
From: [REDACTED]
Sent: Wednesday, May 7, 2025 10:45 AM
To: [REDACTED]
Subject: PIF / [REDACTED] Embargo on Announcement?

Hi [REDACTED],

I wanted to reach out on behalf of PIF to offer some news to [REDACTED] under embargo, and ask if you would take a look / consider covering.

The news is regarding PIF's [REDACTED]
[REDACTED]

The embargo lift time is 6pm ET this evening.

If you're willing to accept an embargo, I'm happy to share more details for your review, including a formal press release.

Please let me know what you think. Many thanks,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Wednesday, May 7, 2025 10:39 AM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Good morning [REDACTED], here's the latest status on the announcement we've been discussing:

- The embargo will lift at 6pm ET this evening, [REDACTED]
[REDACTED]
[REDACTED]
- A full, final press release is embedded below for your reference, including quotes from PIF, [REDACTED]
[REDACTED]
- Please also find saved [here](#) an image that you're welcome to use, should you wish to include (please attribute the photo to Severn Images).

Please let me know if you have any questions and whether you still plan to cover the news. Thanks again for your patience throughout the process.

[REDACTED]
Senior Vice President

[REDACTED]

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[REDACTED]

- [REDACTED]
- [REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

+++

From: [Redacted]
Sent: Monday, May 5, 2025 4:13 PM
To: [Redacted]
Subject: RE: PIF / [Redacted]: Embargo on Announcement?

Thanks for the quick reply, [Redacted] Embedded below is the gist of the announcement. Please don't hesitate to share any thoughts or questions.

If you'd like to cover, I'll have the press release and embargo date/time with you as soon as possible.

[Redacted]
Senior Vice President

[Redacted]

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[Redacted]

- [Redacted]
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From: [REDACTED]
Sent: Monday, May 5, 2025 3:54 PM
To: [REDACTED]
Subject: Re: PIF / [REDACTED]: Embargo on Announcement?

Hi [REDACTED],

Thanks for reaching out. Would be happy to take a look.

[REDACTED]

From: [REDACTED]
Date: Monday, May 5, 2025 at 3:49 PM
To: [REDACTED]
Subject: PIF / Women's Golf: Embargo on Announcement?

Hi [REDACTED],

I wanted to reach out on behalf of PIF to offer some news to you, [REDACTED] under embargo, and ask if you would take a look / consider covering.

It involves PIF's [REDACTED]

The embargo lift date on this announcement is still TBD, but is likely early morning ET on May 7.

If you're willing to accept an embargo with no definitive lift date (I'll confirm it asap), I'm happy to share more details and potentially set up a call with a spokesperson. A formal press release would also be available for your review soon.

Please let me know what you think, cheers,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Wednesday, May 7, 2025 10:36 AM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Good morning [REDACTED], here's the latest status on the announcement we've been discussing:

- The embargo will lift at 6pm ET this evening, with the news being publicly announced at 7pm ET.
[REDACTED]
- [REDACTED]
- Please also find saved [here](#) an image that you're welcome to use, should you wish to include (please attribute the photo to Severn Images).
- Unfortunately, [REDACTED]

Please let me know if you have any questions and whether you still plan to cover the news. Thanks again for your patience throughout the process.

[REDACTED]
Senior Vice President

[REDACTED]

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[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

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From: [REDACTED]

Sent: Tuesday, May 6, 2025 4:27 PM

To: [REDACTED]

[REDACTED]

Subject: RE: PIF / [REDACTED] Embargo on Announcement?

Hi [REDACTED], I just received an update that the announcement will not be ready to run by tomorrow, and we're now aiming for May 8. Wanted to share as soon as I heard, and I'll hopefully have more concrete details by tomorrow morning that will help us determine an embargo lift time pre-public announcement.

Really appreciate the patience/flexibility here.

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]

Sent: Monday, May 5, 2025 3:05 PM

To: [REDACTED]

Subject: Re: PIF / [REDACTED] Embargo on Announcement?

