



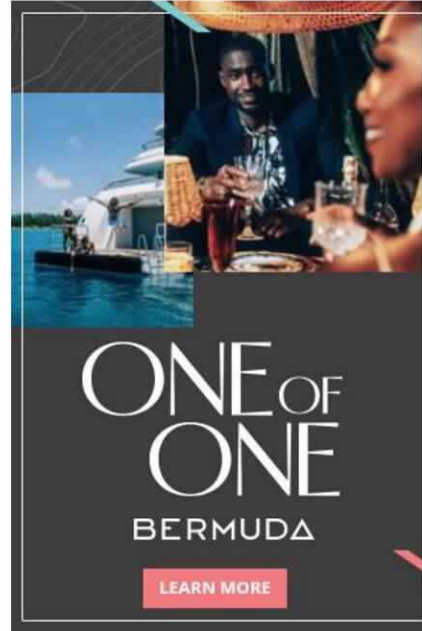
Miles Partnership LLLP | FARA Registration Number: 7382

Foreign Principal Information Materials: June 2026

Name: Bermuda Tourism Authority
Country: Bermuda
Summary: Advertising materials for digital channels, including banner ads, digital out-of-home ads, social media ads, website content and video ads.

BERMUDA TOURISM AUTHORITY

Boston - Display Banner



Link to assets:

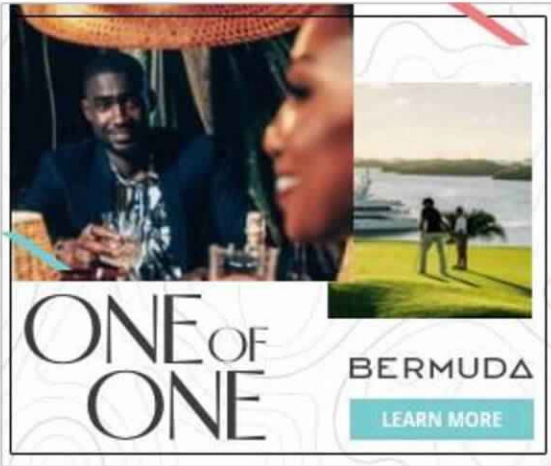
[Creatives](#)

[HTML5 Banners](#)



BERMUDA TOURISM AUTHORITY

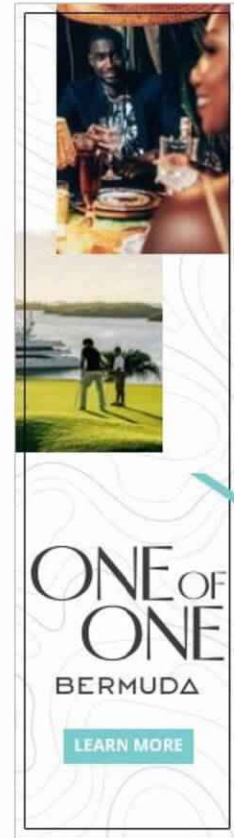
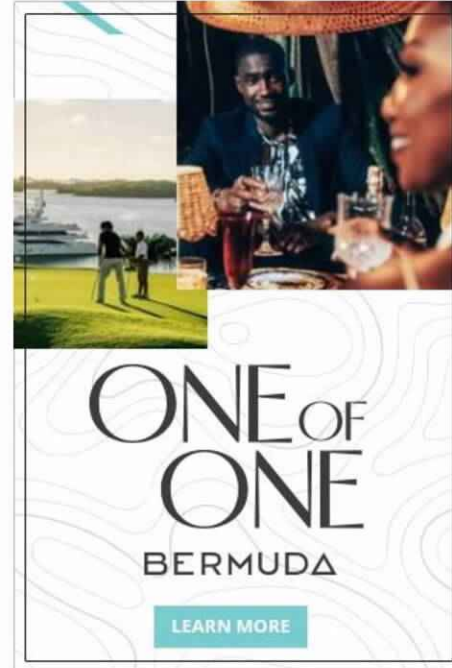
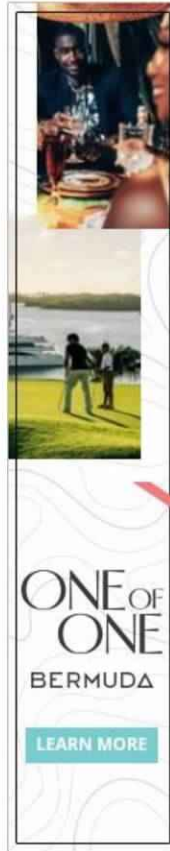
Charlotte-Display Banner



Link to assets:

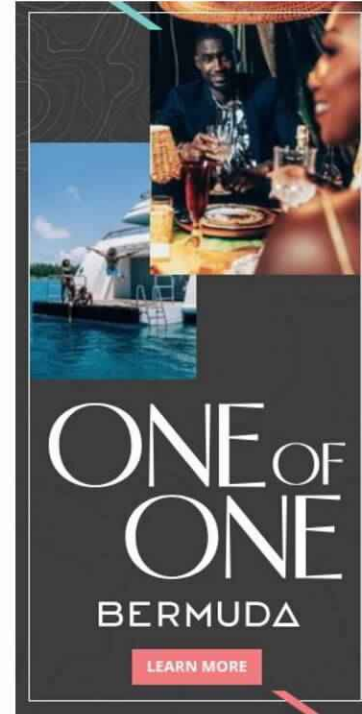
[Creatives](#)

[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

Miami-Display Banner



Link to assets:

[Creatives](#)

[HTML5 Banner Links](#)



