
From: [REDACTED]
Sent: Wednesday, April 9, 2025 8:43 AM
To: [REDACTED]
Subject: EMBARGO OFFER: Formula E & PIF to Announce [REDACTED]

Hi, [REDACTED] – I hope this note finds you well.

I wanted to make you aware that **Formula E and its partner PIF will be announcing** [REDACTED] [REDACTED] **later this week** and I wanted to offer you the opportunity to review the press release **under embargo** before the news is public. **The embargo will lift** [REDACTED] [REDACTED]

Ahead of the Miami E-Prix on Saturday, Formula E and PIF will be [REDACTED]
[REDACTED] If you agree to the embargo, I'd be happy to share the press release with you.

Please let me know if you'd be interested. I look forward to hearing from you.

Best,

[REDACTED]

[REDACTED]
Associate Vice President

[REDACTED]



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From: [REDACTED]
Sent: Wednesday, April 9, 2025 8:57 AM
To: [REDACTED]
Subject: RE: Hi [REDACTED] - Invite: Miami E-Prix

Hi [REDACTED] – attaching the final press release!

The embargo will lift [REDACTED]

Completely understand that is a quick turn, so if you need more time to put this together, I get it.

I'll be [REDACTED] and will send you some photo options as soon as I can. We have a professional photographer on site.

Please let us know if there is anything else you need, or if you have any questions. Call or text anytime.

Best,

[REDACTED]

[REDACTED]
Associate Vice President

[REDACTED]



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From: [REDACTED]
Sent: Friday, April 4, 2025 12:58 PM
To: [REDACTED]
Subject: Re: Hi [REDACTED] - Invite: Miami E-Prix

Ok awesome. Just let me know when you want it published :)
Sent from my iPhone

On Apr 4, 2025, at 12:52 PM, [REDACTED] > wrote:

Hi [REDACTED] – that’s great. Thank you.

I can get you the final press release ASAP [REDACTED] and let you know when the embargo is lifting [REDACTED].

I will also be onsite in Miami at the event on [REDACTED] and can get you professional photos to include... also as soon as we can!

Let me know if you have any questions in the meantime.

Best,

[REDACTED]

[REDACTED]

Associate Vice President

[REDACTED]

<image001.jpg>

From: [REDACTED]
Sent: Friday, April 4, 2025 12:36 PM
To: [REDACTED]
Subject: Re: Hi [REDACTED] - Invite: Miami E-Prix

Hey,

Can probably do something on it - likely a 400ish-word writeup. Any photos from Miami would be helpful. Thanks!

On Apr 4, 2025, at 11:15 AM, [REDACTED] >

[REDACTED]

Please let us know your thoughts and if there is anything else you need to make this a reality.

Appreciate your consideration,

[REDACTED]

[REDACTED]

Associate Vice President

[REDACTED]

<image001.jpg>

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From: [REDACTED]

Sent: Friday, March 28, 2025 1:36 PM

To: [REDACTED]

Subject: RE: Hi [REDACTED] - Invite: Miami E-Prix

Hi [REDACTED] – have 5 mins to catch up this afternoon? Sorry for the phone tag yesterday. Wanted to present one other idea.

Best,

[REDACTED]

[REDACTED]

Associate Vice President

[REDACTED]

<image001.jpg>

From: [REDACTED]

Sent: Thursday, March 27, 2025 12:51 PM

To: [REDACTED]

Subject: Re: Hi [REDACTED] - Invite: Miami E-Prix

Hey,

How are you? Thanks for the invite, but I observe Shabbat, so I

cannot go. It is also Passover that Saturday night, so it's a double whammy haha. But appreciate you sending this over!

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

On Thu, Mar 27, 2025 at 12:22 PM Seth Leavitt

[REDACTED] wrote:

Hi [REDACTED] – hope you are well.

Building off the story you worked on with [REDACTED] a few weeks ago regarding Lebron/E1 – we wanted to reach out to see if you would have interest in attending the Miami E-Prix Race in Miami in a few weeks. Please feel free to call me today at [REDACTED] [REDACTED] once you have a chance to review, and we can discuss in more detail.

During your time in Miami – our client (PIF) and its partner Formula E would like to host you – and offer you access to drivers, team principles, and partners throughout your time in Miami.

What you will have access to:

1. [REDACTED]
[REDACTED]
[REDACTED]
2. Friday (April 11): At-track with access to interviews with drivers, owners, etc. (a schedule will be developed in collaboration with FE)
3. Saturday (April 12): Pace car rides, garage tours, access to PIF hospitality – along with the race.

Some additional context – Formula E is growing quickly in popularity – experiencing spikes in viewership domestically

and globally. Can offer more context and data if interested.

Obviously – you will have the freedom to schedule meetings on your own as well.

Let me know your thoughts,

[REDACTED]

[REDACTED]

Associate Vice President

[REDACTED]

<image001.jpg>

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