



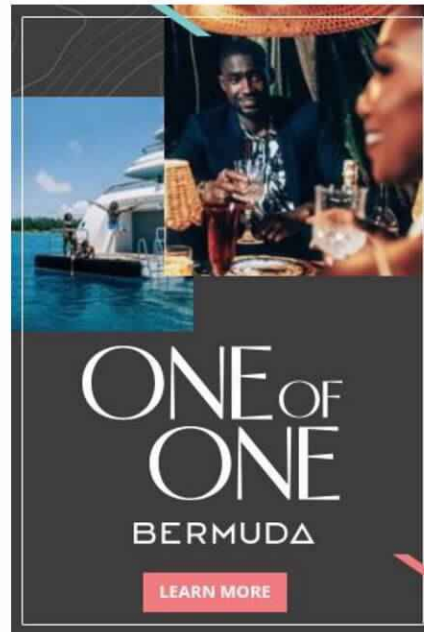
Miles Partnership LLLP | FARA Registration Number: 7382

Foreign Principal Information Materials: September 2026

Name: Bermuda Tourism Authority
Country: Bermuda
Summary: Advertising materials for digital channels, including banner ads, digital out-of-home ads, social media ads, website content and video ads.

BERMUDA TOURISM AUTHORITY

Boston - Display Banner



Link to assets:

[Creatives](#)

[HTML5 Banners](#)



BERMUDA TOURISM AUTHORITY

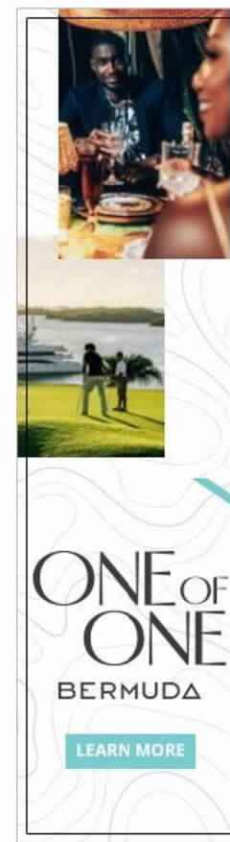
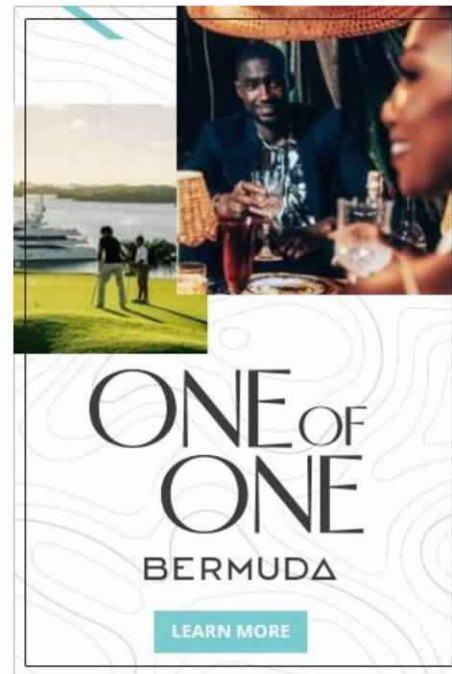
Charlotte-Display Banner



Link to assets:

[Creatives](#)

[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

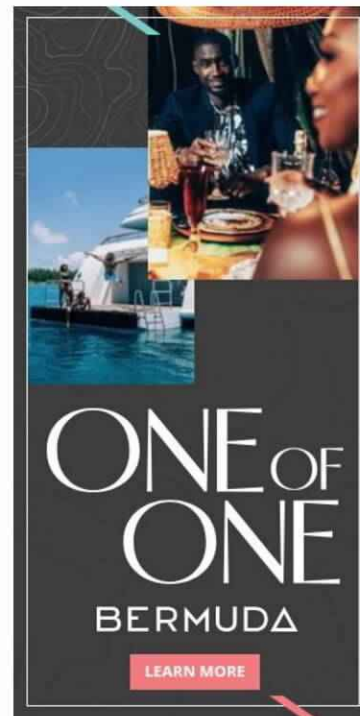
Miami-Display Banner



Link to assets:

