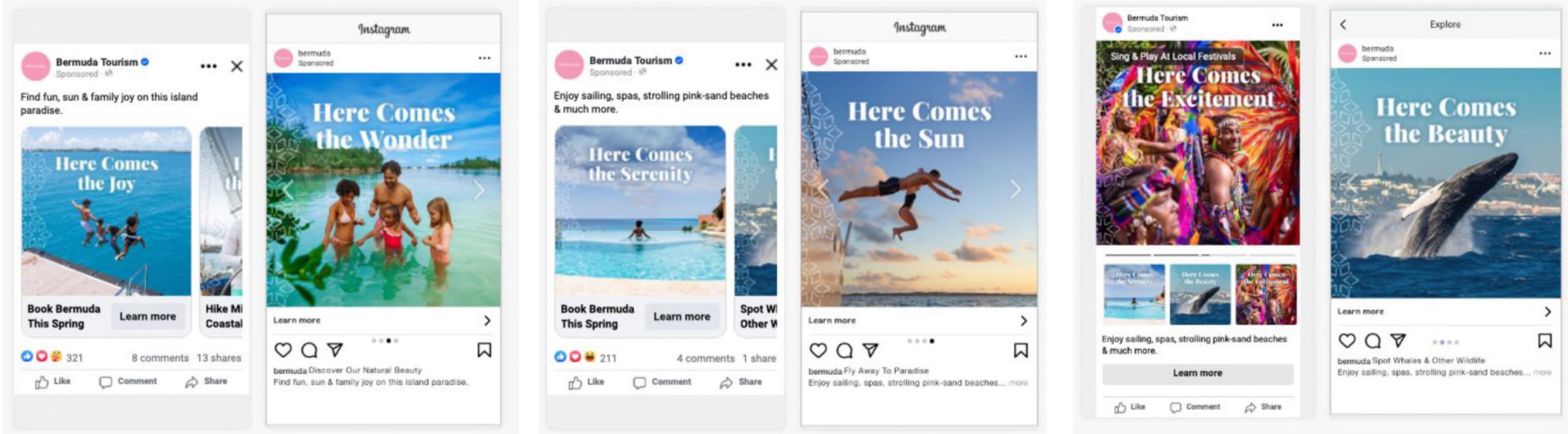
## BERMUDA TOURISM AUTHORITY

# ALWAYS ON CAMPAIGN: Static Social Ads



## BERMUDA TOURISM AUTHORITY

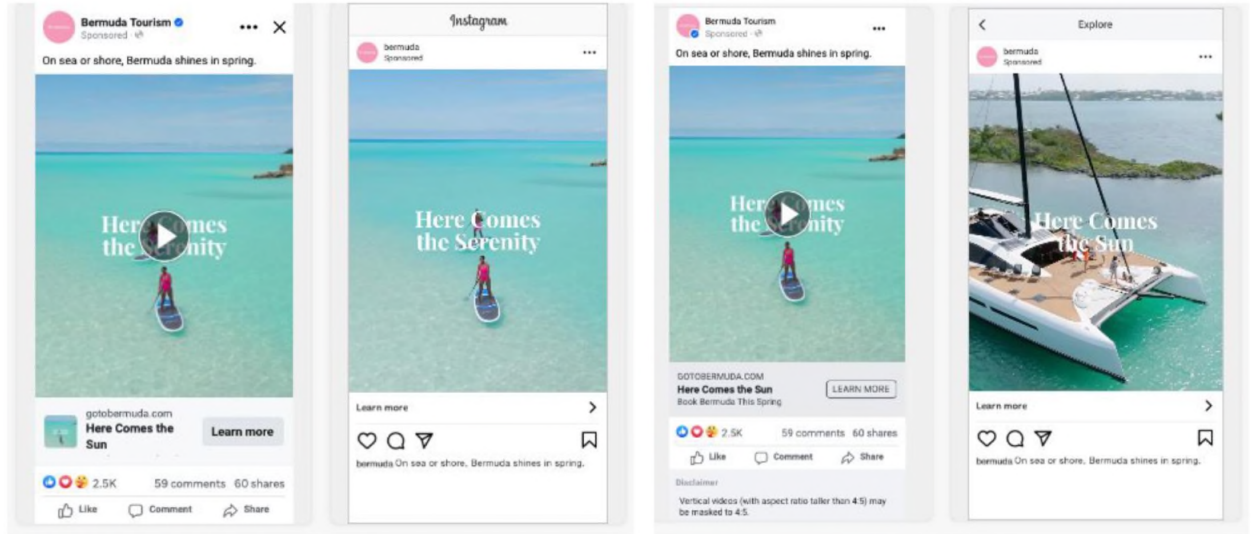
# ALWAYS ON CAMPAIGN: Carousel Social Ads



