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**From:** [REDACTED]  
**Sent:** 04 August 2025 13:18  
**To:** [REDACTED]  
**Subject:** Invitation to PIF "Future Fairways" event in Central London - 5 August

Hi [REDACTED],

Hope you're well.

On behalf of PIF, I hoped you might like to join us for the launch of Future Fairways which is taking place tomorrow afternoon. [REDACTED] is also attending from your shop.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you would like to join us.

Best,

[REDACTED]

+++

#### **Invitation to PIF Future Fairways Launch**

You are cordially invited to the launch of PIF Future Fairways on August 5 in central London – an exclusive preview of PIF and Golf Saudi's vision for the development of the golf ecosystem and its commitment to the future of the game.

PIF Future Fairways will bring Saudi Arabia's flagship new courses to life using advanced 3-D mapping technology and interactive simulators, offering guests an exclusive opportunity to experience them in an immersive virtual setting first-hand. The event will provide opportunities to:

- Demo play new courses including Shura Links and Laheq Golf Course, each with distinct design and natural features, finishing with a 'closest to the pin' challenge
- Meet professional golfers competing at that weekend's PIF London Championship
- Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

Refreshments will be provided, but please do inform us of any dietary requirements you may have.

**EVENT SCHEDULE**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 4:45 PM Doors Open
- 5:00 PM Program Starts
- 6:10 PM Event Ends

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**From:** [REDACTED]  
**Sent:** 04 August 2025 13:14  
**To:** [REDACTED]  
**Subject:** Invitation to PIF "Future Fairways" event in Central London - 5 August

Hi [REDACTED],

Hope you're well. It's been far too long!

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place tomorrow afternoon.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you would like to join us.

Best,

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Monday, August 4, 2025 12:38 PM  
**To:** [REDACTED]  
**Subject:** Invite: PIF Future Fairways Event (Tomorrow Evening, August 6, Central London)

Hi [REDACTED],

Hope you're all well. I'm reaching out on behalf of Saudi Arabia's Public Investment Fund (PIF), with a short notice invite.

Tomorrow evening (August 6), in Central London, PIF is hosting its *Future Fairways* launch event.

Held at [REDACTED], this will be a fantastic opportunity to demo some of Saudi Arabia's newest in-development golf courses using advanced golf simulators. A few female professional golfers will also be on-hand for meet & greet, ahead of the PIF London Championship taking pace that weekend.

Full details can be found below. I thought it might be a fun outing and a chance to meet some of the PIF people that your team may eventually be working with.

Please let me know if you had any questions or would like to join us.

Cheers,

[REDACTED]  
Senior Vice President

[REDACTED]

+++

**Invitation: "PIF Future Fairways" Launch Event**

You are cordially invited to the launch of PIF Future Fairways on August 5 in central London – an exclusive preview of PIF and Golf Saudi's vision for the development of the golf ecosystem and its commitment to the future of the game.

PIF Future Fairways will bring Saudi Arabia's flagship new courses to life using advanced 3-D mapping technology and interactive simulators, offering guests an exclusive opportunity to experience them in an immersive virtual setting first-hand. The event will provide opportunities to:

1. Demo play new courses including **Shura Links**, **Laheq Golf Course**, and **Trojena's Northern Golf Course** (NEOM). Each course has very distinct design and natural features, with the event wrapping with a light-hearted 'closest to the pin' contest.
2. Meet professional golfers competing at that weekend's PIF London Championship
3. Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

Refreshments will be provided, but please do inform us of any dietary requirements you may have.

#### **EVENT SCHEDULE**

- Date: Tuesday 5 August
- Location: [REDACTED]
- Schedule:
  - 4:45 PM: Doors Open
  - 5:00 PM: Program Starts
  - 6:10 PM: Event Ends

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**From:** [REDACTED]  
**Sent:** 04 August 2025 18:52  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED],

Just a follow up to the below, PIF are happy to support you on any travel expenses if you could kindly come back ASAP? Please give me a call / text on [REDACTED] if helpful!

We'd love you to be there and a great opportunity to meet with the team / golf ambassadors on an informal basis.

Let me know what you think!

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 04 August 2025 16:18  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED],

How far would your travel be to central London (i.e. is it a train and where from?), is there any chance you may be able to get in if we can sort costs potentially? If you could let us know ASAP that would be fantastic

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 04 August 2025 15:17  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks for letting us know, really appreciate it!

[REDACTED]

**From:** [REDACTED] >  
**Sent:** 04 August 2025 15:16  
**To:** [REDACTED] >  
**Subject:** Re: Potential Availability August 5th for PIF Event

Hi [REDACTED],

Sorry I only attend commissions these days as the cost of travel is prohibitive otherwise.

