
From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:25 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

Saw you cover some trending global topics and recently wrote about some specifics in the [World Happiness Report](#). Wanted to point to some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction and points to specific statistics that often overlap with the Happiness report, further enforcing the data.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
- **Less than half of respondents stated they feel their country is prepared for the digital age**, and there is a clear gap between the global south (57%) versus the global north (35%).
- **Healthcare ranks as the number three concern**, with affordability and access to doctors cited as top issues.
- Despite perceived concern about the environment worldwide, **environmental concern is the top issue for only 13% of respondents**, only scoring as the top concern in India.

Would you be interested in a conversation with an FII Executive to discuss the overlaps

findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



This material is distributed by Prosek Partners on behalf of FII Institute. Additional information is available at the Department of Justice, Washington, DC.

From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:26 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

Saw you covered how the US fell in the [World Happiness Report](#) and wanted to offer a conversation around some of the specifics that might point to why. The **Future Investment Initiative (FII) Institute's [Priority Compass Report](#)** found similar levels of global dissatisfaction and points to specific statistics that often overlap with the Happiness report, further enforcing the data.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
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- Despite perceived concern about the environment worldwide, **environmental concern is the top issue for only 13% of respondents**, only scoring as the top concern in India.

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findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

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Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 4:09 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

As you may have seen, the [World Happiness Report](#) was just released with the 2025 data. The report has some interesting findings, especially when looking at the disparity of happiness between countries. Reaching out to point to some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
- **Less than half of respondents stated they feel their country is prepared for the digital age**, and there is a clear gap between the global south (57%) versus the global north (35%).
- **Healthcare ranks as the number three concern**, with affordability and access to doctors cited as top issues.
- Despite perceived concern about the environment worldwide, **environmental concern is the top issue for only 13% of respondents**, only scoring as the top concern in India.

Would you be interested in a conversation with an FII Executive to discuss the overlaps findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]
Account Executive

[REDACTED]
[REDACTED]



This material is distributed by Prosek Partners on behalf of FII Institute. Additional information is available at the Department of Justice, Washington, DC.

From: [REDACTED]
Sent: Wednesday, March 26, 2025 4:05 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

As you may have seen, the [World Happiness Report](#) was just released with the 2025 data and I wanted to reach out given your coverage on mental health and wellness. The report has some interesting findings, especially when looking at the disparity of happiness between countries. Reaching out to point to some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
- **Less than half of respondents stated they feel their country is prepared for the digital age**, and there is a clear gap between the global south (57%) versus the global north (35%).
- **Healthcare ranks as the number three concern**, with affordability and access to doctors cited as top issues.
- Despite perceived concern about the environment worldwide, **environmental concern is the top issue for only 13% of respondents**, only scoring as the top concern in India.

Would you be interested in a conversation with an FII Executive to discuss the overlaps findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]

Account Executive

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:57 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

As you may have seen, the [World Happiness Report](#) was just released with the 2025 data and I wanted to reach out given your coverage on happiness and wellness. The report has some interesting findings, especially when looking at the disparity of happiness between countries. Reaching out to point to some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
- **Less than half of respondents stated they feel their country is prepared for the digital age**, and there is a clear gap between the global south (57%) versus the global north (35%).
- **Healthcare ranks as the number three concern**, with affordability and access to doctors cited as top issues.
- Despite perceived concern about the environment worldwide, **environmental concern is the top issue for only 13% of respondents**, only scoring as the top concern in India.

Would you be interested in a conversation with an FII Executive to discuss the overlaps findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]

Account Executive

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:56 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

Reaching out as I saw you wrote on the World Happiness Report last year and wanted to highlight some similarities between this year's report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
- **Less than half of respondents stated they feel their country is prepared for the digital age**, and there is a clear gap between the global south (57%) versus the global north (35%).
- **Healthcare ranks as the number three concern**, with affordability and access to doctors cited as top issues.
- Despite perceived concern about the environment worldwide, **environmental concern is the top issue for only 13% of respondents**, only scoring as the top concern in India.

