
From: [REDACTED]
Sent: Wednesday, July 24, 2024 11:15 AM
To: [REDACTED]
Subject: INVITE: Future Investment Initiative Flagship Riyadh Event (FI18)

Hi [REDACTED]

I am thrilled to be in touch to invite you to participate in the 8th edition of the [Future Investment Initiative \(FI18\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

You are likely familiar with FI1's flagship event, which gathers world leaders, policymakers, CEOs, investors, and thought leaders from around the globe to discuss innovative solutions that are making an impact on humanity.

As a media contributor, you will be offered delegate passes to the event, branding alignment and the opportunity to moderate a session, as well as exclusive access to FI1's announcements and media resources. Contributors will also have access to VIP meeting rooms on the ground in Riyadh.

Though the agenda is still in development, last year's top speakers included:

- [REDACTED] CIO Mentor & Member of the Board, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending and I can facilitate next steps.

Look forward to hearing from you.

All the best,

[REDACTED]

[REDACTED]
Senior Account Executive

[REDACTED]



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[REDACTED]

[REDACTED]
Senior Account Executive

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, July 24, 2024 11:14 AM
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Subject: INVITE: Future Investment Initiative Flagship Riyadh Event (FI18)

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- [REDACTED], Chairman & CEO, [REDACTED]

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All the best,

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[REDACTED]
Senior Account Executive

[REDACTED]



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All the best,

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[REDACTED]
Senior Account Executive

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, July 24, 2024 11:13 AM
To: [REDACTED]
Subject: INVITE: Future Investment Initiative Flagship Riyadh Event (FI18)

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All the best,

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[REDACTED]
Senior Account Executive

[REDACTED]



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All the best,

[REDACTED]

[REDACTED]
Senior Account Executive

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, July 24, 2024 11:12 AM
To: [REDACTED]
Subject: INVITE: Future Investment Initiative Flagship Riyadh Event (FI18)

Hi [REDACTED],

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- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending and I can facilitate next steps.

Look forward to hearing from you.

All the best,

[REDACTED]

[REDACTED]
Senior Account Executive

[REDACTED]



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[REDACTED]
Senior Account Executive



From: [REDACTED]
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- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending and I can facilitate next steps.

Look forward to hearing from you.

All the best,

[REDACTED]

[REDACTED]
Senior Account Executive

[REDACTED]



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From: [REDACTED]
To: [REDACTED]
Subject: FII8 Invitation - Oct. 29-31

[REDACTED] – how are you?

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- [REDACTED], CIO Mentor & Member of the Board, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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From: [REDACTED]
To: [REDACTED]
Subject: RE: Re:CEO Richard Attias on Founding Companies; Brazil/Global South

Hi [REDACTED] – I hope you're well. I wanted to pick this chain back up as we'd love to see whether you might be interested in coordinating a TV segment with Richard in the fall?

We would also love to invite you to participate in the 8th edition of the [Future Investment Initiative \(FII8\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

As you know, as a media contributor, you will be offered delegate passes to the event, branding alignment and the opportunity to moderate a session, as well as exclusive access to FII's announcements and media resources. Contributors will also have access to VIP meeting rooms on the ground in Riyadh.

Please let me know your thoughts and I'd be happy to facilitate next steps.

My best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



This material is distributed by Prosek Partners on behalf of FII Institute. Additional information is available at the Department of Justice, Washington, DC.

From: [REDACTED]
Sent: Thursday, May 16, 2024 1:49 PM
To: [REDACTED]
Subject: RE: Re:CEO Richard Attias on Founding Companies; Brazil/Global South

Absolutely. Will revert in the coming week.

From: [REDACTED]
Sent: Wednesday, May 15, 2024 11:04 PM
To: [REDACTED]
Subject: RE: Re:CEO Richard Attias on Founding Companies; Brazil/Global South

Thanks [REDACTED] - unfortunately I'm already away those days. But please always let me know when Richard is in London.