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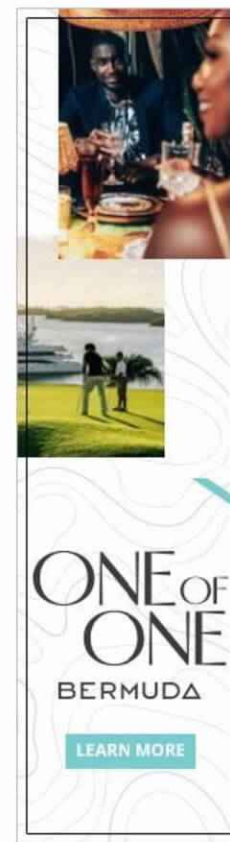
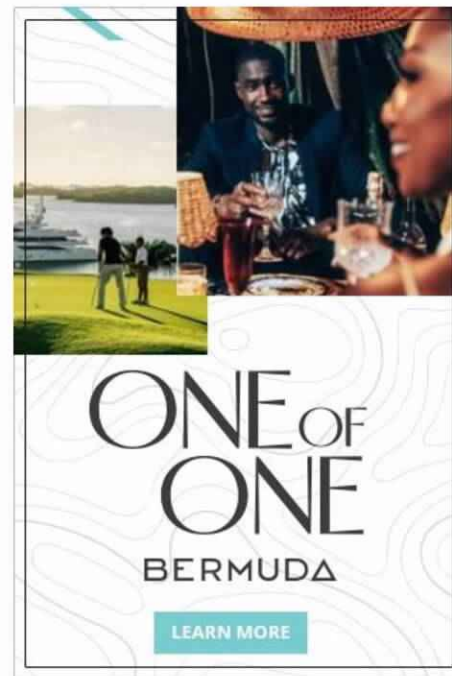
Philadelphia-Display Banner



Link to assets:

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[HTML5 Banner Link](#)



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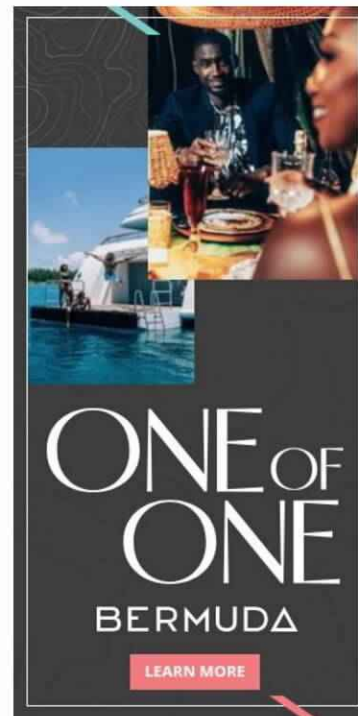
Halifax-Display Banner



Link to assets:

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[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

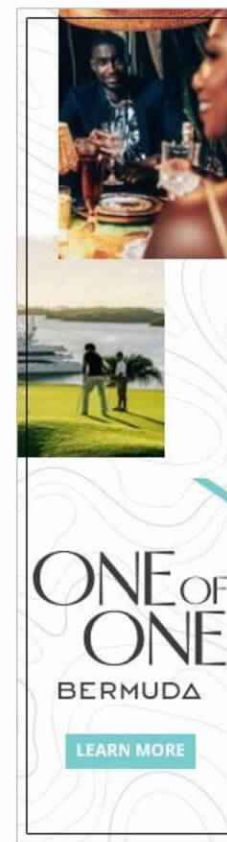
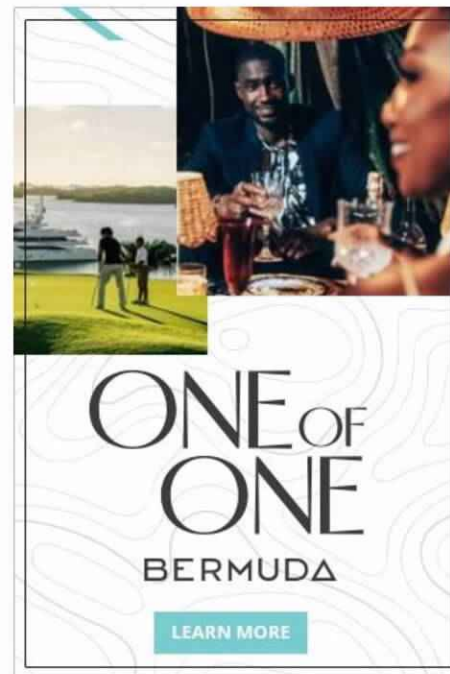
Toronto-Display Banner