Would you be interested in a conversation with an FII Executive to discuss the overlaps findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]
Account Executive

[REDACTED]
[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:51 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

As you may have seen, the [World Happiness Report](#) was just released with the 2025 data. The report has some interesting findings, especially when looking at the disparity of happiness between countries. Reaching out to point to some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
- **Cost of living and quality of life topped the charts as the #1 concern for global respondents (40%)** compared to only 19% for the next highest category, governance.
- **Less than half of respondents stated they feel their country is prepared for the digital age**, and there is a clear gap between the global south (57%) versus the global north (35%).
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- Despite perceived concern about the environment worldwide, **environmental concern is the top issue for only 13% of respondents**, only scoring as the top concern in India.

Would you be interested in a conversation with an FII Executive to discuss the overlaps findings and how investors and policymakers can address the core concerns of citizens that seem to be prevailing into the early months of 2025? It would be an interesting conversation to discuss the disparity between the global north countries and the global south which is covered in both reports.

Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]
Account Executive

[REDACTED]
[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:47 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

As you may have seen, the [World Happiness Report](#) was just released with the 2025 data. The report has some interesting findings, especially when looking at the disparity of happiness between countries. Reaching out to point to some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. Due to your coverage of Africa and the continent's statistics throughout both reports, I thought it timely to reach out. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
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Thanks,

[REDACTED]

[REDACTED]

Account Executive

[REDACTED]

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:40 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

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Thanks,

[REDACTED]

[REDACTED]
Account Executive

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:36 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED]—

Reaching out as I saw you recently wrote on the findings of the World Happiness Report for the U.S. and wanted to highlight some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

Specifically, the FII report points to a few key factors impacting an **11% decline in citizens' satisfaction with the state of world affairs from 2023-2024**, with over half of respondents indicating they are dissatisfied with the situation in the world:

- **A majority of respondents (71%) stating dissatisfaction with the level of corruption in their country**, with the global north reporting more dissatisfaction than the global south.
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Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]
Account Executive

[REDACTED]
[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 3:31 PM
To: [REDACTED]
Subject: FII Chairman on global dissatisfaction / World Happiness Report

Hi [REDACTED] –

Reaching out as I saw you recently wrote on the findings of the World Happiness Report for the U.S. and wanted to highlight some similarities between the World Happiness Report and a global report from the **Future Investment Initiative (FII) Institute**. FII's [Priority Compass Report](#) found similar levels of global dissatisfaction but points to specific statistics that often overlap with the Happiness report.

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Let me know and happy to connect you!

Thanks,

[REDACTED]

[REDACTED]
Account Executive

[REDACTED]
[REDACTED]



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From: [REDACTED]
Sent: Wednesday, March 26, 2025 4:31 PM
To: [REDACTED]
Subject: Source for your [REDACTED] Request

Hi [REDACTED] – Hope you are doing well! Heard that you were looking for sources who have turned random introductions into opportunities. I might have a source for you.

Richard Attias, Chairman of the [Future Investment Institute \(FII\)](#) has forged his career on his relationships and we could likely get you written comments of one of his stories depending on your deadline. I've included a bit more about him below my signature, but can you let me know what deadline you are working against and if this would be of interest?

Thanks!

[REDACTED]

+++

Richard Attias has built an unrivaled reputation for advising international leaders, corporations and nations on how to build their global influence, catalyze ideas, and mobilize populations. He has provided clients across private and public sectors with hands-on assistance in branding and strategic communications, the development of public-private partnerships, and investment in emerging markets.

Richard Attias' talent for anticipating and managing the most pressing issues of our time, activating powerful networks and inspiring innovation, is based on the development and production of more than 2000 events over the past 30 years. The following are just a few examples of the leading platforms he has produced: World Economic Forum Annual Meeting at Davos, Clinton Global Initiative, Nobel Laureates Conferences, The New York Forum, The New York Forum AFRIC, UNESCO NGO Forum, One Planet Summit, Olympism In Action,

Future Investment Initiative, Bloomberg New Economy Forum, The African Cup, The African Games, and multiple opening ceremonies. Attias currently serves as the CEO of the FII Institute, a new generation of not-for-profit foundation dedicated to empowering the world's brightest minds to shape a brighter future for all, with all.

Prior to founding RA&A, Attias spent a decade at the media conglomerate Publicis Groupe, where he served as Executive Chairman of Publicis Events Worldwide. Attias began his career at IBM where a passion for innovation led him to establish several companies in the IT Industry and Global Communications fields. He also served as the CEO of the UAE Government entity Dubai Event Management Company.

[REDACTED]

[REDACTED]



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