Thanks very much, [REDACTED]. And just let us know on timing/if [REDACTED] is available to talk



From: [REDACTED]
Sent: Monday, May 5, 2025 2:55 PM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Thanks for the quick reply, [REDACTED]. Embedded below is the gist of the announcement. Please don't hesitate to share any thoughts or questions.

If you would like to cover, I'll have the press release and embargo date/time with you as soon as possible.

[REDACTED]
Senior Vice President

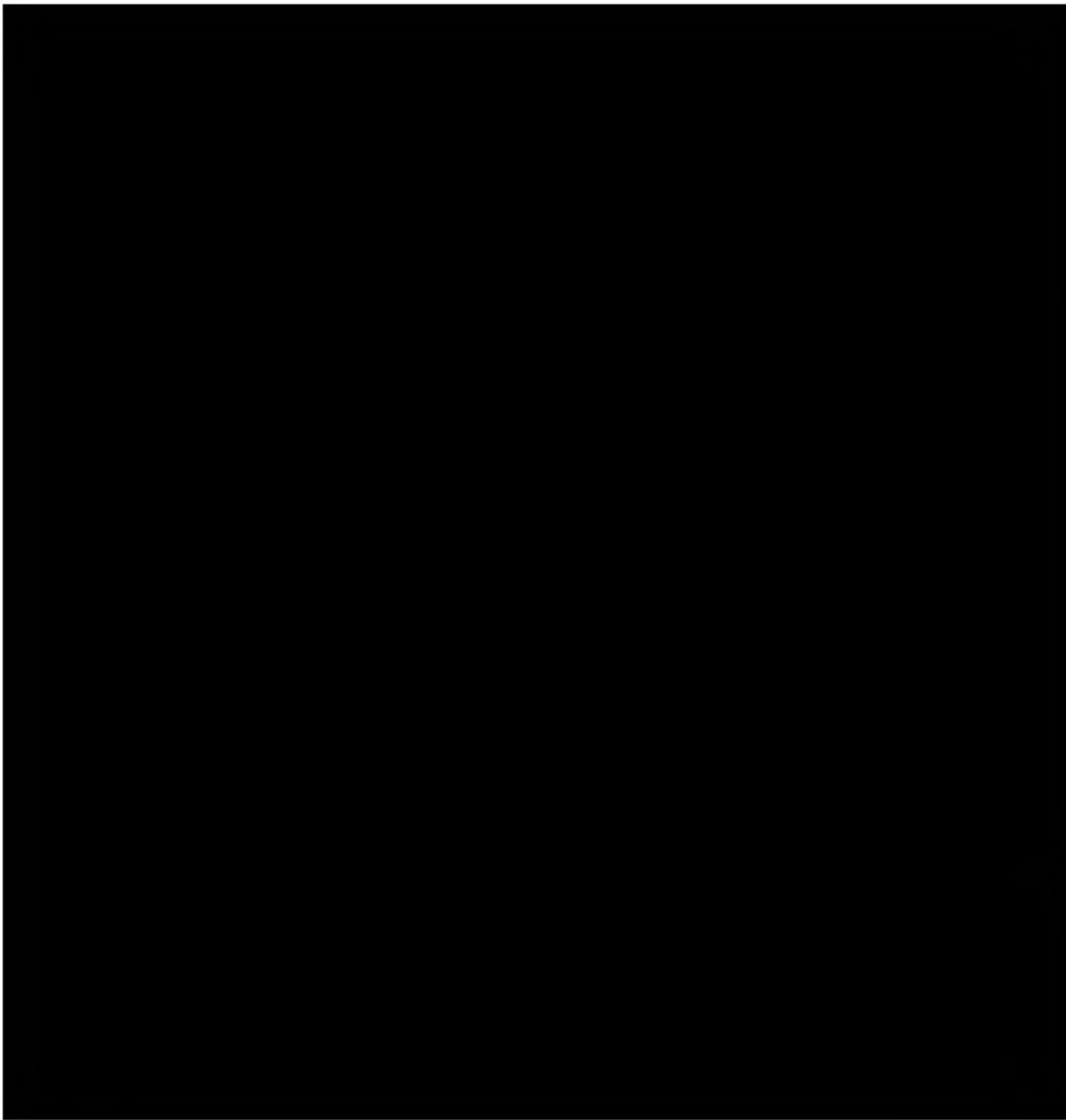


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 - [REDACTED]
[REDACTED]



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From: [REDACTED]
Sent: Monday, May 5, 2025 2:47 PM
To: [REDACTED]
Subject: Re: PIF / [REDACTED]: Embargo on Announcement?

Thanks, [REDACTED]. I think we'd certainly be interested in that. Thanks

[REDACTED]
[REDACTED]



From: [REDACTED]
Sent: Monday, May 5, 2025 2:45 PM
To: [REDACTED]
Subject: PIF / [REDACTED] Embargo on Announcement?

Hi [REDACTED],

Pinging you both as [REDACTED] resident golf expert and the architect of [REDACTED], respectively.

I wanted to reach out offering some news under embargo, to ask if you would take a look and consider covering.

It involves PIF's [REDACTED]. I thought you might be interested in light of [REDACTED] [covering PIF's work with the WTA](#) back in March.

The embargo lift date is still TBD, but is likely early morning on May 7.

If you're willing to accept an embargo with no definitive lift date (I'll confirm it asap), I'm happy to share more details and potentially set up a call with a spokesperson. A formal press release would also be available for your review soon.

Please let me know what you think, cheers,

[REDACTED]
Senior Vice President



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From: [REDACTED]
Sent: Wednesday, May 7, 2025 10:33 AM
To: [REDACTED]
Subject: RE: PIF / [REDACTED] Embargo on Announcement?

Good morning [REDACTED], here's the latest status on the announcement we've been discussing:

- The embargo will lift at 6pm ET this evening, with the news being publicly announced at 7pm ET.
