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**From:** [REDACTED]  
**Sent:** 31 July 2025 13:34  
**To:** [REDACTED] >  
**Subject:** Invitation to PIF Future Fairways Launch

Hi [REDACTED],

Hope you're well. On behalf of PIF, I wanted to share an invite with you to their Future Fairways launch, taking place next Tuesday in London. Might anyone on the ground for the UK team like to come along?

Full details are below, but if you have any questions, please do let me know!

[REDACTED]

+++

### **Invitation to PIF Future Fairways Launch**

You are cordially invited to the launch of PIF Future Fairways on August 5 in central London – an exclusive preview of PIF and Golf Saudi's vision for the development of the golf ecosystem and its commitment to the future of the game.

PIF Future Fairways will bring Saudi Arabia's flagship new courses to life using advanced 3-D mapping technology and interactive simulators, offering guests an exclusive opportunity to experience them in an immersive virtual setting first-hand. The event will provide opportunities to:

- Demo play new courses including Shura Links and Laheq Golf Course, each with distinct design and natural features, finishing with a 'closest to the pin' challenge
- Meet professional golfers competing at that weekend's PIF London Championship
- Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

Refreshments will be provided, but please do inform us of any dietary requirements you may have.

Please RSVP by responding to this email by Friday, August 1,

### **EVENT SCHEDULE**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 4:45 PM Doors Open
- 5:00 PM Program Starts
- 6:10 PM Event Ends

*This material is distributed by Prosek Partners on behalf of The Public Investment Fund. Additional information is available at the Department of Justice, Washington, DC.*

[REDACTED]  
Associate Vice President

[REDACTED]



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**From:** [REDACTED]

**Sent:** Monday, July 28, 2025 12:24 PM

**To:** [REDACTED]  
[REDACTED]

**Subject:** Invite from PIF: Exclusive Preview of Saudi Arabia's New Golf Destinations – Aug. 5 in London

Hello [REDACTED],

I'm reaching out on behalf of Saudi Arabia's Public Investment Fund (PIF) with an invitation to a unique event we're hosting in Central London on August 5

*Future Fairways* will be a private preview of several new world-class golf courses being developed in Saudi Arabia. The experience will spotlight three signature courses along the Red Sea coast and in NEOM, brought to life through immersive golf simulators that guests can play, as well as panel discussions and conversations with key figures behind the projects.

Guest will also have the chance to meet leading course designers, executives from PIF and Golf Saudi, and select professional players competing in the PIF London Championship (Aug. 8–10 at Centurion Club).

We'd love for you to join us. Please reply here if you're interested, and I'll make sure you're added to the list.

Look forward to hearing from you.

[REDACTED]  
Senior Vice President

[REDACTED]

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**Future Fairways: Exclusive Preview Event**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 6:30 PM Doors Open
- 7:00 PM Program Starts
- 10:00 PM Event Ends

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**From:** [REDACTED]  
**Sent:** Monday, July 28, 2025 10:00 AM  
**To:** [REDACTED] >  
**Cc:** [REDACTED]  
**Subject:** Invite: Exclusive Preview of Saudi Arabia's New Golf Destinations – Aug. 5 in London

Hi [REDACTED],

Hope all's well with you since we last connected.

I'm reaching out with an invitation to a unique event we're helping PIF coordinate in Central London on August 5 — *Future Fairways* — a private preview of several new world-class golf courses being developed in Saudi Arabia.

The experience will spotlight three signature courses along the Red Sea coast and in NEOM, brought to life through immersive golf simulators that guests can play, as well as panel discussions and conversations with key figures behind the projects. You'll also have the chance to meet leading course designers, executives from PIF and Golf Saudi, and select professional players competing in the PIF London Championship (Aug. 8–10 at Centurion Club).

We'd love for you to join as our guest. Please reply here if you're interested, and I'll make sure you're added to the list.

Look forward to hearing from you.

[REDACTED]  
Senior Vice President

[REDACTED]

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+++

**Future Fairways: Exclusive Preview Event**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 6:30 PM Doors Open

- 7:00 PM Program Starts
- 10:00 PM Event Ends

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**From:** [REDACTED]  
**Sent:** Wednesday, July 30, 2025 9:24 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Invite: Exclusive Preview of Saudi Arabia's New Golf Destinations – Aug. 5 in London

Sounds great [REDACTED], thanks for the reply. Copying my colleagues [REDACTED] and [REDACTED] who will be onsite for the event. If anything changes, just let us know.

