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**From:** [REDACTED]  
**Sent:** Monday, September 23, 2024 4:00 PM  
**To:** [REDACTED]  
**Subject:** Podcast Guest: Investment for Humanity - FII Institute CEO, Richard Attias

Hi [REDACTED] – Hope you are doing well.

I have been listening to the recent episodes of [REDACTED] and think I might have a great guest for you based on the themes you touch on frequently – investment, global impact, leadership philosophies and innovation. You may already be familiar with [Richard Attias](#), **Global CEO of the thinktank/non-profit Future Investment Initiative Institute (FII), who serves as an advisor to Heads of State, business executives and civic leaders looking to effect change.**

**Richard would be great for a variety of topics on investing for humanity on a global stage, specifically as areas like the global south consistently find themselves in an investment desert – in need of both private and public capital to accelerate sustainability, healthcare, education and technological advancement.** Especially against the backdrop of increasing global conflict, Richard would be a fascinating guest given his long tenured career creating or producing more than 2,000 events worldwide over the past 30 years, including WEF's Annual Meeting at Davos, the Clinton Global Initiative, Nobel Laureates Conferences, The New York Forum, The African Cup, and Bloomberg New Economy Forum to his most recent endeavor, the Future Investment Initiative.

His deep network of influential leaders affords him the global perspective to identify and act on the most pressing challenges facing humanity now, all bolstered by the Institute's extensive research operations and investment arm focused on four main areas: Sustainability, AI & Robotics, Education, and Healthcare.

Are you looking for upcoming guests? Think that Richard's perspective could be really valuable

for your audience of leaders. Happy to discuss and iterate on the topic as needed!

Looking forward to hearing from you.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
**Sent:** Monday, September 23, 2024 12:46 PM  
**To:** [REDACTED]  
**Subject:** Podcast Guest: Investment for Humanity - FII Institute CEO, Richard Attias

Hi [REDACTED] – Hope you are doing well.

I have been listening to the recent episodes of [REDACTED] and think I might have a great guest for you based on the themes you touch on frequently – investment, global impact, leadership philosophies and innovation. You may already be familiar with [Richard Attias](#), **Global CEO of the thinktank/non-profit Future Investment Initiative Institute (FII), who serves as an advisor to Heads of State, business executives and civic leaders looking to effect change.**

**Richard would be great for a variety of topics on investing for humanity on a global stage, specifically as areas like the global south consistently find themselves in an investment desert – in need of both private and public capital to accelerate sustainability, healthcare, education and technological advancement.** Especially against the backdrop of increasing global conflict, Richard would be a fascinating guest given his long tenured career creating or producing more than 2,000 events worldwide over the past 30 years, including WEF's Annual Meeting at Davos, the Clinton Global Initiative, Nobel Laureates Conferences, The New York Forum, The African Cup, and Bloomberg New Economy Forum to his most recent endeavor, the Future Investment Initiative.

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Are you looking for upcoming guests? Think that Richard's perspective could be really valuable

for your audience of leaders. Happy to discuss and iterate on the topic as needed!

Looking forward to hearing from you.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
**Sent:** Wednesday, September 18, 2024 2:44 PM  
**To:** [REDACTED]  
**Subject:** RE: FII Media Briefing Breakfast during UNGA - Monday Sept 23 8-10am

Yes thanks. I still don't quite understand what the event is about?

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**From:** [REDACTED]  
**Sent:** Wednesday, September 18, 2024 2:21 PM  
**To:** [REDACTED]  
**Subject:** FII Media Briefing Breakfast during UNGA - Monday Sept 23 8-10am

External Email - This email originated from outside of [REDACTED]  
[REDACTED]  
Use Caution - Do not click or open attachments unless you were expecting the email or recognize the sender and know the content is safe.

Hi [REDACTED],

I think you've been in contact with my colleague [REDACTED] about this breakfast on 9/23 from 8-10am in NYC (see invite attached). Not sure if you're still trying to make it work with your schedule but if so, please let me know as we're closing the guest list.

Thank you,

[REDACTED]

[REDACTED]

Managing Director



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**From:** [REDACTED]  
**Sent:** Wednesday, September 18, 2024 3:14 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** FII8: Media Contributor

[REDACTED],

As discussed please find information about [REDACTED] becoming a media contributor for FII 8 in the attached. The [event](#) is taking place in Riyadh from 29-31 October. As I mentioned, if the outlet doesn't want to become a media contributor this year, you can also register to attend yourself or for one of your journalists to attend as a media attendee. The form to request a pass as an individual journalist is located [here](#). The access code is [REDACTED].

