



Miles Partnership LLLP | FARA Registration Number: 7382

Foreign Principal Information Materials: December 2025

Name: IFEMA Madrid
Country: Spain
Summary: Advertising materials span banner ads, TV segments, trip giveaways, radio and podcast spots.

IFEMA MADRID

Companion Banners



300x250



320x50



728x90



IFEMA MADRID

:30s Podcast Spot

Click to listen.



"It's Ryan Seacrest here. If you love adventure, travel, culture, food, and architecture, there are certain cities you got to just visit in your lifetime. Madrid tops the list. World-class museums, inspiring art, venture just beyond city limits to discover vineyards and Medieval towns and feel like you're adding a second vacation, but those escapes are all part of Madrid's magic. Need another reason? How about the F1 Grand Prix arriving in 2026? The buzz is real. See what everyone's talking about at [OnlyInMadrid.com](https://www.OnlyInMadrid.com)."



IFEMA MADRID

TV Segment: *The Drew Barrymore Show*

“Teach Me, Sunny” Recipes & Cooking segment on *The Drew Barrymore Show*

Drew Barrymore Taste Tests Sunny Anderson's Spanish Chorizo Frittata Recipe |
Drew Barrymore Show: [Link here.](#)



IFEMA MADRID

TV Segment: *Live with Kelly & Mark*

Giveaway Page

Host Intro:

“We’ve teamed up with the Madrid Tourist Board for “Freeze The Day Web Trivia” and for the next three weeks, three lucky viewers could win an unforgettable trip to Madrid, Spain. A city where world-class art meets Michelin-starred cuisine, with vineyards and medieval towns just a quick day-trip away! The prize is valued at up to \$5,000 and for all the details visit LivewithKellyandMark.com. ”



Enter Live's **“Freeze The Day Web Trivia”** for your chance to win an unforgettable trip to Madrid in Spain, a destination where extraordinary art, remarkable cuisine, and a royal legacy come together in one singular experience.

This exclusive getaway is valued at up to \$5,000.

Madrid is the place to be right now. Its Golden Triangle of Art — the Prado, the Reina Sofia, and the Thyssen-Bornemisza — holds one of the world's most extraordinary collections of masterpieces worldwide. The city's gastronomy is equally exceptional, ranging from historic taverns and the world's oldest restaurant to Michelin-starred and avant-garde dining that reflect Madrid's creative spirit.

Madrid's royal heritage adds a sense of majesty, from Europe's largest functioning Royal Palace to remarkable regional sites such as El Escorial and Aranjuez, very close to the city. At the same time, the city carries a modern energy shaped by innovative design, a thriving cultural scene, and the momentum building around the Formula 1 Grand Prix arriving in 2026.

What travelers remember most is how naturally you become part of Madrid's rhythm: sunlit afternoons in lively plazas, evenings that stretch into rooftop nights, and a warmth that welcomes visitors into everyday life. Beyond the center, the region expands the journey with vineyard landscapes, royal estates, and medieval towns. These places offer new perspectives without ever feeling far from the city's heartbeat.

Together, Madrid and its region form a seamless story of heritage, culture, and genuine hospitality. Enter now for your chance to experience a destination that stays with you long after you leave.