[REDACTED]

[REDACTED]  
Senior Vice President

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** Wednesday, July 30, 2025 4:01 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED] >  
**Subject:** Re: Invite: Exclusive Preview of Saudi Arabia's New Golf Destinations – Aug. 5 in London

Hi [REDACTED],

Great to hear from you and thank you so much for the invite to what sounds like a fascinating event.

I will endeavour to make it along subject to some pet care arrangements!

Best

[REDACTED]

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**From:** [REDACTED] >  
**Date:** Monday, 28 July 2025 at 15:00  
**To:** [REDACTED] >  
**Cc:** [REDACTED] >  
**Subject:** Invite: Exclusive Preview of Saudi Arabia's New Golf Destinations – Aug. 5 in London

Hi [REDACTED],

Hope all's well with you since we last connected.

I'm reaching out with an invitation to a unique event we're helping PIF coordinate in Central London on August 5 — *Future Fairways* — a private preview of several new world-class golf courses being developed in Saudi Arabia.

The experience will spotlight three signature courses along the Red Sea coast and in NEOM, brought to life through immersive golf simulators that guests can play, as well as panel discussions and conversations with key figures behind the projects. You'll also have the chance to meet leading course designers, executives from PIF and Golf Saudi, and select professional players competing in the PIF London Championship (Aug. 8–10 at Centurion Club).

We'd love for you to join as our guest. Please reply here if you're interested, and I'll make sure you're

added to the list.

Look forward to hearing from you.

[REDACTED]  
Senior Vice President

[REDACTED]

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+++

**Future Fairways: Exclusive Preview Event**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 6:30 PM Doors Open
- 7:00 PM Program Starts
- 10:00 PM Event Ends

+++

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well. On behalf of PIF, I wanted to share an invite with you to their Future Fairways launch, taking place next Tuesday.

Full details are below, but if you have any questions, please do let me know!

[REDACTED]

[REDACTED]

+++

### **Invitation to PIF Future Fairways Launch**

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- Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

Refreshments will be provided, but please do inform us of any dietary requirements you may have.

Please RSVP by responding to this email by Friday, August 1.

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[REDACTED]  
Associate Vice President



**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and apologies for the delay, sharing the formal invite below. Please do let me know if you'd still like to attend and we can get you registered.

Any questions please also do get in touch.

[REDACTED]

+++

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**From:** [REDACTED]  
**Sent:** 28 July 2025 11:52  
**To:** [REDACTED]

[REDACTED] >

**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks very much, [REDACTED] Will be sure to do so when I have them!

---

**From:** [REDACTED] >

**Sent:** 28 July 2025 11:49

**To:** [REDACTED] >

**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED],

Thanks for reaching out and apologies for the delayed response.

Appreciate this invite, we'd be happy to attend this. My colleague [REDACTED] will come along if you could share further details with him.

Best

[REDACTED]

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**From:** [REDACTED]

**Sent:** 24 July 2025 14:39

**To:** [REDACTED]

**Subject:** Potential Availability August 5th for PIF Event

Hi [REDACTED]

Hope you're well and having a great week. Ahead of the PIF London Championship taking place on 8-10 August, I wanted to quickly get in touch to see if you or one of the team may be around during the late afternoon of 5 August?

I'll be able to share further details in due course, but PIF are looking at hosting an event in central London which we'd be delighted if you could join.

Please could you let me know whether you (or a colleague) will be available on 5 August, and I will follow up shortly with further details.

Best,

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]



[REDACTED]

[REDACTED]

[REDACTED]

**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event  
**Attachments:** [image002.png](#)  
[image003.png](#)

---

Hi [REDACTED],

Hope you're well and apologies for the delay, sharing the formal invite below. Please do let me know if you'd still like to attend and we can get you registered.

Any questions please also do get in touch.

[REDACTED]

+++

**Invitation to PIF Future Fairways Launch**

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- Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

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Please RSVP by responding to this email by Friday, August 1,

**EVENT SCHEDULE**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

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- 5:00 PM Program Starts
- 6:10 PM Event Ends

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**From:** [REDACTED]  
**Sent:** 25 July 2025 15:16  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks [REDACTED]. Appreciate this and will of course make sure to do so.

