



Miles Partnership LLLP | FARA Registration Number: 7382

Foreign Principal Information Materials: March 2026

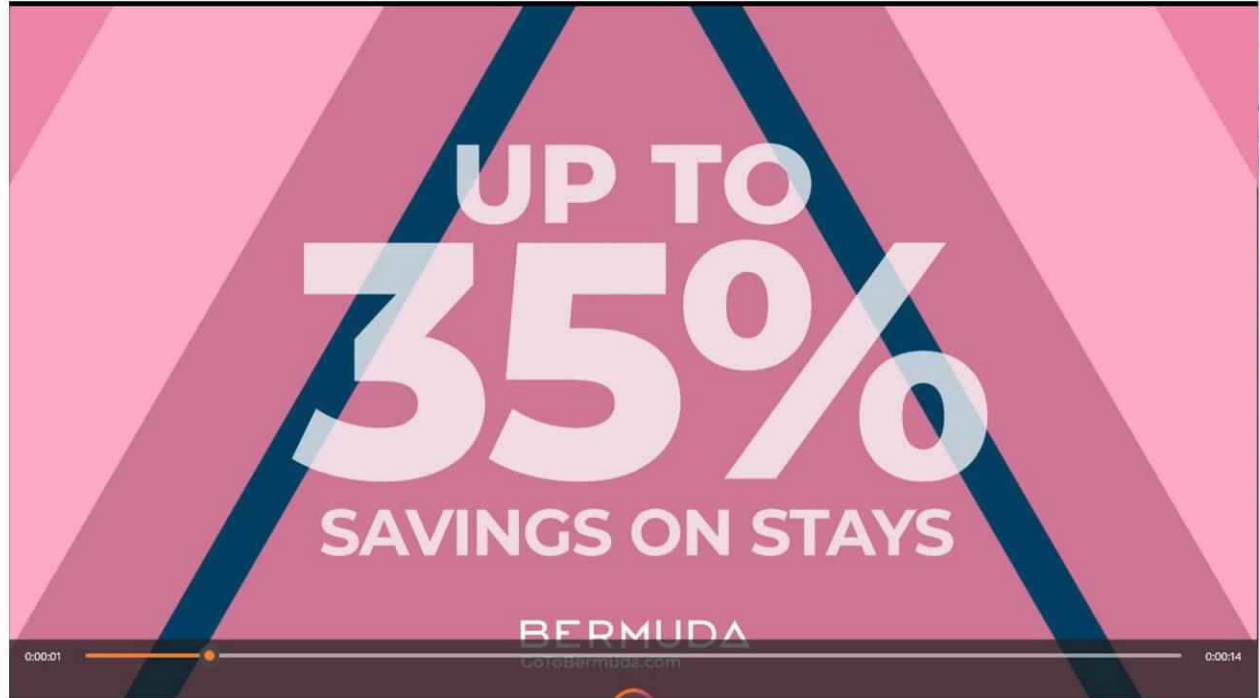
Name: Bermuda Tourism Authority
Country: Bermuda
Summary: Advertising materials for digital channels, including banner ads, digital out-of-home ads, social media ads, website content and video ads.

BERMUDA TOURISM AUTHORITY

PINK SALE – CTV

Video:

[Videos](#)



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PINK SALE - Hopper



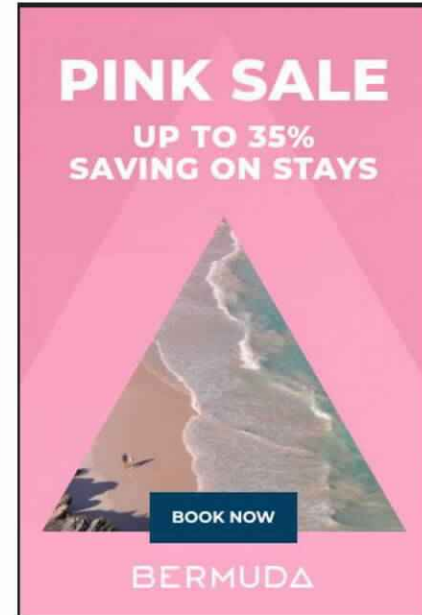
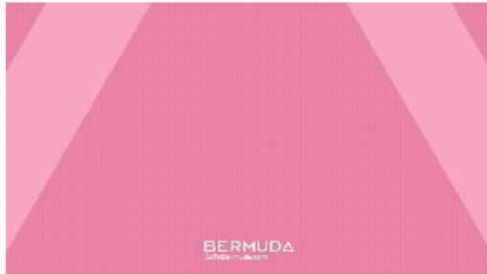
BERMUDA TOURISM AUTHORITY