BERMUDA TOURISM AUTHORITY

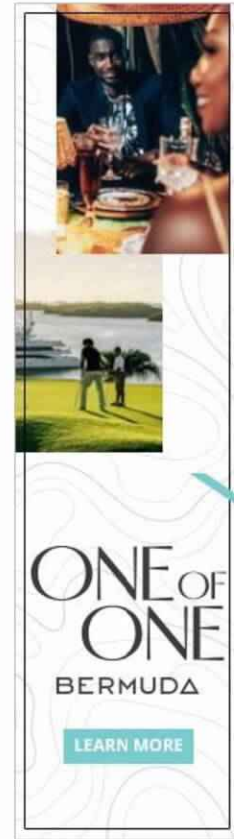
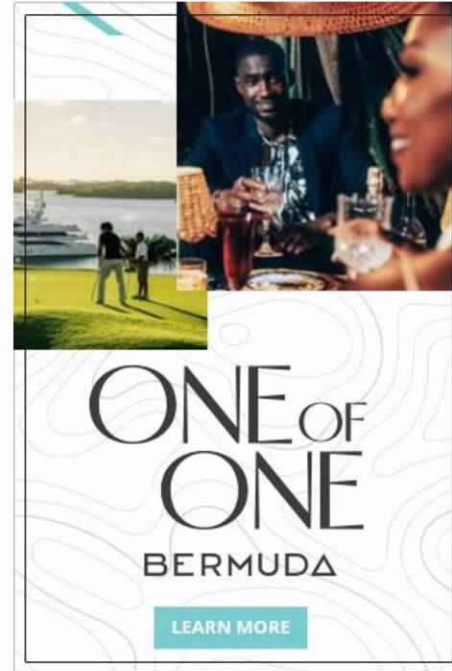
New York - Display Banner



Link to assets:

[Creatives](#)

[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

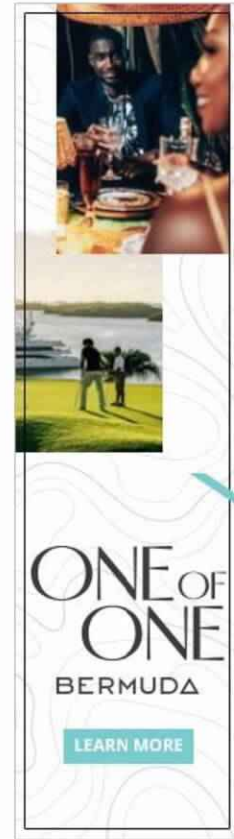
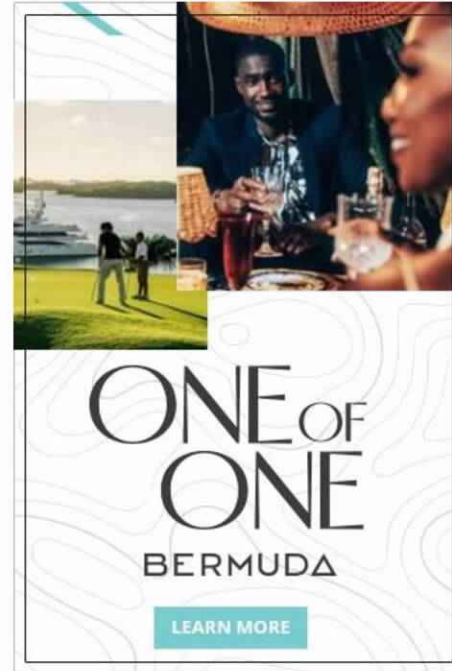
Philadelphia-Display Banner



Link to assets:

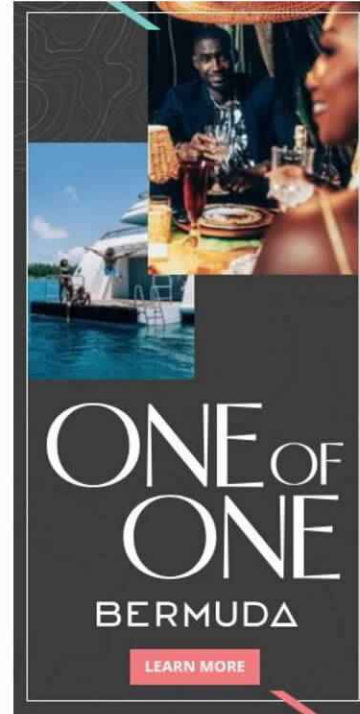
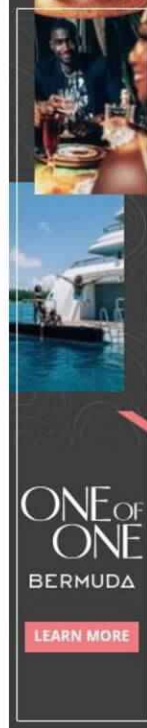
[Creatives](#)

[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

Halifax-Display Banner



Link to assets:

[Creatives](#)

[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

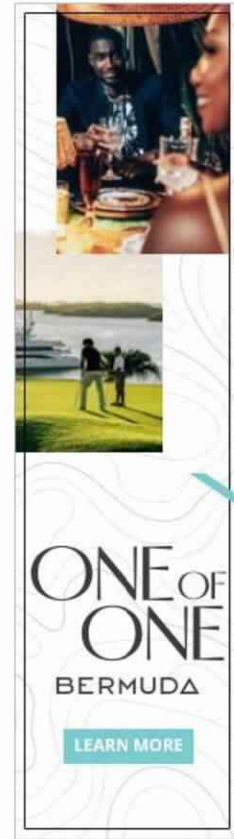
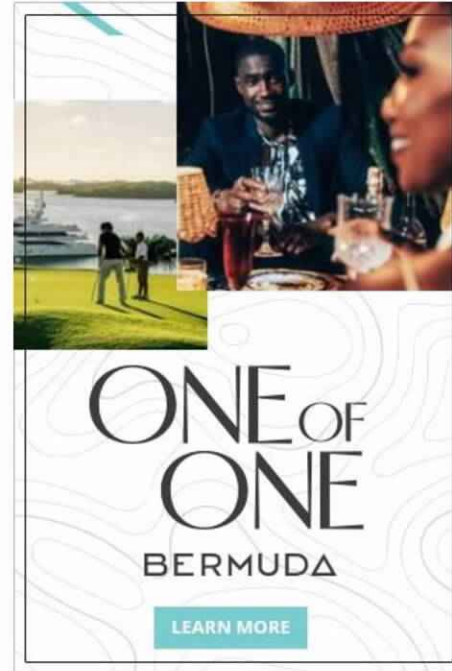
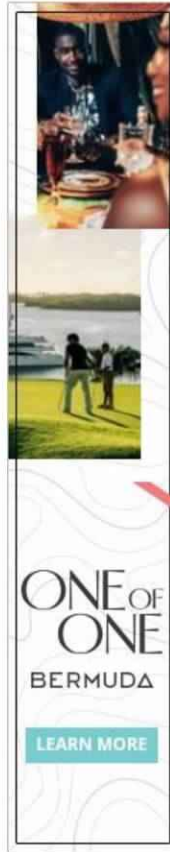
Toronto-Display Banner