[REDACTED]
[REDACTED]
- [REDACTED]
[REDACTED]
- Please also find saved [here](#) an image that you're welcome to use, should you wish to include (please attribute the photo to Severn Images).
- [REDACTED]
[REDACTED]
- [REDACTED]
[REDACTED]

Please let me know if you have any questions. Thanks again for your patience throughout the process.

[REDACTED]
Senior Vice President

[REDACTED]

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[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

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From: [REDACTED]
Sent: Tuesday, May 6, 2025 4:25 PM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Hi [REDACTED], I just received an update that the announcement will not be ready to run by tomorrow, and we're now aiming for May 8. Wanted to share as soon as I heard and will hopefully have more concrete details by tomorrow morning that will help us determine an embargo lift time pre-public announcement.

Re. your other questions, I will ask and wrap anything I hear into my update tomorrow.

Appreciate the flexibility here.

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Tuesday, May 6, 2025 11:36 AM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

All good..thank you!

I'm going to need to put a line or two about [REDACTED] latest. Do they have any statement/update on where things stand there?

From: [REDACTED]
Sent: Tuesday, May 6, 2025 11:31 AM
To: [REDACTED]
Subject: [EXTERNAL] RE: PIF / [REDACTED]: Embargo on Announcement?

Sounds good, [REDACTED]. I don't take your patience for granted on this one.

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Tuesday, May 6, 2025 11:30 AM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Great, that makes sense now. I'll await further details!

From: [REDACTED]
Sent: Tuesday, May 6, 2025 11:29 AM
To: [REDACTED]
Subject: [EXTERNAL] RE: PIF / [REDACTED]: Embargo on Announcement?

Hi [REDACTED], appreciate the patience on this front. I'm still waiting on final release and timing/updates from PIF and will share as soon as I receive it. Sorry it's not been a more structured process.