## BERMUDA TOURISM AUTHORITY

# ALWAYS ON CAMPAIGN: Video Social Ads

**Video:**  
Videos



**BERMUDA TOURISM AUTHORITY**

# **ALWAYS ON CAMPAIGN: Teads**

**Video:**

[Teads Videos](#)



**BERMUDA TOURISM AUTHORITY**

## **ALWAYS ON CAMPAIGN: Pandora**

**Audio:**

[AO Spring Audio](#)



## BERMUDA TOURISM AUTHORITY

# ALWAYS ON CAMPAIGN: Reddit

## Video:

### [Reddit Videos](#)

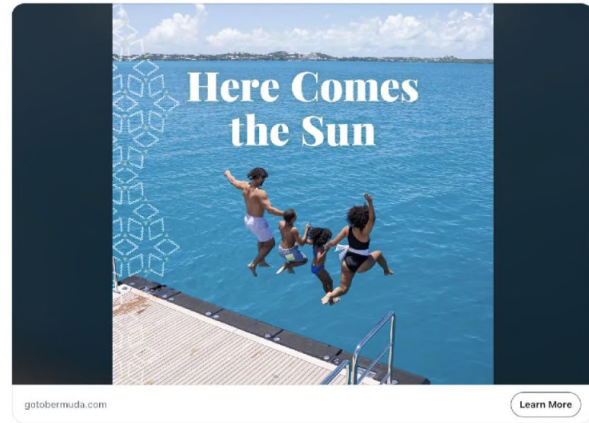
u/BermudaTourism · Promoted

Spring in Bermuda boasts natural beauty, a vibrant culture, local cuisine & incredible experiences for travellers of any age.



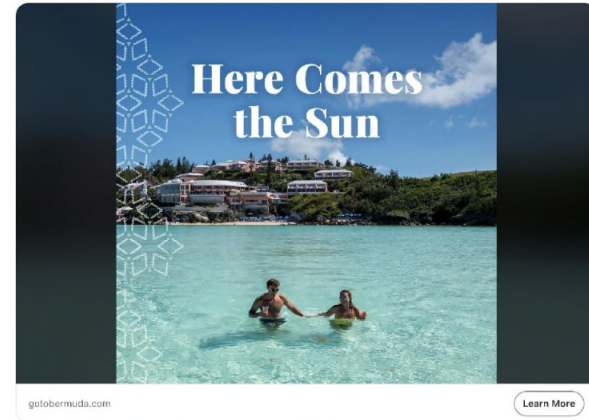
u/BermudaTourism · Promoted

Find fun, sun & family joy on this island paradise.



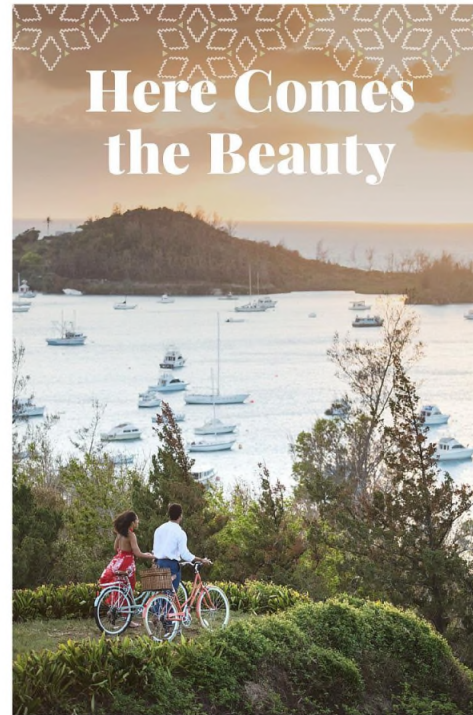
u/BermudaTourism · Promoted

Find fun, sun & family joy on this island paradise.



