
From: [REDACTED]
Sent: Friday, August 8, 2025 4:58 PM
To: [REDACTED]
Subject: RE: Introducing "PIF Future Fairways" - An Interactive Preview of Saudi Arabia's Next-Gen Golf Courses

Hi [REDACTED],

That's great news—thank you.

I just need to confirm the current number of courses with Golf Saudi (along with the specific breakdown: professional-grade, amateur 18-hole, amateur 9-hole, etc.). Due to the time difference, the earliest I'll have these details is tomorrow morning. However, the reference to tripling (rather than doubling) is indeed accurate, so my apologies for any confusion caused.

I'll circle back with those precise numbers as soon as possible. In the meantime, please let me know if you need anything else.

[REDACTED]

[REDACTED]

Senior Vice President

[REDACTED]

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From: [REDACTED]
Sent: Friday, August 8, 2025 4:33 PM
To: [REDACTED]
Subject: Re: Introducing "PIF Future Fairways" - An Interactive Preview of Saudi Arabia's Next-Gen Golf Courses

Hi [REDACTED], I can get this news online soon. How many courses are there now in Saudi Arabia? I see below that you mentioned tripling that number, then in the link it mentions doubling that number, is one figure better to use than the other?



[Redacted]

From: [Redacted] >

Date: Wednesday, August 6, 2025 at 9:32 AM

To: [Redacted] >

Subject: Introducing “PIF Future Fairways” - An Interactive Preview of Saudi Arabia's Next-Gen Golf Courses

You don't often get email from [Redacted] [Learn why this is important](#)

Good morning [Redacted]

I'm reaching out on behalf of Saudi Arabia's [Public Investment Fund](#) (PIF) and [Golf Saudi](#) regarding today's launch of “PIF Future Fairways” (more details below).

- “PIF Future Fairways” is a globally travelling showcase. Using advanced 3D mapping and golf simulator technology, it will preview three flagship golf courses under development in Saudi Arabia – each with distinct, stunning features – that will grow the golf ecosystem in Saudi Arabia and augment its tourism growth strategy.
- The showcase kicks off at this weekend's [PIF London Championship](#), which features the best women's golfers and an elevated prize fund of \$2 million for competitors, sponsored by PIF.
- The three visionary courses are **Shura Links** (Shura Island), **Laheq Golf Course** (Red Sea Coast), and **Trojena Northern Golf Course** (NEOM Highlands). They are part of PIF's giga-projects, designed to position Saudi Arabia as a world-class golf destination. Saudi Arabia aims to triple its current number of golf courses by 2030.
- “PIF Future Fairways” will be available to golf fans and enthusiasts at all PIF Global Series tournaments for 2025 and into the 2026 international season, including:
 - PIF Championship: Centurion Club, London (August 8-10, 2025)
 - Aramco Houston Championship: Golfcrest Country Club, Houston (September 5-7, 2025)
 - Aramco Shenzhen Championship: Mission Hills, Shenzhen, China (November 6-8, 2025)

Course Factsheets & Imagery:

- Factsheets for Shura Links, Laheq Golf Course, and Trojena Northern Golf Course (information

[here\)](#)

- Imagery / renderings for each of the courses (library [here](#))
- Golf Saudi ambassador bios: [Carlota Ciganda](#) and [Marianne Skarpnord](#)

There is also a video preview of the course architectures that we would like to offer to one publication as an exclusive multimedia asset. Please let me know if you would like to review this for consideration.

Happy to answer any questions you may have after reading and viewing the assets.

[REDACTED]
Senior Vice President

[REDACTED]

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