








RE: At Barron's with [REDACTED]

[REDACTED]
To [REDACTED]
Cc [REDACTED]

  Reply  Reply All  Forward  

Tue 5/7/2024 11:01 AM

 You forwarded this message on 5/29/2024 1:17 PM.

I so appreciate your patience [REDACTED] available the following in Sept; let us know if any work on your end: 9/6, 9/9, 9/11, 9/12?

[REDACTED] in the short term I wanted to offer a segment with [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade.

As one nation can seldom tackle transformation on its own, Richard is focused on driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification. FII is set to host its 'Priority' Summit in Rio June 11-13 and **Richard can discuss how targeted and strategic investments in AI and robotics can catalyze economic growth and resilience in the global south (particularly timely as Brazil prepares to host the G20 summit and COP30)**. For reference, FII summits and conferences have cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance.

If this is something you might be interested in, a segment in the coming weeks could be timely.

What do you think?

More Background on FII and PRIORITY Rio

FII Institute hosts an annual flagship conference in Riyadh every October, followed by international summits in major global centers – including this year in Rio with FII PRIORITY.

The PRIORITY movement convenes investors, projects and governments to translate innovative ideas into actionable solutions, fostering investments which lead to growth, job creation, education, and technology transfer for positive global outcomes for all of humanity. PRIORITY will build on its conversations in Riyadh and other international summits in Hong Kong, Miami, New York, and London, on seeking workable solutions to unlocking ESG flows to the Global South, driving global dialogue on energy transition and international investment. PRIORITY Rio is expected to welcome over 1,500 delegates and more than 120 speakers (investors, CEOs, policymakers, academics, cultural and media icons, etc.).

From: [REDACTED]

Sent: Thursday, April 25, 2024 2:42 PM





Chat with CEO of 'Davos in the Desert'?

[Redacted]

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This is the most recent version, but you made changes to another copy. Click here to see the other versions. You forwarded this message on 6/5/2024 6:19 PM.

Hi [Redacted]

Hope all is well.

We've recently started working with the [Future Investment Initiative Institute \(FII\)](#), who organize what is commonly known as 'Davos in the Desert', which takes place every year in Riyadh (you may have come across it or even been there), as well as a number of other global conferences and events.

I wondered if you might be interested in an introductory chat with their CEO, Richard Attax? (wiki page [here](#) and FII bio [here](#)). He's keen to get out and meet as many top tier journalists as possible, so you sprung to mind.

For background, FII is backed by the Saudi Public Investment Fund and is a key part of Saudi's 'Vision 2030', which aims to position Saudi as a 'global conveyor' (among many other things). This is something Richard is happy to discuss.

If this is of interest, I see this as being a very open conversation - and happy for you to shape. But in terms of some specific topics I know Richard would be happy to discuss, I thought I'd flag the following:

- Why and how FII/Saudi Arabia is striving to become a catalyst for global cooperation.
- With global conflicts in Europe and the Middle East and the attention of Western leaders elsewhere, it's crucial we don't forget about our collective mission and responsibility to level up the global south. And why in the absence of financial support from the international community, we must harness private capital and investment, including from Western nations and the Middle East, if we are to achieve this goal.
- FII's key areas of focus:
 - How AI/global robotics, with support from the private sector, can be leveraged for good.
 - Expanding access to global education (especially in the developing world).
 - Expanding healthcare technology and research with the objective of improving healthcare access - especially in uninsured markets.
 - Working with policymakers and the private sector to make zero-carbon a reality.

Do let me know your thoughts. Happy to set up an intro call if of interest.

Thanks,

[Redacted]

[Redacted]

 prosek

Private Media's 2023 Global Financial Agency of the Year

Conversation with organiser of 'Davos in the Desert' for World Service?

[Redacted]
[Redacted]

[Icons: Reply, Reply All, Forward, etc.] Tue 3/4/2024 4:19 PM

H [Redacted]

I wondered if you might be interested in a conversation with the CEO of the [Future Investment Initiative](#) (FII, Richard Atlas (bio: j, j), for the Work and Money team? I thought Richard could be a good fit given your previous focus on looking at global issues/international development through the lens of business, work and money.

In terms of specifics, Richard would love to discuss why, with two major wars and domestic issues occupying the time of Western leaders, he thinks there is a major risk the world's (and the West's) attention is shifting away from long-term goals/missions to level up the global south, which means business/private investment and capital must step in to help fill this gap.

In light of this challenge, Richard/FII is convening a major [conference](#) in Rio next month, which will see 1,500 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order. Specific topics Richard can speak to ahead of the conference include:

- Why with conflicts raging across four continents, as well as general geopolitical flux and uncertainty, global attention has shifted away from the global south.
- The fact that many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Western countries are also cutting aid budgets.
- Why, in this context, we must harness private capital and investment, including from Western nations and the Middle East, if we are to continue supporting the global south to grow, develop and prosper.
- Why/how Brazil, as a relative success story within its region and host of the next G20 and COP, will play a really important part in supporting this agenda.

For background, FII is a Saudi (PIF)-backed nonprofit which is best known for its annual gathering in Riyadh, which is commonly referred to as 'Davos in the Desert'. FII's overall focus/aim is to get the right people in the room to solve major global challenges, including (but not limited to):

- How AI/global robotics, with support from the private sector, can be leveraged for good.
- Expanding access to global education (especially in the developing world).
- Expanding healthcare technology and research with the objective of improving healthcare access – especially in uninsured markets.
- Working with policymakers and the private sector to make zero-carbon a reality.

I realise there's a lot of information there, but I obviously wanted to give you a full picture. Let me know if a chat with Richard is of interest and, if so, where you might see him fitting into your plans.

Thanks,

[Redacted]

[Redacted]

[Redacted]



Prosek Media's 2023 Global Financial Agency of the Year

RE: Chat with CEO of 'Davos in the Desert'?

[Redacted]

Reply Reply All Forward [Icons]

You forwarded this message on 6/5/2024 6:19 PM.

[Redacted]

Cheers for getting back to me.

That's great. Happy to set something up over the next few weeks? And then, if you'd like, I'm sure Richard would be happy to speak closer to the October event too.