Link to assets:

[Creatives](#)

[HTML5 Banner Link](#)



BERMUDA TOURISM AUTHORITY

Boston-CTV



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

New York City-CTV



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

New York City-OLV



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Toronto-OLV



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[Videos](#)



BERMUDA TOURISM AUTHORITY

Halifax-OLV



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[Videos](#)



BERMUDA TOURISM AUTHORITY

Boston-OLV



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Charlotte-OLV



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Miami/Fort Lauderdale-OLV



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Philadelphia-OLV



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[Videos](#)



BERMUDA TOURISM AUTHORITY

Native - Boston



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BERMUDA TOURISM AUTHORITY

Native – New York



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Native – Toronto



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BERMUDA TOURISM AUTHORITY

Native – Halifax



Link to assets:

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BERMUDA TOURISM AUTHORITY

Charlotte-Native Video



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Miami/Fort Lauderdale-Native Video



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Philadelphia-Native Video



Link to assets:

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BERMUDA TOURISM AUTHORITY

Toronto-Native Video



Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Halifax-Native Video



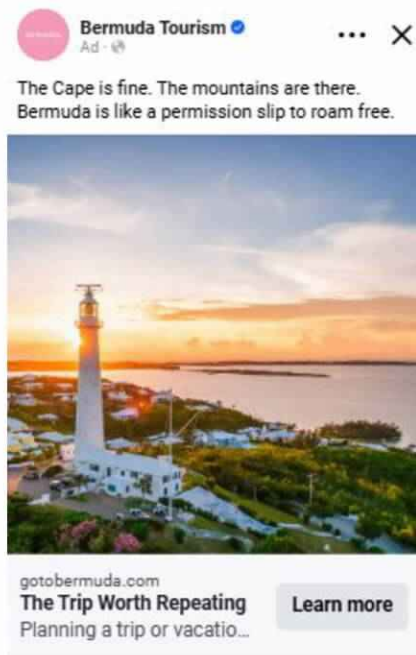
Link to assets:

[Videos](#)



BERMUDA TOURISM AUTHORITY

Meta – Boston Static Creatives



Link to assets:

Creatives



BERMUDA TOURISM AUTHORITY

Meta – Boston Carousel Creative

 **Bermuda Tourism** 
Ad · 

You work hard. Let Bermuda be the payoff.



Earned, Not Obv · [Learn more](#)



Earned, Not Obv · [Learn more](#)



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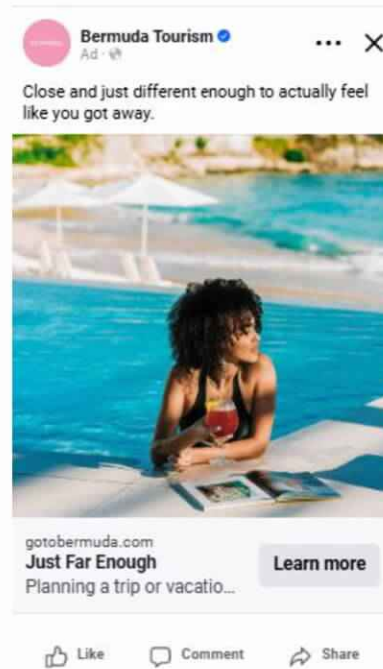


Earned, Not Obv · [Learn more](#)

 Like  Comment  Share

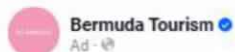
Link to assets:
[Creatives](#)



BERMUDA TOURISM AUTHORITY**Meta – Charlotte Static Creatives****Link to assets:****Creatives**

BERMUDA TOURISM AUTHORITY

Meta – Charlotte Carousel Creative



Bermuda is just 2.5 hours from Charlotte — a different kind of island time.



