



SUBJECT - Meeting Opp: Travel Updates from Ontario, Canada – 4/24

Hi [Name],

On Thursday, April 24th, Katrin Duncan, US Media Relations Coordinator for Destination Ontario will be in the NYC area. As you may know, the Canadian province, Ontario, is not only home to the country's largest city and the nation's capital, but also charming country towns, award-winning wine regions and endless adventure and activities.

If you're available, I'd love to arrange a time for a coffee, cocktail or desk side meeting to discuss what's new and noteworthy for 2025 and beyond.

Katrin can provide insight into what Ontario's diverse destinations have to offer travelers this year, including:

- **Culinary trends** – from cultural staples as featured on this season of *Top Chef* to the opening of St. Lawrence North Market in Toronto
- **New attractions** – new and restored experiences including the province's first [lakefront Nordic spa](#); largest purpose-built [music venue](#) in Toronto; and [The Canadian Canoe Museum](#) - the world's largest collection of paddled watercraft
- How to **vacation on a luxury boat** along the [Trent-Severn Waterway](#) – recognized as one of the best places to go in 2025 – or the [Rideau Canal](#), a UNESCO World Heritage Site
- **Notable accommodations** – new boutique hotels like [The June Motel Beaver Valley](#) and the [Fort Treehouse Co.](#) as well as luxury properties like [Nobu Hotel Toronto](#)
- **Upcoming events** – from the [Caribana Festival](#) this summer to the 50th anniversary of [Toronto Film Festival](#) (TIFF) and the countdown to hosting the [FIFA World Cup](#) in 2026
- **Accessibility and cost savings** - easy access and a favorable exchange rate that stretches the US\$ further to experience it all!

Let me know if you have time for a meeting on Thursday, April 24th and I will be happy to coordinate.

Looking forward to hearing from you!

Thank you,
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Q1 2026**ANGLE 1: Winter Hygge-Inspired Fun**

SUBJ: Your Guide to Winter Adventure in Ontario

Hi XX,

As travelers look beyond the usual [winter hotspots](#), under-the-radar destinations are taking center stage and few places capture winter quite like Ontario. Where winter comes with its own kind of *heated rivalry* – exhilarating cold-weather adventure balanced by cozy, [hygge-worthy](#) escapes.

From skating the world's largest rink to Nordic sauna rituals and bath houses, Ontario offers standout winter experiences for every type of traveler. Here's a snapshot of how to best experience the season:

- **Greater Toronto Area:** *Best for urban explorers*
 - Unwind at [AIRE Ancient Baths Toronto](#), the brand's newest outpost located in Toronto's Fashion District, featuring thermal baths, rituals, and massage experiences rooted in ancient traditions. Or brave the cold-hot contrast at [Löyly Floating Sauna](#), Toronto's first floating sauna and cold plunge, inspired by Finnish wellness culture.
 - Just 90 minutes outside the city, [Blue Mountain Resort](#) offers Ontario's largest ski terrain, plus snowshoeing and tubing. Nearby, [Scandinave Spa](#) delivers serene thermal circuits overlooking the Niagara Escarpment.
- **Ottawa:** *Best for outdoor enthusiasts*
 - [Winterlude 2026](#) (Jan 30-Feb 16) celebrates the capital city's unique northern culture and climate, with must-do winter pleasures like [Snowflake Kingdom](#) and skating the [Rideau Canal Skateway](#).
 - After a long day stay warm at the [Fairmont Château Laurier](#), Ottawa's historical castle in the downtown core. Unwind at the on-site jazz lounge with live music, discover the hidden stories of the hotel's past in a guided tour and give Stewart the hotel's canine ambassador a friendly pet.
 - For wellness lovers, [Holtz Spa](#) located in the heart of Ottawa, offers one-of-a-kind treatments designed to satisfy the whole body from spa retreats, massage therapy and more. In south Ottawa, [Löyly Spa](#) blends Finnish rituals of Löyly, German Aufguss, Russian Banya and Hawaiian hot stone therapy.
- **Prince Edward County:** *Best for picturesque escapes*
 - In the heart of PEC, [Sugarbush Vineyards & Winery](#), is a family-owned vineyard that offers snowshoeing on their 2km trail. Guided tours end around a fireplace with snacks and artisanal wine tasting from estate-grown grapes.

- [The Wilfrid](#) blends rural farmhouse with the luxury amenities of a boutique hotel, situated on five acres of wild and tamed landscapes with a vineyard and Nordic sauna facility. Nestled along the shores of West Lake, [Wander at Resort](#), is a subterranean Nordic retreat where contemporary design meets the untamed beauty of PEC.
- **Windsor: Best for slow travelers**
 - Experience the dark skies of [Point Pelee National Park](#), a designated Dark Sky Preserve, at one of its [Dark Sky Nights](#) where the park stays open until midnight for visitors to see millions of stars visible to the naked eye.
 - Just outside of Kingsville, the [Wilderness Retreat and Nordic Spa](#) is the destination for hydrotherapy experiences. Rooted in centuries-old practices, it offers personal saunas and cold plunges for a serene and transformative experience.
 - Stay overnight at [The Grove Hotel](#), a restored 1850's gem with themed rooms full of personality – whether you're feeling beachy, vintage or wine-country relaxed.

Should you be working on anything that may be a fit, I am happy to answer any additional questions.

Thanks,

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On behalf of Destination Ontario