Should [REDACTED] as an outlet decide to pursue the media contributor path, please let me know as I would recommend a call with someone from the comms department at FII to run through all of the benefits with you. We're of course happy to set that up.

Finally, if you'd like to learn more about the breakfast in general, we are closing that guest list today so please let us know if you're able to attend so we can save you a seat.

Best,  
[REDACTED]

[REDACTED]  
Managing Director

[REDACTED]



*This material is distributed by Prosek Partners on behalf of FII Institute. Additional information is available at the Department of Justice, Washington, DC.*

**FUTURE  
INVESTMENT  
INITIATIVE**  
Powered by the FII Institute



# INFINITE HORIZONS

INVESTING TODAY, SHAPING TOMORROW.

**October 29-31, 2024**

Riyadh, Saudi Arabia

# FUTURE INVESTMENT INITIATIVE, 8th EDITION

## *INFINITE HORIZONS: INVESTING TODAY, SHAPING TOMORROW*

The 8th Edition of the Future Investment Initiative (FII8) will redefine "Infinite Horizons: Investing Today, Shaping Tomorrow" — bringing together today's greatest minds to share their global perspectives, unlocking new frontiers for human advancement and impactful innovation. The potential of investment knows no boundaries, and neither will FII8.

FII8 pioneers a new kind of mindset — where leaders break free of past limitations, fueling innovation that leads to boundless human potential and economic growth. The world's visionaries will explore how nonlinear thinking can deploy capital to address the planet's most critical issues — from infrastructure gaps to environmental threats — ultimately achieving the optimal point between planetary consumption and regeneration.

FII8 sparks a new era for investment — where human ambition pushes to infinity.

FII is the platform to understand where to invest across geographies and sectors.

The FII Community includes industry titans, innovators, entrepreneurs, and emerging leaders — all focused on global action.

## WELCOME TO FII WEEK

### BRAND NEW FOR 2024 – THE 8TH EDITION EXPANSION

FII Core Days (Days 1-3) form the foundation of FII8. FII Satellite Events (Day 0 and Day 4) explore the new global order: The New Africa and the New Era for Women in Power.

#### NEW STRATEGIES

FII8 examines the strategies leaders need to tackle new challenges in an infinitely connected world.

#### INVESTMENT DAY

FII8 dives into the practical aspects of investing, offering hands-on guidance and tactical knowledge.

**Day 0**  
(Oct. 28)

#### FII SATELLITE SUMMITS

The New Africa  
The New Era for Women in Power

**Day 1**  
(Oct. 29)

**Day 2**  
(Oct. 30)

#### NEW ALGORITHMS

FII8 rethinks internal structures—from building future-ready talent to cultivating social resilience.

**Day 3**  
(Oct. 31)

**Day 4**  
(Nov. 1)

#### FII SATELLITE EVENTS

FII Pro-Am Golf  
Tournament

## WHY ATTEND FII8?



**Navigate  
Global Challenges**



**Discover Investment  
Opportunities**



**Secure  
Investment Deals**



**Maximize Your ROI &  
Time**



**Deepen Market  
Knowledge**



**Build Strategic  
Partnerships**

## WHAT TO EXPECT

### **FUTURE-OF SERIES**

Explore the frontiers of emerging fields & discover their disruptive potential to **reshape industries** & human endeavors.

### **READY TO DEBATE?**

Provocative debate series tackles the world's most urgent issues. **Audience polling** drives decisive conclusions for the FII community & beyond.

### **FII CONCLAVES**

**Invite-only, closed-door** discussions where industry leaders share their most impactful ideas, shaping global conversations & future strategy.

### **PRIORITY CHAMPIONS**

The FII Institute's **Partners** channel their **collective efforts** to champion key issues facing humanity. Through collaboration on shared priorities & leveraging the FII platform for global discourse, **PRIORITY Champions** are geared for impact.

### **FII PRIORITY RESOLUTIONS**

Leveraging collective expertise and insights from our exclusive Conclave sessions, we formulate concrete resolutions that serve as a **catalyst for collaborative action & measurable change** on global priorities.

### **FII INNOVATORS PITCH**

Visionary entrepreneurs pioneering AI-driven solutions & cutting-edge technologies compete at the inaugural **FII Innovators Pitch Competition**.

## FROM FINITE TO INFINITE: TOPICS AT A GLANCE



### IGNITE INFINITE INNOVATION

**INFINITE INNOVATION** defies the known limits of the physical and digital worlds. Breakthroughs in materials science, frontier industries, & our understanding of the universe unlock unforeseen possibilities – powered by global investment in research and development, which tripled in the last three decades from \$672 billion to over \$2.2 trillion. How will frontier advancements reshape lives, economies, humanity's fundamental perception of reality?