PINK SALE – Native Display



BERMUDA TOURISM AUTHORITY

PINK SALE – Display Banner ads

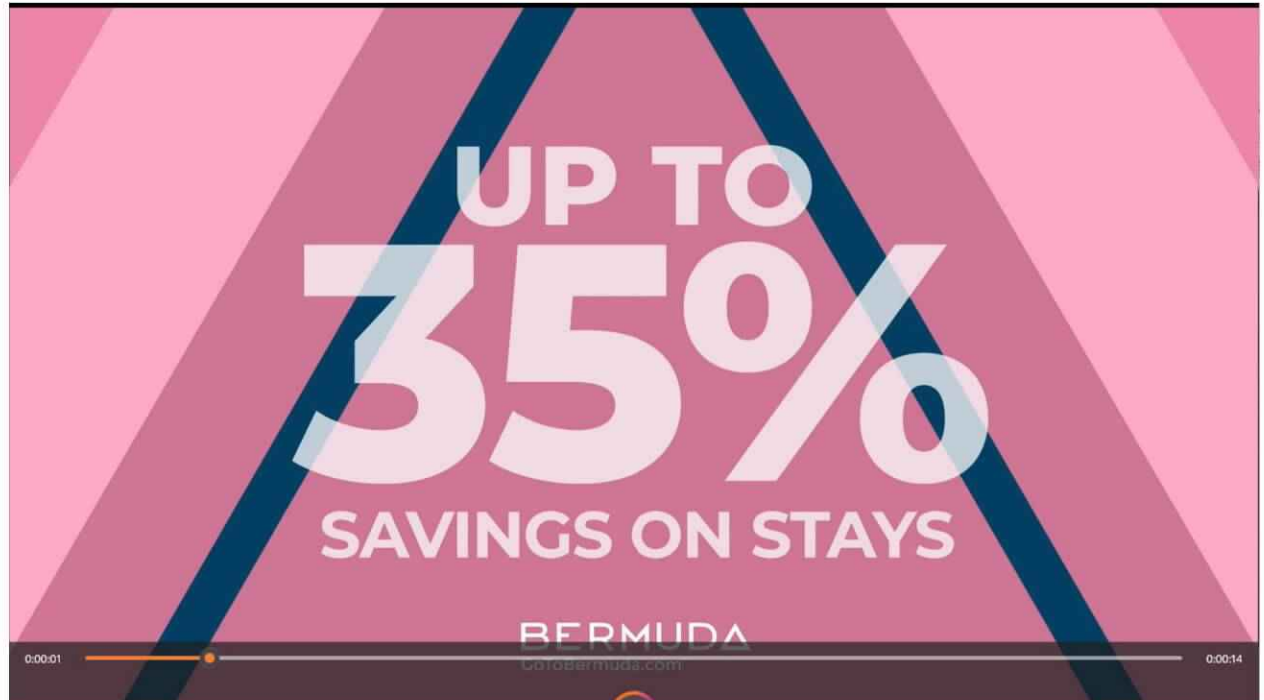


BERMUDA TOURISM AUTHORITY

PINK SALE – Native Video

Video:

[Video](#)