Built for the Loi [Learn more](#)



Built for the Loi [Learn more](#)



Built for the Loi [Learn more](#)



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BERMUDA TOURISM AUTHORITY**Meta – Miami Static Creatives**

 **Bermuda Tourism**   

Ad · 

You're accustomed to beaches, but what about beaches with pink sand and refined calm?



gotobermuda.com
A Different Coastline
Planning a trip or vacatio...

[Learn more](#)

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 **Bermuda Tourism**   

Ad · 

Pink sand, clear water, no scene. Just a carefree stretch of beach that actually delivers.



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A Different Coastline
Planning a trip or vacatio...

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BERMUDA TOURISM AUTHORITY

Meta – Miami Carousel Creative



You're accustomed to beaches, but what about beaches with pink sand and refined calm?



A Different Coa Learn more



A Different Coa Learn more



A Different Coa Learn more



A Different Coa Learn more



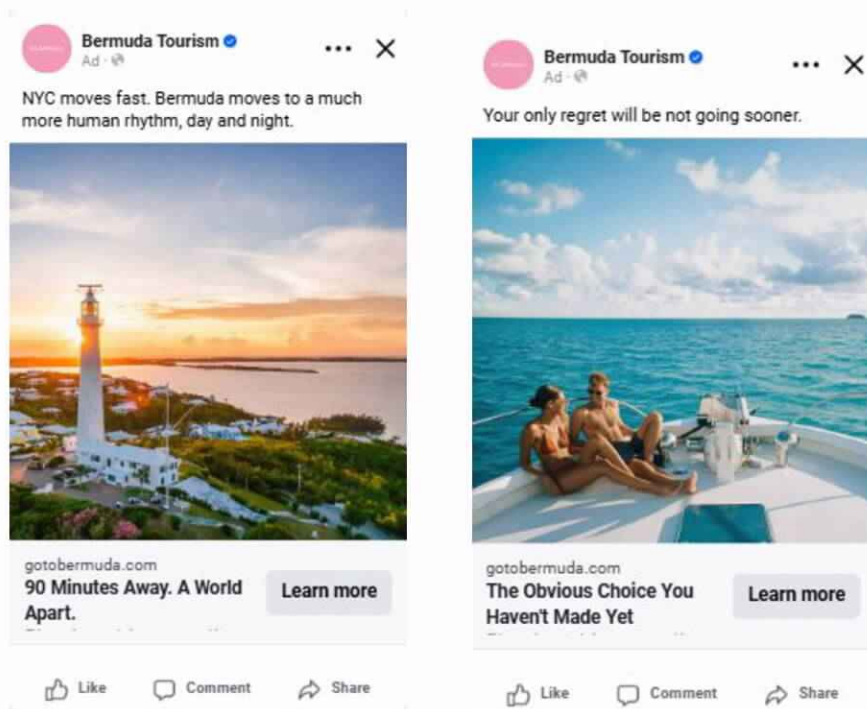
A Different Coa Learn more

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BERMUDA TOURISM AUTHORITY**Meta – New York Static Creative**

Link to assets:

[Creatives](#)

BERMUDA TOURISM AUTHORITY

Meta – New York Carousel Creative

 **Bermuda Tourism**  Ad ·  

Bermuda has been 90 minutes away this whole time. What are you waiting for?



The Obvious Cf [Learn more](#)



The Obvious Cf [Learn more](#)



The Obvious Cf [Learn more](#)



The Obvious Cf [Learn more](#)



The Obvious Cf [Learn more](#)

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BERMUDA TOURISM AUTHORITY

Meta – Philadelphia Static Creatives



Link to assets:

[Creatives](#)

BERMUDA TOURISM AUTHORITY

Meta – Philadelphia Carousel Creative

 **Bermuda Tourism** 
Ad · 

Philly people appreciate authenticity. May we introduce you to Bermuda.