Link to assets:

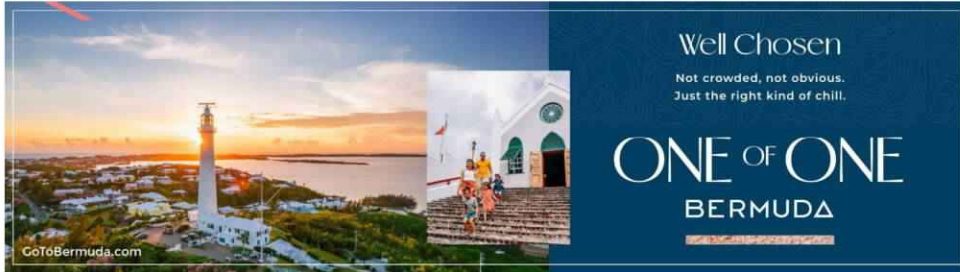
[Creatives](#)

[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

Boston - DOOH Static



Link to assets:

[Creatives](#)

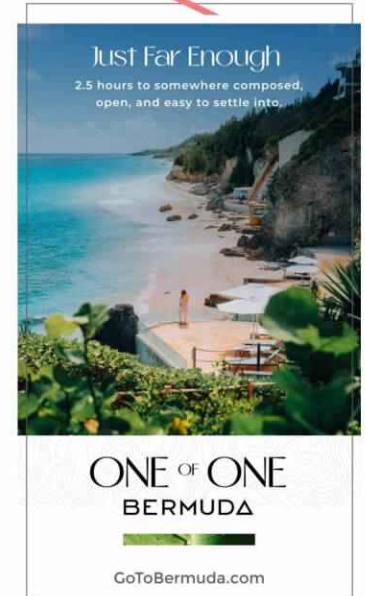
BERMUDA TOURISM AUTHORITY

Charlotte-DOOH Static



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

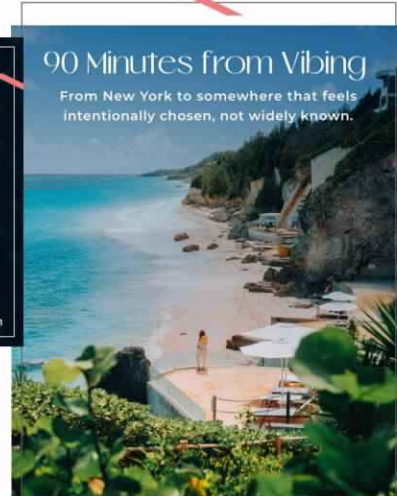
Miami-DOOH Static



Link to assets:
[Creatives](#)

BERMUDA TOURISM AUTHORITY

New York-DOOH Static



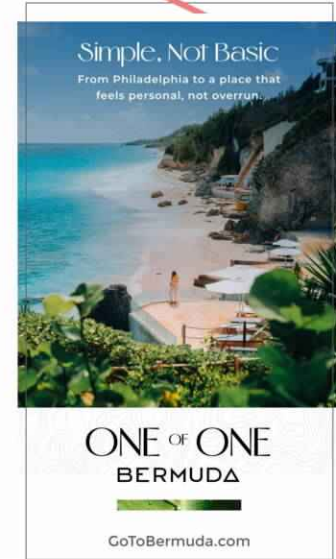
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Philadelphia-DOOH Static



Link to assets:

[Creatives](#)

BERMUDA TOURISM AUTHORITY

Halifax-DOOH Static

Carefree.
Closer Than Expected.

From Halifax to Bermuda: unhurried, uncrowded,
and easy from the moment you arrive.

ONE OF ONE
BERMUDA

GoToBermuda.com

Carefree.
Closer Than Expected.

From Halifax to Bermuda:
unhurried, uncrowded, and easy
from the moment you arrive.

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ONE OF ONE
BERMUDA

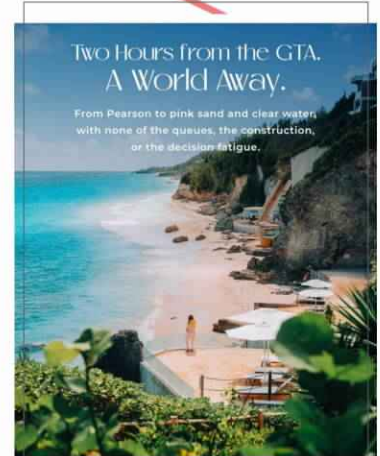
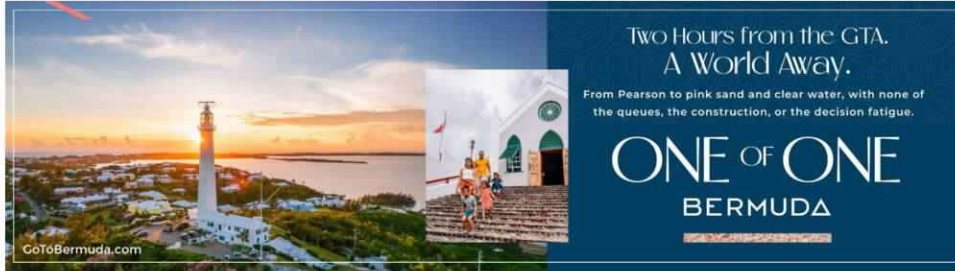
GoToBermuda.com

Link to assets:

[Creatives](#)

BERMUDA TOURISM AUTHORITY

Toronto-DOOH Static



Link to assets:

[Creatives](#)

BERMUDA TOURISM AUTHORITY

Meta – Boston Static Creatives

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕

The Cape is fine. The mountains are there.
Bermuda is like a permission slip to roam free.



gotobermuda.com
The Trip Worth Repeating
Planning a trip or vacatio...

[Learn more](#)

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕

A short flight from Boston to somewhere
grounded, easy and worry-free.



gotobermuda.com
Skip the Cape. Choose Bermuda.

