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**From:** [REDACTED]  
**Sent:** Wednesday, July 31, 2024 8:56 AM  
**To:** [REDACTED]  
**Subject:** [REDACTED] Global Forum Speaker - FII Institute CEO

Hi [REDACTED] – hope you are doing well.

Reaching out as I was looking into the [REDACTED] – are you the right person to get in touch with for speaker opportunities? I started working with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change. He even had a [byline published](#) on Fortune just this week!

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- What a diverse education experience looks like in today's environment especial with geographic and cultural differences widening.

Are there any slots you are still looking to fill this year? Richard would be great to speak on or moderate a panel on a variety of topics depending on how the agenda is shaping up. Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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---

**From:** [REDACTED]  
**Sent:** Wednesday, July 24, 2024 1:23 PM  
**To:** [REDACTED]  
**Subject:** INVITE: Future Investment Initiative (FI) Flagship Event

Hi [REDACTED],

I am thrilled to be in touch to invite you to participate in the 8<sup>th</sup> edition of the [Future Investment Initiative \(FI18\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

You are likely familiar with FI's flagship event, which gathers world leaders, policymakers, CEOs, investors, and thought leaders from around the globe to discuss innovative solutions that are making an impact on humanity.

**As a media contributor, you will be offered delegate passes to the event, branding alignment and the opportunity to moderate a session, as well as exclusive access to FI's announcements and media resources. Contributors will also have access to VIP meeting rooms on the ground in Riyadh.**

Though the agenda is still in development, last year's top speakers included:

- [REDACTED], CIO Mentor & Member of the Board, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending and I can facilitate next steps.

Look forward to hearing from you.

All the best,

[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
**Sent:** Wednesday, July 24, 2024 1:22 PM  
**To:** [REDACTED]  
**Subject:** INVITE: Future Investment Initiative (FII) Flagship Event

Hi [REDACTED],

I am thrilled to be in touch to invite you to participate in the 8<sup>th</sup> edition of the [Future Investment Initiative \(FII8\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

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- [REDACTED], Chairman & CEO, [REDACTED]

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All the best,

[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
**Sent:** Wednesday, July 31, 2024 1:17 PM  
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Though the agenda is still in development, last year's top speakers, specifically relating to sustainability and the energy transition included:

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- [REDACTED], Chairman & CEO, [REDACTED]

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All the best,

[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
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All the best,

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All the best,

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All the best,

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[REDACTED]

[REDACTED]

[REDACTED]



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All the best,  
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[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
**Sent:** Wednesday, July 31, 2024 1:26 PM  
**To:** [REDACTED]  
**Subject:** INVITE: Future Investment Initiative (FII) Flagship Event

Hi [REDACTED],

Hope you are doing well! It's been a while since we last connected on [REDACTED] but I am reaching out about another opportunity that might be of interest. The 8<sup>th</sup> edition of the [Future Investment Initiative \(FII8\)](#) will be held in Riyadh, Saudi Arabia from **October 29-31, 2024** and I wanted to extend an invitation to be a **media contributor**.

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All the best,

[REDACTED]

[REDACTED]

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- [REDACTED], CIO Mentor & Member of the Board, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending and I can facilitate next steps.

Look forward to hearing from you.

All the best,

[REDACTED]

[REDACTED]

[REDACTED]



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---

**From:** [REDACTED]  
**Sent:** Wednesday, July 24, 2024 1:25 PM  
**To:** [REDACTED]  
**Subject:** INVITE: Future Investment Initiative (FI) Flagship Event

Hi [REDACTED],

I am thrilled to be in touch to invite you to participate in the 8<sup>th</sup> edition of the [Future Investment Initiative \(FI18\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

You are likely familiar with FI's flagship event, which gathers world leaders, policymakers, CEOs, investors, and thought leaders from around the globe to discuss innovative solutions that are making an impact on humanity.

**As a media contributor, you will be offered delegate passes to the event, branding alignment and the opportunity to moderate a session, as well as exclusive access to FI's announcements and media resources. Contributors will also have access to VIP meeting rooms on the ground in Riyadh.**

Though the agenda is still in development, last year's top speakers included:

- [REDACTED], CIO Mentor & Member of the Board, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]

Please let me know if you and/or your colleagues would be interested in attending and I can facilitate next steps.

Look forward to hearing from you.

All the best,

[REDACTED]

[REDACTED]

[REDACTED]



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---

**From:** [REDACTED]  
**Sent:** Wednesday, July 31, 2024 2:19 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Podcast Guest: Global CEO of the Future Investment Initiative (FII)

Hi [REDACTED] – Hope you are doing well! I have been looking into the first season of the [REDACTED] [REDACTED] podcast and wanted to reach out to offer a guest if you are gearing up for season 2. Know you are familiar with FII as you spoke at last year's event in Riyadh and you may be familiar already with the Institute's CEO, [Richard Attias](#), who would be a great guest on the podcast to discuss a host of topics relevant to the global geopolitical landscape at the moment.

One topic that is of particular interest to Richard is the investment case for industries concentrated in the Global South, including Africa and poorer South American countries, as the region is largely overlooked amidst global conflict. Richard believes that Western countries and the Middle East can harness private capital to support the global south, specifically in sectors like sustainability given COP and the G20 are both being held in South America.