Unsure if it'd be of interest, but also worth flagging Richard is hosting a major Richard/FII is convening a major [conference](#) in Rio next month, which will see 1,500 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order.

Partly in light of this, he is keen to discuss why, with two major wars and domestic issues occupying the time of Western leaders, he thinks there is a major risk the world's (and the West's) attention is shifting away from long-term goals/missions to level up the global south, which means business/private investment and capital must step in to help fill this gap.

Let me know if you'd like me to set something up for the next few weeks or so...

From: [Redacted]
Sent: Tuesday, May 14, 2024 6:03 PM
To: [Redacted]
Cc: [Redacted]
Subject: RE: Chat with CEO of 'Davos in the Desert'?

[Redacted] and I might be attending FII - keen to talk to people ahead of the event so would be up for a chat with Richard.

Also let us know any other FII related stuff. Thanks, [Redacted]

From: [Redacted]
Sent: Tuesday, May 14, 2024 2:21 PM
To: [Redacted]
Subject: [EXTERNAL] Chat with CEO of 'Davos in the Desert'?

EXTERNAL EMAIL: Use caution with links and attachments.

[Redacted]

Hope all is well.

We've recently started working with the [Future Investment Initiative Institute \(FII\)](#), who organize what is commonly known as 'Davos in the Desert', which takes place every year in Riyadh (you may have come across it or even been!), as well as a number of other global conferences and events.

Contribution to By Invitation from the CEO of 'Davos in the Desert'?

[Redacted]

🔒 Reply 🤖 Reply AI ➔ Forward 📧 ⋮

You forwarded this message on 6/5/2024 6:19 PM

Wed 5/15/2024 4:13 PM

Hi [Redacted]

I wondered if you'd be interested in an exclusive contribution to 'By Invitation' from CEO of the [Future Investment Institutions Institute](#) (FII), Richard Atlas (bio: [link](#))?

For background, FII is a Saudi (RIF)-backed nonprofit which is best known for its annual gathering in Riyadh, which is commonly referred to as 'Davos in the Desert.' More broadly, FII and Richard want to help solve major global challenges, including leveraging AI for good and expanding global education and access to healthcare by getting the 'right people in the room.'

Next month, and with this goal in mind, Richard is convening a major [conference](#) in Brazil, which will see 500 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order.

The By Invitation contribution would focus on Richard's concern that with two major wars in the Middle East and Ukraine and domestic issues occupying the time of Western leaders, there is a risk the world's attention is shifting away from long-term goals and mission to level up the global south. This presents a crucial opportunity and need for private investment and capital to help fill this gap. I have included a brief synopsis below:

Competition for the world's attention never wanes, particularly when there are over 100 active armed conflicts as there are today, but we can't afford to forget about the Global South. That's why 1000 delegates are heading to Brazil!

- Given the conflicts raging across four continents, as well as general geopolitical flux and uncertainty, global attention has shifted away from the global south, including Africa and poorer South America and Asian countries.
- Alongside this, many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Several Western countries have also cut their aid budgets in the last ten years, including the US and UK, the two biggest donors of international aid.
- In this context, it's crucial we don't forget about our collective mission and responsibility to level up the global south. In the absence of investment from the international community, we must harness private capital and investment, including from Western nations and the Middle East, if we are to achieve this goal.
- Brazil, as a relative success story within its region and host of the next G20 and COP, will play a really important part in supporting this agenda. That's why FII has convened a global summit in Rio de Janeiro, which will see 1,000 delegates, including investors, CEOs, and world leaders and policymakers, come together to discuss how investing in the ecological transition, technology and innovation, infrastructures, agribusiness and social inclusion can build a new global order that prioritizes dignity for all.

Please do let me know if this angle is of interest? If not quite right, very happy to adjust as needed.

Thanks!

[Redacted]

[Redacted]



Prosek Media's 2023 Global Financial Agency of the Year

From: [REDACTED]
Sent: Wednesday, May 15, 2024 2:56 PM
To: [REDACTED]
Subject: CEO Richard Attias on Brazil/Global South

Hi [REDACTED]

I saw your coverage of South America and wanted to introduce you to [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard is focused on driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification. Right now, Richard is focused on the global south, particularly Latin America as Brazil prepares to host the G20 summit and COP30. As global attention is brought to the region given recent flooding, he's looking at important areas to catalyze growth and support in the region including investment in environmental resources and infrastructure.

With Richard's leadership, FII is set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together to discuss in this regional economic and environmental growth trajectory.

I would be happy to coordinate a meeting with Richard to discuss some of the key themes relevant to your Latin American coverage. Are you interested in a meeting?

Thanks,
[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 15, 2024 2:59 PM
To: [REDACTED]
Subject: CEO Richard Attias on Brazil/Global South

Hi [REDACTED]

I saw your coverage of Latin America and wanted to introduce you to [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard is focused on driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification. Right now, Richard is focused on the global south, particularly Latin America as Brazil prepares to host the G20 summit and COP30. As global attention is brought to the region given recent flooding, he's looking at important areas to catalyze growth and support in the region including investment in environmental resources and infrastructure.

With Richard's leadership, FII is set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together to discuss in this regional economic and environmental growth trajectory.

I would be happy to coordinate a meeting with Richard to discuss some of the key themes relevant to your Latin American coverage. Are you interested in a meeting?

Thanks,
[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 15, 2024 3:06 PM
To: [REDACTED]
Subject: CEO Richard Attias on Brazil/Global South

Hi [REDACTED]

Hope you are doing well since we last connected on [REDACTED]

I just started working with a CEO – [Mr. Richard Attias](#) – who might be of interest to your Latin American coverage. You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard is focused on driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification. Right now, Richard is focused on the global south, particularly Latin America as Brazil prepares to host the G20 summit and COP30. He notes the opportunity for private capital and investment, including from Western nations and the Middle East, that can help catalyze continued growth of the region.

With Richard's leadership, FII is set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together to discuss in this regional economic and environmental growth trajectory.

If you are interested in connecting with him, let me know and happy to set something up.