[Learn more](#)


Link to assets:

[Creatives](#)




BERMUDA TOURISM AUTHORITY


Meta - Boston Carousel Creative

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕


You work hard. Let Bermuda be the payoff.




Earned, Not Ob' [Learn more](#)




Earned, Not Ob' [Learn more](#)






Earned, Not Ob' [Learn more](#)



Earned, Not Ob' [Learn more](#)



Earned, Not Ob' [Learn more](#)

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BERMUDA TOURISM AUTHORITY

Meta - Charlotte Static Creatives


 **Bermuda Tourism** Ad · 𠄎 ⋮ ✕

Close and just different enough to actually feel like you got away.




gotobermuda.com
Just Far Enough
Planning a trip or vacatio... [Learn more](#)

 Like  Comment  Share

 **Bermuda Tourism** Ad · 𠄎 ⋮ ✕

Close and just different enough to actually feel like you got away.



gotobermuda.com
Just Far Enough
Planning a trip or vacatio... [Learn more](#)

 Like  Comment  Share

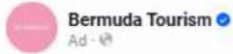
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Meta – Charlotte Carousel Creative



Bermuda is just 2.5 hours from Charlotte – a different kind of island time.



Built for the Loi [Learn more](#)



Built for the Loi [Learn more](#)



Built for the Loi [Learn more](#)



Built for the Loi [Learn more](#)



Built for the Loi [Learn more](#)

Like Comment Share

Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Meta – Miami Static Creatives

 **Bermuda Tourism** Ad · 🌐 ... ✕

You're accustomed to beaches, but what about beaches with pink sand and refined calm?



gotobermuda.com
A Different Coastline
Planning a trip or vacatio... [Learn more](#)

 Like  Comment  Share

 **Bermuda Tourism** Ad · 🌐 ... ✕

Pink sand, clear water, no scene. Just a carefree stretch of beach that actually delivers.



gotobermuda.com
A Different Coastline
Planning a trip or vacatio... [Learn more](#)

 Like  Comment  Share


Link to assets:

[Creatives](#)




BERMUDA TOURISM AUTHORITY


Meta - Miami Carousel Creative

 **Bermuda Tourism** Ad ⋮ ✕


You're accustomed to beaches, but what about beaches with pink sand and refined calm?




A Different Coa [Learn more](#)




A Different Coa [Learn more](#)






A Different Coa [Learn more](#)



A Different Coa [Learn more](#)



A Different Coa [Learn more](#)

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Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Meta – New York Static Creative

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕

NYC moves fast. Bermuda moves to a much more human rhythm, day and night.




gotobermuda.com
90 Minutes Away. A World Apart. [Learn more](#)



 Like  Comment  Share

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕

Your only regret will be not going sooner.



gotobermuda.com
The Obvious Choice You Haven't Made Yet [Learn more](#)

 Like  Comment  Share

Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Meta - New York Carousel Creative



Bermuda has been 90 minutes away this whole time. What are you waiting for?



The Obvious Cf Learn more



The Obvious Cf Learn more



The Obvious Cf Learn more



The Obvious Cf Learn more



The Obvious Cf Learn more

Like Comment Share

Link to assets:
[Creatives](#)



BERMUDA TOURISM AUTHORITY

Meta – Philadelphia Static Creatives



Bermuda Tourism Ad · 🌐

Philadelphia to Bermuda: personal, unhurried, and easy. No overcrowding. No overcomplication.

gotobermuda.com
More Shore. Less Noise.
Planning a trip or vacatio...

[Learn more](#)

Like Comment Share



Bermuda Tourism Ad · 🌐

Clear water, no crowds, and enough room to actually wander. Philly knows a good thing when it sees one.

gotobermuda.com
Good Judgement, Great Trip

[Learn more](#)

Like Comment Share


Link to assets:

[Creatives](#)




BERMUDA TOURISM AUTHORITY


Meta - Philadelphia Carousel Creative

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕


Philly people appreciate authenticity. May we introduce you to Bermuda.




Beyond the Boz [Learn more](#)




Beyond the Boz [Learn more](#)






Beyond the Boz [Learn more](#)



Beyond the Boz [Learn more](#)



Beyond the Boz [Learn more](#)

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Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Meta – Toronto Static Creatives

Bermuda Tourism Ad · 🌐

Toronto is a great city to come back to, and Bermuda is a great reason to leave it for a little while.



gotobermuda.com
BDA Beats the 400
Discover why Bermuda is ... [Learn more](#)

Like Comment Share

Bermuda Tourism Ad · 🌐

Bermuda is a short flight from Pearson and the polar opposite of a packed cottage road; easy by nature and calm by design.



gotobermuda.com
North Isn't the Only Direction [Learn more](#)

Like Comment Share


Link to assets:

[Creatives](#)




BERMUDA TOURISM AUTHORITY


Meta – Toronto Carousel Creatives

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕


Bermuda has been two and a half hours from Pearson this entire time, sitting there patiently while the GTA invented new and creative ways to make Friday afternoons unbearable.




The Getaway th [Learn more](#)




The Getaway th [Learn more](#)






The Getaway th [Learn more](#)



The Getaway th [Learn more](#)



The Getaway th [Learn more](#)

 Like  Comment  Share

Link to assets:

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BERMUDA TOURISM AUTHORITY

Meta – Halifax Static Creatives

 Bermuda Tourism Ad · 🌐 ⋮ ✕

After enough grey mornings on the waterfront, a short flight to somewhere genuinely warm starts to feel less like a treat and more like a reasonable life decision.



gotobermuda.com
You Won't Miss the Fog One Bit [Learn more](#)

 Like  Comment  Share

 Bermuda Tourism Ad · 🌐 ⋮ ✕

A Maritime winter builds character, and Bermuda is a perfectly reasonable reward for all that character-building.



gotobermuda.com
Try the Gentler Atlantic. [Learn more](#)
Discover why Bermuda is ...

