
From: [REDACTED]
Sent: Thursday, September 26, 2024 12:02 PM
To: [REDACTED]
Subject: Business Innovation Summit - FII Institute CEO

Hi [REDACTED] – hope you are doing well.

Reaching out as I was looking at the topics of discussion for The Economist's Business Innovation Summit and I just started working with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics facing business. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by convening business leaders and Heads of State to bridge global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- The investment case for industries concentrated in the Global South and how Western countries and the Middle East can harness private capital to support the Global South, specifically in sectors like sustainability
- Why AI regulation on an international level will help foster a sustainable and safe global cyber environment for business (that could be hindered by antiquated/fragmented regulatory practices)
- Amidst regional conflict, how governments and business can successfully work in partnership to meaningfully address significant global challenges

Are there any slots you are still looking to fill this year? Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

[REDACTED]

Account Supervisor

M [REDACTED] E [REDACTED]
28 East 28th Street, New York, NY 10016



From: [REDACTED]
Sent: Thursday, September 26, 2024 12:28 PM
To: [REDACTED]
Subject: TED Humanity Reimagined - FII Institute CEO

Hi there – hope you are doing well.

Reaching out as I was looking at the programming for TED Humanity Reimagined and I just started working with [Richard Attias, CEO of global thinktank Future Investment Initiative Institute](#) (FII Institute) who would be a great speaker and brings a robust background and point of view on timely topics. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by bridging global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- Why AI regulation on an international level will help foster a sustainable and safe environment (that could be hindered by antiquated/fragmented regulatory practices)
- How he views the application of innovative technology to healthcare and life sciences system, and why it will disrupt traditional healthcare markets and result in positive change on a global scale
- What a diverse education experience looks like in today's environment

Are there any slots you are still looking to fill this year? Happy to coordinate a call to discuss and appreciate your consideration.

Thanks,

[REDACTED]

[REDACTED]
Account Supervisor

M [REDACTED] E [REDACTED]

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