Best,

[REDACTED]

Sent from [REDACTED] for iPhone

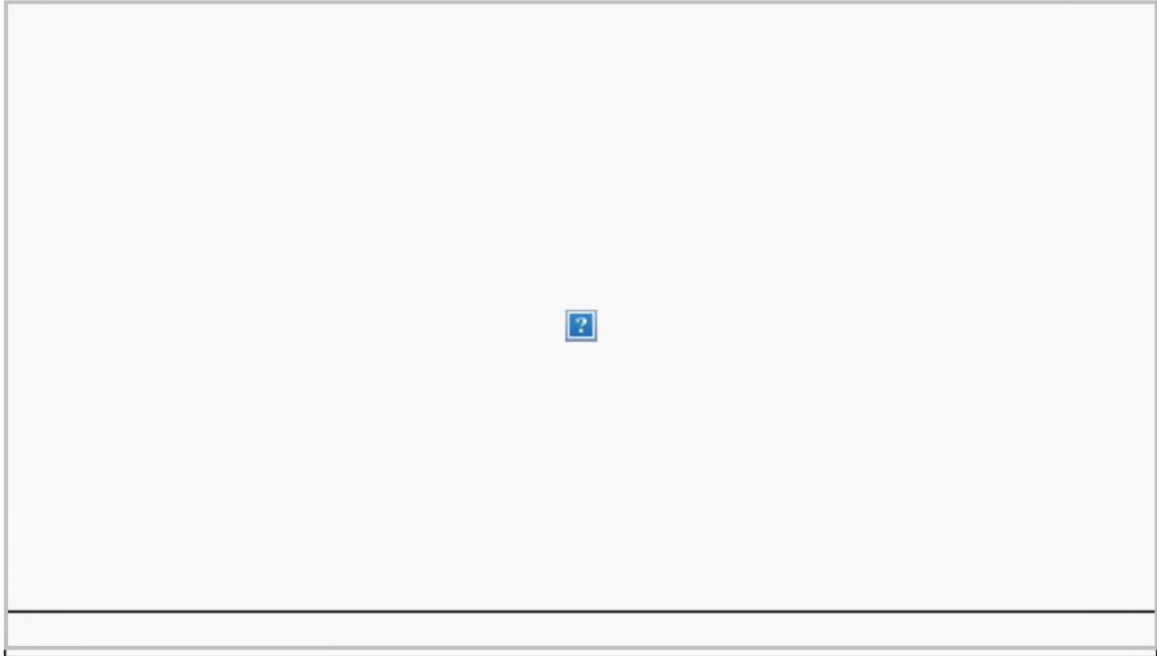
----- Original Message -----

From: [REDACTED]
To: [REDACTED]

At: 05/15/24 23:54:56 UTC+02:00

Excellent, [REDACTED]. I'm pasting below the details around FII Rio, which takes place June 11-13th. If you're interested in attending we'd love for you to connect with Richard on the ground.

Alternatively, will absolutely look to diary with you around his next London travels.



Dear member of the media,

We are thrilled to extend a special invitation to attend the inaugural FII PRIORITY Rio de Janeiro, the first Latin America summit powered by FII Institute, taking place between 11 – 13 June, 2024. Following the conclusion of the second FII PRIORITY Miami in February, our conversations will and must continue to discover means to 'invest in dignity'. FII PRIORITY Rio de Janeiro marks a pivotal moment in shaping a sustainable and technologically advanced future for all.

As the upcoming host of the G20 Summit, Rio de Janeiro's historical and present-day influence in finance, culture, and sport is being brought to the global stage. By convening the brightest minds, our focus during the summit will be on responsible decision-making in investment and economic growth. Attending media will get the chance to cover this exciting event in the heart of Latin America, connect with world leaders, policymakers, visionaries, CEOs, investors, and thought leaders from around the world, and get an insight into how the world is moving forward in investment, tech, and climate.

Please refer to the fact sheet attached for the full details and the three-day agenda.

Join us in Rio de Janeiro

Where: Copacabana Palace

When: 11 – 13 June, 2024

How: REGISTER now to be part of FII PRIORITY Rio de Janeiro. Secure your spot by following the link below.

Registration link: [REDACTED]