**BERMUDA TOURISM AUTHORITY**

# **ALWAYS ON CAMPAIGN: Pinterest**



**BERMUDA TOURISM AUTHORITY**

# **SPLASH SALE: Native Display**



**BERMUDA TOURISM AUTHORITY**

**SPLASH SALE: Display Banners**



**Splash in!**  
Save up to 30% off Bermuda  
hotel accommodations!

BERMUDA 

[Learn More](#)



**Splash in!**  
Save up to 30% off Bermuda  
hotel accommodations!

BERMUDA 

[Learn More](#)

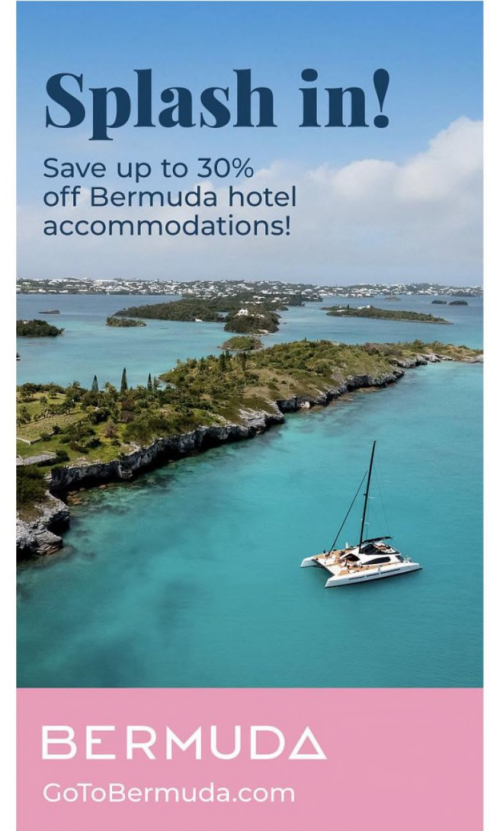


**BERMUDA TOURISM AUTHORITY**

# SPLASH SALE: DOOH

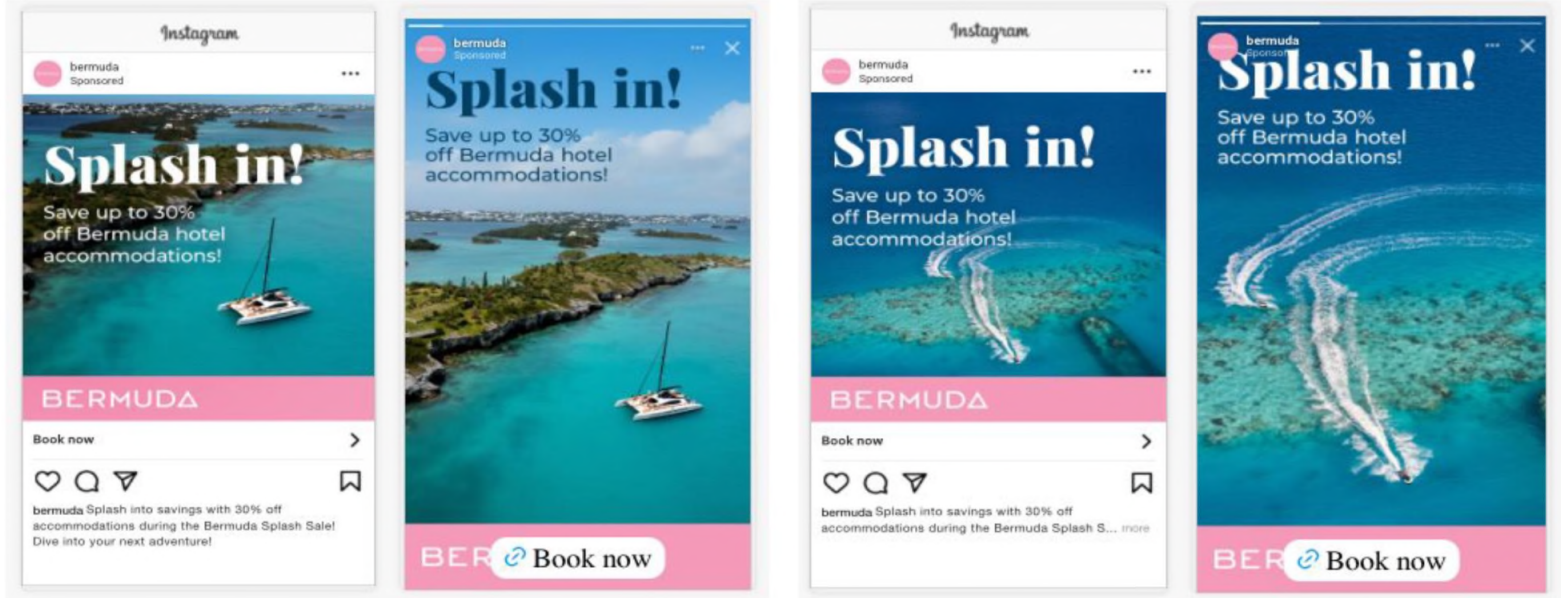
**Video:**

[Videos](#)