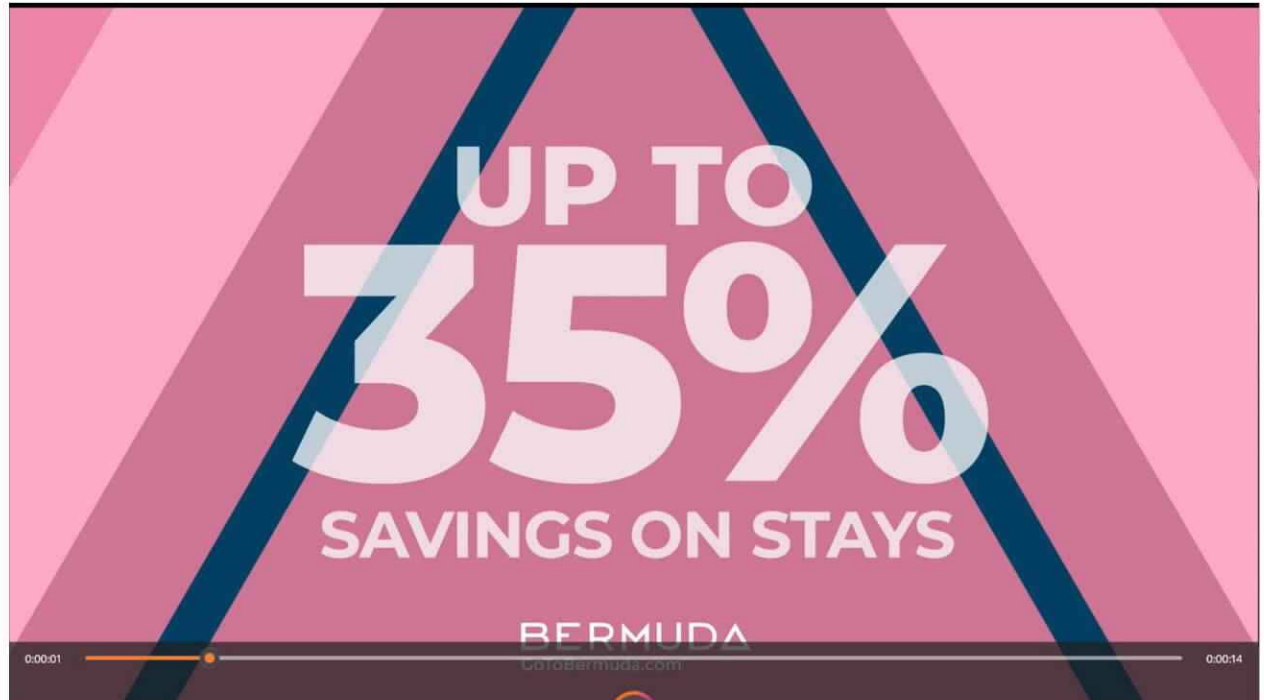


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PINK SALE – OLV

Video:

[Video](#)



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PINK SALE – Family – Expedia Banners



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PINK SALE – Jetsetters– Expedia Banners



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PINK SALE – Intersection OOH



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PINK SALE – Taxi Tops



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PINK SALE – TravelZoo

TRAVELZOO

Up to 35% off—Bermuda hotel sale; ends Jan. 30

By Annemarie Kropf | Source: Bermuda Tourism Authority



What's the big deal? There's less than a week left to take advantage of Bermuda's Pink Sale. Save up to 35% on island-wide rates. Choose from intimate boutique hotels to spacious villas. There are even 5-star options such as Rosewood Bermuda and The St. Regis Bermuda Resort.

Prices and availability vary by hotel, with most offers valid through the end of 2026. Select properties also include extras like daily breakfast or resort credits.

Book now before the sale ends on Jan. 30.

[View Deals](#)

TRAVELZOO

Up to 35% off—Bermuda island-wide hotel sale

By Annemarie Kropf | Source: Bermuda Tourism Authority



What's the big deal? Bermuda's annual Pink Sale features up to 35% off regular rates on island-wide stays. Choose from intimate boutique hotels to spacious villas. There are even 5-star options such as Rosewood Bermuda and The St. Regis Bermuda Resort.

Prices and availability vary by hotel, with most offering travel through the end of 2026. Some deals also include perks like breakfast or resort credits.

Getting to Bermuda is easy, with direct flights under three hours from Toronto.