Thanks,
[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 15, 2024 2:57 PM
To: [REDACTED]
Subject: CEO Richard Attias on Brazil/Global South

Hi [REDACTED]

I saw your coverage of Latin America and wanted to introduce you to [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard is focused on driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification. Right now, Richard is focused on the global south, particularly Latin America as Brazil prepares to host the G20 summit and COP30. As global attention is brought to the region given recent flooding, he's looking at important areas to catalyze growth and support in the region including investment in environmental resources and infrastructure.

With Richard's leadership, FII is set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together to discuss in this regional economic and environmental growth trajectory.

I would be happy to coordinate a meeting with Richard to discuss some of the key themes relevant to your Latin American coverage. Are you interested in a meeting?

Thanks,
[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 15, 2024 2:55 PM
To: [REDACTED]
Subject: CEO Richard Attias on Brazil/Global South

Hi [REDACTED]

I saw your coverage of Latin America and wanted to introduce you to [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard is focused on driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification. Right now, Richard is focused on the global south, particularly Latin America as Brazil prepares to host the G20 summit and COP30. As global attention is brought to the region given recent flooding, he's looking at important areas to catalyze growth and support in the region including investment in environmental resources and infrastructure.

With Richard's leadership, FII is set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together to discuss in this regional economic and environmental growth trajectory.

I would be happy to coordinate a meeting with Richard to discuss some of the key themes relevant to your Latin American coverage. Are you interested in a meeting?

Thanks,
[REDACTED]

Intro to Richard Attias..

[REDACTED]
[REDACTED]
To [REDACTED]



5/15/2024

You forwarded this message on 5/29/2024 1:16 PM.

Hi, [REDACTED]—

Getting in touch to offer you an introductory, on-background meeting with a very impressive CEO - [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Given the conflicts across four continents, as well as general geopolitical flux and uncertainty, attention has shifted away from the global south, including Africa and parts of South American and Asia.

And Richard understands the major risk this poses to global economic prosperity and stability.

He is currently focused in applying targeted and strategic investments in AI and robotics to catalyze economic growth and resilience - particularly in Latin America, as Brazil prepares to host the G20 summit and COP30. With Richard's leadership, FII is set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together to discuss in this regional success story.

Given your coverage and background I thought you might be keen to hear Richard's perspectives. For reference, FII summits and conferences have cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance...

Is this something you'd be open to and interested in coordinating?

Thanks,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company



CEO Richard Attias on Brazil/Global South

[Redacted]
To [Redacted]

  Reply  Reply All  Forward  

Wed 5/15/2024 1:26 PM

 You replied to this message on 6/25/2024 12:55 PM.

Hi, [Redacted]. Hope you're well since we last spoke on all things [Redacted] and [Redacted]. Congratulations on your new, very important title too.

I just started working with a CEO I thought you would find really interesting given his focus on climate - [Mr. Richard Attias](#). He's currently the CEO of the thinktank Future Investment Institute (FII) and an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Right now, Richard's focus is on how Brazil's rich natural resources can drive sustainable growth and leadership on climate action, which is particularly timely as it **prepares to host the G20 summit and COP30**. FII is similarly set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together. The horrible, record flooding of the Rio Grande similarly underscores the importance of actionable spotlights on this critical region.

What do you think – would you be interested in meeting him to hear more about his take on the region? Happy to coordinate in person.

Let me know what you think,

[Redacted]

[Redacted]

An Inc. 5000 Fastest-Growing Company



CEO Richard Attias on Founding Companies; Brazil/Global South

[Redacted]
To [Redacted]



5/15/2024

You forwarded this message on 5/29/2024 1:16 PM.

Hi, [Redacted] – we were in touch a few years ago around [Redacted] hope this finds you staying well.

I've just started working with a new CEO that I thought you may be keen to meet: [Mr. Richard Attias](#). He is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Right now, Richard's focus is on how Brazil's rich natural resources can drive sustainable growth and leadership on climate action, which is particularly timely as it prepares to host the G20 summit and COP30. FII is similarly set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together. The horrible, record flooding of the Rio Grande similarly underscores the importance of actionable spotlights on this critical region.

I'd love to 1) extend an invitation for you to attend either FII Rio or FII's flagship event this fall to conduct interviews on the ground and/or 2) meet with Richard next time he is in the UK to get a sense of his breadth and depth of knowledge.

Let me know if this might be of interest...happy to share additional information.

[Redacted]

[Redacted]

An Inc. 5000 Fastest-Growing Company



CEO Richard Attias on Brazil/Global South

[REDACTED]
[REDACTED]
To [REDACTED]



5/15/2024

Hi, [REDACTED] Hope you're well since we last spoke on all things [REDACTED]

I actually just started working with another CEO I thought you would find interesting - [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard is focused on driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification.

Top of mind: applying targeted and strategic investments in AI and robotics to catalyze economic growth and resilience - **particularly in Latin America, as Brazil prepares to host the G20 summit and COP30**. With Richard's leadership, FII is set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together to discuss in this regional success story.

Would you be interested in meeting him?

Let me know – happy to coordinate.

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company



Exclusive byline from CEO of FII ahead of major global conference?

[Redacted]

Reply Reply All Forward [Icons] Fri 5/17/2024 3:22 PM

You forwarded this message on 5/17/2024 at 3:22 PM.

[Redacted]

I wondered if you'd be interested in an exclusive byline from [Richard Atlas](#), CEO of global thinktank [Future Investment Initiative Institute \(FII\)](#), ahead of a major [conference](#) he is convening in Brazil in a few weeks time?

You may have come across Richard, as well as his role at FII, he is the founder and former CEO of Public Events Worldwide and former Executive Producer of [Opus WEF](#) for over a decade. He's an advisor to Heads of State, business executives and civil leaders looking to build influence and effect change.

The Rio conference will see 1,000 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order. It's one of the biggest conferences of its kind and certainly one of the largest to take place in South America.

