

---

**From:** [REDACTED]  
**Sent:** Thursday, October 24, 2024 12:28 PM  
**To:** [REDACTED]  
**Subject:** Embargo: Global Data Shows Dismal Picture of Economic + Political Concerns

Hi [REDACTED] – Hope you are doing well.

I work with FII Institute, a global think tank and nonprofit that is going to be releasing its **PRIORITY Compass** report on **Tuesday, October 29<sup>st</sup> at 3:00 am ET during FII8 in Riyadh**. We would love to work with you on an embargo basis so that you could have an early look on the findings, which surveys **global citizens representing 62.5% of the global population** and their thoughts on life satisfaction levels, technological developments and preparedness, healthcare deserts, and how specific countries are addressing the global economic and political challenges in society.

Please let me know if you agree to this embargo and I can share additional information.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



*This material is distributed by Prosek Partners on behalf of FII Institute. Additional information is available at the Department of Justice, Washington, DC.*

---

**From:** [REDACTED]  
**Sent:** Thursday, October 24, 2024 1:24 PM  
**To:** [REDACTED]  
**Subject:** Article from FII CEO - Leaders Must Act as Citizens' Concerns Reveal Confidence Crisis

Hi [REDACTED] – Hope you are doing well.

Reaching out as I work with global thinktank [Future Investment Initiative Institute](#) (FII Institute) and its CEO [Richard Attias](#), who would love the opportunity to write a byline for [REDACTED], specifically leveraging upcoming data that supports a dismal picture of communities' satisfaction with the global economic and political situation – a topic that is especially important as the US election is a mere two weeks away. As citizen satisfaction levels with the economic and political landscape drop, the need for action becomes ever apparent – presenting opportunity for new and innovative leadership and investment.

Sharing a brief abstract below for your consideration. Please do let me know if this angle is of interest? If not quite right, very happy to adjust as needed.

Looking forward to discussing as you consider!

Thanks,

[REDACTED]

+++

**Leaders Must Act as Citizens' Concerns Reveal Confidence Crisis**

On the eve of highly fractious and contentious US election in which the candidates have made all sorts of claims and promises – citizens in the US and globally are concerned with the state of their countries and the situation in the world. A recent global study from the non-profit thinktank [FII Institute](#) outlines alarming findings that everyone, specifically policymakers, would be remiss to overlook.

- 52% of respondents representing over 60% of the world population reported they were dissatisfied with the world situation – an 11% drop from 2023 levels. There are even more pronounced drops in global satisfaction when isolating specific countries like Japan (19% drop), US and China (both 20% drops) and Sweden (29% drop). To compound on this, only 35% of US citizens are satisfied with the state of the country itself.
- Citizens of the world cite cost of living, political corruption, environmental concerns and healthcare access as key issues contributing to the overarching pessimism – all of which are reflected in the contentious battle for US leadership.
- The consistent declines in many global communities’ happiness should be a call to action for global political and business leadership to address the pain points that matter most with innovative policy and targeted investment.

This byline from FII CEO and visionary thought leader, Richard Attias, will discuss the recent findings and explore why we as global citizens have a responsibility to address the falling levels of satisfaction by connecting the north and south in an effort to bolster sectors that are most heavily impacting priorities such as healthcare deserts and lack of medical staff, disparities in technological preparedness, and the impending fallout of climate change.

###

[REDACTED]

[REDACTED]