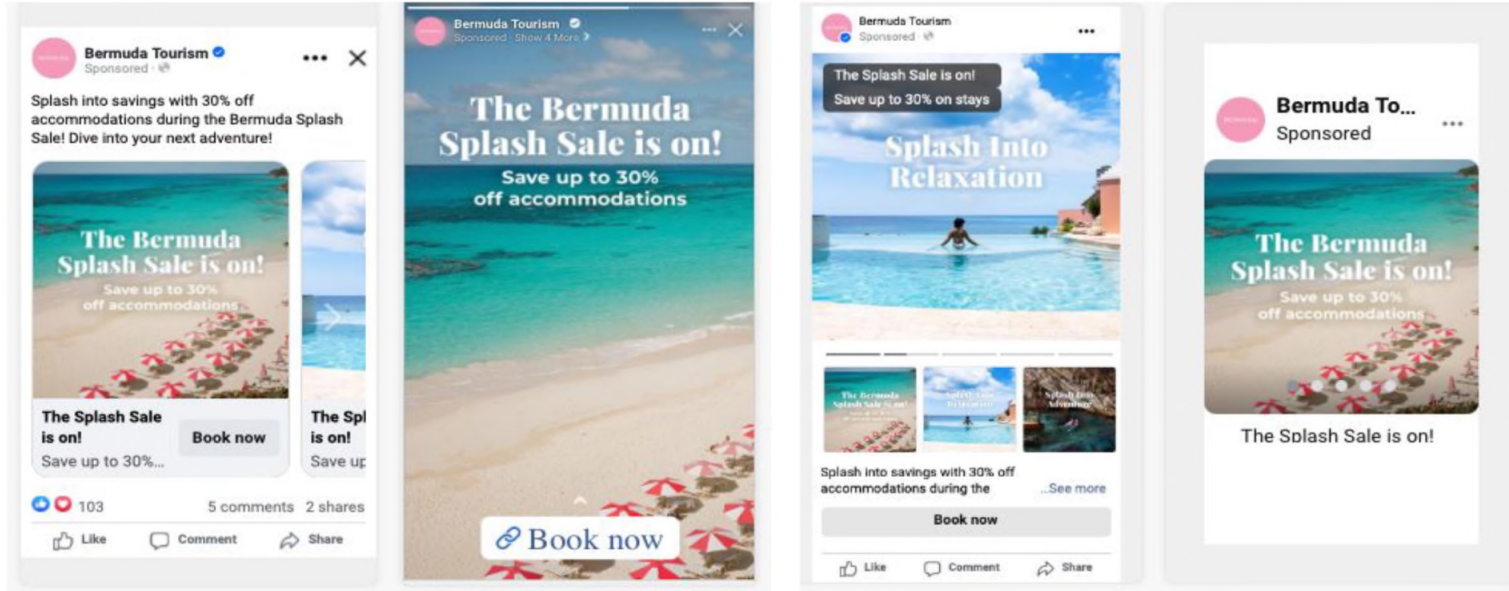
## BERMUDA TOURISM AUTHORITY

# SPLASH SALE: Static Ads



## BERMUDA TOURISM AUTHORITY

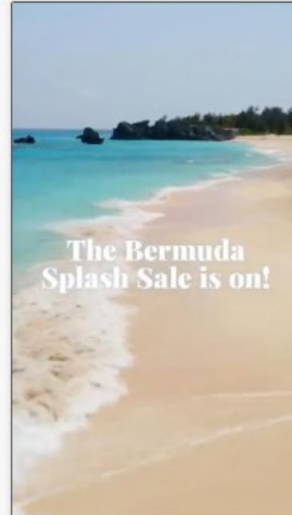
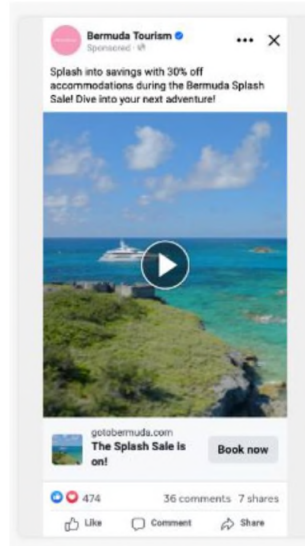
# SPLASH SALE: Carousel Ads



## BERMUDA TOURISM AUTHORITY

# SPLASH SALE: Video Ads

**Video:**  
Videos



**BERMUDA TOURISM AUTHORITY**

# HELLOO SUMMER: Native Ads



**BERMUDA TOURISM AUTHORITY**

# HELLOOO SUMMER: Display Banners



**BERMUDA TOURISM AUTHORITY**

# HELLOO SUMMER: DOOH

**Video:**  
[Videos](#)