Happy to work with you on the specific topic if the global south angle isn't of interest as well.

Are you planning your upcoming episodes? Would love to connect you with Richard for season 2 if you are looking for guests. It would be a really interesting conversation with a global lens.

Let me know what you think!

Thanks,  
[REDACTED]  
[REDACTED]



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---

**From:** [REDACTED]  
**Sent:** Tuesday, July 30, 2024 3:04 PM  
**To:** [REDACTED]  
**Subject:** Richard Attias for Sustainable Investment Forum North America 2024

Hi there,

I wanted to reach out about a potential CEO addition to this year's Sustainable Investment Forum North America speaker line up who would be a strong fit looking at the agenda.

[Mr. Richard Attias](#) is the CEO of the thinktank/non-profit, [Future Investment Institute](#) (FII), was founder and former CEO of Publicis Events Worldwide and served as the Executive Producer of Davos WEF for over a decade.

Through FII's extensive research and convening power, Richard currently works with global leaders including heads of state to devise and pursue innovative, bold and disruptive solutions to global sustainability challenges.

Fueled by proprietary data, Richard can speak to:

- Differentiating investments beyond decarbonization which makes up over 90% of current climate finance initiatives despite the slow movement towards Net Zero. These differentiated investments could include relocating and retrofitting infrastructure and other adaptation techniques as technology progresses.
- How companies can pursue technology-driven projects, such as world mapping (which creates geometric representations of entire languages through machine learning techniques) to enable a smooth energy transition and sustainable future
- Why the collective momentum and demand for change across companies, investors and citizens has yet to be leveraged at scale (estimates put green share of global stimulus between .2-.4%)

Please let me know if you would like to set up a call to further discuss how Mr. Attias may fit into this year's agenda.

All the best,

[REDACTED]

[REDACTED]  
Senior Account Executive

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Tuesday, July 30, 2024 3:04 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Richard Attias for WSJ Pro Sustainable Business Forum 2024

Hi there,

I wanted to reach out about a potential CEO addition to this year's WSJ Pro Sustainable Business Forum speaker line up who would be a strong fit looking at last year's agenda.

[Mr. Richard Attias](#) is the CEO of the thinktank/non-profit, [Future Investment Institute](#) (FII), was founder and former CEO of Publicis Events Worldwide and served as the Executive Producer of Davos WEF for over a decade.

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All the best,

[REDACTED]

[REDACTED]  
Senior Account Executive

[REDACTED]  
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**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** FII8 Invitation - Oct. 29-31

---

Hi, [REDACTED] – I hope this finds you enjoying your summer?

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Though this year's agenda is still in development, last year's speakers included:

- [REDACTED], Co-founder & CEO, [REDACTED]
- [REDACTED], Co-founder & Managing Director, [REDACTED]
- [REDACTED], Founder & CEO, [REDACTED]
- [REDACTED], Founder, [REDACTED]

Please let me know if you would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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- [REDACTED], Founder, [REDACTED]

Please let me know if you would be interested in attending, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

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[REDACTED]



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- [REDACTED], Founder & CEO, [REDACTED]
- [REDACTED], Founder, [REDACTED]

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All the best,

[REDACTED]

[REDACTED]

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[REDACTED]



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- [REDACTED], Cofounder & Managing Director, [REDACTED]
- [REDACTED], Founder & CEO, [REDACTED]
- [REDACTED], Founder, [REDACTED]

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All the best,

[REDACTED]

[REDACTED]

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[REDACTED]



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- [REDACTED], Founder & CEO, [REDACTED]
- [REDACTED], Founder, [REDACTED]

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[REDACTED]

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- [REDACTED], Founder, [REDACTED]

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[REDACTED]

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[REDACTED]



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- [REDACTED], Founder & CEO, [REDACTED]
- [REDACTED], Founder, [REDACTED]

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All the best,

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[REDACTED]

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- [REDACTED], Founder, [REDACTED]

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- [REDACTED], Founder & CEO, [REDACTED]
- [REDACTED], Founder, [REDACTED]

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- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Chairman & CEO, [REDACTED]
- [REDACTED], Steward, [REDACTED]
- [REDACTED], Lead AI Advocate, [REDACTED]
- [REDACTED], CEO & Cofounder, [REDACTED]

Please let me know if you and/or your colleagues would be interested in a live broadcast at FII, and I can facilitate next steps.

All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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[REDACTED]

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All the best,

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[REDACTED]



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[REDACTED]

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All the best,

[REDACTED]

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- [REDACTED], Chairman & CEO, [REDACTED]

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All the best,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



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**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** FII8 Invitation - Oct. 29-31

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Please let me know if you would be interested in attending, and I can facilitate next steps. Would also be happy to discuss [REDACTED] LIVE taping potential on-the-ground.

All the best,

[REDACTED]

[REDACTED]

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[REDACTED]



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[REDACTED]



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**From:** [REDACTED]  
**Sent:** Wednesday, July 31, 2024 10:17 AM  
**To:** [REDACTED]  
**Subject:** INVITE: Future Investment Initiative Flagship Riyadh Event (FI18)

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Look forward to hearing from you.

All the best,

[REDACTED]

[REDACTED]  
Senior Account Executive

[REDACTED]



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Senior Account Executive

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