The byline would focus on Richard's concern that with two major wars in the Middle East and Ukraine and domestic issues occupying the time of Western leaders, there is a risk the world's attention is shifting away from long-term goals and mission to level up the global south. This presents a crucial opportunity and need for private investment and capital to help fill this gap. I have included a brief synopsis below:

Competition for the world's attention never wanes, particularly when there are over 100 active armed conflicts as there are today, but we can't afford to forget about the Global South. That's why 1000 delegates are heading to Brazil

- Given the conflicts raging across four continents, as well as general geopolitical flux and uncertainty, global attention has shifted away from the global south, including Africa and poorer South American and Asian countries.
- Alongside this, many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Several Western countries have also cut their aid budgets in the last ten years, including the US and UK, the two biggest donors of international aid.
- In this context, it's crucial we don't forget about our collective mission and responsibility to level up the global south. In the absence of investment from the international community, we must harness private capital and investment, including from Western nations and the Middle East, if we are to achieve this goal.
- Brazil, as a relative success story within its region and host of the next G20 and COP, will play a really important part in supporting this agenda. That's why FII has convened a global summit in Rio de Janeiro, which will see 1,000 delegates, including investors, CEOs, and world leaders and policymakers, come together to discuss how investing in the ecological transition, technology and innovation, infrastructures, agribusiness and social inclusion can build a new global order that prioritizes dignity for all.

Please do let me know if this angle is of interest? If not quite right, very happy to adjust as needed.

Thanks!

[Redacted]

[Redacted]

[Redacted]



Prosek is the 2023 Global Financial Agency of the Year



From: [REDACTED]
Sent: Thursday, May 16, 2024 5:00 PM
To: [REDACTED]
Subject: Re: I thought you sent me an email but I can't find it

Hey!!

It was a text. Prosek people are eager to talk to you!!

See below:

Ok... being nudged to text you on two bits of Prosek business.

1. (More pressing)... my colleagues were hoping to get Richard Attias, CEO of FII on "At Barron's." Happy to discuss more details but ideally timed to upcoming FII events in either Rio or Riyadh.

2. Any interest in meeting with [REDACTED]

Get [Outlook for iOS](#)

Interview with FI CEO while he's in Brazil?

[Redacted]
[Redacted]
[Redacted]

Reply Reply All Forward [More]

Hi [Redacted]

I am reaching out to see if you'd be interested in a conversation with the CEO of global think tank the [FutureInvestment Initiative Institute \(FI\)](#), Richard Atlas (bio: [1](#), [2](#)), while he's in Rio in a few weeks time for a major [conference](#) he is convening?

For background, Richard is also the founder and former CEO of Public Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to heads of state, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FI's Riyadh conference. For reference, FI summits and conferences have cumulatively announced deals and investment pledges worth nearly \$130B over the years spanning technology, energy, infrastructure and finance. The conferences are a must go for the world's business and financial leaders and policymakers.

The Rio conference will see 1,000 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order. Richard would love to elaborate on why he's chosen to convene the conference in Brazil. Specific topics he could speak to include (but are not limited to):

- Why he is concerned that global attention is shifting away from our long term goal and mission to level-up the global south; and why this means business and private investment must fill this gap.
- The fact that many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Western countries are also cutting aid budgets.
- Why and how the fact that many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Western countries are also cutting aid budgets.

Let me know if a conversation with Richard is of interest. We'll be in Brazil for w/c the 9th of June – so happy to set up for then.

Thanks,

[Redacted]

[Redacted]
[Redacted]



Prosek Media's 2023 Global Financial Agency of the Year

Interview with FII CEO while he's in Brazil?

[Redacted]

🔍 📧 📧 📧 📧 📧
Thu, 6/16/2024 13:12 PM

You formatted this message on 6/16/2024 6:19 PM.

Hi [Redacted]

I am reaching out to see if you'd be interested in a conversation with the CEO of global think tank the [Future Investment Initiative Institute](#) (FII), Richard Atlas (bio: [L U](#)), while he's in Rio in a few weeks time for a major [conference](#) he is convening?

For background, Richard is also the founder and former CEO of Publics Events Worldwide and former Executive Producer of Danos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FII's Riyadh conference. For reference, FII summits and conferences have cumulatively announced deals and investment pledges worth nearly **\$130B over the years** spanning technology, energy, infrastructure and finance. **The conferences are a must go for the world's business and financial leaders and policymakers.**

The Rio conference will see 1,000 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order. Richard would love to elaborate on why he's chosen to convene the conference in Brazil. Specific topics he could speak to include (but are not limited to):

- Why he is concerned that global attention is shifting away from our long term goal and mission to level up the global south, and why this means business and private investment must fill this gap.
- The fact that many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Western countries are also cutting aid budgets.
- Why and how The fact that many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Western countries are also cutting aid budgets.

Let me know if a conversation with Richard is of interest. **He'll be in Brazil for w/c the 9th of June** – so happy to set up for then.

I'd also be happy to add you to the media list for the conference itself if you'd like to attend.

Thanks,

[Redacted]

[Redacted]

[Redacted]



Prosek Media's 2023 Global Financial Agency of the Year

Intro chat with Richard Attias (CEO of FIJ)

[Redacted]

You forwarded this message on 6/5/2024 9:19 PM.

[Redacted]

 Reply
  Reply All
  Forward
 


Thu 5/16/2024 1:30 PM

wanted to gauge your interest in an intro conversation with [Richard Attias](#), either virtually or when he is next in Brussels?

As is the CEO of the think tank [Future Investment Institute](#) (FIJ), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FIJ's Riyadh conference. For reference, FIJ summits and conferences have cumulatively announced deals and investment pledges worth nearly **\$1.3B over the years** spanning technology, energy, infrastructure and finance. **The conferences are a must go for the world's business and financial leaders and policymakers.**

Right now, Richard's focus is on how Brazil's rich natural resources can drive sustainable growth and leadership in climate action, which is particularly timely as it prepares to host the G20 summit and COP30. FIJ is similarly set to host its first [Summit in Rio](#) next month which will see 1,000 delegates, including investors, CEOs, world leaders and policymakers, come together.

As you'd imagine, Richard's areas of focus are very broad. But topics he's recently been focused on include how investments in AI and robotics can **boost growth in the developing world, potentially leading to compelling emerging markets investment opportunities** and why he is concerned that global attention is shifting away from our long-term goal and mission to level-up the global south and why this means business and private investment must fill this gap.

Let me know if an introductory conversation is of interest either in advance of the FIJ's "Priority" summit in Rio in June or the summit in Riyadh later this year.

Any questions, please let me know.

