
From: [REDACTED]
Sent: Thursday, August 1, 2024 12:49 PM
To: [REDACTED]
Subject: Potential Speaker: Future Investment Initiative Global CEO

Hello –

Reaching out as I was looking into the Atlantic Festival and wanted to offer a high profile CEO for consideration if there are any speaking slots still available. I work with [Richard Attias](#), **CEO of global thinktank [Future Investment Initiative Institute](#)** (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- The ethical implications of increased technology innovations, specifically language-based models as cultural divides globally prevail
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- What a diverse education experience looks like in today's environment especial with

geographic and cultural differences widening.

Are there any slots you are still looking to fill this year? Richard would be great to speak on or moderate on some of the AI, healthcare or sustainability panels in the agenda if there are spaces available. Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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From: [REDACTED]
To: [REDACTED]
Subject: Invitation: Participate in the 8th edition of the Future Investment Initiative (FII8) as a media contributor
Date: Thursday, August 1, 2024 8:46:12 AM
Attachments: [image001.png](#)

Hi [REDACTED],

I hope you're well.

I am kindly getting in touch to invite you to participate in the 8th edition of the [Future Investment Initiative \(FII8\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

As you know FII's flagship event gathers world leaders, policymakers, CEOs, investors, and thought leaders from around the globe to discuss innovative solutions that are making an impact on humanity.

As a media contributor, you will be offered delegate passes to the event, branding alignment and the opportunity to moderate a session, as well as exclusive access to FII's announcements and media resources. Contributors will also have access to VIP meeting rooms on the ground in Riyadh.

Though this year's agenda is still in development, last year's education-focused speakers included:

- [REDACTED], **Former UK Higher Education**, Science & Innovation Minister, Board Director,
- [REDACTED], **Group CEO**, [REDACTED]
- [REDACTED], **President**, [REDACTED]

Please let me know if you would be interested in attending, and I can facilitate next steps.

Many thanks,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



PRovoke Media's 2023 Global Financial Agency of the Year

[REDACTED]

Associate Vice President



PRovoke Media's 2023 Global Financial Agency of the Year

From: [REDACTED]
To: [REDACTED]
Subject: Invitation: Participate in the 8th edition of the Future Investment Initiative (FII8) as a media contributor
Date: Thursday, August 1, 2024 8:45:48 AM
Attachments: [image001.png](#)

Hi [REDACTED],

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- [REDACTED] **Former UK Higher Education**, Science & Innovation Minister, Board Director,
- [REDACTED], **Group CEO**, [REDACTED]
- [REDACTED], **President**, [REDACTED]

Please let me know if you would be interested in attending, and I can facilitate next steps.

Many thanks,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



PRovoke Media's 2023 Global Financial Agency of the Year

[REDACTED]

Associate Vice President



PRovoke Media's 2023 Global Financial Agency of the Year

From: [REDACTED]
To: [REDACTED]
Subject: Invitation: Participate in the 8th edition of the Future Investment Initiative (FII8) as a media contributor
Date: Thursday, August 1, 2024 8:45:21 AM
Attachments: [image001.png](#)

Hi [REDACTED],

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- [REDACTED], **Group CEO**,
- [REDACTED], **President**,

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Many thanks,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



PRovoke Media's 2023 Global Financial Agency of the Year

[REDACTED]

Associate Vice President



PRovoke Media's 2023 Global Financial Agency of the Year

From: [REDACTED]
To: [REDACTED]
Subject: Invitation: Participate in the 8th edition of the Future Investment Initiative (FII8) as a media contributor
Date: Thursday, August 1, 2024 8:44:40 AM
Attachments: [image001.png](#)

Hi [REDACTED],

I hope you're well.

I am kindly getting in touch to invite you to participate in the 8th edition of the [Future Investment Initiative \(FII8\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

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- [REDACTED], **Former UK Higher Education**, Science & Innovation Minister, Board Director,
- [REDACTED], **Group CEO**,
- [REDACTED], **President**,

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Many thanks,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



PRovoke Media's 2023 Global Financial Agency of the Year

[REDACTED]

Associate Vice President



PRovoke Media's 2023 Global Financial Agency of the Year

From: [REDACTED]
To: [REDACTED]
Subject: Invitation: Participate in the 8th edition of the Future Investment Initiative (FII8) as a media contributor
Date: Thursday, August 1, 2024 8:43:55 AM
Attachments: [image001.png](#)

Hi [REDACTED],

I hope you're well.

I am kindly getting in touch to invite you to participate in the 8th edition of the [Future Investment Initiative \(FII8\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

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Though this year's agenda is still in development, last year's education-focused speakers included:

- [REDACTED], **Former UK Higher Education**, Science & Innovation Minister, Board Director,
- [REDACTED], **Group CEO**,
- [REDACTED], **President**,

Please let me know if you would be interested in attending, and I can facilitate next steps.

Many thanks,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



PRovoke Media's 2023 Global Financial Agency of the Year

[REDACTED]

Associate Vice President



PRovoke Media's 2023 Global Financial Agency of the Year

From: [REDACTED]
To: [REDACTED]
Subject: Invitation: Participate in the 8th edition of the Future Investment Initiative (FII8) as a media contributor
Date: Thursday, August 1, 2024 8:42:59 AM
Attachments: [image001.png](#)

Hi [REDACTED],

I hope you're well.

I am kindly getting in touch to invite you to participate in the 8th edition of the [Future Investment Initiative \(FII8\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

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Though this year's agenda is still in development, last year's education-focused speakers included:

- [REDACTED] **Former UK Higher Education**, Science & Innovation Minister, Board Director,
- [REDACTED] **, Group CEO,**
- [REDACTED] **, President,**

Please let me know if you would be interested in attending, and I can facilitate next steps.

Many thanks,

[REDACTED]

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[REDACTED]
Associate Vice President

[REDACTED]



PRovoke Media's 2023 Global Financial Agency of the Year

[REDACTED]

Associate Vice President



PRovoke Media's 2023 Global Financial Agency of the Year

From: [REDACTED]
Sent: Thursday, August 1, 2024 1:40 PM
To: [REDACTED]
Subject: Invitation: Participate in the 8th edition of the Future Investment Initiative (FI18) as a media contributor

Hi [REDACTED],

I hope you're well.

I am kindly getting in touch to invite you to participate in the 8th edition of the [Future Investment Initiative \(FI18\)](#) as a media contributor. The event will be held in Riyadh, Saudi Arabia from **October 29-31, 2024**.

As you know FI1's flagship event gathers world leaders, policymakers, CEOs, investors, and thought leaders from around the globe to discuss innovative solutions that are making an impact on humanity.

As a media contributor, you will be offered delegate passes to the event, branding alignment and the opportunity to moderate a session, as well as exclusive access to FI1's announcements and media resources. Contributors will also have access to VIP meeting rooms on the ground in Riyadh.

Though this year's agenda is still in development, last year's education-focused speakers included:

- [REDACTED], **Former UK Higher Education**, Science & Innovation Minister, Board Director,
- [REDACTED], **Group CEO**,
- [REDACTED], **President**,

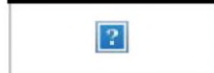
Please let me know if you would be interested in attending, and I can facilitate next steps.

Many thanks,

[REDACTED]

[REDACTED]
Associate Vice President

[REDACTED]



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