

U.S. Department of Justice  
Washington, DC 20530

**Exhibit B to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

**INSTRUCTIONS.** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

|                                       |                                |
|---------------------------------------|--------------------------------|
| 1. Name of Registrant<br>si Senor LLC | 2. Registration Number<br>7432 |
|---------------------------------------|--------------------------------|

3. Name of Foreign Principal  
Ad Hoc Board of Petr6leos de Venezuela S.A through Vision Americas International LLC

Check Appropriate Box:

- 4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
- 7. What is the date of the contract or agreement with the foreign principal? 11/17/2023

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

The attached non-contractual agreement is a budget and project plan. Because the Foreign Principal is located in a Spanish-speaking country and the Registrant is a Spanish-speaking services provider, their regular business is conducted in Spanish and the exchange of correspondence is likewise in Spanish. As such, a translation of the correspondence and an accompanying certification is included here. The Registrant has been performing non-registrable activities outside of the United States on behalf of the Foreign Principal and was recently asked to engage in the creation of a website for the benefit of the Foreign Principal that may include materials directed at a U.S. audience. The attached proposal and budget with Vision Americas International, LLC covers both regulated and non-regulated activity directed outside the United States on behalf of the Foreign Principal.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Please see the attached non-contractual agreement. The Registrant has been performing non-registrable activities outside of the United States directed at non-US audiences on behalf of the Foreign Principal and was recently asked to engage in the creation of a website for the benefit of the Foreign Principal that may include materials directed at a U.S. audience promoting the public interests of the Foreign Principal.

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10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.<sup>1</sup>

Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Please see the attached non-contractual agreement. The Registrant has been performing non-registrable activities outside of the United States directed at non-US audiences on behalf of the Foreign Principal and was recently asked to engage in the creation of a website for the benefit of the Foreign Principal that may include materials directed at a U.S. audience promoting the public interests of the Foreign Principal.

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11. Prior to the date of registration<sup>2</sup> for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes  No  N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

| Date | Contact | Method | Purpose |
|------|---------|--------|---------|
|------|---------|--------|---------|

12. During the period beginning 60 days prior to the obligation to register<sup>3</sup> to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes No 

N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

| Date Received | From Whom | Purpose | Amount/Thing of Value |
|---------------|-----------|---------|-----------------------|
|---------------|-----------|---------|-----------------------|

13. During the period beginning 60 days prior to the obligation to register<sup>4</sup> to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes No 

N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

| Date | Recipient | Purpose | Amount/Thing of Value |
|------|-----------|---------|-----------------------|
|------|-----------|---------|-----------------------|

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

| Date       | Printed Name             | Signature   |
|------------|--------------------------|---|
| 07/08/2025 | Manuela Cardona villegas | <input data-bbox="889 457 954 485" type="text" value="Sign"/> /s/Manuela Cardona villegas |
| _____      | _____                    | <input data-bbox="889 541 954 583" type="text" value="Sign"/> _____                       |
| _____      | _____                    | <input data-bbox="889 630 954 672" type="text" value="Sign"/> _____                       |
| _____      | _____                    | <input data-bbox="889 718 954 760" type="text" value="Sign"/> _____                       |

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

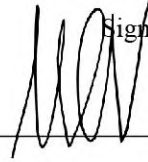
Date

Printed Name

Signature

7/8/2025

Manuela Cardona Villegas





17112023  
Mrs: Marcela Prieto- Visión Américas  
Confidential Client

Ref: Digital Portfolio Budget  
We submit the Digital Portfolio Budget for your consideration:

One-time costs:

| Content strategy focused on social listening |  |       |
|--|--|-------|
| Area   | Service description  | Value |
| Stage 0: Definition of Objectives and KPIs   |  |       |
|  | Establish clear goals for social listening, such as user case identification, competitor analysis and, trend detection.  |       |
|  | Define the Key Performance Indicators (KPIs) that will measure the success of listening.   |       |
| Tool configuration                           |  |       |
|  | Select and configure the social listening tools (Sentione   Looker studio) that will be used to collect data from digital media and other relevant platforms.                                |       |
| Stage 1: Social Hunting                      |  |       |
|  | Research and Queries Planning:<br>Develop specific queries and search criteria for active listening, focused on identifying relevant user cases and monitoring the industry and competitors. |       |
|  | Data Studio Generation:<br>Create dashboards in Data Studio to effectively visualize and monitor the results of active listening.  |       |
| Stage 2: Content Strategy                    |  |       |

With reference to the following materials/documents, we at ASTA-USA Translation Services, Inc., a professional document translation company, attest that the language translation completed by ASTA-USA's U.S. Courts Certified Professional Translators, represents an accurate and correct interpretation of the terminology & content of the source document(s). This is to certify the correctness of the translation only. We do not guarantee that the original is a genuine document or that the statements contained in the original document(s) are true. Every completed ASTA-USA translation is double checked for quality by a qualified proofreader before this entry appears on the document.

