
From: [REDACTED]
Sent: Thursday, December 12, 2024 3:19 PM
To: [REDACTED]
Subject: PIF Named Presenting Partner of E1 World Racing Series; 2025 Finale Heads to Miami

Hey [REDACTED],

Hope you are doing well – passing along my new email – feel free to reach out whenever!

Also sharing the announcement below – thought it could be something for [REDACTED]. Let me know your thoughts.

It was announced today in Miami that the world’s first and only all-electric powerboat series is coming to North America for the first time.

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The **E1 Miami GP**, a joint venture between E1 and Magnus, was unveiled at a star-studded event in Miami, hosted by Grammy Award-winning artist and Miami resident **Marc Anthony**. Anthony, who co-owns **Team Miami powered by Magnus**, was joined by E1 CEO and co-founder **Rodi Basso**, E1 Chairman and co-founder **Alejandro Agag**, and **Sophi Horne**, Head of Design and founder of SeaBird Technologies, to celebrate the announcement of the event.

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The U.S. is a key part of E1's expansion strategy, given its position as the world's largest recreational boat market and the strong celebrity backing from U.S.-based team owners, including **Marc Anthony, Will Smith, Tom Brady**, and **Steve Aoki**. The E1 Miami GP will not only showcase thrilling all-electric powerboat racing but will also emphasize E1's mission to protect and restore global coastal ecosystems.

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Miami's role as a global hub for marine innovation is further underscored by the arrival of the E1 Championship, which aligns with the city's commitment to sustainability and combating climate change. Miami, experiencing firsthand the impact of climate change, is

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Marc Anthony, owner of **Team Miami powered by Magnus**, said: "I'm beyond excited to bring the E1 Championship to Miami. This city has always had a special connection to the water, and with the E1 series, we're taking that connection into the future, showcasing sustainable innovation and the electrification of marine racing."

Alejandro Agag, Chairman of E1, said "Miami has a rich history in both powerboating and marine innovation — it's the perfect home for our RaceBird, the world's first all-electric race boat we developed specifically for this innovative championship. Hosting E1 in Miami and the U.S. was always a dream for us, and through our partnership with PIF, we're excited to bring the future of racing on water to Floridians and the world and showcase the power of the electrification of sport."

City of Miami Mayor, Francis X. Suarez, added, "Miami is the epicenter of innovation, where tech, finance, and world-class sports come together. We are proud to host the E1 Miami GP and welcome a championship that embody these principles to our shores."

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Miami — December 12, 2024 — The **Union Internationale Motonautique (UIM) E1 World Championship Presented by PIF**, the world's first and only all-electric powerboat series, today announced that Miami will host the highly anticipated finale of its 2025 season. The E1 Miami GP, scheduled for November 2025, will mark the series' first race in North America.

The **E1 Miami GP**, a joint venture between E1 and Magnus, was unveiled at a star-studded event in Miami, hosted by Grammy Award-winning artist and Miami resident **Marc Anthony**. Anthony, who co-owns **Team Miami powered by Magnus**, was joined by E1 CEO and co-founder Rodi Basso, E1 Chairman and co-founder **Alejandro Agag**, and **Sophi Horne**, Head of Design and founder of SeaBird Technologies, to celebrate the announcement of the event.

In addition, PIF today was named the Presenting Partner of the E1 series. The UIM E1 World Championship Presented by PIF is part of the E360 partnership created by PIF, which focuses on the

future of electric mobility and works as a catalyst for transformation. This first-of-its-kind partnership across E1, Formula E and Extreme E aims to redefine the future of electric racing and drive technological innovation — while leading the way in green technological innovation that will be the cornerstone of future electric mobility.

The U.S. is a key part of E1's expansion strategy, given its position as the world's largest recreational boat market and the strong celebrity backing from U.S.-based team owners, including **Marc Anthony, Will Smith, Tom Brady, and Steve Aoki**. The E1 Miami GP will not only showcase thrilling all-electric powerboat racing but will also emphasize E1's mission to protect and restore global coastal ecosystems.

The **E1 Miami GP** will be held on Virginia Key, adjacent to the iconic **Miami Marine Stadium**, a landmark venue widely regarded as the spiritual home of American powerboating. Opened in 1963, the stadium was the first purpose-built facility for powerboat racing in the U.S., hosting nationally televised events such as the Orange Bowl Regatta and the Bill Muncey Invitational. By bringing the E1 Championship back to this historic venue, the event will play a crucial role in revitalizing the stadium and advancing restoration efforts for the surrounding area.

Miami's role as a global hub for marine innovation is further underscored by the arrival of the E1 Championship, which aligns with the city's commitment to sustainability and combating climate change. Miami, experiencing firsthand the impact of climate change, is uniquely positioned to embrace the electrification of marine mobility as a part of the solution.

Marc Anthony, owner of **Team Miami powered by Magnus**, said: "I'm beyond excited to bring the E1 Championship to Miami. This city has always had a special connection to the water, and with the E1 series, we're taking that connection into the future, showcasing sustainable innovation and the electrification of marine racing."