[View Deals](#)



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PINK SALE – Meta Social Static Ads



BERMUDA TOURISM AUTHORITY

PINK SALE – Meta Family Carousel Ad



BERMUDA TOURISM AUTHORITY

PINK SALE – Meta Jetsetter Carousel Ad

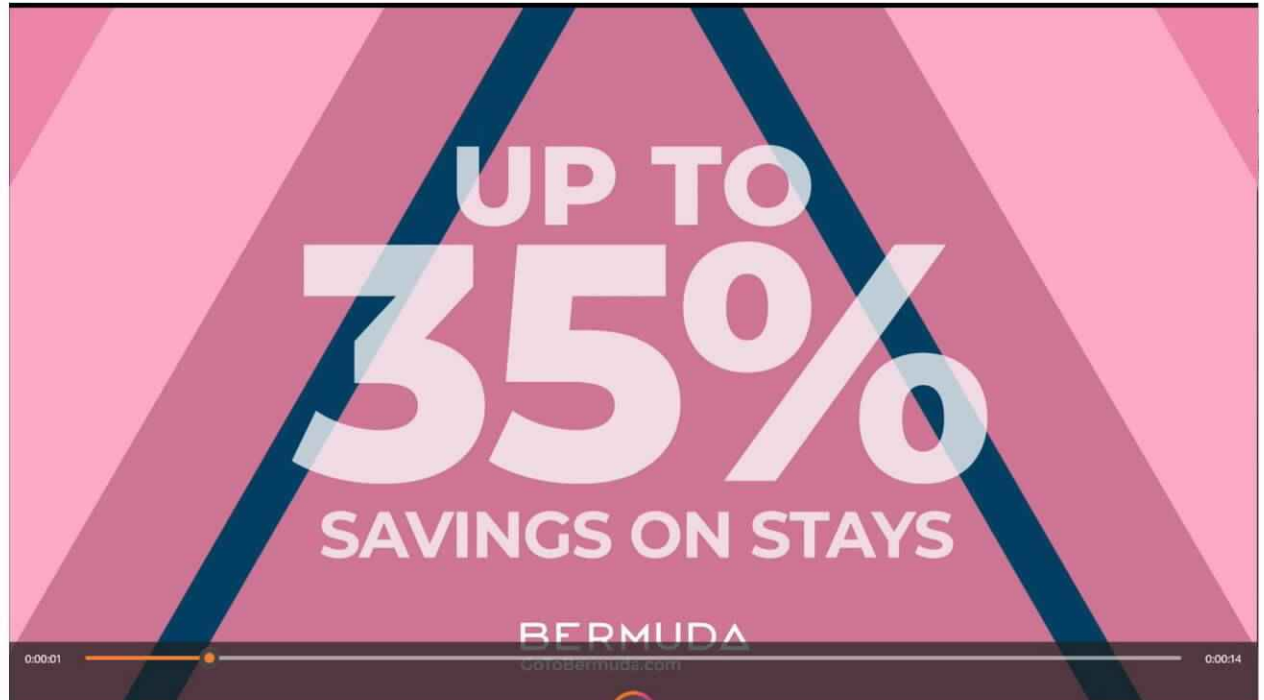


BERMUDA TOURISM AUTHORITY

PINK SALE – Meta Social Video

Video:

[Videos](#)



BERMUDA TOURISM AUTHORITY

ALWAYS ON - WHERE IS BERMUDA: Display Banner Ads

Adventure
At Every Turn

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BERMUDA

THIS ISN'T SPECTACLE
Let The
Island Unfold

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BERMUDA TOURISM AUTHORITY

ALWAYS ON - WHERE IS BERMUDA: Native Ads



BERMUDA TOURISM AUTHORITY

ALWAYS ON – WHERE IS BERMUDA: Family – Native Video

Video:

[Videos](#)



BERMUDA TOURISM AUTHORITY

ALWAYS ON – WHERE IS BERMUDA: Jetsetter – Native Video

Video:

[Videos](#)



BERMUDA TOURISM AUTHORITY

ALWAYS ON – WHERE IS BERMUDA: General – Native Video

Video:

[Videos](#)