Beyond the Boz [Learn more](#)



Beyond the Boz [Learn more](#)



Beyond the Boz [Learn more](#)



Beyond the Boz [Learn more](#)



Beyond the Boz [Learn more](#)

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BERMUDA TOURISM AUTHORITY

Meta – Toronto Static Creatives



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Meta – Toronto Carousel Creatives

**Bermuda Tourism** 
Ad · 

Bermuda has been two and a half hours from Pearson this entire time, sitting there patiently while the GTA invented new and creative ways to make Friday afternoons unbearable.



The Getaway th [Learn more](#)



The Getaway th [Learn more](#)



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BERMUDA TOURISM AUTHORITY

Meta – Halifax Static Creatives



Link to assets:

[Creatives](#)

BERMUDA TOURISM AUTHORITY

Meta – Halifax Carousel Creatives

**Bermuda Tourism** 
Ad · 

Halifax has always had a relationship with the ocean; Bermuda is simply the version that comes with pink sand, warm water, and a pace that makes the rest of the world feel very far away



Same Ocean. *N* [Learn more](#)



Same Ocean. *N* [Learn more](#)



Same Ocean. *N* [Learn more](#)



Same Ocean. *N* [Learn more](#)



Same Ocean. *N* [Learn more](#)

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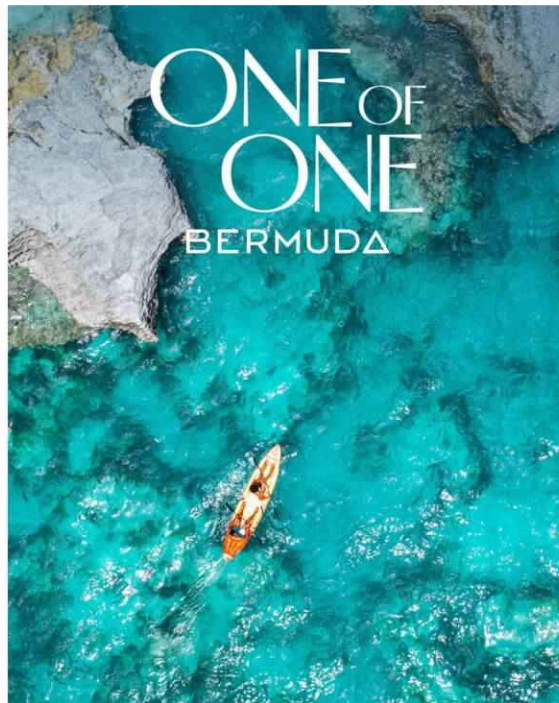
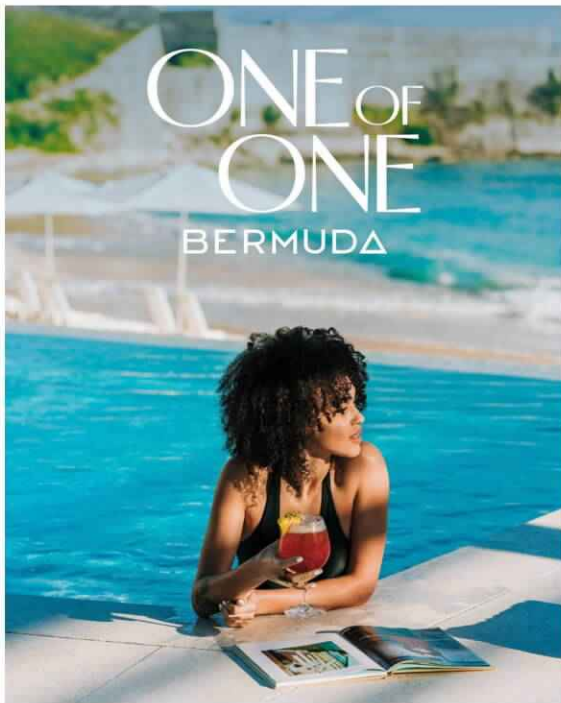
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[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit – Boston

