



ASSEMBLY FLOOR ALERT: SUPPORT

File Item #389: AB 2273 (Wicks/Cunningham/Petrie-Norris)- California Age-Appropriate Design Code

More than 8,500 citizens, technologists, parents, and youth have signed on to support AB 2273,¹ which would require businesses that provide an online service, product or feature that is likely to be accessed by a child to comply with specific requirements to ensure that products are designed in the best interests of children.

90%² of California voters support for the key policy tenants of AB 2273 and 82% of Californians believe that tech companies should be doing more to protect children online. The bill is already law in the UK; Tech companies have added protections for children and teens the UK, why wouldn't we ensure Californians have the same protections? POLITICO 5/6/22 →

In 2020, 81% of 14 to 22-year-olds said they used social media either "daily" or "almost constantly."³ This is by design. And the CDC⁴ found that between 2007 to 2017, the suicide rate among people ages 10 to 24 increased by 56%. In the pandemic year between spring 2020 and 2021, emergency room visits for girls ages 12 to 17 increased by 50%.⁵

Tech companies have added new protections for children in the U.K.

Sacramento is debating a children's online safety law modeled after the U.K.'s Children's Code, passed in 2020. Here's how tech companies have started to comply. While some pledged to roll out changes globally, it's unclear how many have started to do so.



For these reasons, we respectfully request you AYE vote when this measure is before you on the Assembly floor.

¹ Citizen petition (7,792), parent petition (447), youth petition (617)

² Accountable Tech Polling

³ Common Sense, COPING WITH COVID-19: HOW YOUNG PEOPLE USE DIGITAL MEDIA TO MANAGE THEIR MENTAL HEALTH

⁴ PBS, Youth suicide rates are on the rise in the U.S.

⁵ U.S. News, CDC Study Documents Rise in Adolescent Suicide Attempts During Pandemic