[REDACTED]
[REDACTED] – does that help?

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Tuesday, May 6, 2025 11:22 AM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

H [REDACTED],

Just checking in on any updates to release dates for this?

Also, one question – [REDACTED]

From: [REDACTED]
Sent: Monday, May 5, 2025 2:30 PM
To: [REDACTED]
[REDACTED]
Subject: [EXTERNAL] RE: PIF / [REDACTED]: Embargo on Announcement?

Thanks [REDACTED], here is the gist of the announcement. Please don't hesitate to share any thoughts or questions.

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[REDACTED]

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[REDACTED]
[REDACTED]

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 - [REDACTED]
 - [REDACTED]
 - [REDACTED]

- [REDACTED]

[Redacted]

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- [Redacted]

[Redacted]

[Redacted]
Senior Vice President

[Redacted] 16

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From: [Redacted]
Sent: Monday, May 5, 2025 1:25 PM
To: [Redacted]
Subject: RE: PIF / [Redacted] Embargo on Announcement?

Hi [Redacted],

Sure, we agree to the embargo. Thx

From: [REDACTED]
Sent: Monday, May 5, 2025 1:21 PM
To: [REDACTED]
Subject: [EXTERNAL] PIF / [REDACTED]: Embargo on Announcement?

Hi guys,

I wanted to reach out offering some news under embargo, to ask if you would take a look and consider covering.

It involves PIF's [REDACTED]

The embargo lift date is still TBD, but is likely early morning on May 7.

If you're willing to accept an embargo with no definitive lift date (I'll confirm it asap), I'm happy to share more details and potentially set up a call with a spokesperson. A formal press release would also be available for your review soon.

Let me know what you think, cheers,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Monday, May 5, 2025 3:45 PM
To: [REDACTED]
Subject: PIF / [REDACTED]: Embargo on Announcement?

Hi [REDACTED],

Pleasure to e-meet you. I wanted to reach out on behalf of PIF to offer some news under embargo, and ask if you would take a look / consider covering.

It involves PIF's [REDACTED]

The embargo lift date is still TBD, but is likely early morning ET on May 7.

If you're willing to accept an embargo with no definitive lift date (I'll confirm it asap), I'm happy to share more details and potentially set up a call with a spokesperson. A formal press release would also be available for your review soon.

Please let me know what you think, cheers,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Tuesday, May 6, 2025 8:52 AM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Not a problem, [REDACTED], completely understand and appreciate you closing the loop on this one.

I have a separate idea for a longer-term story (not PIF-related) that I'll send you both on a clean email chain later today/this week.

Cheers both,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Monday, May 5, 2025 11:36 PM
To: [REDACTED]
Subject: Re: PIF / [REDACTED] Embargo on Announcement?

Hey, [REDACTED],

I appreciate you thinking of us, but we're going to pass on this one. We're buried on a few lists that are releasing over the next 6 to 8 weeks, so with the tight window, it's hard to pick this one up.

Have a wonderful evening!

--

[REDACTED]

[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Date: Monday, May 5, 2025 at 2:41 PM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Thanks [REDACTED], this one is not an exclusive. We're sharing with a handful of publications that will have the option to run their story at a time TBC. No publication is receiving an exclusive heads up on this one (and I'll always make it very clear when I'm able to offer you guys an exclusive).

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Monday, May 5, 2025 2:36 PM
To: [REDACTED]
Subject: Re: PIF / [REDACTED]: Embargo on Announcement?

Appreciate the quick reply, [REDACTED]. Just one quick follow and then I'll huddle on my end. Is this exclusive?

Get [Outlook for iOS](#)

From: [REDACTED]
Sent: Monday, May 5, 2025 2:31:25 PM
To: [REDACTED]
Subject: RE: PIF / [REDACTED]: Embargo on Announcement?

Thanks [REDACTED], and fully hear you on the tight turnaround. I would have shared sooner if possible.