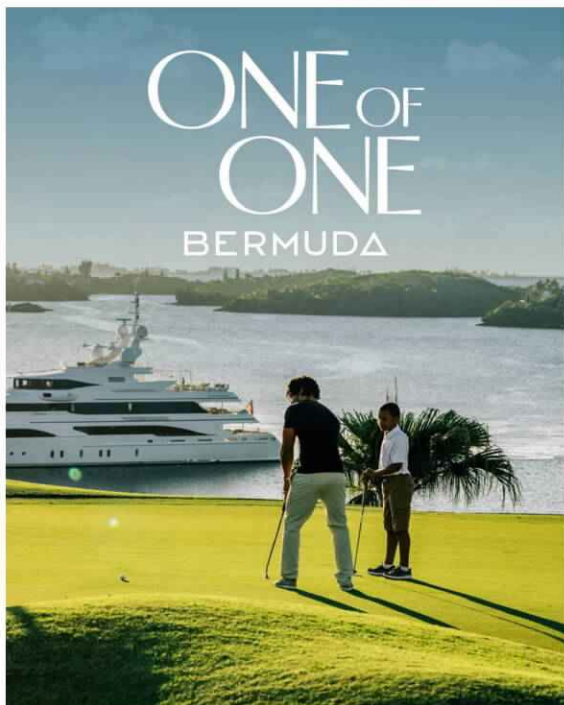


Link to assets:
[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Charlotte



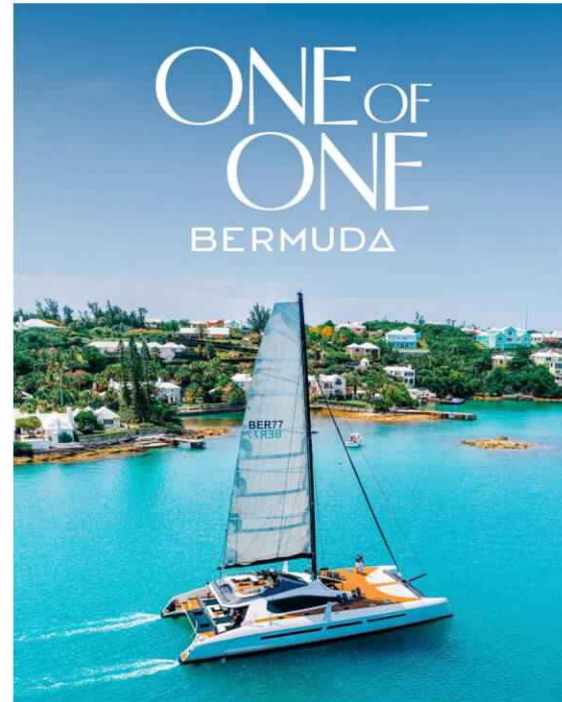
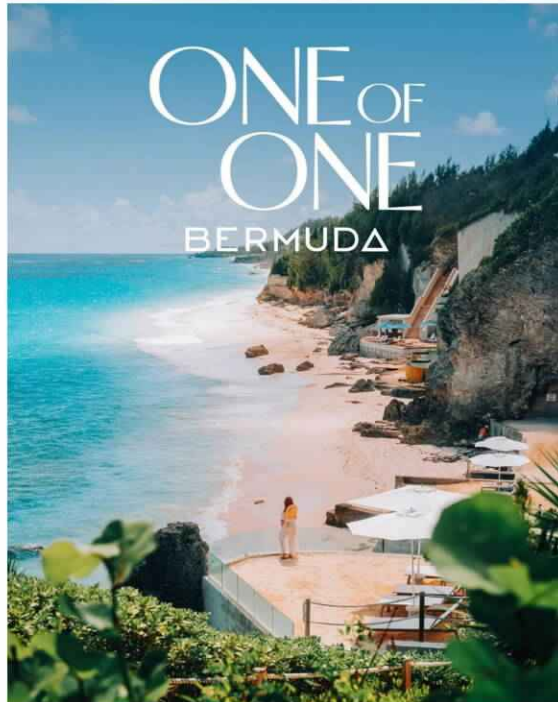
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Miami



