
From: [REDACTED]
Sent: Monday, August 19, 2024 9:46 AM
To: [REDACTED]
Subject: [REDACTED] - FII Institute CEO

Hi [REDACTED] – hope you are doing well.

Reaching out as I was looking at the topics of discussion for [REDACTED] and I just started working with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- What a diverse education experience looks like in today's environment

Are there any slots you are still looking to fill this year? Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

[REDACTED]
Account Supervisor

[REDACTED]



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