- Advanced manufacturing
- AI and robotics
- Space-based industry and resource development
- Evolving the built environment
- Industry 5.0



### ACCELERATE INFINITE HUMAN POTENTIAL

**INFINITE HUMANITY** confronts the shackles that limit human capacity – including inequality, inadequate education & poor healthcare. It envisions a world where everyone can flourish, beyond the current constraints, where 1% of humanity own 43% of the world's financial assets. How can leaders leverage the power of culture & arts, cross-sector collaboration, and ethical technology to propel societal progress?

- Economic models for global equity
- Reimagining learning through human-AI fusion
- Securing against digital divides and misinformation
- Frontiers of lifespan discovery
- Cross-sectoral investment in the arts



### REGENERATE INFINITE RESOURCES

**INFINITE RESOURCE REGENERATION** challenges the exploitative view of our planet. It recognizes the vital link between human progress & environmental health, just as the world faces the warmest year on record since 1850. Can regenerative approaches, responsible stewardship, & sustainable innovation restore Earth's possibilities?

- Geoengineering planetary resilience
- Resource scarcity, the rise of critical materials, and decentralized energy
- The future of food systems, water, and waste
- Cultivating regenerative ecosystems



### DEPLOY INFINITE CAPITAL

Disruptive forces continue to shatter traditional notions of limited capital. **INFINITE CAPITAL** with total global wealth has exceeded \$450 trillion in recent years. How can CEOs strategically identify emerging avenues for both financial gain and long-lasting global impact?

- Geoeconomic forces and disruptive financial trends
- Investment potential in emerging markets
- New digital assets and fintech
- Supply chain revolutions
- The Decarbonization Imperative

## ABOUT FII INSTITUTE

The Future Investment Initiative (FII) Institute is a global nonprofit foundation driven by data with an investment arm and one agenda: Impact on Humanity. Global and inclusive, the Institute fosters great minds from around the world and turns ideas into real-world solutions in four critical areas: Artificial Intelligence (AI) & Robotics, Education, Healthcare and Sustainability.



### Vision

Bringing together the brightest minds and most promising solutions to serve humanity



### Mission

Creating a purposeful present, promising future

## INITIATIVES & PROJECTS



FII PRIORITY  
Compass  
& Navigator



Resolutions  
on Key Issues



WAVE



Grassroots  
Initiatives



Inclusive ESG  
Score & Tool

[Learn more about FII Institute Initiatives & Projects](#)

## BOARD OF TRUSTEES



**H.E. Yasir Al-Rumayyan**

Governor of the Public Investment Fund;  
Chairman of FII Institute



**H.R.H. Ambassador Reema Bint Bandar Al-Saud**

Ambassador of the Kingdom of Saudi Arabia to the United States of America



**Sen. Matteo Renzi**

Senator of the Italian Republic;  
Former Prime Minister of Italy



**H.E. Mohamed Al Abbar**

Founder & Chairman of EMAAR Properties



**Dr. Peter H. Diamandis**

Founder & Executive Chairman, XPRIZE Foundation; Executive Founder, Singularity University



**Professor Adah Almutairi**

Professor & Co-Director of the Center of Excellence in Nano-Medicine & Engineering, University of California San Diego



**Professor Tony Chan**

President of the King Abdullah University of Science and Technology



**Richard Attias**

CEO of FII Institute;  
Founder & Chairman of RA&A

# ACCESS TO FII8 IS AN EXCLUSIVE BENEFIT TO FII INSTITUTE MEMBERS

FII Institute members receive unparalleled opportunities to collaborate with experts, access to unique platforms and resources, and the chance to contribute to meaningful initiatives that pave the way for a sustainable future to make a real impact.

## MEMBER BENEFITS

### Reports

Priority access to publications, white papers and reports

### Newsletter

Quarterly updates to keep you in-the-know

### Recognition

FII Institute "Member" badge, dedicated seating area at FII PRIORITY summits and FII8 plenary, and access to "Members Only" Sessions & Conclaves at FII8

### Networking

Invitation to private event or "Members Only" gatherings and free access to the new "Members Only" Lounge at FII8

### Members Insights

Opportunity to be selected to issue an Insight to our FII Institute community

### Concierge Service

A dedicated Membership Manager who enhances your engagement with the Institute throughout the year

### App

Year-round access to FII Institute's app, connecting with fellow members and staying up-to-date on all FII Institute's news and conferences

### Impact Investing

Introduction to companies ranked as top performers on our proprietary Top 250 Inclusive ESG List for investment opportunities in emerging markets