Thanks,

[Redacted]

[Redacted]



Worabe World's 2023 Global Financial Agency of the Year

Intro chat with Richard Attias (CEO of FI)

[Redacted]
[Redacted]
[Redacted] forwarded this message on 8/5/2024 3:20 PM

Reply Reply All Forward [Redacted] [Redacted]
Thu 8/16/2024 1:45 PM

[Redacted]
[Redacted]
You won't remember me, but we were in touch many years back when I used to work with the [Redacted] and spoke via phone a few times.

I'm getting in touch as I have just started working [for Richard Attias](#), and wondered if you'd be open to an introductory meeting with him either virtually or when he's next in London?

You may have come across him: he is the CEO of the think tank [Future Investment Institute](#) (FI), founder and former CEO of Public Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FI's Riyadh conference, often referred to as 'Davos in the Desert'. For reference, FI summits and conferences have cumulatively announced deals and investment pledges worth nearly \$130B over the years spanning technology, energy, infrastructure and finance. They are proving to be an increasingly important global and regional convening point, with a focus on harnessing private capital to solve big global challenges, such as boosting growth in the developing world, increasing access to education and using emerging technologies for good.

Right now, Richard's focus is on how Brazil's rich natural resources can drive sustainable growth and leadership on climate action, which is particularly timely as it prepares to host the G20 summit and COP30. FI is similarly set to host its first [Summit in Rio](#) next month which will see 1,000 delegates, including investors, CEOs, world leaders and policymakers, come together.

Let me know if an introductory conversation is of interest either in advance of the FI's 'Priority' Summit in Rio in June or the summit in Riyadh later this year.

Thanks,

[Redacted]

[Redacted]
[Redacted]


Prosek Media's 2023 Global Financial Agency of the Year

Intro meeting with CEO of FI

 To 
Forwarded this message on 5/19/2024 3:20 PM

 Reply  Reply All  Forward  


I'm getting in touch as I have just started working [for Richard Altman](#), and wondered if you'd be open to an introductory meeting with him either virtually or when he's next in London?

You may have come across him; he is the CEO of the think tank [Future Investment Institute \(FII\)](#), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FII's Riyadh conference, often referred to as 'Davos in the Desert'. For reference, FII summits and conferences have cumulatively announced deals and investment pledges worth nearly \$130B over the years spanning technology, energy, infrastructure and finance. They are proving to be an increasingly important global and regional convening point, with a focus on harnessing private capital to solve big global challenges, such as boosting growth in the developing world, increasing access to education and using emerging technologies for good. Richard would also be happy to discuss why and how FII/Saudi Arabia is striving to become a catalyst for global cooperation.

Let me know if an introductory conversation is of interest, and I'd be happy to share some dates and times.

Thanks,








Proseka Media's 2023 Global Personal Agency of the Year

Intro chat with Richard Attias (CEO of FI)

[Redacted]

[Redacted]

[Redacted]

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Thu 5/16/2024 2:17 PM

I'm getting in touch as I have just started working [for Richard Attias](#), and wondered if you'd be open to an introductory meeting with him either virtually or when he's next in London?

You may have come across him: he is the CEO of the thinktank [Future Investment Institute](#) (FI), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FI's Riyadh conference, often referred to as "Davos in the Desert". For reference, FI summits and conferences have cumulatively announced deals and investment pledges worth nearly \$4,300 over the years spanning technology, energy, infrastructure and finance. They are proving to be an increasingly important global and regional convening point, with a focus on harnessing private capital to solve big global challenges, such as boosting growth in the developing world, increasing access to education and using emerging technologies for good.

Right now, Richard's focus is on how Brazil's rich natural resources can drive sustainable growth and leadership on climate action, which is particularly timely as it prepares to host the G20 summit and COP30. FI is similarly set to host its first [Summit in Rio](#) next month which will see 1,000 delegates, including investors, CEOs, world leaders and policymakers, come together.

Let me know if an introductory conversation is of interest either in advance of the FI's "Priority" Summit in Sic in June or the summit in Riyadh later this year.

Thanks,

[Redacted]

[Redacted]

[Redacted]



Proseka Media's 2023 Global Financial Agency of the Year

Interview with the CEO of FI ahead of Brazil summit

[Redacted]

🔒 Reply 📧 Reply All ➔ Forward 📧 ⋮

The forwarded message on 6/5/2024 4:20 PM.

Hi [Redacted]

Firstly, huge congrats on your new role – sounds really exciting.

Thanks again for coming back to me (and sorry for the unconventional approach via LinkedIn).

Given your new beat at [Redacted] wondered if you'd be in a conversation with [Richard Atlas](#), the CEO of global think tank the [Future Investment Initiative Institute](#) (FI), ahead of a major conference he is convening in Brazil next month? He's also based in New York, so could meet in person.

For background, Richard is also the founder and former CEO of Public Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FI's Riyadh conference, often referred to as 'Davos in the Desert'. For reference, FI summits and conferences have cumulatively announced deals and investment pledges worth nearly \$110B over the years spanning technology, energy, infrastructure and finance. The overarching aim is to get the right people in the room to unlock investment and solve big global challenges, including boosting growth in the developing world, increasing access to education and using emerging technologies for good.

The Rio conference will see 1,000 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order. I know Richard would love to elaborate on why he's chosen to convene the conference in Brazil at this time. Specific topics he could speak to include (but are not limited to):

- How Brazil's rich natural resources can drive sustainable growth and leadership on climate action, which is particularly timely as it prepares to host the G20 summit and COP30.
- Why he is concerned that global attention is shifting away from our long-term goal and mission to level up the global south and why this means business and private investment must fill this gap.
- Why and how FI/Saudi Arabia is striving to become a catalyst for global cooperation – including within the South America region.

Let me know if a chat with Richard is of interest, and I'd be happy to set up a time.

Thanks again,

[Redacted]

[Redacted]



Prosek Media's 2023 Global Financial Agency of the Year

15:57

4G 53



[Redacted]



You haven't connected with

[Redacted]



[Redacted]

• 1:00 pm

Interview with FII CEO while in Brazil

Hi [Redacted]

Sorry to reach you via LinkedIn, but I couldn't find an email address for you.

A client of mine, Richard Attias, who is the CEO of global thinktank the Future Investment Initiative Institute (FII) is going to be in Brazil in a few weeks for a major conference he is convening, so I wondered if you would be interested in speaking with him?