BERMUDA TOURISM AUTHORITY

ALWAYS ON – WHERE IS BERMUDA: Family – CTV

Video:

[Videos](#)



BERMUDA TOURISM AUTHORITY

ALWAYS ON – WHERE IS BERMUDA: Jetsetter – CTV

Video:

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BERMUDA TOURISM AUTHORITY

ALWAYS ON – WHERE IS BERMUDA: General – CTV

Video:

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BERMUDA TOURISM AUTHORITY

ALWAYS ON – WHERE IS BERMUDA: Family – OLV

Video:

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Video:

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BERMUDA TOURISM AUTHORITY

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Video:

[Videos](#)



BERMUDA TOURISM AUTHORITY

ALWAYS ON WHERE IS BERMUDA – Tiki

Bermuda Travel Chat


△ Hi, Ask me about Bermuda.
Travel Guide at 10:26 AM

Or let me help you plan your trip to Bermuda this spring

△ [Spring Events](#) [Places to Stay](#)
[Getting Here](#) [Cuisine](#)

Enter your question... ?

By using this chat, I agree to this [Privacy Policy](#)
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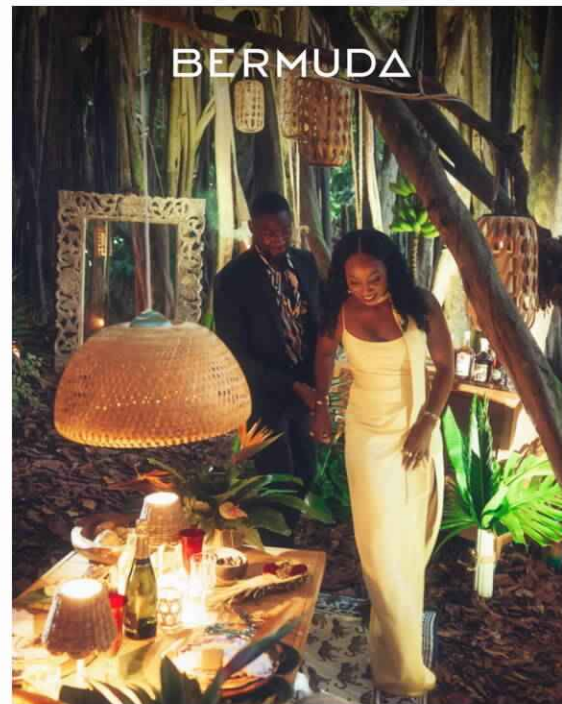
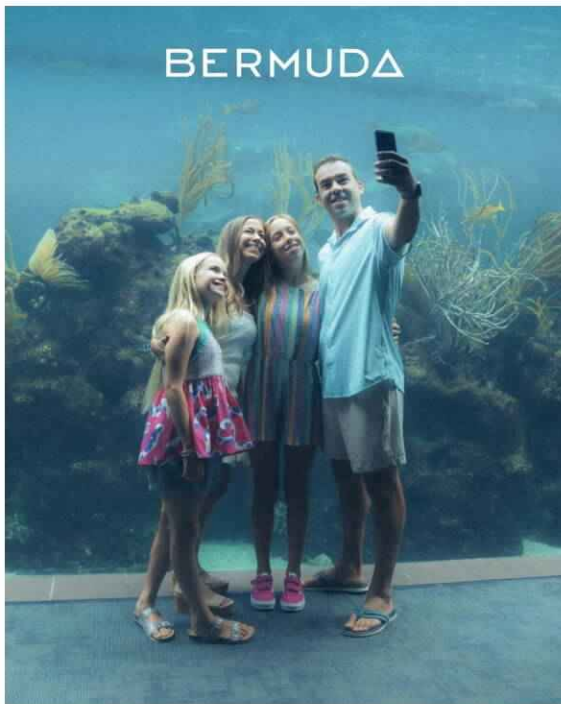
BOOK FOR SPRING