### In-Person Platforms

Exclusive access to the FII flagship conference in Riyadh as well as the international FII PRIORITY summits



For more information, contact:



## FII INSTITUTE PARTNERS

Powered by **FII INSTITUTE** | impact on Humanity

Founding Partner **PIF**

Vision Partner: **وزارة الاستثمار** Ministry of Investment

Strategic Partners:

- AKWA POWER
- ALAT
- aramco
- CLAIRE GROUP
- DIRIYAH
- EMAAR
- FRANKLIN TEMPLETON
- gfn
- HSBC SAB
- KACB
- King Salman International Airport
- MADEN
- NBK
- NEW MURABA
- PEPSICO
- Red Sea Global
- Riyadh Bank
- Royal Commission for ALUJ
- SABIC
- SANABE INVESTMENTS
- SNB
- SoftBank Vision Fund
- standard chartered
- STATE STREET
- sic
- TQA
- VISION

For more information, please visit our website: [www.fii-institute.org](http://www.fii-institute.org)

Follow us:  @FIKSA      FII Institute

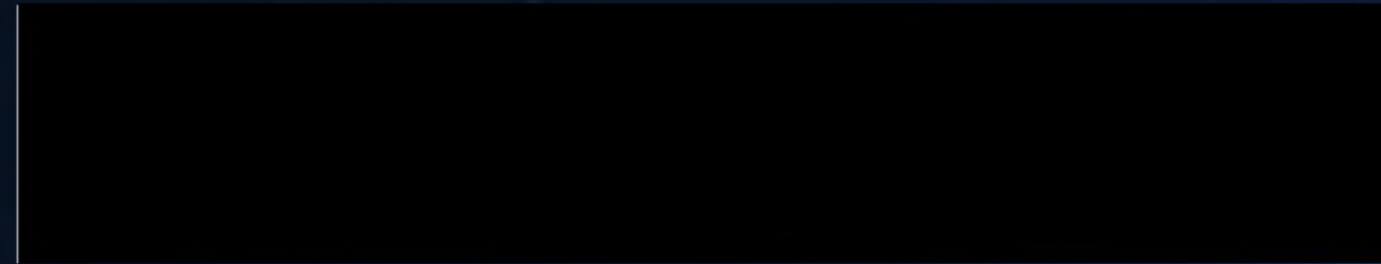
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# INFINITE HORIZONS

INVESTING TODAY, SHAPING TOMORROW.

**October 29-31, 2024**



**Media Contributor Benefits**

**Riyadh | Saudi Arabia**





## INTRODUCTION

Media contributors are an essential part of our success in delivering our message to global audiences and ensuring we fulfill our mission of Impact on Humanity.

As a valued media contributor, we will ensure and maintain your visibility and will facilitate your coverage at the summit as detailed in the following pages.



# BENEFITS

# Branding Benefits

- Recognized as a “Media Contributor” across all communication channels: website, social media, factsheets.
- Included in Executive Summary post-event and/or communiqué.
- Opportunity for including high-level anchors at your outlet to be featured as moderators.
- Exclusive use of a studio booth in a prominent location with easy access to speakers and delegates, co-branded with your logo and FII8’s.
- Facilitating the mandatory clearance process of your technical equipment with the relevant governmental entities.
- Hyperlinked logo on the FII Institute website and app.
- Your outlet logo featured on rotation on prominent screens across the conference and featured on all event advertisement material prior to the conference.
- Logo shown on promotional video prepared for partner airlines, if any.
- Logo placement in direct “thank you” personalized emails, factsheets, media kits, invitations, etc.
- Guaranteed exposure of your outlet to an influential audience worldwide.
- Priority placement of Media Contributor cameras in the plenary hall for the opening ceremony.
- Assigned seats for 1 representative per media contributor for the opening ceremony.

# Access and Networking Benefits

- 2 delegate passes for your executive team (c-suite), granted exclusively for Media Contributors outside of the FII Membership Program at the value of \$15,000 each.
- Direct access to high-level attendees at FII8.
- A dedicated Media Liaison from the FII Institute Communications Team to facilitate interview requests with the following, subject to their availability:
  - Speakers
  - High-level officials
  - FII Strategic Partner CEOs
  - FII Institute Senior Leadership team
  - Conference delegates
- Exclusive access to the FII Institute VIP meeting room for conducting interviews.
- Access to the FII8 Media Center.
- Exclusive pre-preview of announcements made during the event.
- Additional media passes upon request for your team.