Rodi Basso, CEO of E1, said "Miami has a rich history in both powerboating and marine innovation — it's the perfect home for our RaceBird, the world's first all-electric race boat we developed specifically for this innovative championship. Hosting E1 in Miami and the U.S. was always a dream for us, and through our partnership with PIF, we're excited to bring the future of racing on water to Floridians and the world and showcase the power of the electrification of sport."

City of Miami Mayor, Francis X. Suarez, added, "Miami is the epicenter of innovation, where tech, finance, and world-class sports come together. We are proud to host the E1 Series boat races."

Miami will join other iconic host cities globally for the 2025 season, including Monaco, **Jeddah** and **Doha**, with additional race locations around the world to be announced in the coming weeks.

The **E1 World Championship** features nine teams each with male and female pilots sharing the driving duties, racing in all-electric **RaceBirds** — purpose-built, sustainable boats. Team owners include some of the most recognizable names in sports and entertainment, such as **Will Smith, Marc Anthony, Steve Aoki, Rafael Nadal, Sergio Perez, Tom Brady, Virat Kohli, Didier Drogba and Marcelo Claure**.

Team Brady was crowned the champion of the water in the inaugural season, and as the sport grows, more teams and race locations will join the lineup in 2025. For more information on the UIM E1 World Championship, visit e1series.com.

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About the UIM E1 World Championship:

E1 is the world's first and only all-electric raceboat championship sanctioned by the Union Internationale Motonautique (UIM), which is the international governing body for all powerboating activities. The UIM E1 World Championship was established to create a new, exciting and competitive on-water racing platform based on electric technologies to protect and restore our urban waters and coastal areas.

The championship sees nine teams and 18 male and female pilots racing on the water in iconic cities

around the world, with races held so far in Jeddah, Venice, Puerto Banus, Monaco and Lake Como. The teams are owned by some of the biggest names on the planet, including Will Smith, Marc Anthony and Steve Aoki from the world of entertainment, Rafael Nadal, Sergio Perez, Tom Brady, Virat Kohli and Didier Drogba from the world of sport and Marcelo Claure from the world of entrepreneurship. There are more teams and more race locations to come for Season 2.

The E1 pilots navigate tight and technical circuits behind the wheel of the electric RaceBirds.

For the latest news and updates, please follow us at @E1 Series on Facebook, Twitter and Instagram. #ChampionsOfTheWater

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About PIF

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And as a global investor and catalyst of change, PIF actively partners with the most pioneering organizations across the world to accelerate their growth, and transfer the technology and knowledge needed to build industry ecosystems of the future.

Since 2017, PIF has established 99 companies and is driving the transition to a more sustainable economy through strategic investments and partnerships across the Saudi public and private sector. PIF is laying the foundations for local and international partners to invest in the economic and societal transformation of Saudi Arabia. For more information, visit the website at www.pif.gov.sa



About Magnus

Founded in April 2015, MAGNUS has operating units that include an artist management company, digital content studios, a talent booking agency, a record label and a new business ventures division, all focused on leveraging the power and potential of Latin content creators in the U.S. and throughout the world.

The Magnus Ventures division has achieved remarkable success through a strategic collaboration with Beliv, a business unit of the CBC Group—a multinational beverage corporation founded in 1885 and operating extensively in Central America, the Caribbean, and South America—that has led to the groundbreaking development of OCA, a highly popular plant-based energy drink. Furthermore, a recent partnership with the E1 Championship has propelled Magnus into the dynamic world of electric sports racing, culminating in the proud ownership of the new E1 Team Miami by Magnus.

MAGNUS also represents a long list of artists, including music superstar Marc Anthony, urban genre stars Gente de Zona, singer/songwriter Fonseca, pop duos Bacilos, Luis Figueroa, Love of Lesbian, Paula Cendejas, Trueno, Villano Anitllano and radio personality Enrique Santos, among many others.

For more information on Magnus, visit: www.magnusmedia.com

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Associate Vice President





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From: [REDACTED]
Sent: Thursday, December 12, 2024 3:23 PM
To: [REDACTED]
Subject: PIF Named Presenting Partner of E1 World Racing Series; 2025 Finale Heads to Miami

Hi [REDACTED], the world's first and only all-electric powerboat series is coming to North America for the first time.

Today, PIF was named the Presenting Partner of the [E1 series](#), bringing the final race of its 2025 season to Miami next November. The series will now be called **The UIM E1 World Championship Presented by PIF**.

The **E1 Miami GP** will be held on Virginia Key adjacent to the iconic **Miami Marine Stadium**, a landmark venue widely regarded as the spiritual home of American powerboating. Bringing the race to Miami will play a crucial role in revitalizing the stadium and advancing restoration efforts for the surrounding area.

The UIM E1 World Championship Presented by PIF is part of the E360 partnership unveiled by PIF in January. The series focuses on the future of electric mobility and works as a catalyst for transformation. E360 is the first-of-its-kind partnership across E1, [Formula E](#) and [Extreme E](#) which aims to redefine the future of electric racing and drive green technological innovation.

Sharing a press release, copied below, with more details on today's announcement – which was made at a star-studded event in Miami hosted by Grammy-Award winning artist and Miami resident **Marc Anthony**.

Best,

[REDACTED]

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Associate Vice President





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