[REDACTED]

---

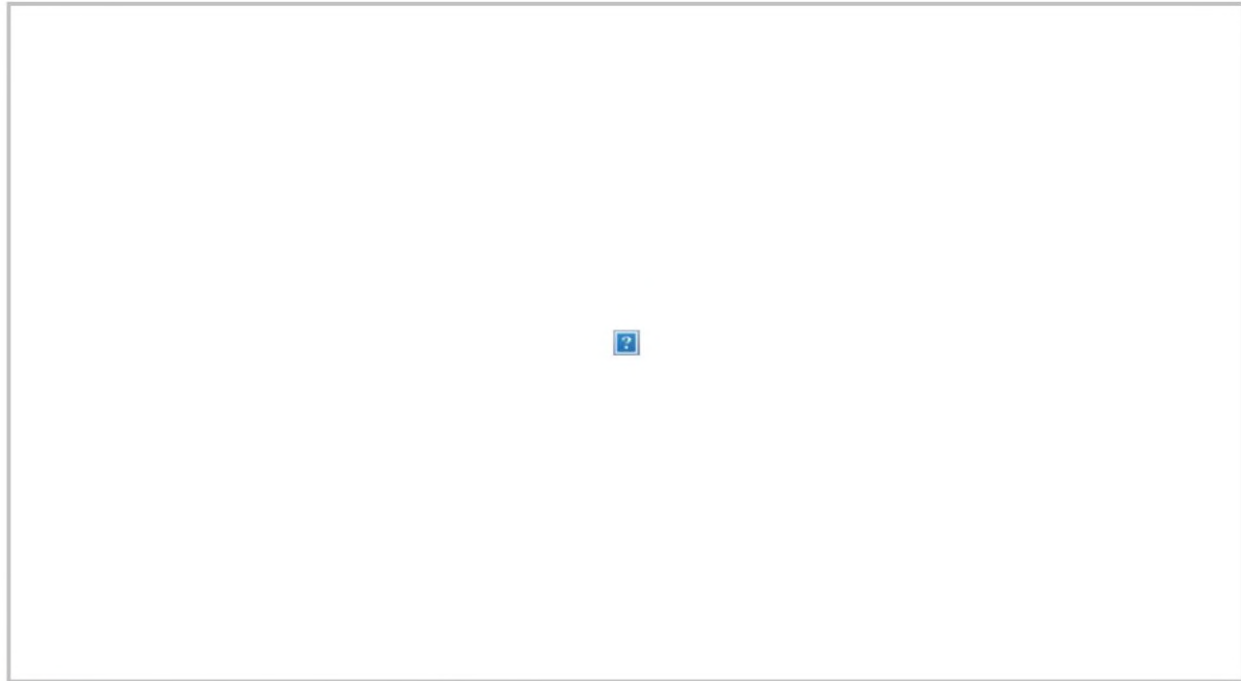
**From:** [REDACTED]  
**Sent:** 25 July 2025 15:14  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED],

Copying my colleagues [REDACTED] and [REDACTED] in here. They've said they could be interested in attending the event on Aug 5<sup>th</sup> but it may depend on other work commitments.

Can you send more details to them when you have them, please?

[REDACTED]



**From:** [REDACTED]  
**Sent:** 25 July 2025 11:36  
**To:** [REDACTED] >  
**Subject:** RE: Potential Availability August 5th for PIF Event

**Warning: Unusual sender** [REDACTED]  
You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

Hi [REDACTED]

Hope you're well and happy Friday! Just checking if you might have heard from anyone in the team around potential availability, please? Will try and share any details as soon as I can.

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 24 July 2025 17:03  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED],

We'll be getting details nearer the time, but they will be golf related. Sorry I can't be more helpful at the minute!