 Like  Comment  Share


Link to assets:

[Creatives](#)




BERMUDA TOURISM AUTHORITY


Meta – Halifax Carousel Creatives

 **Bermuda Tourism** Ad · 🌐 ⋮ ✕


Halifax has always had a relationship with the ocean; Bermuda is simply the version that comes with pink sand, warm water, and a pace that makes the rest of the world feel very far away




Same Ocean. *M* [Learn more](#)




Same Ocean. *M* [Learn more](#)






Same Ocean. *M* [Learn more](#)



Same Ocean. *M* [Learn more](#)



Same Ocean. *M* [Learn more](#)

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[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native - Boston



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native - Charlotte



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native - Miami



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native - New York



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native - Philadelphia



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native - Toronto



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native - Halifax



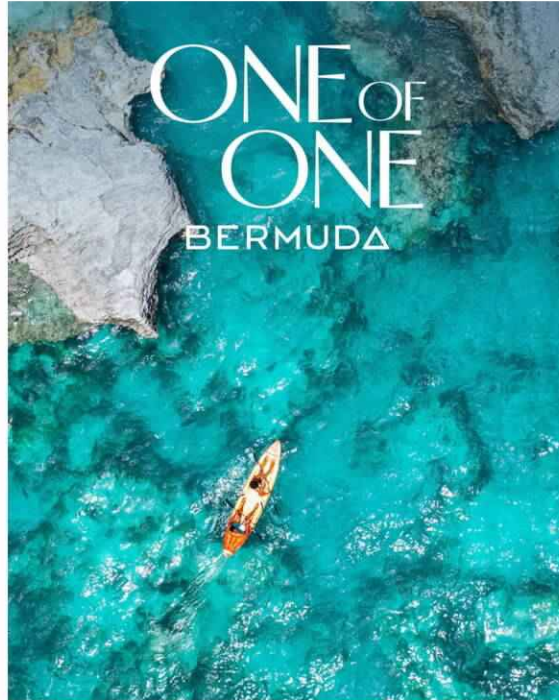
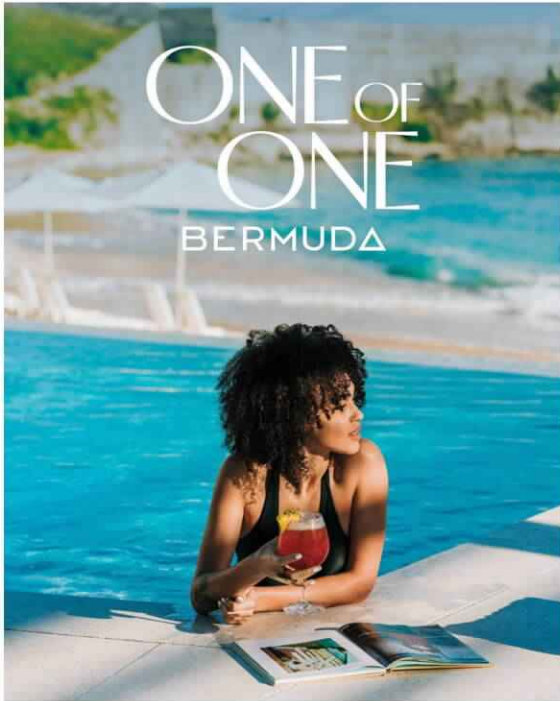
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[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Boston



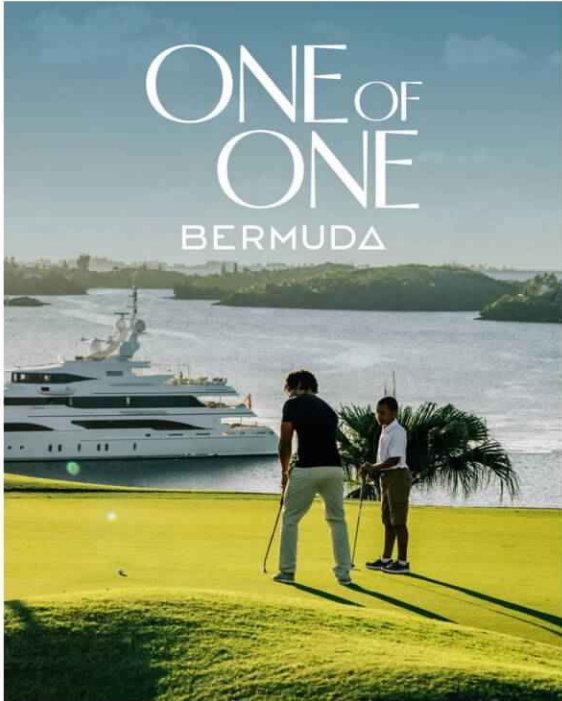
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[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Charlotte



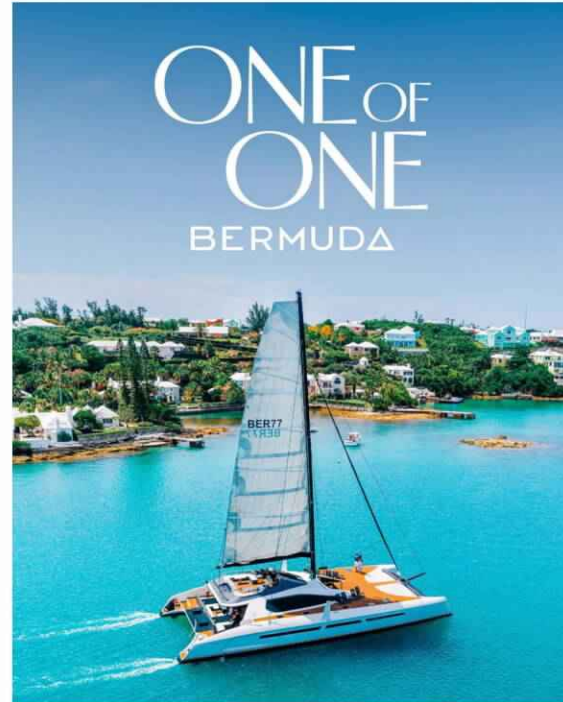
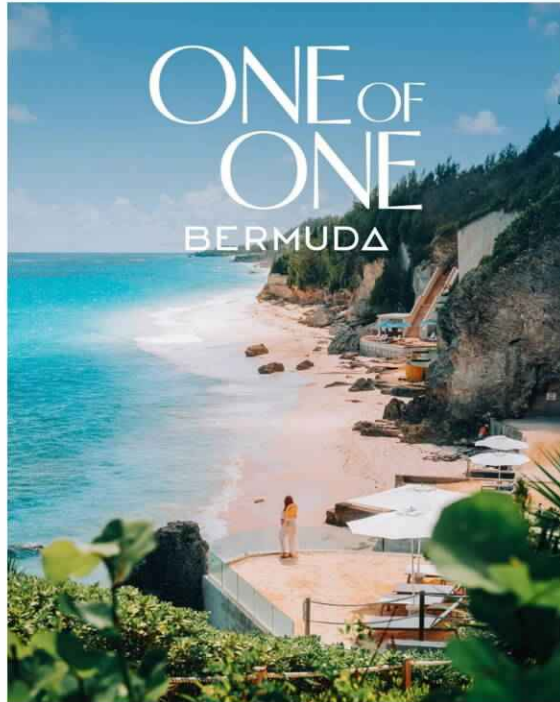
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[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Miami



