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**From:** [REDACTED]  
**Sent:** Wednesday, March 26, 2025 2:33 PM  
**To:** [REDACTED]  
**Subject:** FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

Know you write a lot about leadership and reaching out to see if you are planning any upcoming articles? Wanted to offer a conversation with the Chairman of **Future Investment Initiative (FII) Institute**, Richard Attias, if so.

A potentially timely conversation could tie to the [World Happiness Report](#) which just released its 2025 data. The report has some interesting findings, especially when looking at the disparity of happiness between countries, which is similar to a global report from the FII. **FII's [Priority Compass Report](#)** found similar trends around global dissatisfaction and dives deep into the specific statistics and causes that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
- **Less than half of respondents stated they feel their country is prepared for the digital age**, and there is a clear gap between the global south (57%) versus the global north (35%).
- **Healthcare ranks as the number three concern**, with affordability and access to doctors cited as top issues.
- Despite perceived concern about the environment worldwide, **environmental concern is**

**the top issue for only 13% of respondents**, only scoring as the top concern in India.

Would you be interested in a conversation with an FII Executive to discuss the overlaps findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]  
**Sent:** Wednesday, March 26, 2025 2:52 PM  
**To:** [REDACTED]  
**Subject:** FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

Saw you cover some topics relating to wellness, and reaching out as the [World Happiness Report](#) was just released with the 2025 data. The report has some interesting findings, especially when looking at the disparity of happiness between countries. Wanted to point to some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction and points to specific statistics that often overlap with the Happiness report, further enforcing the data.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
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