Here is the gist of the announcement. Please don't hesitate to share any thoughts or questions.

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[REDACTED]

- [REDACTED]

- [REDACTED]

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- [REDACTED]

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- [REDACTED]
- [REDACTED]

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- [REDACTED]

- [REDACTED]

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[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Monday, May 5, 2025 1:35 PM
To: [REDACTED]
Subject: Re: PIF / [REDACTED]: Embargo on Announcement?

Hey, [REDACTED]

Thanks for reaching out. We can agree. A bit of a fast turnaround, so we'd hopefully ask to push back a day or two if it's a fit. But we can talk that through after we get up to speed.

--

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]
Date: Monday, May 5, 2025 at 1:26 PM
To: [REDACTED]
Subject: PIF / [REDACTED]: Embargo on Announcement?

Hi [REDACTED], me again!

I wanted to reach out offering some news under embargo, to ask if you would take a look and consider covering.

It involves PIF's [REDACTED]
[REDACTED]

The embargo lift date is still TBD, but is likely early morning on May 7.

If you're willing to accept an embargo with no definitive lift date at this time (I'll confirm it asap), I'm happy to share more details and potentially set up a call with a spokesperson. A formal press release would also be available for your review soon.

Let me know what you think, cheers,

[REDACTED]
Senior Vice President

[REDACTED]

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CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

From: [REDACTED]
Sent: Monday, May 5, 2025 2:52 PM
To: [REDACTED]
Subject: PIF / [REDACTED]: Embargo on Announcement?

Hi [REDACTED],

Pleasure to e-meet you, and congrats on recently joining [REDACTED] to spearhead its [REDACTED].

I wanted to reach out to offer some news under embargo, to ask if you would take a look and consider covering.

It involves PIF's [REDACTED]
[REDACTED]

The embargo lift date is still TBD, but is likely early morning on May 7.

If you're willing to accept an embargo with no definitive lift date (I'll confirm it asap), I'm happy to share more details and potentially set up a call with a spokesperson. A formal press release would also be available for your review soon.

Please let me know what you think, cheers,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Monday, May 5, 2025 3:34 PM
To: [REDACTED]
Subject: PIF / [REDACTED]: Embargo on Announcement?

Hi [REDACTED],

I'm reaching out on behalf of PIF – hope all's well.

We read [your coverage](#) around the PIF [REDACTED] (thank you for writing) and I wanted offer you some news under embargo, to ask if you would take a look and consider covering it for [REDACTED].

The news is also about PIF's [REDACTED]

The embargo lift date on this announcement is still TBD, but is likely to be late morning UK time on May 7.

If you're willing to accept an embargo with no definitive lift date (I'll confirm it asap), I'm happy to share more details and potentially set up a call with a spokesperson. A formal press release would also be available for your review soon.

Please let me know what you think, cheers,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Wednesday, May 7, 2025 10:34 AM
To: [REDACTED]
Subject: RE: PIF embargo news

Good morning [REDACTED] here's the latest status on the announcement we've been discussing:

- The embargo will lift at 6pm ET this evening, with the news being publicly announced at 7pm ET.
[REDACTED]
[REDACTED]
- [REDACTED]
[REDACTED]
- Please also find saved [here](#) an image that you're welcome to use, should you wish to include (please attribute the photo to Severn Images).

Please let me know if you have any questions and whether you would like to cover the news. Thanks again for your patience throughout the process.

[REDACTED]
Senior Vice President

[REDACTED]

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- [REDACTED]
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[REDACTED]

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From: [REDACTED]

Sent: Tuesday, May 6, 2025 5:32 PM

To: [REDACTED]

Subject: RE: PIF embargo news

Sounds good. [REDACTED] Totally respect that you haven't made a decision on whether to cover yet. I'll keep you posted.

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]

Sent: Tuesday, May 6, 2025 5:24 PM

To: [REDACTED]

Subject: Re: PIF embargo news

Hi [REDACTED],

Thanks for the update!