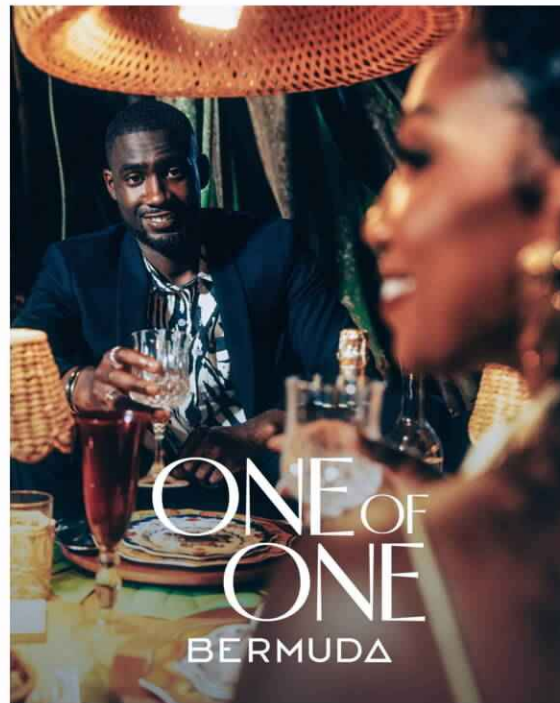
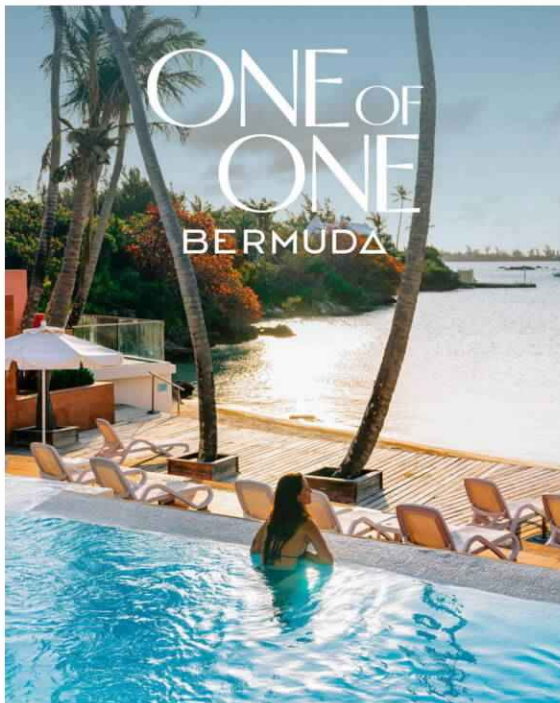
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BERMUDA TOURISM AUTHORITY

Reddit – New York



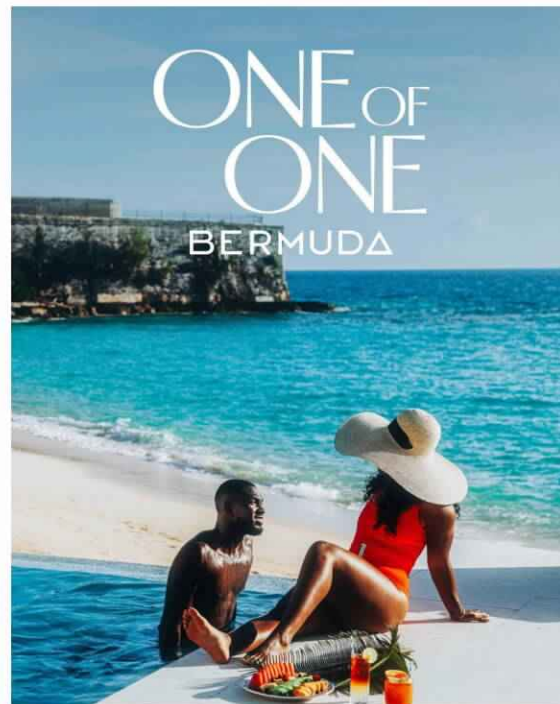
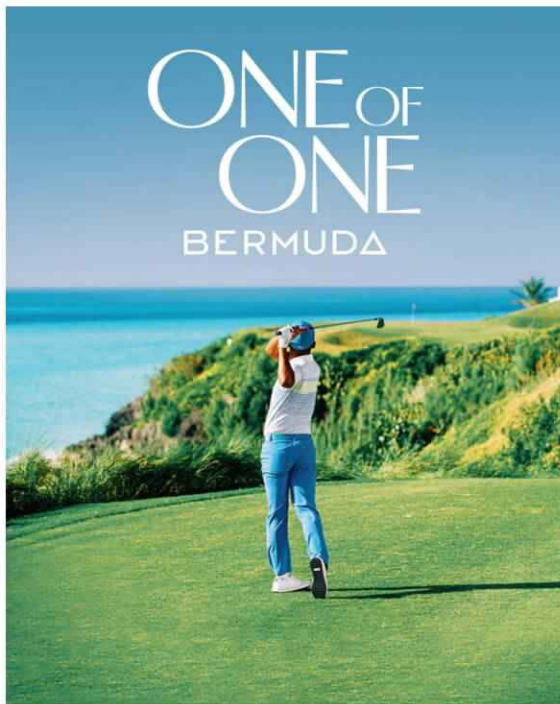
Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