BERMUDA△



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Reddit Static Ads

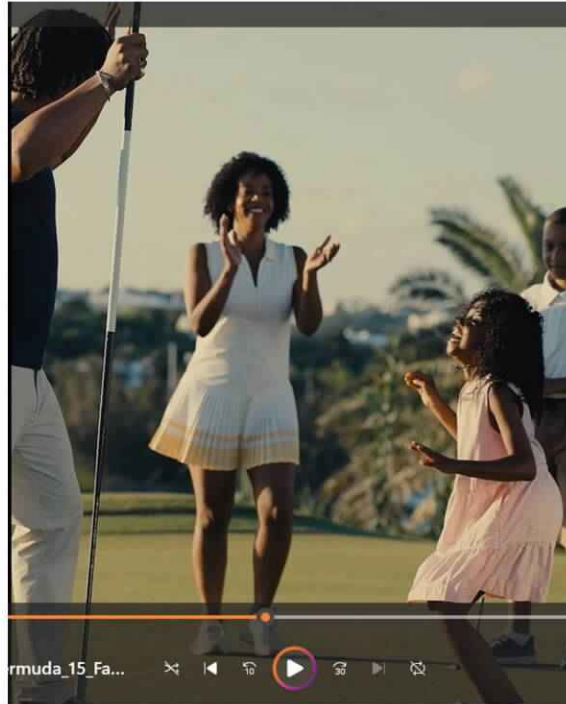


BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Family – Reddit Video

Video:

[Video](#)

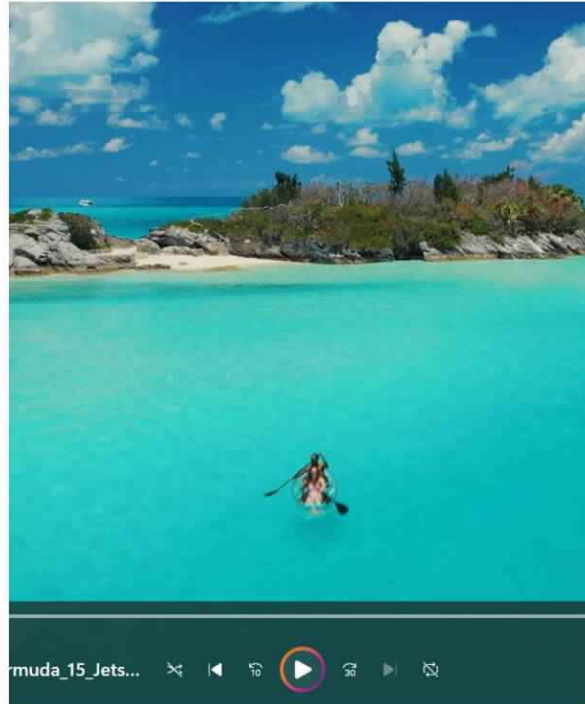


BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Jetsetter – Reddit Video

Video:

[Video](#)

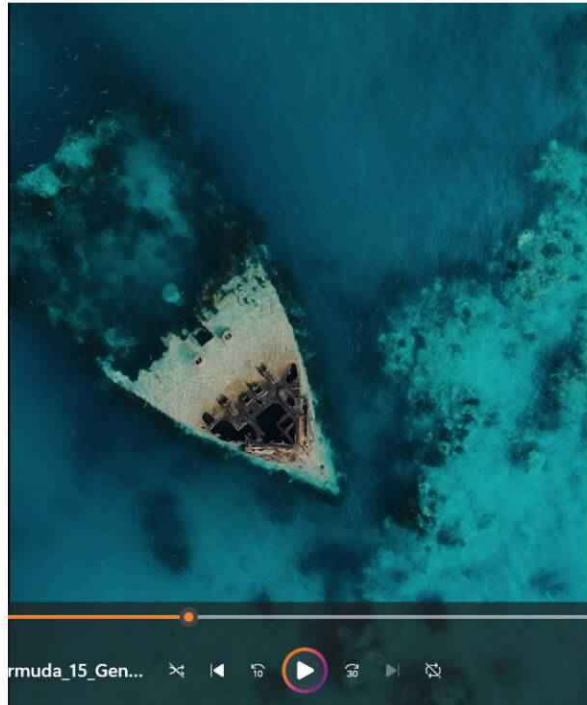


BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: General – Reddit Video

Video:

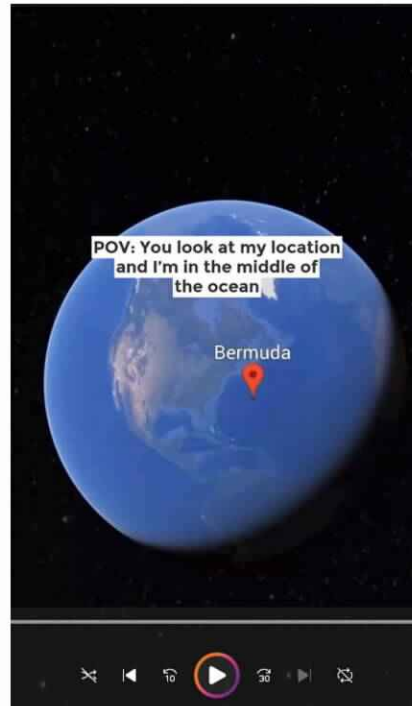
[Video](#)



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Reddit Max Videos



Video:
[Videos](#)



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Meta Family Social Carousel



Bermuda Tourism 
Ad · 



Travelling to Bermuda has never been easier.
Less than two hours from the U.S. East Coast
Bermuda welcomes you!



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awaits. Visi...**

[Learn more](#)

Family Trips



**You're
Cleared Fo...**

[Learn more](#)

Family Geta...



**Memories
await**

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Family Trips



**Escape and
unwind.**

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Family Geta...



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Meta Jetsetter Social Carousel



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Easy Escape



**Barefoot
elegance is...** [Learn more](#)
Plan your trip



**Impeccable
taste** [Learn more](#)
Learn more



**Do not
disturb sig...** [Learn more](#)
Quiet Geta...



BERMUDA TOURISM AUTHORITY


WHERE IS BERMUDA: Meta Static Ads

 **Bermuda Tourism** Ad · 🗨 ⋮ ✕


Travelling to Bermuda has never been easier.
Less than two hours from the U.S. East Coast
Bermuda welcomes you!



gotobermuda.com
**Serenity awaits. Visit
Bermuda today.** [Learn more](#)

 **Bermuda Tourism** Ad · 🗨 ⋮ ✕

Bermuda isn't a "look at me" on vacation
destination, it's a reminder that your best life is
lived in three dimensions.



gotobermuda.com
**Do you dream in
pastels? Many roots,...** [Learn more](#)



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Meta Video Ads

Video:

[Videos](#)

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕

Travelling to Bermuda has never been easier.
Less than two hours from the U.S. East Coast
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0:00 / 0:15

 gotobermuda.com
Serenity awaits.
Visit Bermuda... [Learn more](#)

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0:00 / 0:15

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BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Static Ads



Serenity awaits. Visit Bermuda today.