# EXPECTED MEDIA COVERAGE

\*Independent coverage by outlet, in line with its editorial guidelines and needs

# Media Contributor Coverage

- Featuring the conference where editorial guidelines allow, before, during, and after FII8.
- Publicizing participation in FII8 as a Media Contributor where possible, to promote the conference.
- Partaking in the broadcast of FII8 via live stream, whether by posting the live stream directly on outlet channels or by reposting FII's live stream posts, if possible.
- Ensuring FII8 and FII Institute are appropriately credited in your social media coverage.
- Social media posts by Media Contributors are encouraged in advance, announcing their participation in FII8, in addition to covering their attendance at the conference.

# PREVIOUS EDITIONS

# Previous FII Institute Platforms

## **FII7 Highlights, October 2023, Riyadh, Saudi Arabia**

\*\*\*\*\*youtu.be/9OupbSIZCfE?si=6xBxjfeDFf1JSdYi

## **FII PRIORITY Rio de Janeiro Highlights, June 2024, Rio de Janeiro, Brazil**

\*\*\*\*\*youtu.be/D\_RBCgi5B7I?si=Mz7h-uF5i69hbeeD

## **FII PRIORITY Miami Second Edition Highlights, February 2024, Miami, USA**

\*\*\*\*\*.youtube.com/watch?v=VUduYY-ZcS4

## **FII PRIORITY Hong Kong, December 2023, Hong Kong SAR**

\*\*\*\*\*.youtube.com/watch?v=gikAx7h2Ulk

## **FII6 Highlights, October 2022, Riyadh, Saudi Arabia**

\*\*\*\*\*.youtube.com/watch?v=0aUPyTh7\_fg

## **FII PRIORITY Miami First Edition Highlights, March 2023, Miami, USA**

\*\*\*\*\*.youtube.com/watch?v=XuxiIb66CzQ

## **FII PRIORITY New York Highlights, September 2022, New York, USA**

\*\*\*\*\*.youtube.com/watch?v=gWVGReZAb4g&t=3s

## **Inclusive ESG in Emerging Markets Summit, May 2022, London, UK**

\*\*\*\*\*.youtube.com/watch?v=iBiDPK3\_j84

**THANK YOU**

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**From:** [REDACTED]  
**Sent:** Wednesday, September 18, 2024 2:56 PM  
**To:** [REDACTED]  
**Subject:** Invite - [REDACTED] on Monday Sept 23rd with FII

Hi [REDACTED] –

I hope this note finds you well. We spoke quickly before your segment with [REDACTED] yesterday in studio.

I thought of you for the attached and wanted to share this invite for a media briefing FII is hosting on Monday, September 23<sup>rd</sup>. We would be thrilled to have you join.

Please let me know if you would be able to make it. Would also be happy to connect live.

Thanks,

[REDACTED]

[REDACTED]

An Inc. 5000 Fastest-Growing Company

[REDACTED]



*This material is distributed by Prosek Partners on behalf of FII Institute. Additional information is available at the Department of Justice, Washington, DC.*

You are invited!



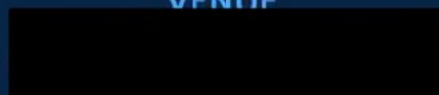
## MEDIA BRIEFING

As world leaders gather at the UN General Assembly in New York City, the focus on global cooperation is more crucial than ever. We cordially invite you to join us for a breakfast briefing ahead of the forthcoming 8th Edition of the Future Investment Initiative.

### DATE

Monday,  
September 23, 2024

### VENUE



### TIME

8:00am-10:00am

At the briefing we will unveil the 2024 FII PRIORITY Compass – FII Institute's annual global survey which samples 50,000 people from 23 countries to identify humanity's priorities. This survey helps identify and frame issues for discussion at FII summits, such as cost of living concerns, satisfaction with government, and discontent with social media.

We will also discuss the major themes and topics of the forthcoming FII8 conference, including the shifting tides of geoeconomics, the rise of sustainable economies, and the role of innovation in fostering a more equitable world.

**FII8** will take place October 29–31 in Riyadh, Saudi Arabia under the theme *Infinite Horizons: Investing Today, Shaping Tomorrow*. The summit will address critical global challenges by convening prominent world leaders, policymakers, investors, and renowned changemakers.

You'll hear from Richard Attias, CEO of the FII Institute, alongside other influential voices from the worlds of finance, technology, and global policy.

This briefing is an opportunity to engage directly with leaders and investors shaping our world's future. We welcome you to join this global dialogue on how we can collectively make a positive impact on humanity.

Kindly RSVP to  by Friday, September 13, 2024

Warm Regards,  
Future Investment Initiative (FII) Institute

[Learn more about FII Institute CEO, Richard Attias](#)