For background, Richard is also the founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FII's Riyadh conference. The Rio conference will see 1,000 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the

16:41



[Redacted name]



You haven't connected with [Redacted name]



if you would be interested in speaking with him?

For background, Richard is also the founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

I'm sure you're familiar with FII's Riyadh conference. The Rio conference will see 1,000 delegates, including CEOs, world and regional leaders, and academics, come together to discuss how the ecological transition, technology and innovation, and social inclusion can build a new global order. Richard would love to elaborate on why he's chosen to convene the conference in Brazil.

Let me know if this is of interest, and I can share some further info via email

[Redacted email address]

Thanks!

From: [REDACTED]
Sent: Wednesday, May 22, 2024 12:30 PM
To: [REDACTED]
Subject: 2024 Forbes Global CEO Conference - [Richard Attias](#), CEO of FII

Hi [REDACTED]

Hope you're well. I'm reaching out for more details on this year's 2024 Forbes Global CEO Conference, including available keynote and panel opportunities. I would like to offer [Richard Attias, CEO of Future Investment Initiative Institute](#) (FII Institute) and founder and former chairmen of PublicisLive. He is also co-founder of the Global Clinton Initiative and the Nobel Laureates Conference.

For more background, FII Institute is a Saudi based global nonprofit organization committed to driving ESG principles globally through investment in healthcare, education, AI & robotics and sustainability. FII Institute is known for it's annual [PRIORITY Summit in Riyadh](#) (often referred to as 'Davos in the Desert') which draws high-profile investors, policymakers, inventors and other leaders to discuss the most pressing global challenges facing humanity.

Please let me know what the next steps are for submitting Richard as a speaker and what opportunities might be available at this time. Thank you and looking forward to hearing back from you.

All the best,

[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 22, 2024 12:38 PM
To: [REDACTED]
Subject: 2024 Forbes Middle East Healthcare Summit - Richard Attias, CEO FII Institute

Hi there,

Hope you're well. I'm reaching out for more details on this year's 2024 Forbes Middle East Healthcare Summit, including available keynote and panel opportunities. I would like to offer [Richard Attias, CEO of Future Investment Initiative Institute](#) (FII Institute) and founder and former chairman of PublicisLive. He is also co-founder of the Global Clinton Initiative and the Nobel Laureates Conference.

For more background, FII Institute is a Saudi based global nonprofit organization committed to driving ESG principles globally through investment in healthcare, education, AI & robotics and sustainability. FII Institute is known for its annual [PRIQIRTY Summit in Riyadh](#) (often referred to as 'Davos in the Desert') which draws high-profile investors, policymakers, inventors and other leaders to discuss the most pressing global challenges facing humanity.

Please let me know what the next steps are for submitting Richard as a speaker and what opportunities might be available at this time. Thank you and looking forward to hearing back from you.

All the best,

[REDACTED]

From: [REDACTED]
Sent: Wednesday, May 22, 2024 12:44 PM
To: [REDACTED]
Subject: 2024 Forbes Healthcare Summit - Richard Attias, CEO FII Institute

Hi [REDACTED]

Hope you're well. I'm reaching out for more details on this year's 2024 Forbes Healthcare Summit, including available keynote and panel opportunities. I would like to offer [Richard Attias, CEO of Future Investment Initiative Institute](#) (FII Institute) and founder and former chairmen of PublicisLive. He is also co-founder of the Global Clinton Initiative and the Nobel Laureates Conference.

For more background, FII Institute is a Saudi based global nonprofit organization committed to driving ESG principles globally through investment in healthcare, education, AI & robotics and sustainability. FII Institute is known for its annual [PRIORITY Summit in Riyadh](#) (often referred to as 'Davos in the Desert') which draws high-profile investors, policymakers, inventors and other leaders to discuss the most pressing global challenges facing humanity.

Please let me know what the next steps are for submitting Richard as a speaker and what opportunities might be available at this time. Thank you and looking forward to hearing back from you.

All the best,

[REDACTED]

[REDACTED]

[REDACTED]

RE: 2024 Forbes Global CEO Conference - Richard Attias, CEO of FII

[REDACTED]
To [REDACTED]



6/4/2024

From: [REDACTED]
Sent: Thursday, May 30, 2024 12:03 AM
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: 2024 Forbes Global CEO Conference - Richard Attias, CEO of FII

Thank you, [REDACTED] I've looped that email in here as well.

To whom it may concern, I'm reaching out for more details on this year's 2024 Forbes Global CEO Conference, including available keynote and panel opportunities. I would like to offer [Richard Attias, CEO](#) of [Future Investment Initiative Institute](#) (FII Institute) and founder and former chairmen of PublicisLive. He is also co-founder of the Global Clinton Initiative and the Nobel Laureates Conference.

For more background, FII Institute is a Saudi based global nonprofit organization committed to driving ESG principles globally through investment in healthcare, education, AI & robotics and sustainability. FII Institute is known for it's annual [PRIORITY Summit in Riyadh](#) (often referred to as 'Davos in the Desert') which draws high-profile investors, policymakers, inventors and other leaders to discuss the most pressing global challenges facing humanity.

Please let me know what the next steps are for submitting Richard as a speaker and what opportunities might be available at this time. Thank you and looking forward to hearing back from you.

All the best,
[REDACTED]

From: [REDACTED]
Sent: Monday, June 3, 2024 1:33 PM
To: [REDACTED]
Cc: [REDACTED]
Subject: For [REDACTED] - Connecting you w/ my colleague on potential article from FII CEO

Hi [REDACTED] - Thanks again for all the partnership recently. I wanted to quickly connect you with my colleague [REDACTED] who supports global thinktank [Future Investment Initiative Institute](#) (FII Institute). She works with CEO [Richard Attias](#) (also the founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF).

He would love the chance to write an article for Fortune outlining his concern that with two major wars in the Middle East and Ukraine and domestic issues occupying the time of Western leaders, there is a risk the world's attention is shifting away from long-term goals and mission to level up the global south. This presents a crucial opportunity and need for private investment and capital to help fill this gap. Will let [REDACTED] share further details but thought he could share an interesting perspective in an article on this topic.