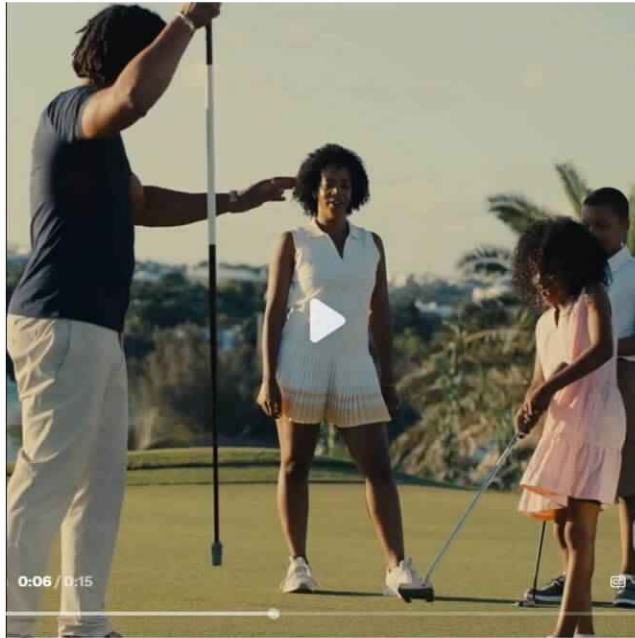


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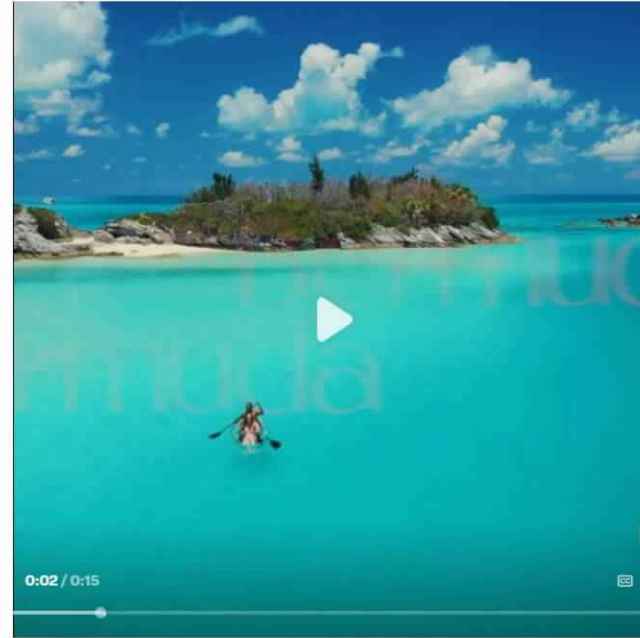


BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Videos



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Serenity awaits. Visit Bermuda today.



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Family Carousel



Serenity awaits. Visit Bermuda today.

Serenity awaits. Travelling to Bermuda is fun, safe and simple for your family. Bermuda welcomes you! With direct nonstop flights from major airports in U.S. & Canada, crystal clear water, pink-sand beaches and island vibes are all within easy reach.



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Family Carousel



Serenity awaits. Visit Bermuda today.

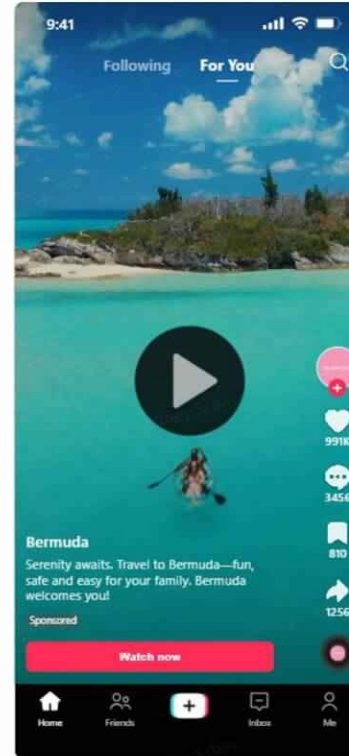
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BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: TikTok Videos

Video:
[Videos](#)



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Perion Undertone – Adhesion Banner



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Perion Undertone – PageGrabber

Video:

[Video](#)

The graphic is a composite image with a light blue background. At the top left, the text 'BERMUDA Here Comes the Sun.' is displayed in white. To the right is a video player showing an aerial view of a coastal town with a play button overlay. Below this, a teal box contains the text 'Here Comes Harmony.' followed by a paragraph: 'Centre your mind, body & soul in Bermuda. Here, peaceful strolls along pink-sand beaches and blissful treatments in luxurious spas are just the start of the whole-body rejuvenation you'll experience. Bring all five senses here and be invigorated this spring.' At the bottom of the teal box is a white button with the text 'HERE COMES HARMONY'. To the right of the teal box are three smaller images: a couple on a beach, a person in a spa, and a person swimming in the ocean. A decorative vertical border of diamond shapes is on the far right.

BERMUDA
**Here Comes
the Sun.**

**Here Comes
Harmony.**

Centre your mind, body & soul in Bermuda. Here, peaceful strolls along pink-sand beaches and blissful treatments in luxurious spas are just the start of the whole-body rejuvenation you'll experience. Bring all five senses here and be invigorated this spring.

HERE COMES HARMONY

BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Perion Undertone – Pre-Roll

Video:
[Video](#)