IN WITNESS WHEREOF, ASTA-USA Translation Services, Incorporated – a member in good standing of The National Association of Judiciary Interpreters and Translators - Member #12342 – and The American Translators Association Member #243198 - has caused the Certificate to be signed by its duly authorized officer.





|   |  |  |
|---|--|--|
|   | <p><b>Communication ecosystem strategy:</b><br/>A comprehensive content strategy that ensures consistency and synergy across your social media communication ecosystem. This involves careful planning so that each channel aligns with the findings of social listening, focusing the strategy on the established objectives and generating a cohesive experience for the audience.</p> |  |
|   | <p><b>Audience Segmentation:</b><br/>Use the information obtained from social listening to segment the audience more precisely and tailor messages to specific groups of users.</p>  |  |
|   | <p><b>Content Personalization:</b><br/>Develop highly personalized and relevant content for each audience segment, taking into account the preferences and behaviors identified during active listening.</p>   |  |
|   | <p><b>Thematic Content Cycle:</b><br/>Implement a thematic content cycle based on identified trends and events. Ensure that the content strategy aligns with the topics that generate the most interaction on social networks.</p>   |  |
|   | <p><b>Strategic Use of Visual Media:</b><br/>Analyze user preferences for specific types of visual content (images, videos, infographics) and adjust media strategy accordingly.</p>   |  |
|   | <p><b>Posting Timing and Frequency:</b><br/>Determine the optimal times to post content on each platform, maximizing visibility and engagement based on identified audience habits.</p>  |  |
|   | <p><b>Interaction Monitoring:</b><br/>Implement a real-time monitoring system to evaluate the effectiveness of published content and make quick adjustments based on audience feedback.</p>  |  |
| <p><b>Stage 2.1: Cross-cutting Strategy</b></p> |  |  |

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|                    |  |                  |
|--------------------|--|------------------|
|                    | <p>Synchronization with Marketing Campaigns:<br/>Coordinate content strategy with other marketing campaigns to ensure message consistency and leverage synergies.</p>                                    |                  |
|                    | <p>Incorporation of User-Generated Content (UGC):<br/>Identify opportunities to incorporate user-generated content, leveraging the positivity and authenticity associated with this type of content.</p> |                  |
|                    | <p>Measuring Results:<br/>Establish specific metrics to evaluate the effectiveness of the content strategy, including reach, interaction and, conversion.</p>  |                  |
| <b>GRAND TOTAL</b> |  | <b>8,200 USD</b> |

Recurring costs:

| Fee Social Insights                |  |       |
|------------------------------------|--|-------|
| Area                               | Service description  | Value |
| High-Performance Active Listening: |  |       |
|                                    | Maintain and configure social listening tools (Sentione   Looker studio) to collect data from digital media and other relevant platforms.                  |       |
|                                    | Implementation of advanced language processing algorithms (queries) for accurate and rapid identification of relevant digital conversations.               |       |
| Advanced Sentiment Analysis:       |  |       |
|                                    | A detailed evaluation of the sentiments expressed in conversations enables a deeper understanding of public perceptions of the topic and its trends.       |       |
| Automated Audience Segmentation:   |  |       |
|                                    | Use of machine learning techniques to segment the audience into specific groups, providing detailed data on the preferences and behaviors of each segment. |       |