**BERMUDA TOURISM AUTHORITY**

# HELLOO SUMMER: **Nativo**



**HelOOO Summer.  
HelOOO Island Elegance.**

INDULGE IN UP TO  
**30% OFF** | BERMUDA  
Hotel Accommodations



**HelOOO Summer.  
HelOOO Good Times.**

SAVE UP TO  
**30% OFF** | BERMUDA  
Hotel Accommodations!



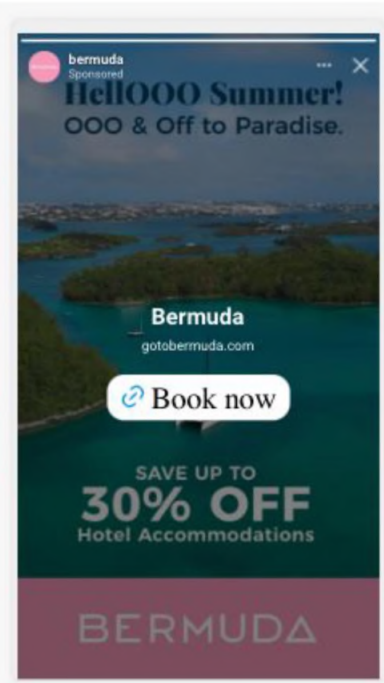
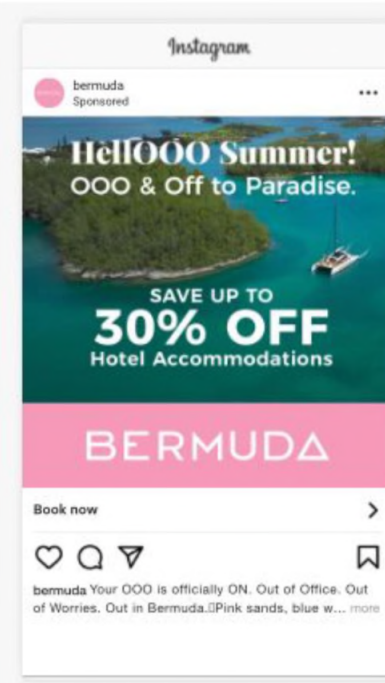
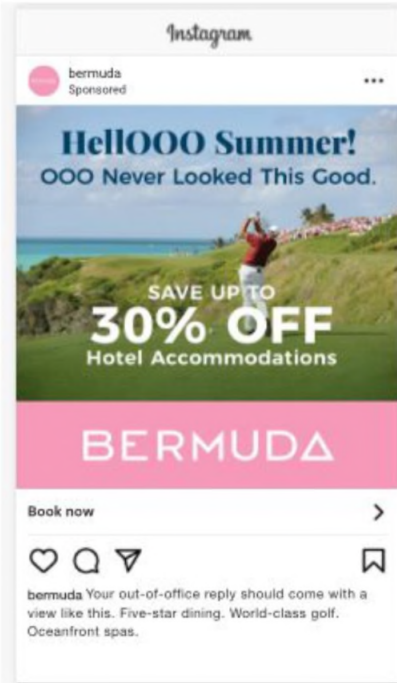
**BERMUDA TOURISM AUTHORITY**