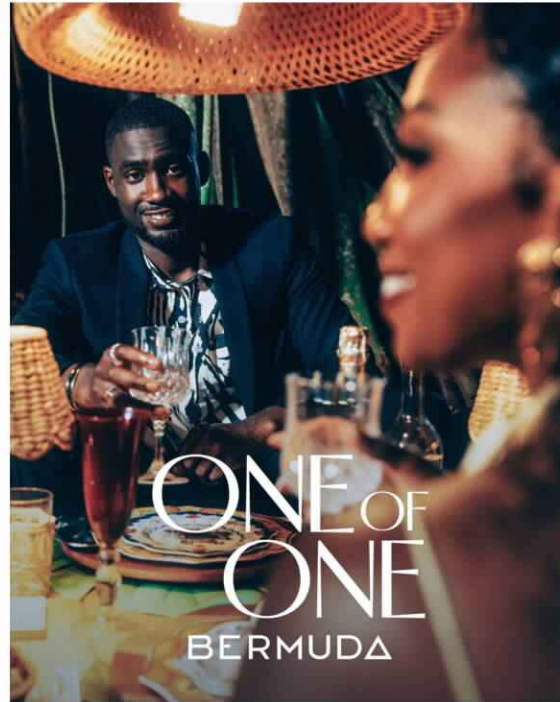
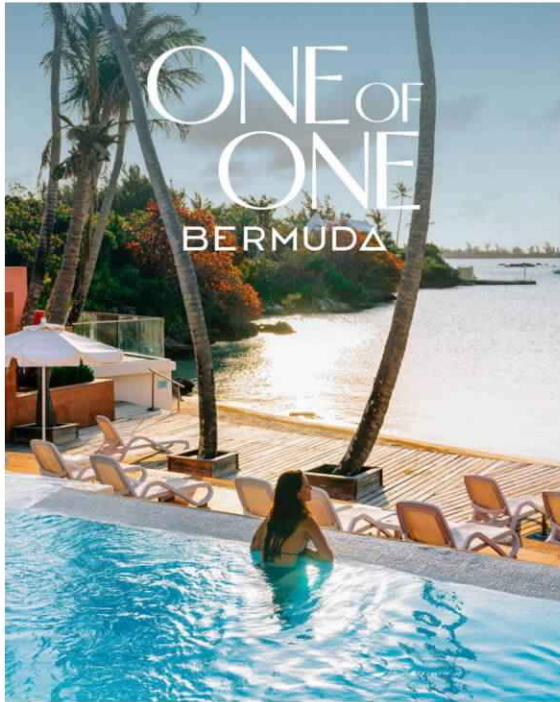
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - New York



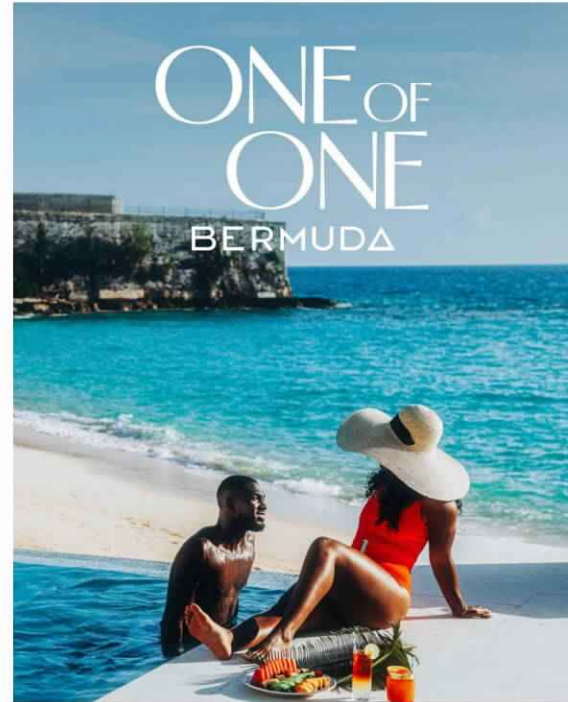
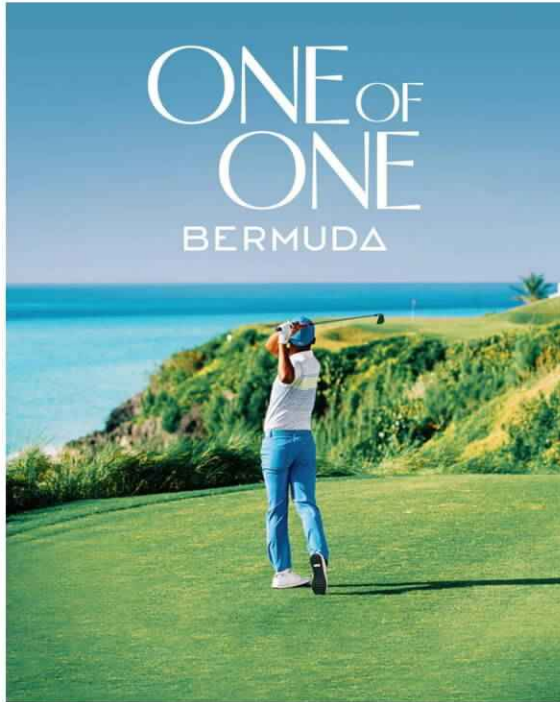
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Philadelphia