Thanks!

[REDACTED]

From: [REDACTED]
Sent: Tuesday, June 4, 2024 5:01 PM
To: [REDACTED]
Subject: Iconoclast last minute speaking openings?

Hi [REDACTED] – Hope you are doing well as Iconoclast fast approaches.

Wondering if there are any last-minute speaking opportunities that you need to fill for Iconoclast? I just started working with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- What a diverse education experience looks like in today's environment

Are there any slots you are still looking to fill this year? Conscious that the conference is right around the corner and appreciate your consideration.

Thanks,
[REDACTED]

From: [REDACTED]
Sent: Tuesday, June 4, 2024 10:18 AM
To: [REDACTED]
Subject: RE: For [REDACTED] - Connecting you w/ my colleague on potential article from FII CEO

Thank you [REDACTED] moving you to BCC and thank you for the introduction.

[REDACTED] - It's great to connect and glad that you are familiar with Richard already.

The byline would focus on Richard's concern that with two major wars in the Middle East and Ukraine and domestic issues occupying the time of Western leaders, there is a risk the world's attention is shifting away from long-term goals and mission to level up the global south. This presents a crucial opportunity and need for private investment and capital to help fill this gap. I have included a brief synopsis below:

Competition for the world's attention never wanes, particularly when there are over 100 active armed conflicts as there are today, but we can't afford to forget about the Global South.

- Given the conflicts raging across four continents, as well as general geopolitical flux and uncertainty, global attention has shifted away from the global south, including Africa and poorer South American and Asian countries.
- Alongside this, many better-developed South American countries – especially Argentina – are experiencing some very significant economic challenges, limiting their ability to support poorer countries in their region. Several Western countries have also cut their aid budgets in the last ten years, including the US and UK, the two biggest donors of international aid.
- In this context, it's crucial we don't forget about our collective mission and responsibility to level up the global south. In the absence of investment from the international community, we must harness private capital and investment, including from Western nations and the Middle East, if we are to achieve this goal.
- Brazil, as a relative success story within its region and host of the next G20 and COP, will play a really important part in supporting this agenda. That's why FII has convened a global summit in Rio de Janeiro, which will see 1,000 delegates, including investors, CEOs, and world leaders and policymakers, come together to discuss how investing in the ecological transition, technology and innovation, infrastructures, agribusiness and social inclusion can build a new global order that prioritizes dignity for all.

Please do let me know if this angle is of interest? If not quite right, very happy to adjust as needed. Looking forward to discussing as you consider!

Thanks,
[REDACTED]

RE: Future of Health Europe: Potential Speaker

[Redacted]

 Wed 6/5/2024 5:04 PM

You forwarded this message on 6/5/2024 6:20 PM.

To [Redacted]

I hope you're well.

I have a client who I think would be a great fit for your Future of Health conference, based on the outline on your website.

He's CEO of a major global think tank and an advisor to world leaders and government, including on healthcare.

Happy to share more information via email or on a quick call if of interest?

Many thanks,

[Redacted]

[Redacted]

[Redacted]



RE: Future of Health Europe: Potential Speaker

[Redacted]

 Wed 6/5/2024 6:31 PM

You forwarded this message on 6/5/2024 6:20 PM.

Thank you very much [Redacted]

My client is the CEO of the Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade.

Healthcare is one of FII's key areas of focus, including disrupting the traditional healthcare and life-sciences industry through new applications of technology and research with the objective of improving healthcare access – especially in uninsured markets – as well as quality and efficiency.

If still of interest, do let me know if you or Alina might have time for a quick call to discuss further?

Many thanks,

[Redacted]



3w • 🌐

...

FII is bringing their signature convening style to Rio de Janeiro next week! If this event is anything like their events in Riyadh and Miami, I know it will be amazingly productive and informative. If you will be in Rio for FII, please message me!

https://lnkd.in/dQ-t8a_n



FII PRIORITY Rio de Janeiro 2024
fii-institute.org

 You and 20 others

 Celebrate  Comment  Repost  Send

From: [REDACTED]
Sent: Thursday, June 13, 2024 3:41 PM
To: [REDACTED]
Subject: Concordia Summit Speaker - FI Institute CEO

Hi [REDACTED] - hope you are doing well.

Reaching out as I was looking at the topics of discussion for the Concordia Summit and I just started working with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FI Institute) who would be a great speaker and brings a robust background and point of view on timely topics. You may have come across Richard: as well as his role at FI, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FI has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- What a diverse education experience looks like in today's environment

Are there any slots you are still looking to fill this year? Richard would be great to speak on a future looking panel perhaps on Day 3? Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,
[REDACTED]

[Redacted]
Prosek Partners
2w • Edited • [lock icon]

...

That's a wrap on Rio. Congratulations [FII Institute](#) for making your first LatAm Summit truly global. As @Richard Attias stated in his opening remarks, "In this room, we have the collective power to drive meaningful change. Our collaboration, innovation, and determination can transform lives and communities." From Brazilian President Lula's comments on the growing influence of emerging economies in the global economic discourse to H.E Yasir Al-Rumayyan's encouraging words on developing infrastructure for AI, these (and many other) speakers delivered. Looking forward to working with the FII team on the flagship conference in October.



You and 96 others





Source: CEO Richard Attias

 To 

  Reply  Reply All  Forward  

Tue 6/25/2024 12:49 PM

 You forwarded this message on 6/26/2024 1:09 PM.

: hope this note finds you both staying well.

I'm getting in touch as I've just started working with a CEO I thought you would be keen to meet - [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), and serves as an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard and FII are dedicated to empowering those leaders and shape the future by channeling its work through four strategic pillars: sustainability, AI, healthcare and robotics.

Working with companies on the cutting edge of sustainability, Richard is keen to leverage technology to reduce greenhouse gas emissions, secure a more sustainable food supply chain, develop alternative sources of energy and help communities manage the effects of climate change.

