
From: [REDACTED]
Sent: Friday, August 16, 2024 2:43 PM
To: [REDACTED]
Subject: [REDACTED] Speaker - Global CEO of FII Institute

Hi [REDACTED] – hope you are doing well!

Are you involved with the coordination of [REDACTED] [REDACTED] this year? Would love to connect with you about any last-minute speaking slots.

I just started working with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics around technological applications and targeted investment. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification, largely through the proliferation of technological innovation**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- Cultural divides that put stress on universal technology, specifically in language-based AI

programs, and how targeted investments seek to make AI more accessible and limit the discrepancy in resources between HICs and EMDEs

Are there any slots you are still looking to fill this year? Richard would be great to speak during the conference and can bring some unique, global perspectives on the applications of technology and the investment that can help put it to work. Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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From: [REDACTED]
Sent: Friday, August 16, 2024 2:20 PM
To: [REDACTED]
Subject: The [REDACTED] Speaker - FII Institute CEO

Hi [REDACTED] – hope you are doing well.

Reaching out as I was looking at the healing theme of [REDACTED] conference this year and I just started working with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics. His work has a singular mission: to help humanity progress through these investments in the areas that can make the most impact.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- What a diverse education experience looks like in today's environment

Are there any slots you are still looking to fill this year? Richard would be great to speak during the

conference and can bring some unique, global perspectives. Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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