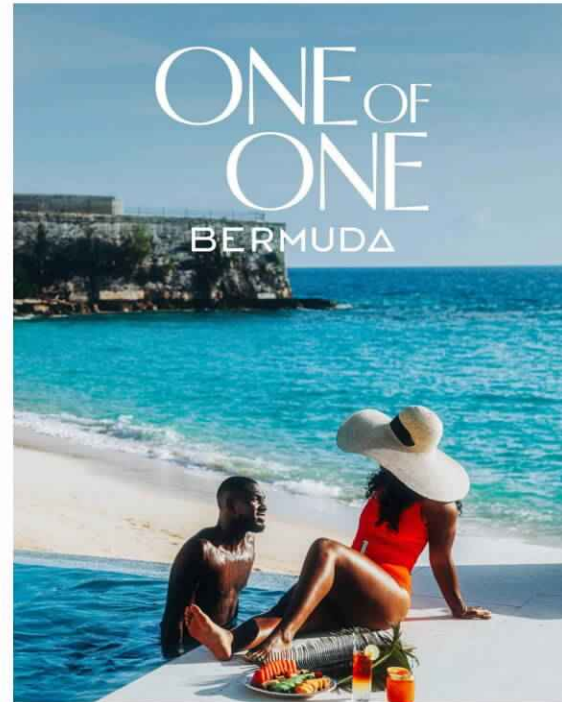
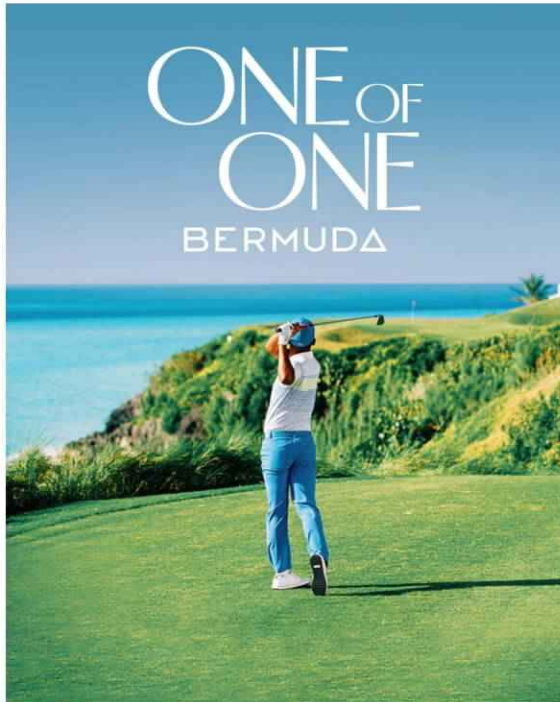


Link to assets:
[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Toronto

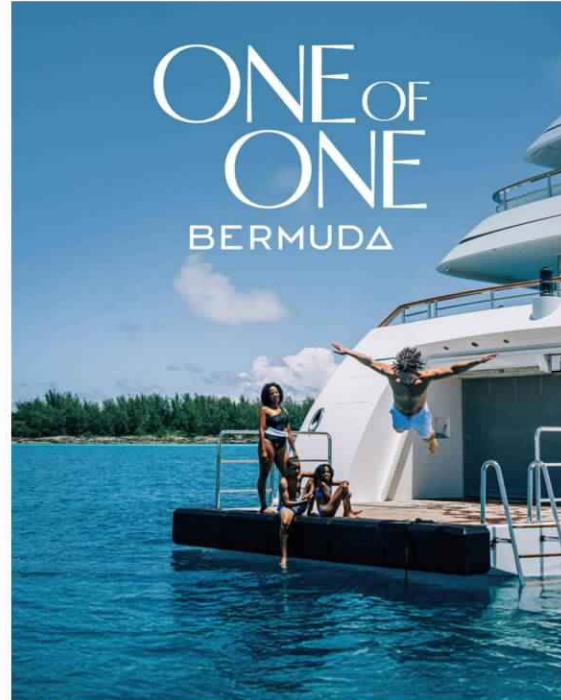
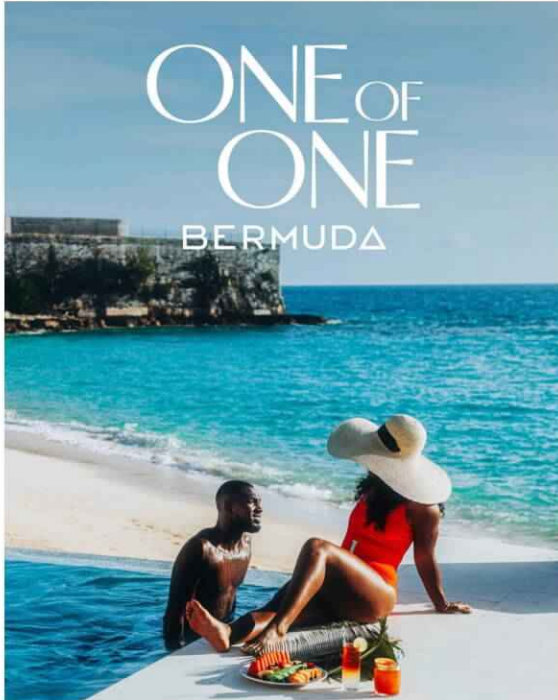


Link to assets:
[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Halifax

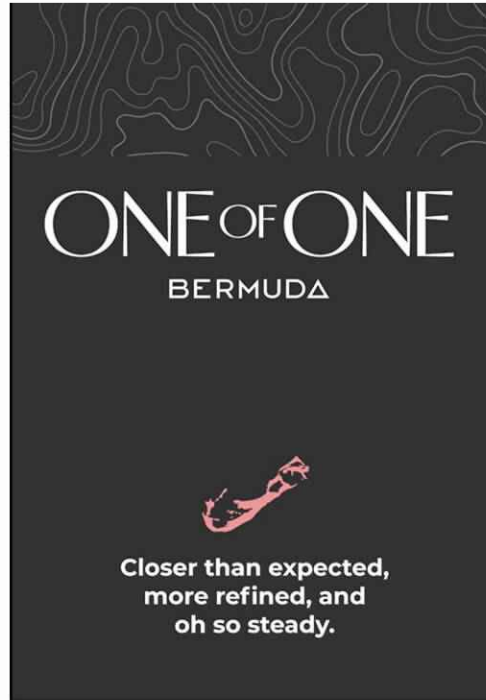


Link to assets:
[Creatives](#)



