
From: [REDACTED]
Sent: Wednesday, October 16, 2024 11:46 AM
To: [REDACTED]
Subject: CEO Speaker - [REDACTED] 2025

Hi [REDACTED] –

I was looking into the [REDACTED] next year and some of the previous agenda topics and would love to learn a bit more about the speaker / moderator selection as I work with a CEO who would be a great addition to the lineup for 2025.

[Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) brings a robust background and point of view on timely topics facing business, politics, global communities and human innovation. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

Richard is focused on **driving change by convening business leaders and Heads of State to bridge global gaps, creating a knowledge-based economy and ensuring economic diversification**. FII has cumulatively announced deals and investment pledges worth ~\$128bn over the years, spanning technology, energy, infrastructure and finance. He can discuss his perspectives through the Institute's 4 key pillars: sustainability, healthcare, education and AI/robotics.

Perspectives/discussion points include:

- The investment case for industries concentrated in the Global South and how Western countries can harness private capital to support the Global South, specifically in sectors like sustainability
- Why AI regulation on an international level will help foster a sustainable and safe global cyber environment for business (that could be hindered by antiquated/fragmented regulatory practices)

- Amidst regional conflict, how governments and business can successfully work in partnership to meaningfully address significant global challenges

Happy to jump on a phone and discuss where Richard might fit best as the agenda takes shape. Are you in the early stages of planning yet?

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, October 16, 2024 11:33 AM
To: [REDACTED]
Subject: Speaking still available for [REDACTED] ?

Hi [REDACTED] –

I was looking into the [REDACTED] next month and wanted to know if there were any last-minute speaking slots available? Know the event is approaching fast so if not, would love to get a better feel for how speakers are selected for next year.

In case of interest for this year, I work with [Richard Attias](#), CEO of global thinktank [Future Investment Initiative Institute](#) (FII Institute) who would be a great addition to the agenda and brings a robust background and point of view on timely topics facing business, politics, global communities and human innovation. You may have come across Richard: as well as his role at FII, he is the **founder and former CEO of Publicis Events Worldwide and former Executive Producer of Davos WEF** for over a decade. He's an advisor to Heads of State, business executives and civic leaders looking to build influence and effect change.

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practices)

- Amidst regional conflict, how governments and business can successfully work in partnership to meaningfully address significant global challenges

Happy to jump on a phone and discuss where Richard might fit best. Are you still looking to fill any vacant spots?

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]