We are looking things over and not sure if we are writing about the announcement or not but please keep us posted for if we are writing we will respect the embargo.

Thanks again!

█

On Tue, May 6, 2025 at 1:27 PM █ wrote:

Hi █, I just received an update that the announcement will not be ready to run by tomorrow, and we're now aiming for May 8. Wanted to share as soon as I heard and I'll hopefully have more concrete details by tomorrow morning that will help us determine an embargo lift time for pre-public announcement.

Looking forward to your thoughts on the contents of the announcement - appreciate the patience/flexibility here.

█
Senior Vice President

█
This material is distributed by Prosek Partners on behalf of The Public Investment Fund. Additional information is available at the Department of Justice, Washington, DC.

From: █
Sent: Tuesday, May 6, 2025 2:04 PM
To: █
Subject: RE: PIF embargo news

Thanks █, I appreciate it. Embedded below is the gist of the announcement under embargo.

If you'd like to cover, I'll follow-up with a press release and embargo life date/time as soon as I have it (sorry for not being more structured with this particular announcement).

Please don't hesitate to share any thoughts or questions.

█
Senior Vice President

█
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From: [REDACTED]

Sent: Tuesday, May 6, 2025 12:00 PM

To: [REDACTED]

Subject: Re: PIF embargo news

Hi [REDACTED],

Nice to e-meet as well.

Yes. I accept the embargo without a formal date/time yet.

And yes, please send over details via email and we'll look them over.

Thanks!

[REDACTED]

On Tue, May 6, 2025 at 8:58 AM [REDACTED] wrote:

Hi [REDACTED] it's pleasure to e-meet you. Thanks for reaching out.

The exact lift time on the embargo is likely tomorrow, but still TBD (I'm pushing for this information so I can confirm it ASAP, and provide a final press release).

If you're able to accept an embargo without a formal lift date/time yet, I'm happy to send over more details via email for your consideration (as I am also on calls through much of the day). I think it would be a more eloquent description of what's happening and happy to field any questions you might have after reading through.

Would that work for you as a next step?

Cheers,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]

Sent: Tuesday, May 6, 2025 11:52 AM

To: [REDACTED]

Subject: PIF embargo news

Hi [REDACTED],

[REDACTED] with [REDACTED] here. My editors forwarded me your email about some news with [REDACTED] that you have embargoed for tomorrow.

Can you chat today about this news?

I am about to hop on a couple of [REDACTED] zoom pressers but my afternoon should be open.

Thanks! Please let me know your cell and a time you can chat today.

Best,

[REDACTED]

From: [REDACTED]
To: [REDACTED]
Subject: PIF / [REDACTED] : Embargo on Announcement?

Hello [REDACTED]

I wanted to reach out on behalf of PIF to offer some news to [REDACTED] under embargo, and ask if you would take a look / consider covering.

The news is regarding PIF's [REDACTED]
[REDACTED]

The embargo lift time is 6pm ET this evening, as it's an announcement relevant across several time zones.

If you're willing to accept an embargo, I'm happy to share more details for your review, including a formal press release.

Please let me know what you think.

Many thanks,

[REDACTED]
Senior Vice President

[REDACTED]

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From: [REDACTED]
To: [REDACTED]
Subject: PIF / [REDACTED] : Embargo on Announcement?

Hello [REDACTED],

I sent this to the general [REDACTED] email, but wanted to share with you individually as well.

I'm reaching out on behalf of PIF to offer some news under embargo, and ask if you would take a look / consider covering.

The news is regarding PIF's [REDACTED]
[REDACTED]

The embargo lift time is 6pm ET this evening, as it's an announcement relevant across several time zones.

If you're willing to accept an embargo, I'm happy to share more details for your review, including a formal press release.

Please let me know what you think.

Many thanks,

[REDACTED]
Senior Vice President

[REDACTED]

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