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**From:** [REDACTED]  
**Sent:** Friday, July 4, 2025 11:21 AM  
**To:** [REDACTED]  
**Subject:** Formula E London race / STEM initiative

Hi [REDACTED]

I'm a [REDACTED] at Prosek Partners. I've done a fair bit of work with [REDACTED] (when he was at paper) and [REDACTED] in the past, across [REDACTED] but don't think we've done much work together yet.

Coming to you with this one as we are working on a project with PIF around the upcoming Formula E London race (26-27 July), which they are a partner to. In the run up to the race, they are supporting a [REDACTED] [REDACTED] [REDACTED] [REDACTED].

Know you normally focus on business (as I do!) but my team noticed you had covered [REDACTED] before so thought we would reach out to see if any interest in attending and covering. There will be the opportunity for interviews with the drivers and executives, and a chance to build up a bit of coverage ahead of the actual event (which I assume [REDACTED] will be covering!).

If not for you, maybe someone else on the team? It's an [REDACTED] event so cuts across business, sports and education I suppose. We are granting access to [REDACTED] only, [REDACTED] [REDACTED]. Whoever attends will have the opportunity to also attend the race, as a follow up. If of interest, my team can help setup.

Look forward to a response either way! Have also enclosed below some footage from the inaugural event in Miami earlier this year. [REDACTED].

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Managing Director



prosek