Hopefully next time [REDACTED] will send me.

Thanks,

[REDACTED]

[Sent from Yahoo Mail for iPhone](#)

On Monday, August 4, 2025, 12:09 pm, [REDACTED] > wrote:

Hi [REDACTED],

Just checking in on whether you may be able to come along? The event is very casual / just a chance to play some of the new courses / meeting with pro golfers if its just of interest?

[REDACTED]

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**From:** [REDACTED] >  
**Sent:** 03 August 2025 17:57  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks for letting us know, [REDACTED]. We'd obviously love to have you there so please do let us know when / if you can!

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 02 August 2025 07:49

To: [REDACTED] >  
Subject: Re: Potential Availability August 5th for PIF Event

Hi [REDACTED],

I've sent this to [REDACTED] my editor on [REDACTED] as they are the ones who commission me, I'm just a freelancer.

Thanks,

[REDACTED]

[Sent from Yahoo Mail for iPhone](#)

On Friday, August 1, 2025, 9:46 am, [REDACTED] > wrote:

Hi [REDACTED],

Hope you're well and happy Friday! Just wanted to share the below invite on behalf of PIF for the event on Tuesday. Let me know if you may like to join.

[REDACTED]

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Meet professional golfers competing at that weekend's PIF London Championship

- Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

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Please RSVP by responding to this email by Friday, August 1,

**EVENT SCHEDULE**

Date: Tuesday 5 August

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- 5:00 PM Program Starts
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**From:** [REDACTED]  
**Sent:** 25 July 2025 11:13  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED],

Hope you're well! Just following up to see if you or the team might be available for the 5 August per below please? Will share details as and when I can if you're interested!

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 24 July 2025 14:40  
**To:** [REDACTED]  
**Subject:** Potential Availability August 5th for PIF Event

Hi [REDACTED],

Hope you're well and having a great week. Ahead of the PIF London Championship taking place on 8-10 August, I wanted to quickly get in touch to see if you or one of the team may be around during the late afternoon of 5

August?

I'll be able to share further details in due course, but PIF are looking at hosting an event in central London which we'd be delighted if you could join.

Please could you let me know whether you (or a colleague) will be available on 5 August, and I will follow up shortly with further details.

Best,

■

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■

Associate Vice President

■



prosek

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

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Hi [REDACTED],

Hope you're well and a great weekend.

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place this Tuesday.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you had any questions or would like to join us!

Best,

[REDACTED]

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Please RSVP by responding to this email by Monday, August 4,

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

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Hi [REDACTED],

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Best,

[REDACTED]

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
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[REDACTED]

Associate Vice President

[REDACTED]



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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
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[REDACTED]

Associate Vice President

[REDACTED]



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[REDACTED]

Associate Vice President

[REDACTED]



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[REDACTED]

Associate Vice President

[REDACTED]



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Associate Vice President

[REDACTED]



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[REDACTED]

Associate Vice President

[REDACTED]



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Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

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Refreshments will be provided, but please do inform us of any dietary requirements you may have.

Please RSVP by responding to this email by Monday, August 4,

### **EVENT SCHEDULE**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 4:45 PM Doors Open
- 5:00 PM Program Starts
- 6:10 PM Event Ends

*This material is distributed by Prosek Partners on behalf of The Public Investment Fund. Additional information is available at the Department of Justice, Washington, DC.*

[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend.

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place this Tuesday.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you had any questions or would like to join us!

Best,

[REDACTED]

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend.

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place this Tuesday.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

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Best,

[REDACTED]

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

---

It was great thank you, [REDACTED]!

Of course, we really look forward to having you and will add [REDACTED] on the list in case.

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 04 August 2025 09:43  
**To:** [REDACTED]  
**Subject:** Re: Invitation to PIF Future Fairways Launch - 5 August

