
From: [REDACTED]
Sent: Monday, October 7, 2024 10:23 AM
To: [REDACTED]
Subject: [REDACTED] State of AI Special Report: FII CEO Richard Attias

Hi [REDACTED],

Reaching out as I see the [REDACTED] is planning a 'Future of AI' report in November and a 'State of AI' report in December – are you involved in the planning / production of either of those? Would love to introduce you to [Mr. Richard Attias](#), **CEO of the thinktank Future Investment Institute** (FII), who would be a great source to provide a global perspective AI's double edged sword as well as how targeted investments across diverse sectors and geographies can elevate the use of AI ethically and equitably.

Richard works with global leaders, including heads of state and top business executives, to incubate disruptive solutions that will put investments to work while taking into account the nuances that developing countries face with implementation of AI.

He can take a deeper dive into the following for the reports and more:

- Using AI in developing countries, specifically in the global south, to address the lack of

healthcare professionals, educators and frontline workers

- The fragmented regulatory environment that has resulted in a challenging AI integration, and how we as a global society can work at the intersection of policy and progress
- Cultural divides that put stress on universal technology, specifically in language-based AI programs, and how targeted investments seek to make AI more accessible and limit the discrepancy in resources between HICs and EMDEs

Are you looking for sources for the upcoming reports? Richard can share some proprietary FII data as well which could lend itself well to the themes of the reports. Looking forward to hearing from you.

Thanks,



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Richard Attias

Richard Attias is one of the world's foremost convenors of leaders and powerbrokers.

His talent for anticipating and addressing the most pressing issues faced by the planet, activating powerful networks and inspiring innovation has made him a trusted advisor of leaders the world over.

Heads of state seek Richard's counsel in building nation brands, attracting investment, and furthering geopolitical goals. Global investors and financiers work with Richard to understand where capital can be deployed to achieve positive economic and social effects. Business leaders seek his support in furthering their strategic ambitions.

Richard was Executive Producer between 1992 and 2008 of the World Economic Forum (WEF) Annual Meeting in Davos. This era saw WEF emerge as one of the pre-eminent gatherings of world leaders, sharpening its impact on the global stage. In 2009, he co-founded the Clinton Global Initiative, and, in 2010, founded The New York Forum.

in 2019, Richard was asked to become the CEO of the FII Institute, a global foundation committed to achieving positive impact by tackling the biggest challenges faced by humanity. Richard has grown the FII Institute into an organisation which uses its convening power to host top-level summits in cities around the world, as well as conducting research and making investments.

Richard has assisted world leaders and global organisations at historic moments with international gatherings, celebrations, peace conferences and diplomatic summits.

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[REDACTED]

[REDACTED]



From: [REDACTED]
Sent: Monday, October 7, 2024 10:48 AM
To: [REDACTED]
Subject: [REDACTED] Contributions? Richard Attias, FII CEO

Hi [REDACTED] –

I saw you were looking for submission for this year's [REDACTED] feature and wanted to offer a source who has some great ideas that would add to the feature.

[Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great addition and brings a robust background and point of view on timely topics facing business. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by convening business leaders and Heads of State to bridge global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the

Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- The investment case for industries concentrated in the Global South and how Western countries and the Middle East can harness private capital to support the Global South, specifically in sectors like sustainability
- Why AI regulation on an international level will help foster a sustainable and safe global cyber environment for business (that could be hindered by antiquated/fragmented regulatory practices)
- Amidst regional conflict, how governments and business can successfully work in partnership to meaningfully address significant global challenges

Are you still looking for folks to contribute for the feature? Happy to iterate on the 'idea' itself. FI's [REDACTED] is quite active so would be a great opportunity for them to continue to utilize the platform! Looking forward to hearing from you.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



From: [REDACTED]
Sent: Monday, October 7, 2024 11:03 AM
To: [REDACTED]
Subject: [REDACTED] Speakers? FII CEO Richard Attias

Hi [REDACTED] –

I was looking into the [REDACTED] next year and wanted to know if you were involved in the planning / sourcing of speakers for 2025?

I work with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great addition to the agenda and brings a robust background and point of view on timely topics facing business, politics, global communities and human innovation. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

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Happy to jump on a phone and discuss where Richard might fit best as the agenda takes shape. Are you in the early stages of planning yet?

Thanks,

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[REDACTED]

[REDACTED]