Reddit - Philadelphia



Link to assets:

[Creatives](#)



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Static Ads



Serenity awaits. Visit Bermuda today.

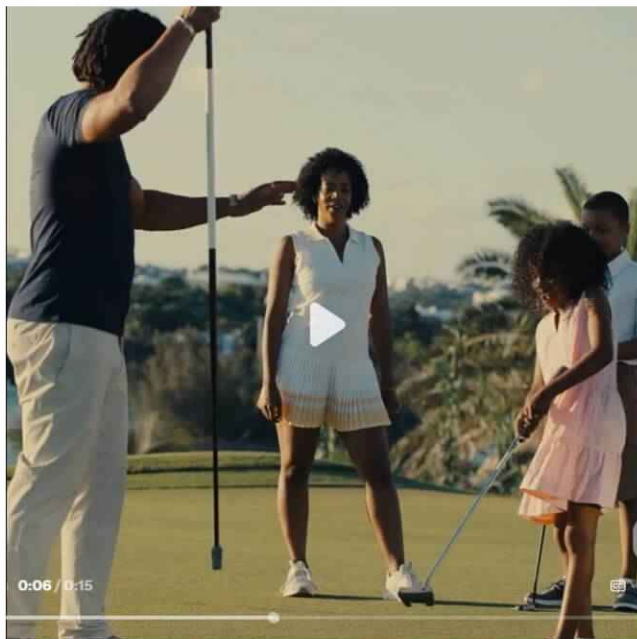


Serenity awaits. Visit Bermuda today.

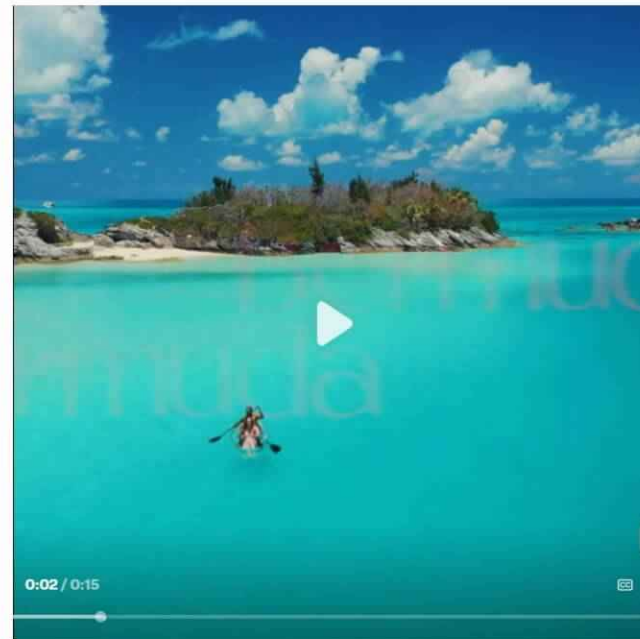


BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Videos



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Serenity awaits. Visit Bermuda today.



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Family Carousel



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Serenity awaits. Travelling to Bermuda is fun, safe and simple for your family. Bermuda welcomes you! With direct nonstop flights from major airports in U.S. & Canada, crystal clear water, pink-sand beaches and island vibes are all within easy reach.



BERMUDA TOURISM AUTHORITY

WHERE IS BERMUDA: Pinterest Family Carousel



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WHERE IS BERMUDA: TikTok Videos

Video:
[Videos](#)