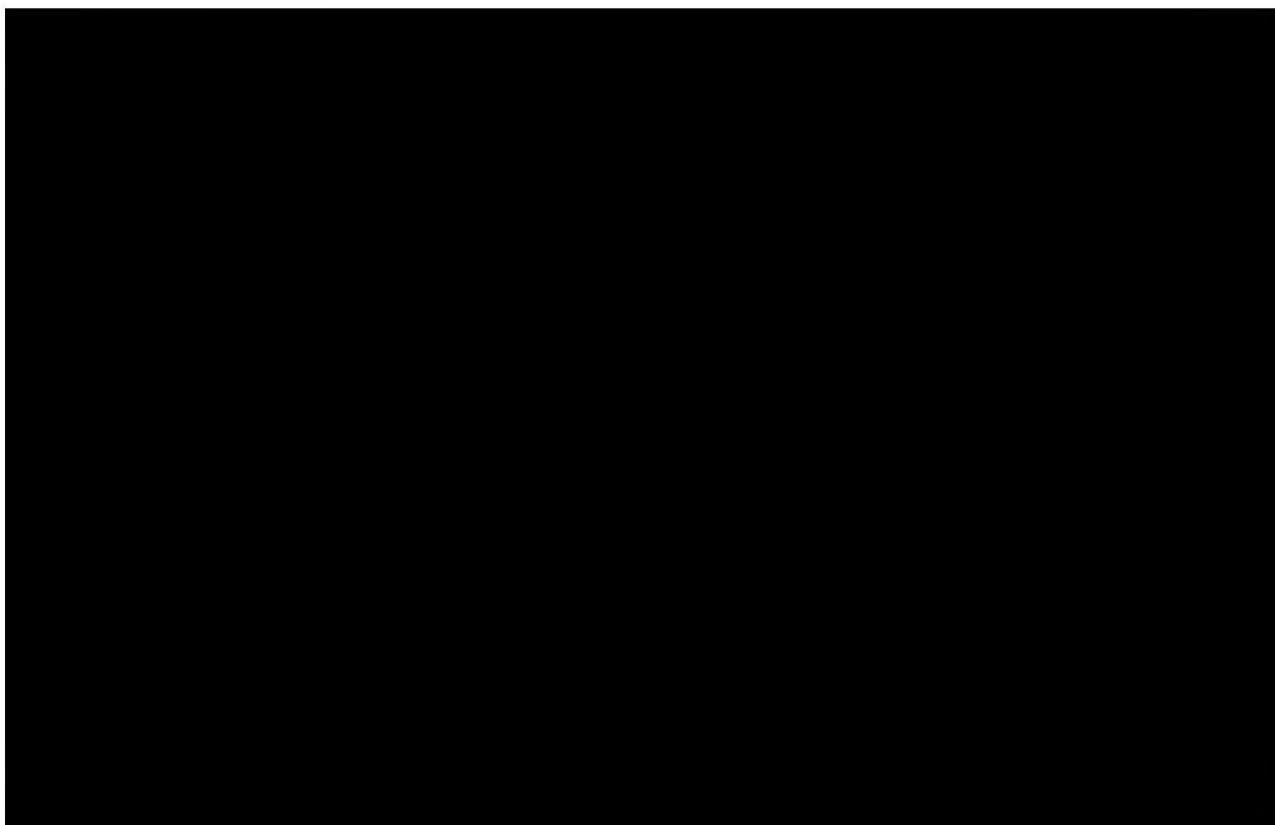
Hi [REDACTED],

I did thank you for asking, how was yours?

Please do put me down for this, if you could add a plus one as well as not sure on [REDACTED] availability but if she can make it I'm sure she will.

Looking forward to it.

[REDACTED]





On Mon, 4 Aug 2025, 09:25 [REDACTED] > wrote:

Hi [REDACTED]

Hope you're well and had a great weekend.

On behalf of PIF, I wanted to invite you (and [REDACTED]) to their Future Fairways launch, taking place this Tuesday.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you had any questions or would like to join us!

Best,

[REDACTED]

+++

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[REDACTED]  
Associate Vice President



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Invitation to PIF Future Fairways Launch  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend! Just finalising a few registrations, so checking if this might be of interest, please?

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 01 August 2025 12:03  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch

Hi [REDACTED],

On behalf of PIF, I wanted to share an invite with you to their Future Fairways launch, taking place next Tuesday in London. Let me know if you'd like to come along.

Full details are below, but if you have any questions, please do let me know!

Sam

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Invitation to PIF Future Fairways Launch  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend! Just finalising a few registrations, so checking if this might be of interest, please?

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 01 August 2025 09:57  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch

Hi [REDACTED],

Hope you're well. On behalf of PIF, I wanted to share an invite with you to their Future Fairways launch, taking place next Tuesday.

Full details are below, but if you have any questions, please do let me know!

[REDACTED]

+++

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Associate Vice President



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Invitation to PIF Future Fairways Launch  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend! Just finalising a few registrations, so checking if this might be of interest, please?

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 01 August 2025 12:10  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch

Hi [REDACTED],

On behalf of PIF, I wanted to share an invite with you to their Future Fairways launch, taking place next Tuesday in London. Let me know if you'd like to come along.

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[REDACTED]

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Invitation to PIF Future Fairways Launch  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend! Just finalising a few registrations, so checking if this might be of interest, please?

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 01 August 2025 11:59  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch

Hi [REDACTED],

On behalf of PIF, I wanted to share an invite with you to their Future Fairways launch, taking place next Tuesday in London. Let me know if you'd like to come along.

