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**From:** [REDACTED]  
**Sent:** Thursday, May 29, 2025 11:25 AM  
**To:** [REDACTED]  
**Subject:** Connect with FII CEO?

Hi [REDACTED]! Hope you are doing well since we last connected!

Wanted to touch base with you as you may have seen that FII recently welcomed a new CEO, [Penny Richards](#), who would be a great source for your [REDACTED] series – know getting in front of female leaders is always a plus!

Especially with the growing intersection of policy and finance, Penny is a great source to talk through the current landscape of shifting leadership priorities, leveraging her experience not only at FII with her involvement in the events in [Miami](#) and [Albania](#) this year but also her experience with the Aspen Institute in the UK, the Bill and Melinda Gates Foundation, and The Elders, a group of independent global leaders working together for peace and human rights.

You mentioned some of your coverage would be focused on the future of leadership and she would be great to tackle that from a global perspective.

Would you be interested in an intro? Or we can set up an interview if you are working on anything where she might be able to help. Another interesting avenue could be a joint interview with her and Richard, both of whom are very plugged in with some of the biggest names in finance and policy and have their finger on the pulse of how things in the leadership sphere are evolving.

Let me know your thoughts.

Thanks,  
[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]

**Sent:** Wednesday, February 26, 2025 10:38 AM

**To:** [REDACTED]

**Subject:** RE: Congrats on the new role!

No worries at all! That sounds great. Let's definitely stay in touch. FII Miami just wrapped up where there were some great conversations with leaders etc.

Maybe we can connect you and Richard down the line for an intro or more specific conversation. More to come for sure.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]



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**From:** [REDACTED]

**Sent:** Wednesday, February 26, 2025 10:33 AM

**To:** [REDACTED]

**Subject:** Re: Congrats on the new role!

Hi [REDACTED],

So sorry for the late response. This is great to know. Richard could be a great source for some of our coverage moving forward especially as we begin to cover the future of leadership incorporating technology etc.

Best,

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**From:** ■  
**Date:** Tuesday, February 25, 2025 at 2:58 PM  
**To:** ■  
**Subject:** RE: Congrats on the new role!

Thanks ■!

Hi ■ – Hope you are doing well! Wanted to share one additional name for consideration as you review the executives that ■ sent.

**Richard Attias, Chairman of the [Future Investment Institute \(FII\)](#)** has led the charge in convening global leaders for over 8 years at FII and can speak to what it means to be a ‘leader of leaders’ gathering global CEOs, business executives and policymakers to discuss the most pressing advancements around technology, education, healthcare and sustainability. **Unlike many of his peers, Richard is someone who has occupied positions at the top of the corporate world and now as a global leader in the third sector, which he feels has given him a set of unique perspectives, including his steadfast belief in the need for the public sector to work in partnership with the private sector,** which is often better placed to drive change and innovation.

He has an interesting background, having been involved in the development and production of more than 2000 events over the past 30 years, including World Economic Forum Annual Meeting at Davos, Clinton Global Initiative, Nobel Laureates Conferences, The New York Forum, The New York Forum AFRIC, UNESCO NGO Forum, One Planet Summit, Olympism In Action, Future Investment Initiative, Bloomberg New Economy Forum, The African Cup, The African Games, and multiple opening ceremonies.

Away from his work, Richard has a fascinating personal story. He was born into a Jewish family in Fez, Morocco and went on to graduate as a civil engineer, also gaining a Masters in Maths and Physics from Paris University. His career, which has taken him to France, Japan, Switzerland, Dubai and New York, initially began at IBM, where he quickly rose up the ranks before going on to found several organizations, something he feels was only possible due to his willingness to take risks.

Would Richard be of interest as a potential subject for ■ leadership coverage? Think he brings a really unique perspective and background.

Looking forward to hearing from you.

Thanks,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



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[REDACTED]

[REDACTED]



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**From:** [REDACTED]

**Sent:** Monday, February 24, 2025 2:23 PM

**To:** [REDACTED]

**Cc:** [REDACTED]

**Subject:** RE: Congrats on the new role!

Hi [REDACTED] – hope you had a nice weekend! Just wanted to check in and see if any of the CEOs I shared jumped out at you.

Also looping in my colleague [REDACTED] (cc'd) who had a last minute add to the list and can share more details!

Best,

[REDACTED]

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**From:** [REDACTED]

**Sent:** Monday, February 17, 2025 11:17 AM

**To:** [REDACTED]

**Subject:** RE: Congrats on the new role!

Hey [REDACTED] – hope all has been well since we last chatted, and thanks again for making the time to speak with me.

As mentioned, I had some of my colleagues send me CEOs who they thought had interesting backgrounds, and they are all included in the attached word document. Let me know if you find any of them interesting and I would be happy to connect you, I work with [REDACTED] and [REDACTED] but can put you in touch with the relevant Prosek folks for the others.



**From:** [REDACTED]  
**Sent:** Thursday, February 6, 2025 10:10 AM  
**To:** [REDACTED]  
**Subject:** Re: Congrats on the new role!

Hi [REDACTED],

Thanks so much for reaching out. [REDACTED] and I will both be writing and curating the newsletter. I would love to get 15 minutes on the books to discuss my beat and what I'm looking for. What does your availability look like?

Best,

[REDACTED]

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**From:** [REDACTED]  
**Date:** Tuesday, February 4, 2025 at 2:50 PM  
**To:** [REDACTED]  
**Subject:** Congrats on the new role!

Hi [REDACTED] –

Noticed you recently started writing for [REDACTED] – congrats on the new role! Will you be writing the [REDACTED] newsletter moving forward for [REDACTED]?

I also would be interested in what your beat is going to look like at [REDACTED] / how I can be most helpful for you. I work on a few leadership accounts at Prosek and would be happy to put together a source list of the CEOs the firm works with if you would be interested.

Let me know your thoughts, congrats again!

Best,

[REDACTED]

[REDACTED]  
Account Supervisor

[REDACTED]



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