[REDACTED]

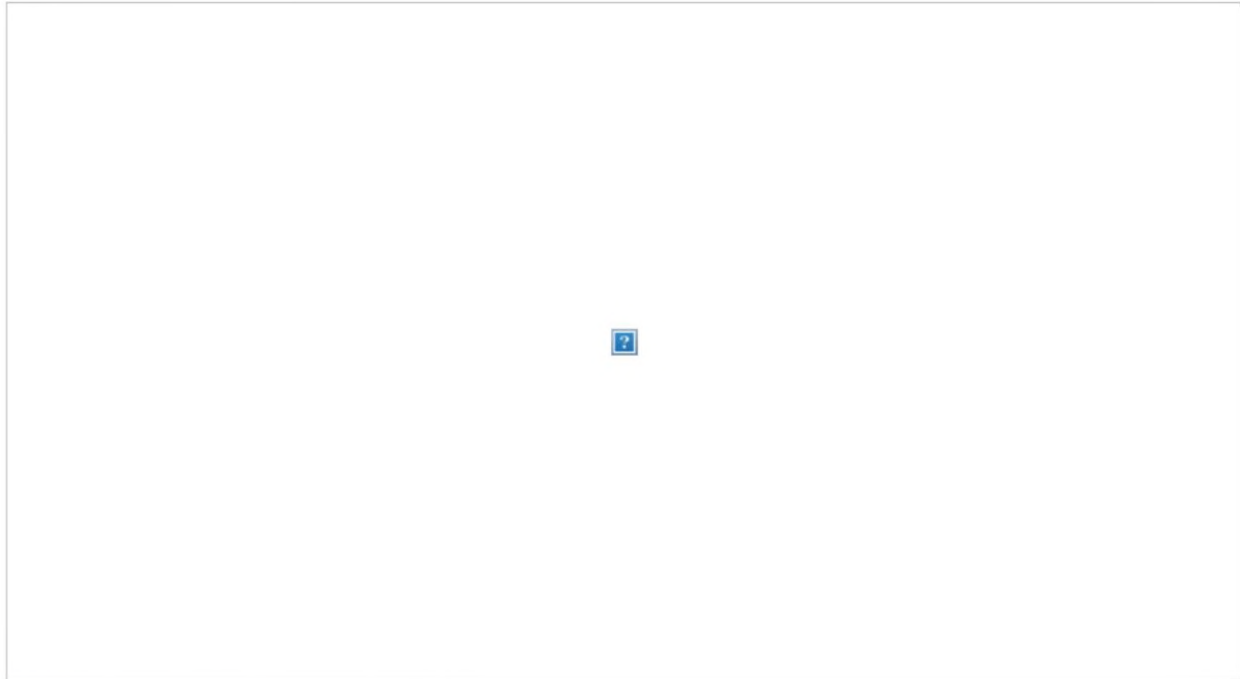
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**From:** [REDACTED] >  
**Sent:** 24 July 2025 16:53  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks [REDACTED], could you let me know who from PIF is likely to be at the event please? It will help to identify the best journalist for the event

[REDACTED]



**From:** [REDACTED]  
**Sent:** 24 July 2025 16:48  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

**Warning: Unusual sender** [REDACTED] >  
You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

H [REDACTED],

That would be great, please do let me know when you can! Thank you!

[REDACTED]