BERMUDA TOURISM AUTHORITY

Social Video - Boston



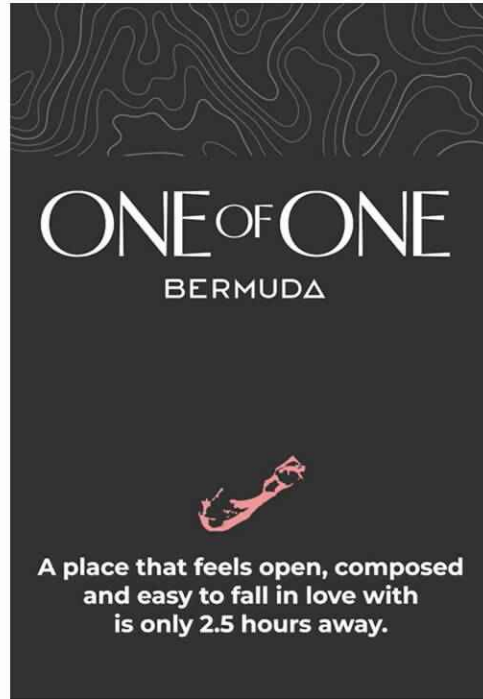
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Social Video - Charlotte



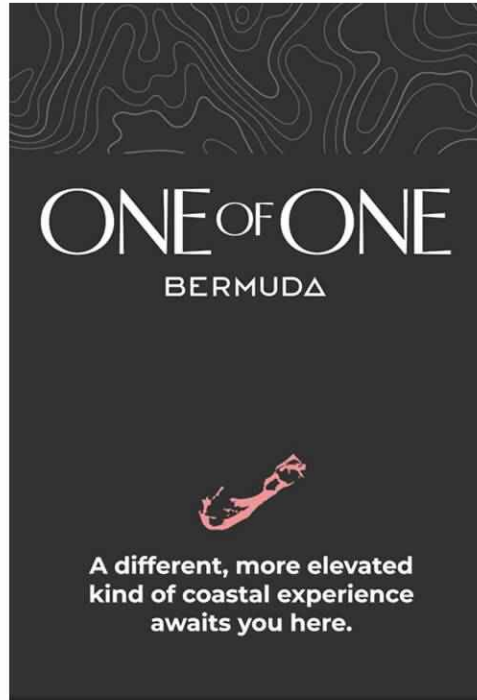
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Social Video - Miami



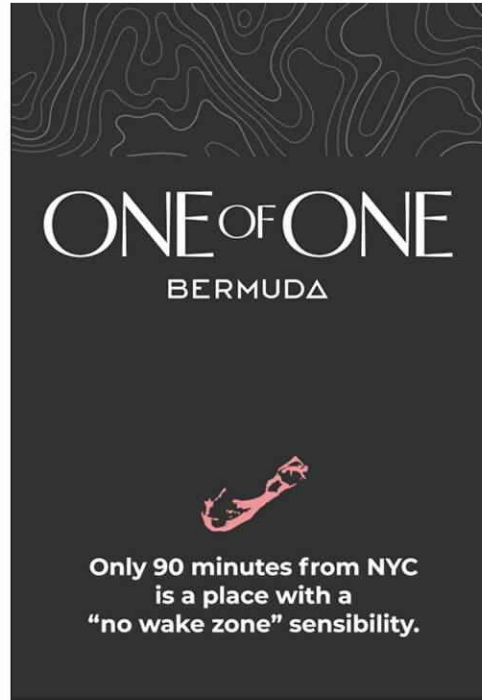
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Social Video - New York



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Social Video – Philadelphia



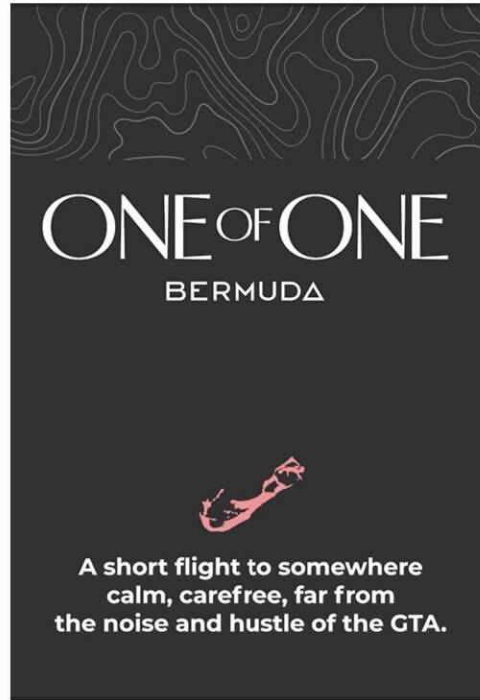
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Social Video – Toronto



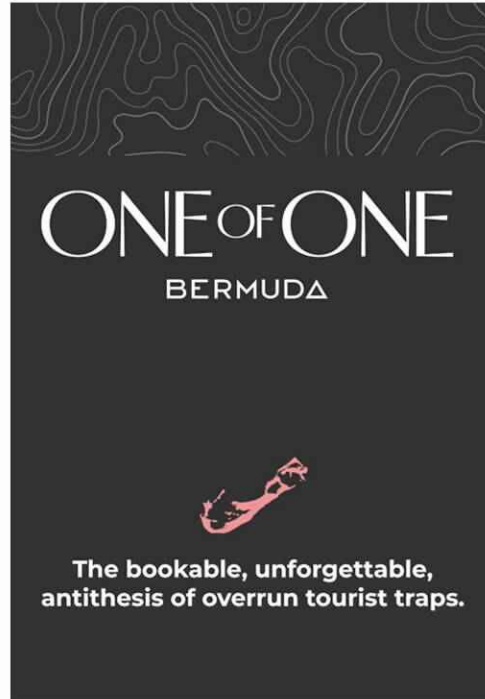
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Social Video - Halifax



Link to assets:

[Creatives](#)



Campaign Overview

Campaign Title/Creative Outlet

Links and screenshots to
creative for reference