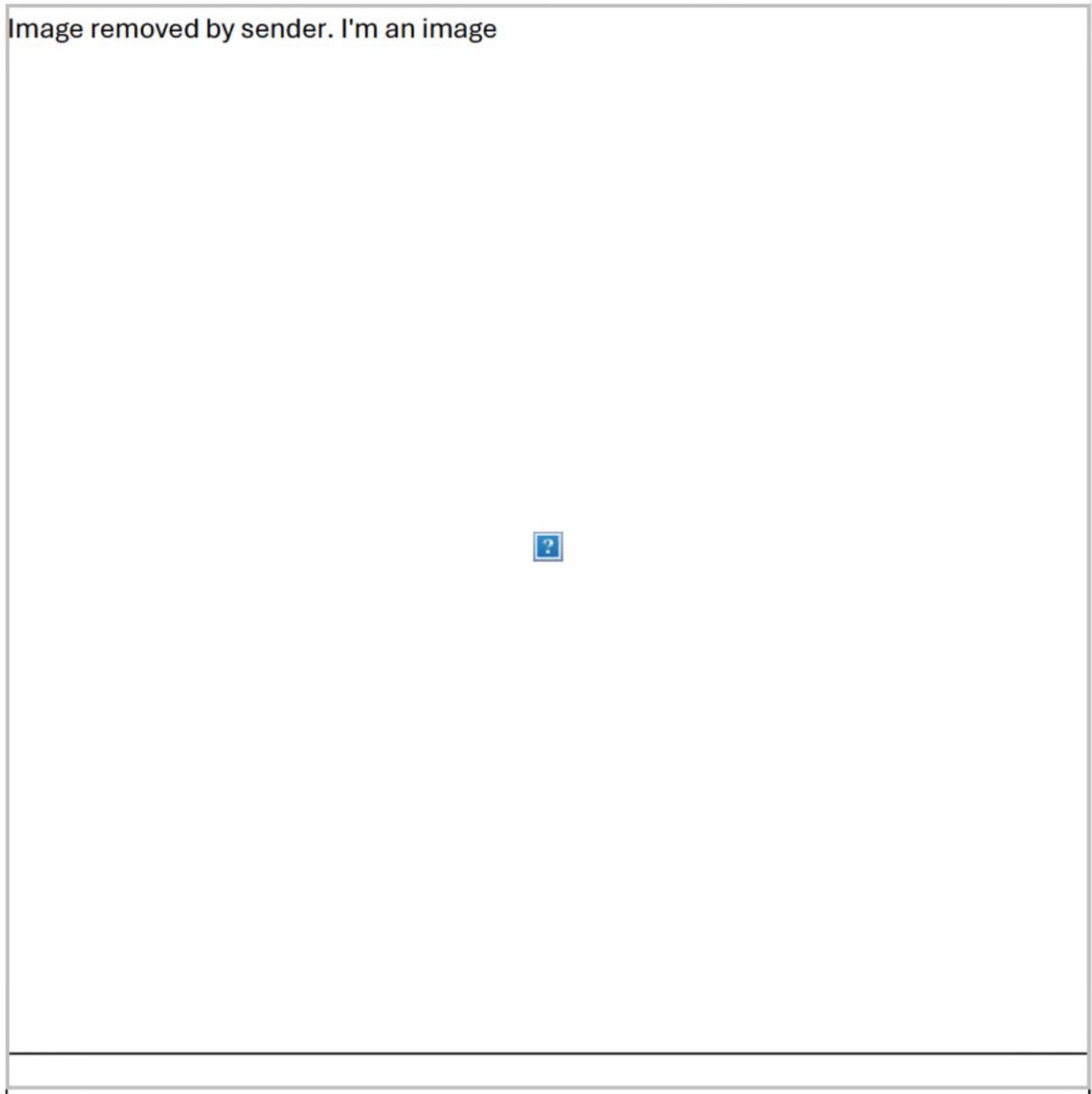
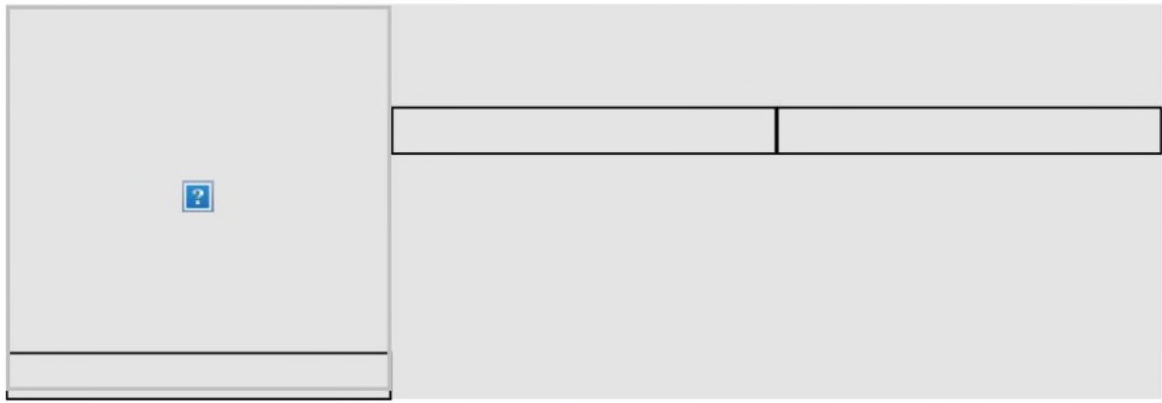
Access code: [REDACTED]

If you have any inquiries, please send an email to [REDACTED]

**Sincerely,
FII Institute Media Team**

Image removed by sender.