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|---|--|--|
| Identification of Emerging Social Trends: |  |  |
|   | Proactive detection of emerging trends in real-time, allowing companies to anticipate changes in the digital landscape and generate insights for content strategy promptly.  |  |
| Actionable Insights Generation:           |  |  |
|   | Production of detailed reports with actionable insights, providing specific recommendations to improve content strategy and audience interaction.  |  |
| Integration with Social Media Tools:      |  |  |
|   | Direct connection with social media platforms for more efficient detection of opportunities and threats based on the insights obtained.  |  |
| Content Strategy Personalization:         |  |  |
|   | Development of specific recommendations to adapt the content strategy based on social listening findings, ensuring communication aligns with trends in digital conversations.  |  |
| Custom Alerts and Alarms:                 |  |  |
|   | Configuration of custom alerts to notify of critical opportunities or threats, allowing companies to act quickly in response to unexpected events.   |  |
| Iteration and Continuous Improvement:     |  |  |
|   | <p><b>Hypothesis Validation or Reformulation:</b><br/>Based on the results obtained, validate or adjust the initial hypotheses and strategies to optimize the effectiveness of social listening.</p> <p><b>Queries and Strategy Optimization:</b><br/>Constantly improve active listening queries and strategies to adapt to changes in the digital environment and project needs.</p> |  |

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BUDGET | 5  
November 2023

|                        |  |                  |
|------------------------|--|------------------|
|                        | <p><b>Team Training:</b><br/>Provide ongoing training to the analytics team to stay up-to-date on the latest trends and techniques in social listening based on technological advancements.</p>                                |                  |
|                        | <p><b>Trend and Threat Analysis:</b><br/>Continuously assess trends in the social and political context, identify potential threats, and discover new opportunities for conversation-building based on the data collected.</p> |                  |
| <b>GRAND TOTAL</b>     |  | <b>5,800 USD</b> |
| <b>TOTAL RECURRING</b> |  | <b>5,800 USD</b> |
| <b>TOTAL ONE-TIME</b>  |  | <b>8,200 USD</b> |

Values before VAT  
Proposal valid for 30 days

Conditions of the Offer:  
This offer is subject to the following conditions:

1. To initiate the project, we will proceed to invoice 50% at the initial and 50% upon receipt of the deliverable.
2. Monthly services are invoiced within the month in which the service begins to be executed.
3. The activities described in this proposal will begin once it is accepted by the Client, by any means, unless otherwise specified by the Client.
4. Once the offer is accepted, the Client is requested to send the documents required for the preparation of the respective contract.
5. Unless otherwise specified, the Client agrees that once the offer is accepted, if the Client requires termination of the service, they must notify Si Señor at least 15 calendar days before the effective termination date of the service.
6. Notwithstanding the provisions of the preceding paragraph, in the event that the Client requires immediate termination of the service, he/she must pay the amount corresponding to 15 days of service.

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BUDGET | 6  
November 2023

Thank you.

Si Señor S.A.S  
Calle 99 # 14 – 76, oficina 501  
(571) 3102063  
Bogotá - Colombia

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## CERTIFIED TRANSLATION

A copy of the translated version is attached to this statement of certification.

### Documents Translated For:

|   |                    |                  |
|---|--------------------|------------------|
| LAST NAME: Rosenstein                                     | FIRST NAME: Joshua | MIDDLE NAME: N/A |
| COMPANY: Sandler Reiff Lamb Rosenstein & Birkenstock P.C. |                    | DIVISION: N/A    |

### List of Materials Translated:

|  |
|--|
| Presupuesto-_-Estrategia-_-Social-Listening-Marcela-Prieto-Visio-5d2ed55da0cd7b703ef07ffc4a16307.pdf |
|  |
|  |

|                   |         |
|-------------------|---------|
| Source Language:  | Spanish |
| Target Languages: | English |

### Dallas, Texas

WITH REFERENCE TO THE ABOVE-MENTIONED MATERIALS/DOCUMENTS, we at ASTA-USA Translation Services, Inc., a professional document translation company, confirm that we are accredited and competent to translate the above referenced document(s) and attest that the language translation completed by ASTA-USA's certified professional translators, represents an accurate and correct interpretation of the terminology/content of the source document(s). **This is to certify the correctness of the translation only.** We do not guarantee that the original is a genuine document or that the statements contained in the original document(s) are true.

IN WITNESS WHEREOF, ASTA-USA Translation Services, Incorporated has caused the Certificate to be signed by its duly authorized officer(s).

By:

Alain J Roy, President

Date: June 18, 2025



**The National Association of Judiciary Interpreters & Translators**  
Member in Good Standing #7031



**The American Translators Association**  
Member in Good Standing #243198



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