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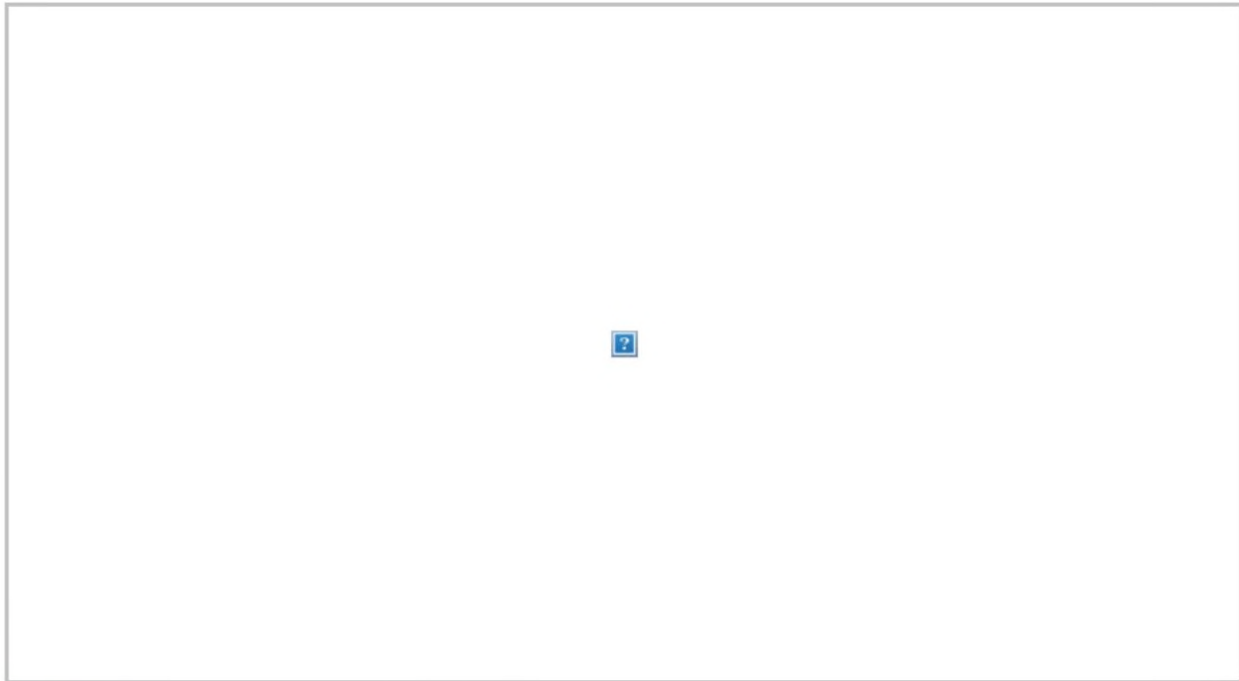
**From:** [REDACTED] >  
**Sent:** 24 July 2025 16:46  
**To:** [REDACTED] >  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED]

Thanks for the message. I'm afraid I'll be away on annual leave that week.

Do you want me to see if any colleagues are available that day?

[REDACTED]



**From:** [REDACTED] >  
**Sent:** 24 July 2025 14:38  
**To:** [REDACTED] >  
**Subject:** Potential Availability August 5th for PIF Event

**Warning: Unusual sender** [REDACTED]  
You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

Hi [REDACTED],

Hope you're well and having a great week. Ahead of the PIF London Championship taking place on 8-10 August, I wanted to quickly get in touch to see if you or one of the team may be around during the late afternoon of 5 August?

I'll be able to share further details in due course, but PIF are looking at hosting an event in central London which we'd be delighted if you could join.

Please could you let me know whether you (or a colleague) will be available on 5 August, and I will follow up shortly with further details.

Best,

[REDACTED]

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and apologies for the delay, sharing the formal invite below. Please do let me know if you'd still like to attend and we can get you registered.

Any questions please also do get in touch.

[REDACTED]

+++

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- Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

Refreshments will be provided, but please do inform us of any dietary requirements you may have.

Please RSVP by responding to this email by Friday, August 1,

**EVENT SCHEDULE**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 4:45 PM Doors Open
- 5:00 PM Program Starts
- 6:10 PM Event Ends

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**From:** [REDACTED]  
**Sent:** 30 July 2025 17:32  
**To:** [REDACTED]

**Subject:** RE: Potential Availability August 5th for PIF Event

Sorry [REDACTED], hope to be with you ASAP!

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 30 July 2025 16:23  
**To:** [REDACTED] >  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED]

Any more details about 5th Aug event? I am planning my diary for next week, and wondered more about timing, location, etc but also am interested in content, speakers, etc.

Thanks

[REDACTED]

On 25/07/2025 15:04 BST [REDACTED] > wrote:

That's great to hear, thanks [REDACTED] Will keep you posted.

[REDACTED]

---

**From:** [REDACTED] >  
**Sent:** 25 July 2025 15:03  
**To:** [REDACTED]  
[REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED]

I am free on 5th Aug, live near Central London and love everything golf related - so count me in!

Look forward to receiving the event details nearer the time.

Thanks

█

On 25/07/2025 14:58 BST █ >  
wrote:

Hi █,

No worries at all! Apologies, we'll be getting details nearer the time, but its of course golf related! Sorry I can't be more helpful right now, but perhaps █ may have potential availability to join?

█

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**From:** █  
**Sent:** 25 July 2025 14:51  
**To:** █ >  
**Cc:** █ >  
**Subject:** Re: Potential Availability August 5th for PIF Event

Hi █, sorry for not responding, it went to an old email address.