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[REDACTED]

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Invitation to PIF Future Fairways Launch  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend! Just finalising a few registrations, so checking if this might be of interest, please?

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 01 August 2025 12:03  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch

Hi [REDACTED]

On behalf of PIF, I wanted to share an invite with you to their Future Fairways launch, taking place next Tuesday in London. Let me know if you'd like to come along.

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[REDACTED]

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Just checking in on whether you may be able to come along? The event is very casual / just a chance to play some of the new courses / meeting with pro golfers if its just of interest?

[REDACTED]

---

**From:** [REDACTED]  
**Sent:** 03 August 2025 17:57  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Thanks for letting us know, [REDACTED]. We'd obviously love to have you there so please do let us know when / if you can!

[REDACTED]

---

**From:** [REDACTED] >  
**Sent:** 02 August 2025 07:49  
**To:** [REDACTED]  
**Subject:** Re: Potential Availability August 5th for PIF Event

Hi [REDACTED],

I've sent this to [REDACTED] t my editor on [REDACTED] as they are the ones who commission me, I'm just a freelancer.

Thanks,

[REDACTED]

[Sent from Yahoo Mail for iPhone](#)

On Friday, August 1, 2025, 9:46 am, [REDACTED] > wrote:

Hi [REDACTED],

Hope you're well and happy Friday! Just wanted to share the below invite on behalf of PIF for the event on Tuesday. Let me know if you may like to join.

[REDACTED]

+++

+++

### **Invitation to PIF Future Fairways Launch**

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---

**From:** [REDACTED]  
**Sent:** 25 July 2025 11:13  
**To:** [REDACTED]  
**Subject:** RE: Potential Availability August 5th for PIF Event

Hi [REDACTED],

Hope you're well! Just following up to see if you or the team might be available for the 5 August per below please? Will share details as and when I can if you're interested!

[REDACTED]

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---

**From:** [REDACTED]  
**Sent:** 24 July 2025 14:40  
**To:** [REDACTED]  
**Subject:** Potential Availability August 5th for PIF Event

Hi [REDACTED],

Hope you're well and having a great week. Ahead of the PIF London Championship taking

place on 8-10 August, I wanted to quickly get in touch to see if you or one of the team may be around during the late afternoon of 5 August?

I'll be able to share further details in due course, but PIF are looking at hosting an event in central London which we'd be delighted if you could join.

Please could you let me know whether you (or a colleague) will be available on 5 August, and I will follow up shortly with further details.

Best,

■

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■

Associate Vice President

■ ■  
■



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend.

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place this Tuesday.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you had any questions or would like to join us!

Best,

[REDACTED]

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend.

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place this Tuesday.

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Please let me know if you had any questions or would like to join us!

Best,

[REDACTED]

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

---

Hi [REDACTED],

Hope you're well and had a great weekend.

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place this Tuesday.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you had any questions or would like to join us!

Best,

[REDACTED]

+++

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

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- 5:00 PM Program Starts
- 6:10 PM Event Ends

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[REDACTED]

Associate Vice President

[REDACTED]



**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** Invitation to PIF Future Fairways Launch - 5 August  
**Attachments:** [image001.png](#)

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Hi [REDACTED],

Hope you're well and a great weekend.

On behalf of PIF, I wanted to invite you to their Future Fairways launch, taking place this Tuesday.

Full details are below, but it's a fantastic opportunity to demo some of Saudi Arabia's newest golf courses with a few excellent professional golfers.

Please let me know if you had any questions or would like to join us!

Best,

[REDACTED]

+++

### **Invitation to PIF Future Fairways Launch**

You are cordially invited to the launch of PIF Future Fairways on August 5 in central London – an exclusive preview of PIF and Golf Saudi's vision for the development of the golf ecosystem and its commitment to the future of the game.

PIF Future Fairways will bring Saudi Arabia's flagship new courses to life using advanced 3-D mapping technology and interactive simulators, offering guests an exclusive opportunity to experience them in an immersive virtual setting first-hand. The event will provide opportunities to:

- Demo play new courses including Shura Links and Laheq Golf Course, each with distinct design and natural features, finishing with a 'closest to the pin' challenge
- Meet professional golfers competing at that weekend's PIF London Championship
- Engage in **off-record** discussions with key stakeholders from the golf and tourism ecosystem in Saudi

Refreshments will be provided, but please do inform us of any dietary requirements you may have.

Please RSVP by responding to this email by Monday, August 4,

### **EVENT SCHEDULE**

Date: Tuesday 5 August

Location: [REDACTED]

Schedule:

- 4:45 PM Doors Open
- 5:00 PM Program Starts
- 6:10 PM Event Ends

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[REDACTED]

Associate Vice President

[REDACTED]