# HELLOO SUMMER: Hopper



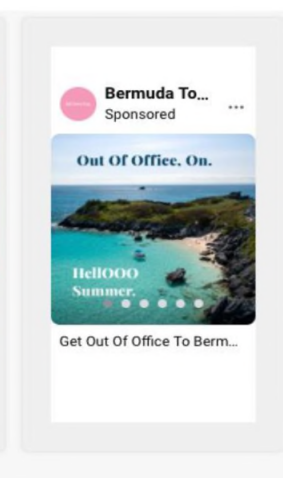
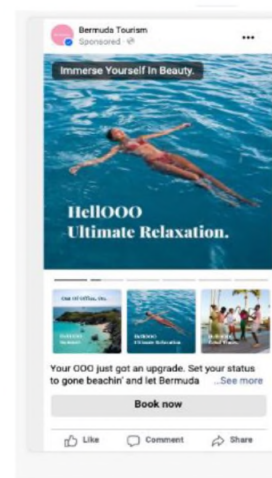
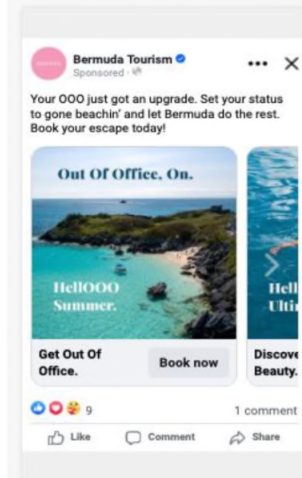
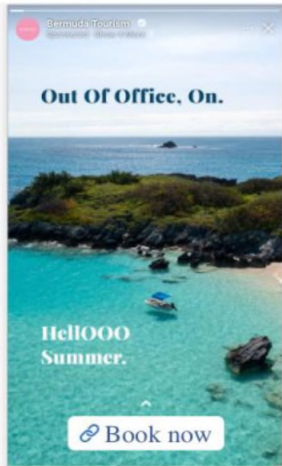
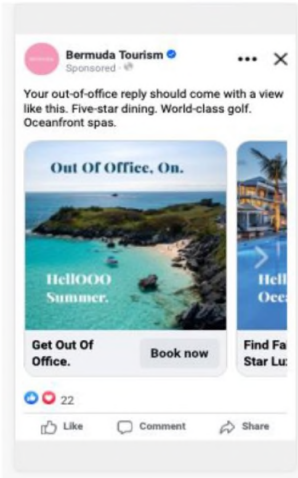
## BERMUDA TOURISM AUTHORITY

# HELLOO SUMMER: Static Ads



## BERMUDA TOURISM AUTHORITY

# HELLOO SUMMER: Carousel Ads



## BERMUDA TOURISM AUTHORITY

# HELLOO SUMMER: Video Ads

### Video: Videos