Future Investment Initiative Institute
Digital City, Building No. CS01, 4th Floor, An Nakheel
Riyadh, Saudi Arabia

From: [REDACTED]
Sent: Wednesday, May 15, 2024 2:35 PM
To: [REDACTED]
Subject: Re:CEO Richard Attias on Founding Companies; Brazil/Global South

Thank you [REDACTED]! I would love to see Richard when he's in London. When is FII in Rio?

[REDACTED]

----- Original Message -----

From: [REDACTED]
To: [REDACTED]
At: 05/15/24 21:27:35 UTC+03:00

Hi, [REDACTED] – we were in touch a few years ago around billionaire investor [REDACTED]; I hope this finds you staying well.

I've just started working with a new CEO that I thought you may be keen to meet: Mr. Richard Attias. He is the CEO of the thinktank Future Investment Institute (FII), founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Right now, Richard's focus is on how Brazil's rich natural resources can drive sustainable growth and leadership on climate action, which is particularly timely as it prepares to host the G20 summit and COP30. FII is similarly set to host its first Summit in Rio which will see 1,000 delegates, including investors, CEOs, world leaders and policy makers, come together. The horrible, record flooding of the Rio Grande similarly

underscores the importance of actionable spotlights on this critical region.

I'd love to 1) extend an invitation for you to attend either FII Rio or FII's flagship event this fall to conduct interviews on the ground and/or 2) meet with Richard next time he is in the UK to get a sense of his breadth and depth of knowledge.

Let me know if this might be of interest...happy to share additional information.

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]

From: [REDACTED]
To: [REDACTED]
Subject: FII8 Invitation - Oct 29-31

Hi, [REDACTED] – how are you?

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- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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From: [REDACTED]
To: [REDACTED]
Subject: RE: Invitation to FII8 - CEO - Richard Attias

Hi, [REDACTED] - hope you're well. I wanted to follow up on this thread and also invite you to participate in the 8th edition of the [Future Investment Initiative \(FII8\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

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- [REDACTED], CIO Mentor & Member of the Board, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

From: [REDACTED]
Sent: Wednesday, June 26, 2024 1:03 PM
To: [REDACTED]
Subject: Global CEO - Richard Attias

Hi, [REDACTED] - hope this finds you well.

I've started working with a CEO I thought you would be keen to meet, and who could be a great guest on [REDACTED] - Mr. Richard Attias.

You may be familiar as he is the CEO of the thinktank/non-profit, Future Investment Institute (FII), and serves as an advisor to Heads of State, business executives and civic leaders looking to effect change. He was also founder and former CEO of Publicis Events Worldwide and served as the Executive Producer of Davos WEF for over a decade.

Richard is renowned for his ability to bring together diverse stakeholders from business, government, and civil society to engage in dialogue on critical issues. But the view through which he views the world and its problems as a global citizen is a lifetime in the making. Richard was born into a Moroccan Jewish family and graduated as a civil engineer from the Institut national des sciences appliquées de Toulouse before getting his master's in mathematics and physics from Paris University. He has lived in France, Switzerland, Japan, Dubai and New York, and has founded numerous companies since the early 1990s.

Through his latest endeavor at the helm of FII Institute, Richard is sympathetic to the notion that one nation cannot tackle transformation on its own. He is therefore channeling work through four strategic pillars - sustainability, AI, healthcare and robotics - and is focused on solving issues such as:

- Deploying strategic investments worldwide and identifying themes (take Latin America for example, as Brazil prepares to host the G20 summit and COP30).
- How we should be defining 'youth' in today's environment, including whether external factors such as a career or exposure and involvement in modern communities impact its definition.
- How leaders and regulators can ensure tech innovations promote equality, as opposed to hinder it.
- Why the collective momentum and demand for change across companies, investors and citizens has yet to be leveraged at scale.

I thought you would be eager to meet him and learn about his method and approach to consulting across such wide ranging, visionary, global issues. Embodying problem solving and optimism to his core, really think you'd enjoy hearing his perspectives.

My thanks,

[Redacted]

[Redacted]

An Inc. 5000 Fastest-Growing Company

[Redacted]



From: [REDACTED]
To: [REDACTED]
Subject: FII8 Invitation - Oct 29-31

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- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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To: [REDACTED]
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- [REDACTED], CIO Mentor & Member of the Board, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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