I'm on a family holiday that week unfortunately.

What's the nature of the event?

█

On 25 Jul 2025, at 11:14 am, █  
█ > wrote:

Hi █,

Hope you're well! Just following up to see if you or the team might be available for the 5 August per below please? Will share details as and when I can if you're interested!

█

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---

**From:** [REDACTED]  
**Sent:** 24 July 2025 12:38  
**To:** [REDACTED]  
**Subject:** Potential Availability August 5th for PIF Event

Hi [REDACTED],

Hope you're well and having a great week. Ahead of the PIF London Championship taking place on 8-10 August, I wanted to quickly get in touch to see if you or one of the team may be around during the late afternoon of 5 August?

I'll be able to share further details in due course, but PIF are looking at hosting an event in central London which we'd be delighted if you could join.

Please could you let me know whether you (or a colleague) will be available on 5 August, and I will follow up shortly with further details.

Best,

[REDACTED]

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[REDACTED]  
Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event  
**Attachments:** [image003.png](#)

---

Hi [REDACTED],

Hope you're well and apologies for the delay, sharing the formal invite below. Please do let me know if you'd still like to attend and we can get you registered.

Any questions please also do get in touch.

[REDACTED]

+++

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### **EVENT SCHEDULE**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 4:45 PM Doors Open
- 5:00 PM Program Starts
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**From:** [REDACTED]  
**Sent:** 24 July 2025 12:43  
**To:** [REDACTED]

**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks very much, [REDACTED]. Will keep you posted!

---

**From:** [REDACTED] >

**Sent:** 24 July 2025 12:41

**To:** [REDACTED] >

**Subject:** Re: Potential Availability August 5th for PIF Event

Hi [REDACTED]

Thanks for your email, I cannot promise, but I should be around!

Best

[REDACTED]

[REDACTED]

[REDACTED]

On Thu, 24 Jul 2025 at 12:30, [REDACTED] > wrote:

Hi [REDACTED],

Hope you're well and having a great week. Ahead of the PIF London Championship taking place on 8-10 August, I wanted to quickly get in touch to see if you or one of the team may be around during the late afternoon of 5 August?

I'll be able to share further details in due course, but PIF are looking at hosting an event in central London which we'd be delighted if you could join.

Please could you let me know whether you (or a colleague) will be available on 5 August, and I will follow up shortly with further details.

Best,

■

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Associate Vice President

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**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and apologies for the delay, sharing the formal invite below. Please do let me know if you'd still like to attend and we can get you registered.

Any questions please also do get in touch.

[REDACTED]

+++

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**From:** [REDACTED]  
**Sent:** 24 July 2025 12:33  
**To:** [REDACTED]

**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks for coming back so quickly, [REDACTED]. Will come back as soon as I can with details!

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**From:** [REDACTED]  
**Sent:** 24 July 2025 12:29  
**To:** [REDACTED]  
**Subject:** Re: Potential Availability August 5th for PIF Event

Hi [REDACTED],

Thanks for this. I will be around and happy to come along depending on timings.  
Realistically I'll need to be in the office to finish the paper until 5/6pm but free after that.

Best

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

On Thu, Jul 24, 2025 at 12:26 PM [REDACTED] > wrote:

Hi [REDACTED],

Hope you're well and having a great week. Ahead of the PIF London Championship taking place on 8-10 August, I wanted to quickly get in touch to see if you or one of the team may be around during the

late afternoon of 5 August?

I'll be able to share further details in due course, but PIF are looking at hosting an event in central London which we'd be delighted if you could join.

Please could you let me know whether you (or a colleague) will be available on 5 August, and I will follow up shortly with further details.

Best,

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Associate Vice President

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PIF FF Hard  
Invite\_FINAL.docx

1 page • 26 kB • DOCX

Hi [REDACTED] - good to see you the other day. Quick one, PIF organising another event on Tuesday, in London, this time to do with golf. Here's the invite. Let me know if interested. Other colleagues are managing but can put you in touch if you are interested. No worries if not!

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at the Department of Justice,  
Washington, DC\_*

11:38 ✓✓

Hey - been told it's all off the record unfortunately so no interviews. No worries if that's a non-starter therefore!

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Edited 12:05 ✓✓