In addition, he is focused on and can discuss:

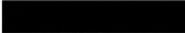
- Trends in strategic investments worldwide but particularly in Latin America, as Brazil prepares to host the G20 summit and COP30.
- How nature-based solutions are creating new avenues for growth, innovation and markets.
- Leading technology-driven projects, such as world mapping (which creates geometric representations of entire languages through machine learning techniques) and their enablement of a green recovery and sustainable future.
- Why the collective momentum and demand for change across companies, investors and citizens has yet to be leveraged at scale (estimates put green share of global stimulus between .2-.4%)

I thought you would be eager to learn more about him and his important perspectives in this space. And of course, should you be working on anything that would benefit from his perspective, I would be happy to discuss.

What do you think?

My thanks,





An Inc. 5000 Fastest-Growing Company




Global CEO - Richard Attias

[Redacted]
To [Redacted]

  Reply  Reply All  Forward  

Wed 6/26/2024 1:03 PM

 You forwarded this message on 6/27/2024 5:15 PM.

Hi, [Redacted] - hope this finds you well.

I've started working with a CEO I thought you would be keen to meet, and who could be a great guest on Problem Solvers - Mr. Richard Attias.

You may be familiar as he is the CEO of the thinktank/non-profit, Future Investment Institute (FII), and serves as an advisor to Heads of State, business executives and civic leaders looking to effect change. He was also founder and former CEO of Publicis Events Worldwide and served as the Executive Producer of Davos WEF for over a decade.

Richard is renowned for his ability to bring together diverse stakeholders from business, government, and civil society to engage in dialogue on critical issues. But the view through which he views the world and its problems as a global citizen is a lifetime in the making. Richard was born into a Moroccan Jewish family and graduated as a civil engineer from the Institut national des sciences appliquées de Toulouse before getting his master's in mathematics and physics from Paris University. He has lived in France, Switzerland, Japan, Dubai and New York, and has founded numerous companies since the early 1990s.

Through his latest endeavor at the helm of FII Institute, Richard is sympathetic to the notion that one nation cannot tackle transformation on its own. He is therefore channeling work through four strategic pillars - sustainability, AI, healthcare and robotics - and is focused on solving issues such as:

- Deploying strategic investments worldwide and identifying themes (take Latin America for example, as Brazil prepares to host the G20 summit and COP30).
- How we should be defining 'youth' in today's environment, including whether external factors such as a career or exposure and involvement in modern communities impact its definition.
- How leaders and regulators can ensure tech innovations promote equality, as opposed to hinder it.
- Why the collective momentum and demand for change across companies, investors and citizens has yet to be leveraged at scale.

I thought you would be eager to meet him and learn about his method and approach to consulting across such wide ranging, visionary, global issues. Embodying problem solving and optimism to his core, really think you'd enjoy hearing his perspectives.

My thanks,

[Redacted]

[Redacted]

An Inc. 5000 Fastest-Growing Company




Connection/Source: CEO Richard Attias

[Redacted]
To [Redacted]

  Reply  Reply All  Forward  

Wed 6/26/2024 1:08 PM

 You forwarded this message on 6/26/2024 1:08 PM

[Redacted]

Hope you're doing well. I'm getting in touch as I've just started working with a CEO I thought you would be keen to meet - [Mr. Richard Attias](#). You may be familiar as he is the CEO of the thinktank Future Investment Institute (FII), and serves as an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

As one nation can seldom tackle transformation on its own, Richard and FII are dedicated to empowering these leaders and shape the future by channeling its work through four lenses: sustainability, AI, healthcare and robotics.

Within sustainability, Richard is keen to leverage technology to reduce greenhouse gas emissions, secure a more sustainable food supply chain, develop alternative sources of energy and help communities manage the effects of climate change. In addition, he is focused on:

- Trends in strategic investments worldwide but particularly in Latin America, as Brazil prepares to host the G20 summit and COP30.
- How nature-based solutions are creating new avenues for growth, innovation and markets.
- Leading technology-driven projects, such as world mapping (which creates geometric representations of entire languages through machine learning techniques) and their enablement of a green recovery and sustainable future.
- Why the collective momentum and demand for change across companies, investors and citizens has yet to be leveraged at scale (estimates put green share of global stimulus between .2-.4%)

I thought you would be eager to learn more about him and his important perspectives in this space. And of course, should you be working on anything that would benefit from his perspective, I would be happy to discuss.

What do you think?

My thanks,

[Redacted]

[Redacted]

An Inc. 5000 Fastest-Growing Company

[Redacted]



Global CEO/Founder Source: Richard Attias

[Redacted]
To [Redacted]

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Wed 6/26/2024 1:16 PM

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Hi, [Redacted] - hope this finds you well.

I've started working with a founder I thought you may be interested in meeting - Mr. Richard Attias.

Richard is the CEO of the thinktank/non-profit, Future Investment Institute (FII), and serves as an advisor to Heads of State, business executives and civic leaders looking to effect change. He was also founder / former CEO of Publicis Events Worldwide and served as the Executive Producer of Davos WEF for over a decade.

Richard is known for his ability to bring together diverse stakeholders from business, government, and civil society to engage in dialogue on critical issues. But the view through which he views the world and its problems as a global citizen is a lifetime in the making. Born into a Moroccan Jewish family, Richard graduated as a civil engineer from the Institut national des sciences appliquées de Toulouse before getting his master's in mathematics and physics from Paris University. He has lived in France, Switzerland, Japan, Dubai and New York, and has founded numerous companies since the early 1990s.

At the helm of FII, Richard is sympathetic to the notion that one nation cannot tackle transformation on its own. He is channeling work through four pillars - sustainability, AI, healthcare and robotics - and is focused on solving issues such as:

- Deploying strategic investments worldwide and identifying themes (take Latin America for example, as Brazil prepares to host the G20 summit and COP30).
- How we should be defining 'youth' in today's environment, including whether external factors such as a career or exposure and involvement in modern communities impact its definition.
- How leaders and regulators can ensure tech innovations promote equality, as opposed to hinder it.
- Why the collective momentum and demand for change across companies, investors and citizens has yet to be leveraged at scale.

I thought you would find him and his perspectives on wide ranging, visionary, global issues fascinating. Embodying problem solving and optimism to his core, I realize this is a bit outside your typical scope, but perhaps a connection you would be keen on making.

I welcome your thoughts. My best,

[Redacted]
[Redacted]
An Inc. 5000 Fastest-Growing Company



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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

July 15, 2024

JENNIFER PROSEK

